

THE *CCM* UPDATE

#1

Benson to Distribute Intersound in CBA Market

BENSON MUSIC GROUP and Atlanta-based Intersound Entertainment have announced the signing of a distribution agreement effective immediately. The agreement provides for distribution of Intersound's entire gospel division line-up, as well as a portion of the label's contemporary Christian product, to the Christian bookstore market through Benson.

The distribution agreement was born out of a joint commitment from the labels to the growing field of gospel music. "Like Intersound, we at Benson see the potential of gospel music, a music that has a rich history and expanding future," notes Wes Farrell, CEO of Music Entertainment Group, parent company of Benson. "We've been successful with gospel artists already on our roster, such as Commissioned and Hezekiah Walker, and we will be continuing to expand on this commitment to gospel with more very exciting announcements in the near future."

"This new partnership with Benson solidifies Intersound's commitment to the CBA," added Intersound Entertainment president Don Johnson. "We're thrilled with the prospect of working together."

Projects included in the distribution agreement include the entire roster of the gospel division, featuring new projects from such artists as Edwin Hawkins, Vickie Winans, Jennifer Holliday, Heaven Sent, Zion, Donald Johnson, Salt of the Earth, James Hall and the Florida Mass Choir. Contemporary Christian projects selected for the CBA distribution deal include already completed projects from Maia Amada, One Way and Craig Duncan, as well as the continued distribution of previously released projects from Ji Lim, 20/20 Blind and Paul Smith.

Any returns for sales of Intersound product already in the market previous to this agreement will continue to go through Intersound. New sales through Benson's field and phone sales representatives will fall under Benson's normal discount and returns policies. Shipping and warehousing will be handled by Benson through its affiliation with Zondervan Corporation in Grand Rapids, Mich.

Christian Hit Radio

"King of the Jungle"

Steven Curtis Chapman • Sparrow

Adult Contemporary

"King of the Jungle"

Steven Curtis Chapman • Sparrow

Inspirational

"For the Cause of Christ"

Babbie Mason • Word

The agreement comes following Intersound's recent announcement that they will be redirecting their energies towards the growing gospel market. The gospel division of 12-year-old Intersound Entertainment was formed in 1993 under the helm of industry veteran James Bullard, and has produced the signings of such artists as Edwin Hawkins and Vickie Winans. ■

The Wind in the Wheat

Novel Sparks Discussion for Christian Music Industry

REED ARVIN, industry veteran and long-time album producer for Rich Mullins, opened the book on a new career this month with the release of his first novel, *The Wind in the Wheat*, a fictional account of one gifted young musician's experience and struggles within the Christian music industry.

The book has been called by several artists as a work which "challenges its readers to seek realness over hype" (Jenny Gullen, Hoi Polloi) and "gives voice to the silent warring of faith and commerce" (Billy Crockett). Many industry insiders have already received and read Arvin's book, resulting in mixed responses and an overwhelming amount of discussions concerning the hows and whys of the industry as a whole especially in the areas of creating Christian 'superstardom,' marketing an image, and making compromises for the sake of greed or accessibility to a wider audience base.

In a recent interview with *The CCM*

Update, Arvin said, "I think if you write honestly, your work is going to be animated by what you believe, and I did have some things to say. One thing was that I had once again slammed into this really revolutionary quality of Jesus. When Jesus says, 'You want to be first, okay, be last,' that resonates as strongly in this moment as it did at that time at that place. When He says, 'You want to be the greatest, then serve.'"

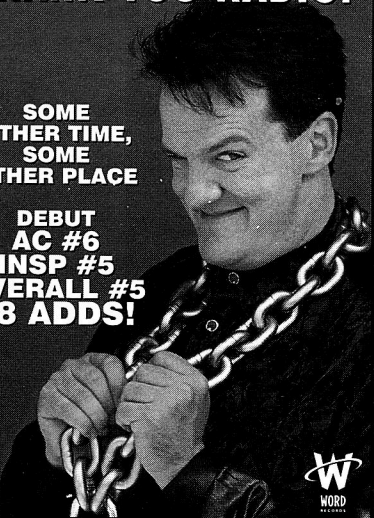
"I began to wonder if there is anything about the care and feeding of Christian superstardom that is inimical to that life and those statements. Are there pressures and forces inherent, not just on the artist, but in the entire process of this machine that are really necessary to make things happen on a big scale? Can we stand on stage and say 'I'm so grateful to be here' and portray a whole humility thing while wearing \$3000 worth of clothes, with your name in lights, charging \$25 for the

(Continued on page 2)

THANK YOU RADIO!

SOME
OTHER TIME,
SOME
OTHER PLACE

DEBUT
AC #6
INSP #5
OVERALL #5
68 ADDS!



Out and About...

- **Word** should announce a major new deal with **Maranatha!** next week....
- The **Billy Graham** organization will be holding another special youth event during his **Atlanta** crusade, featuring **DC Talk** and **Take 6**. Christened "**Jammin' at the Dome**" the event, to be held October 29 at the **Georgia Dome** will also feature special concert lighting and special activities for the attending youth. More than 20,000 people from more than 1,000 churches representing 55 denominations in the greater Atlanta area have been participating in the nearly year-long preparations....
- **Reunion** is putting all **Michael W. Smith** product, from 1983's *Michael W. Smith Project* to 1993's greatest hits compilation *The First Decade* (with the exception of his seasonal album *Christmas*) on sale from October through Christmas in the CBA market. The program, designed to boost catalog, features "unusually high discounts and lower retail price points," according to Word's Steve Sutton (\$10.88 CD/\$\$7.88 CS), and is supported with national print ads as well as free in-store merchandising and radio spots for local airplay. Smith's next release is scheduled for summer of next year....
- **Peter King**, guitarist for **Myrrh** band **Dakota Motor Co.**, will co-host "Sand Blast," a new action/sports game show on **MTV**, along with Olympic Gold Medalist **Summer Sanders**. The duo will film 65 shows on location at Walt Disney World during October, and the show will begin airing daily on **MTV** the week after Christmas....
- **Everland Entertainment** and **Integrity's Just for Kids** worked in tandem to introduce an interactive computer display unit called **Kid City Product Center** to more than 300 Christian retail outlets. Following an eight week field test in three flagship stores, the display has been deemed successful, with one store reporting a 122 percent increase in total sales, with an identifiable increase in the products that were featured in the product center....

Wind in the Wheat

(Continued from page 1)

experience? Having been on the road, I understand that's an essential component of what's going on, but at what point does the accouterment of fame, which takes a specific maintenance, do [those statements of Christ and of the artist] contradict each other?"

In *The Wind in the Wheat*, Arvin raised those questions in a poignant but subtle exposition of the rise to stardom of singer/songwriter Andrew Miracle. The mental and emotional turmoil Andrew struggles with in the novel are representative of Arvin's own internal conflicts as well as those he heard voiced by other industry veterans.

"I'm not sure that the Christian music industry is reflective of the message of Christ, and if we're honest I think we can see that's true... I began to talk to people in the industry who were in great personal tension about this themselves. I began to discover that there were really talented, thoughtful people right through the industry, from the tape copy guy to the president, who did a lot of [questioning over] 'What is this I'm doing and why am I doing it?'"

But some industry insiders believe the book is out of sync with the true state of the Christian music industry.

"The people in Christian music have a vested interest," said Arvin, "so when we say, 'this really isn't the way things are,' I think there's some major denial in that, and there is also an element of truth in that, depending on the source. It's just a story, and it's not intended to represent Christianity anymore than *The Firm* represents all lawyers. The power is in seeing yourself in people who are making compromises and realizing that is scarily familiar. To say that I am going to write a novel that accurately reflects everybody in Christian music is both impossible and pointless. It's a fictional story which is intended to entertain and provoke conversation and thought, and I hope it does that."

Others have criticized *The Wind in the Wheat* as potentially harmful to business as it may turn consumers

against the industry.

"There is a sense of ownership [in that] that isn't healthy," responded Arvin. "How many people are going to pick up guitars in churches this Sunday and play music? Who owns Christian music? Dollars aren't changing hands in heaven. Christian music is going to take place in in Longview, Texas, and in London, England and in Beijing, China—that's where it has its real life."

"Christian music was founded out of the Jesus movement which was very revolutionary, very anti-consumerist. I know ministry happens in front of 15,000 people because I've seen it, and I know it's real. I'm not discounting it, but when our income and our hopes and dreams financially get all tied up with the faith, it gets really complicated."

Arvin sees the line between ministry and business as tenuous and difficult to maneuver though not impossible if handled with the proper motives.

"To exploit the Gospel to make money is inherently wrong and unethical. The assumption is that God is on our side and that when we prosper, God is pleased. Therefore, what we do to make ourselves prosper is almost de facto within His will. We view the fact that Jesus is in our message as a protective umbrella over a host of smaller things that we do."

"The pressures are very real. We have to begin to be more honest about whether or not the emperor has any clothes on. The first order of business would be to become a whole lot more soul searching. Then everyone's got to figure it out for themselves. There's no corporate answer for Christianity, it's got to be lived out on an individual basis. I hope that people will get to thinking about this thing and between them and God, sort it out. And it's happening already—the book kind of becomes a stepping stone to bigger discussions, and it's wonderful. Anybody who thinks Reed Arvin can describe for you an industry that is reflective of Christ is out of their mind. Everyone is going to have to decide what that is, and it's going to have to be decided by people who are willing to be small for God."

—April Hefner



The **CCM Update** is published weekly (50 times per year), by CCM Communications, 107 Kenner Avenue, Nashville, TN 37205. Phone: 615/386-3011. Fax: 615/386-3380. **West Coast Advertising Office:** P.O. Box 6300, Laguna Hills, CA 92654. Phone: 714/951-5179. Subscriptions are \$120 per year (50 issues), or \$65 for six months (25 issues). Foreign subscriptions payable in advance, U.S.D.

Executive Editor/Publisher: John W. Styll; **Senior Editor:** Thom Granger; **Assistant Editor:** Debra Akins; **Radio Editor:** Todd Chatman; **Chart Information Services:** Holly Granger; **Corporate Director of Sales:** David Berndt; **Director of Advertising:** DeDe Donatelli-Tarrant; **Director of Finance and Operations:** Jena White; **Art/Production Director:** Brian D. Smith; **Production Managers:** Ramona D. Wilkes; **Circulation Coordinator:** Brenda Beiden; **Circulation Consultant:** John Dodd.

© 1994 CCM Communications. Contents may not be reproduced without permission. Printed in the USA.

Obituary

Gospel Legend Leaves Behind a Rich Legacy

DR. MATTIE MOSS CLARK was recognized as one of the most innovative forces in gospel music, particularly her pioneering work with gospel choirs. Clark died of complications due to heart failure and stroke Thursday, Sept. 22 at Providence Hospital in Southfield, Mich. She was 69.

Born in Selma, Ala., Clark's rise to national prominence began to take root in Detroit, Mich. in 1957 after being appointed state minister of music for the large Southwest Michigan Jurisdiction of the Churches of God In Christ. It was also during that same year that Clark began reshaping the sound of gospel choir music with the release of her first album, *Lord Do Something for Me*. She is credited as the first person to record a gospel choir, and with initiating three-part harmony in gospel music.

It was after this recording that a newly formed gospel division by a label known for its prowess in Jazz, Savoy Records, signed both Clark as well as another young innovative talent by the

name of James Cleveland, to 11 year contracts, something uncommon by today's industry standards.

During her tenure with Savoy, Clark, along with her popular and much imitated Southwest Michigan State Choir, earned three gold records and contributed to the archives of gospel music such classic songs as "Climbing Up The Mountain" and "Salvation Is Free."

Clark, who had a soft spot in her heart for young artists, personally took a number of them under her wing, nurturing many who eventually became top recording artists in their own right. Beginning with her own daughters, Twinkie, Jackie, Dorinda, Karen and Denise, better known as the Clark Sisters (although today only Jackie, Dorinda and Karen perform as a unit), Clark molded and trained them to where they are recognized today as one of the top female groups in the gospel music industry.

Others who went on to achieve

national acclaim often serving under Clark's tutelage include: Douglas Miller, Rance Allen, Esther Smith, Vanessa Bell Armstrong, Richard "Mr. Clean" White, James Moore, Beverly Glenn and Donald Vails, who moved from Atlanta to Detroit as a youngster to join her Southwest Michigan Choir, and explained the impact Clark had.

"She was one of the first to come with the hard-driving, 'knock 'em dead' style of gospel music. People came from far and wide to Detroit just to sing with Dr. Mattie Moss Clark. She was instrumental in giving many of us our start in gospel."

Dr. Mattie Moss Clark was tough, demanding and a staunch perfectionist when it came to music and her choirs. It's that same disciplined nature that made her one of the true legends of gospel music. Her presence will undoubtedly be missed.

Memorial services were held at the Bailey Cathedral in Detroit Sept. 28.

—Tim A. Smith

Ryman Auditorium Presents Christian Music Series

THE RYMAN AUDITORIUM, Nashville's Mother Church and original home to the Grand Ole Opry, announced this week it will return to its tabernacle roots this fall with a Sunday evening concert series called "Sam's Place" that will focus on music with a message. "Sam's Place" takes its name from famed evangelist Samuel P. Jones, the 19th century evangelist who converted Thomas Ryman, thus inspiring the riverboat captain to build the tabernacle that is now the Ryman Auditorium.

Hosted each week by Gary Chapman, the six-week series begins Oct. 23 with Amy Grant, Bill Monroe, Russ Taff and Marty Stuart with Jerry and Tammy

Sullivan. Other performers scheduled to appear during the series include Ricky Skaggs, DC Talk, Paul Overstreet, the Fairfield Four, Michael W. Smith. Audio Adrenaline, Charlie Daniels, Ashley Cleveland, Charlie Peacock, Kim Hill, Vestal Goodman, the Becker, Denté & Ashton trio, Steven Curtis Chapman, The Gaither Vocal Band and others.

"'Sam's Place' will be a time for music with a message, positive lyrical expressions of life and faith, and lighthearted humor," said Steve Buchanan, general manager of the Ryman.

The series will be presented by American General Life and Accident and will showcase a variety of musical

styles, uniting artists whose roots are in country, gospel, contemporary Christian and other musical genres. Each show will feature four performers plus Chapman in a casual setting that will be recorded for future radio broadcasts. The broadcasts will be produced for Christian radio syndication by Renaissance Communications for the Salem Radio Network. Each Sunday night's show will air the following Saturday evening.

"I am truly honored to be involved in a project that is steeped in such wonderful traditions," Chapman said. "The Ryman Auditorium is a magical place and we look forward to some very special shows." ■



Coming in December...

4HIM

Christmas Reviews

**Critics picks of top albums of 1994
and much more...**

CHRISTIAN HIT RADIO

WO	LW	TW	TITLE	Artist	Pts	Chg	%On	%A	%H	%M	%L
				Label • Songwriter(s)							
6	5	• 1	KING OF THE JUNGLE	Steven Curtis Chapman Sparrow • Steven Curtis Chapman	98.17	10.00	100%	4%	93%	7%	0%
8	3	• 2	NO CONDEMNATION	Lisa Beville Sparrow • Chris Eaton	96.33	0.00	100%	0%	93%	7%	0%
7	6	• 3	BE STILL	Newsboys Star Song • Peter Furler, Steve Taylor	96.33	10.00	100%	4%	86%	14%	0%
6	2	• 4	WHERE ARE THE BROKEN HEARTS	Gary Chapman Reunion • Gary Chapman, Michael Omartian	94.50	-1.83	100%	0%	86%	14%	0%
6	1	• 5	CHILDREN OF THE WORLD	Amy Grant Myrrh • Tommy Sims, Amy Grant, Wayne Kirkpatrick	94.50	-5.50	100%	0%	86%	14%	0%
4	8	• 6	MISSION OF LOVE	Kathy Troccoli Reunion • Ray St. John, Christian James, Kathy Troccoli, George McFarlane	91.32	7.32	100%	4%	79%	14%	7%
3	13	• 7	I'M ON MY WAY TO ZION	World Wide Message Tribe N' Soul • Pennells, Porter	84.48	27.33	100%	7%	64%	29%	7%
8	4	• 8	SAY THE WORDS	DC Talk ForeFront • Toby McKeehan, Mark Heimermann	83.17	-6.83	86%	0%	79%	7%	0%
8	7	• 9	TRACES OF HEAVEN	Bryan Duncan Myrrh • Michael Omartian, Bryan Duncan	71.33	-15.00	71%	0%	57%	14%	0%
5	11	• 10	PRAYING MAN	Petra Word • John Lawry, Jim Cooper	68.17	3.67	79%	0%	71%	7%	0%
7	10	• 11	THAT'S WHEN I'LL KNOW I'M HOME	Geoff Moore & The Distance ForeFront • Geoff Moore, Steven Curtis Chapman	68.17	-8.64	71%	0%	64%	7%	0%
8	9	• 12	CAN'T TAKE GOD AWAY	Audio Adrenaline ForeFront • Toby McKeehan, Todd Collins, Mark Stuart, Barry Blair, Will McGinnis, Bob Herdman	63.17	-18.16	64%	0%	57%	7%	0%
3	16	• 13	ALL WE NEED	Out of the Grey Sparrow • Scott Denté, Christine Denté, Charlie Peacock	63.15	11.84	79%	4%	50%	21%	7%
5	12	• 14	LITTLE BIT OF LOVE	Rebecca St. James ForeFront • Rebecca St. James, Bill Deaton, Mike Demus	62.17	3.18	79%	0%	43%	36%	0%
5	14	• 15	I KEEP PRAYIN'	Whitecross R.E.X. • Scott Wenzel, Doug Beiden, Jimmie Lee Sloas	54.98	-1.33	71%	0%	50%	14%	7%
4	18	• 16	FULL OF WONDER	Ji Lim Intersound • Ji Lim, Jimmy A	54.47	13.17	79%	7%	36%	29%	14%
2	25	• 17	ONE LOVE	Brent Bourgeois Reunion • Brent Bourgeois	48.98	12.71	64%	4%	14%	43%	7%
2	22	• 18	DON'T TELL HIM YOU LOVE HIM	Benjamin Star Song • Suzanne Gaither Jennings, Benjamin Gaither	48.61	9.15	79%	4%	36%	14%	29%
4	20	• 19	TWILIGHT	Tourniquet Intense • Ted Kirkpatrick	43.16	2.69	57%	0%	36%	14%	7%
—	—	• 20	TOMORROW	The Brave Pakadern • J. Elefante, R. Roberts, F. Tierro, D. Elefante	41.29	5.47	71%	7%	14%	36%	21%
—	—	• 21	THINK ABOUT JESUS	Greg Long Myrrh/Pakadern • John Elefante, Dino Elefante, Greg Long	40.82	7.69	57%	0%	21%	29%	7%
—	—	• 22	OH ME OF LITTLE FAITH	Ashton/Becker/Dente Sparrow • Michael Puryear, Kim Patton	37.67	10.01	43%	4%	21%	21%	0%
3	23	• 23	HARD	Rich Mullins Reunion • Rich Mullins	34.95	-3.18	64%	7%	7%	29%	29%
10	15	• 24	I CAN'T STOP THINKING ABOUT YOU	The Kry Freedom • Pete Nelson, Yves Lojoie, Jean-Luc Lojoie	34.49	-20.01	43%	0%	14%	21%	7%
—	—	• 25	SOME OTHER TIME, SOME OTHER PLACE	Mark Lowry w/Sandi Patty Word • Gary Driskell, Martha Bolton	33.17	33.17	43%	21%	36%	7%	0%

Most Adds AC

- Some Other Time, Some Other Place, Mark Lowry w/Sandi Patty 50
 - I Turn to You, Randy Stonehill 21
 - I Believe in Love, David Robertson 14
 - One Love, Brent Bourgeois 12
 - If Anything Ever Happened to You, BeBe & CeCe Winans 12
 - Make My Life an Altar, Cheri Keaggy 10
 - I Have No Doubt, Point of Grace 10
 - There is a Line, Susan Ashton 5
 - That's Where His Mercy Begins, Steve Green 5
- The followin station did not report and its chart was frozen: WDYL.

Most Adds CHR

- Some Other Time, Some Other Place, Mark Lowry w/Sandi Patti 6
 - I Turn to You, Randy Stonehill 4
- The following station did not report and its chart was frozen: KLYT.
- ### Most Adds Insp
- Some Other Time, Some Other Place, Mark Lowry w/Sandi Patti 10
 - That's Where His Mercy Begins, Steve Green 4
- All stations reporting.

“Critics” speak out on CCM Radio Magazine

“Mark Rider is a breath of fresh air...hip enough to pull in the younger demos, while smooth enough to keep the mids and uppers locked in. CCM Radio Magazine is a natural addition to our weekend Christian lifestyle programming.”

Marty Fickes, OM,
WPHY/Philadelphia PA

“The CCM Radio Magazine provides our station and listeners with an added flavor of excitement not heard anywhere else on the dial.”

Kyle Dowden, MD,
KCMG/Mountain Grove, MO

“High-driving and tons of energy...it’s a great show that keeps you captivated from start to finish! It’s wonderful to hear the scoop n your favorite artists:”

Roger Hamilton,
WNLT/Cincinnati OH

“CCM is a great boost for Saturday afternoons...”

Greg Myers, GM,
KCFY/Yuma, AZ

“Mark Rider is always on top of what’s happening in contemporary Christian music. The CCM Radio Magazine is a very well produced show and is highly valued in our weekend line-up.”

Brad Huddleston, PD,
WLTK/Harrisonburg VA



Available through SRN.
For clearance information call
214/831-1920.



A production of CCM Radio and
SRN.

THE CCM UPDATE INSPIRATIONAL

WO	LW	TW	TITLE	Artist	Pts	Chg	%On	%A	%H	%M	%L
8	1	• 1	FOR THE CAUSE OF CHRIST	Babbie Mason Word • Babbie Mason	91.55	0.36	87%	0%	80%	7%	0%
5	5	• 2	WINGS OF AN EAGLE	Truth Integrity • John Chisum, George Searcy	72.60	13.57	93%	7%	47%	40%	7%
5	4	• 3	CHILDREN OF THE WORLD	Amy Grant Myrrh • Tommy Sims, Amy Grant, Wayne Kirkpatrick	71.43	7.86	67%	0%	67%	0%	0%
7	2	• 4	WILL YOU COME TO JESUS	Pam Thum Benson • Bill Cuomo, Greg Long, Robert White Johnson, Pam Thum	69.15	0.00	80%	0%	67%	7%	7%
—	—	• 5	SOME OTHER TIME, SOME OTHER PLACE	HIGHEST DEBUT Mark Lowry w/Sandi Patty Word • Gary Driskell, Martha Bolton	67.50	67.50	67%	33%	60%	7%	0%
3	8	• 6	BUILD A BRIDGE OF LOVE	Phillips, Craig & Dean Star Song • Randy Phillips, Jeff Switzer	66.06	8.02	93%	3%	33%	53%	7%
3	22	• 7	FOR FUTURE GENERATIONS	4HIM Benson • Dave Clark, Mark Harris, Don Koch	HIGHEST GAINER 62.25	16.57	80%	3%	40%	33%	7%
4	15	• 8	THERE IS A LINE	Susan Ashton Sparrow • Wayne Kirkpatrick, Billy Luz Sprague	61.88	8.11	87%	3%	33%	40%	13%
5	10	• 9	BE STILL	Newsboys Star Song • Peter Furler, Steve Taylor	61.66	4.88	73%	3%	53%	13%	7%
3	16	• 10	'TIL THERE'S A WORLD WITHOUT A NEED	Keith Dudley Benson • Dave Clark, Keith Dudley, Don Koch	60.22	8.36	87%	3%	27%	53%	7%
6	3	• 11	THAT'S WHEN I'LL KNOW I'M HOME	Geoff Moore & The Distance ForeFront • Geoff Moore, Steven Curtis Chapman	58.68	-7.15	73%	3%	47%	20%	7%
3	21	• 12	MEANT FOR THIS MOMENT	Carman and Helen Baylor Everland • David Mullen, Carman	56.04	7.15	80%	3%	20%	47%	13%
8	6	• 13	MY PLACE IS WITH YOU	Clay Crosse Reunion • Michael Puryear, Geoffrey Thurman	55.83	-2.27	53%	0%	47%	7%	0%
7	7	• 14	TRACES OF HEAVEN	Bryan Duncan Myrrh • Michael Omartian, Bryan Duncan	54.16	-3.93	67%	0%	40%	20%	7%
4	14	• 15	FEARLESS HEART	East to West Benson • Susan Gaither Jennings, Don Koch	52.84	-1.31	73%	0%	33%	33%	7%
3	17	• 16	WHEN I LET IT GO	Sierra Star Song • Wendi Foy Green, Connie Harrington	51.88	0.96	73%	0%	40%	20%	13%
9	9	• 17	THE DOOR	Al Denson Benson • Leonard Ahlstrom, Eddie Carswell	48.33	-8.46	53%	0%	40%	13%	0%
7	12	• 18	WATCH AND PRAY	Twila Paris Star Song • Twila Paris	46.43	-9.40	40%	0%	40%	0%	0%
—	—	• 19	BEARERS OF THE LIGHT	Michael Card Sparrow • Michael Card	46.29	22.64	67%	10%	13%	40%	13%
8	20	• 20	YOU CAN'T PUT OUT THE FIRE	Larnelle Harris Benson • Bill Cuomo, Larnelle Harris, Robert White Johnson	45.12	-4.17	47%	0%	40%	7%	0%
9	11	• 21	ONE MILLION REASONS	Aaron*Jeffrey Star Song • Aaron Benward, Ty Lacy, Steve Siler	43.81	-12.02	53%	0%	40%	13%	0%
3	24	• 22	A WAY BACK	Billy Sprague Benson • Wayne Kirkpatrick, Billy Luz Sprague	43.45	0.00	53%	0%	33%	20%	0%
10	13	• 23	I GO TO THE RIVER	Ray Boltz Word • Ray Boltz, Brent Alan Henderson, Steve Millikan	43.44	-10.72	60%	0%	33%	20%	7%
—	—	• 24	ALONG THE ROAD	Ashton/Becker/Denté Sparrow • Dan Fogelberg	40.20	5.22	67%	3%	27%	20%	20%
12	19	• 25	UNIMPORTANT THINGS	Paul Smith Intersound • Geoff Thurman, Lowell Alexander	39.88	-9.76	47%	0%	27%	20%	0%

The CCM Update Charts

The CCM Update airplay charts are compiled from programming information submitted by selected Christian radio stations (Reporters) in the United States. The "CCM 25," "Adult Contemporary," "Inspirational" and "CHR" charts are based on song rotation patterns as reported by programmers. Reporters are grouped into tiers according to market size. AC and Insp. contain 3 tiers and CHR contains two. The "CCM 25" chart combines all Reporters to the "Adult Contemporary," "Inspirational" and "CHR" charts. The "Rock" charts are based on chart listings and playlists submitted by stations, shows and syndicated programs.

WO (Weeks On) shows how long the song has been on that chart; LW (Last Week) or LC (Last Chart) shows the song's previous position. A bullet represents gain in total points over previous period. "Pts" represents the percentage of total possible points a song has received. ("Heavy" rotation or #1 position from every Reporter would result in 100 points.) "Chg" is the gain or loss (-) in points from the previous chart. "%On" represents the percentage of Reporters reporting the

song. "%A" is the percentage of Reporters adding the song this time. "%H" "%M" "%L" shows the percentage of Reporters who have the song in "Heavy," "Medium" or "Light" rotations. The "Highest Debut" is the song that enters that chart at the highest position. The "Highest Gainer" is the non-debut song that has gained the most points on that chart. All charts copyright © 1994 by CCM Communications. These listings may not be reproduced in any manner without the express written permission of CCM Communications.

Reporting Adult Contemporary Stations: Tier One: KCMS, KLTU, KLVN, KSB, WCBW, WMLU, WVEF, WWDJ, WZZD, Morning Star. Tier Two: KADI, KFSG, KLYN, KNTL, KSLR, KTLI, KXOJ, WABS, WBSN, WDJC, WDYL, WHLO, WJIE, WJIS, WJQK, WLFJ, WLX, WNLT, WWCN, WVEV, WQCK. Tier Three: KGNZ, KLVV, KNLE, KNLR, KOBC, KTFA, KYCR, WBFJ, WBGL, WCFY, WCIC, WCVP, WGCA, WGGN, WHJT, WHME, WNAZ, WNDL, WPSM, WQFL, WRCM, WRTP, WWWR, WXPZ, WYLO, WZLE.

Reporting CHR Stations: Tier One: Word In Music, KDBX, KLRD, KLYT, WAYJ. Tier Two: KDUV, KGMS, KQCS, WAYM, WBRG, WCIE, WGFT, WJTL, WNCM, WYSZ.

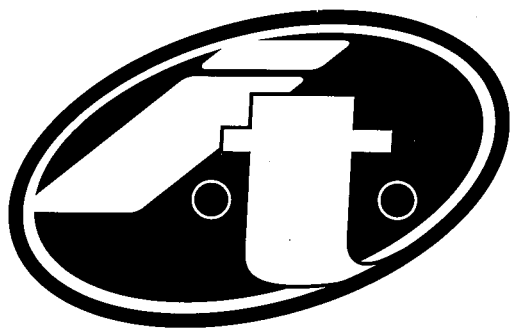
Reporting Inspirational Stations: Tier One: KCBI, KCCS, WFRN, WMCU, WONU. Tier Two: KJIL, WMHK, WSOR. Tier Three: KCJH, KCVO, KJLY, KLFJ, WAFR, WGRC, WIBI.

Reporting Rock stations & shows: KCLC (Crossroads), KGOT, KLYT, KOKF (Power Rock), KRDS, KYTT, Reality Rock, WBRG, WCIL (Jesus Solid Rock), WCLQ (89-Q), WCVP, WDYL, WHLO, WKLQ (Wakeup Call), WNNN (Star Rock), WNLT, WNYK, WROQ, WTUC, WYBC, WWCN, WVEV (Power Source), WXTQ (Sunday Offering), WZLE.

ADULT CONTEMPORARY

WO	LW	TW	TITLE	Artist	Pts	Chg	%On	%A	%H	%M	%L
6	4	• 1	KING OF THE JUNGLE	Steven Curtis Chapman Sparrow • Steven Curtis Chapman	99.25	2.62	100%	0%	96%	4%	0%
7	1	• 2	CHILDREN OF THE WORLD	Amy Grant Myrrh • Tommy Sims, Amy Grant, Wayne Kirkpatrick	97.96	-2.04	98%	0%	98%	0%	0%
9	3	• 3	NO CONDEMNATION	Lisa Beville Sparrow • Chris Eaton	96.63	-1.13	100%	0%	93%	7%	0%
5	6	• 4	FOR FUTURE GENERATIONS	4HIM Benson • Dave Clark, Mark Harris, Don Koch	95.88	6.26	100%	0%	86%	14%	0%
6	11	• 5	WHEN I LET IT GO	Sierra Star Song • Wendi Foy Green, Connie Harrington	91.70	12.67	96%	1%	82%	14%	0%
—	—	• 6	SOME OTHER TIME, SOME OTHER PLACE	Mark Lowry w/Sandi Patty Word • Gary Driskell, Martha Bolton	90.82	88.78	89%	44%	89%	0%	0%
8	5	• 7	WHERE ARE THE BROKEN HEARTS	Gary Chapman Reunion • Gary Chapman, Michael Omartian	90.61	-0.47	91%	0%	84%	7%	0%
7	7	• 8	LITTLE BIT OF LOVE	Rebecca St. James ForeFront • Rebecca St. James, Bill Deaton, Mike Demus	85.85	2.90	93%	1%	67%	23%	4%
10	2	• 9	TRACES OF HEAVEN	Bryan Duncan Myrrh • Michael Omartian, Bryan Duncan	82.24	-16.26	86%	0%	70%	14%	2%
5	13	• 10	MISSION OF LOVE	Kathy Troccoli Reunion • Ray St. John, Christian James, Kathy Troccoli, George McFarlane	79.89	10.18	93%	1%	56%	30%	7%
9	10	• 11	HARD	Rich Mullins Reunion • Rich Mullins	70.81	-9.12	84%	1%	54%	26%	4%
9	8	• 12	WILL YOU COME TO JESUS	Pam Thum Benson • Bill Cuomo, Greg Long, Robert White Johnson, Pam Thum	69.90	-12.04	81%	0%	63%	16%	2%
6	16	• 13	ARIZONA HIGHWAY	Phillip Sandifer Urgent • Phillip Sandifer	69.17	6.84	91%	0%	39%	42%	11%
5	18	• 14	ALONG THE ROAD	Ashton/Becker/Denté Sparrow • Dan Fogelberg	68.49	10.49	91%	3%	30%	54%	7%
8	12	• 15	THAT'S WHEN I'LL KNOW I'M HOME	Geoff Moore & The Distance ForeFront • Geoff Moore, Steven Curtis Chapman	66.35	-5.75	79%	1%	56%	21%	2%
5	17	• 16	ALL WE NEED	Out of the Grey Sparrow • Scott Denté, Christine Denté, Charlie Peacock	65.26	6.31	89%	2%	28%	53%	9%
4	19	• 17	BUILD A BRIDGE OF LOVE	Phillips, Craig & Dean Star Song • Randy Phillips, Jeff Switzer	57.86	7.15	86%	3%	23%	49%	14%
8	14	• 18	BE STILL	Newsboys Star Song • Peter Furler, Steve Taylor	56.41	-9.84	74%	1%	40%	26%	7%
10	9	• 19	WATCH AND PRAY	Twila Paris Star Song • Twila Paris	53.06	-28.53	65%	0%	37%	26%	2%
6	21	• 20	FEARLESS HEART	East to West Benson • Susan Gaither Jennings, Don Koch	50.64	4.16	70%	3%	30%	37%	4%
4	23	• 21	THINK ABOUT JESUS	Greg Long Myrrh/Pakaderm • John Elefante, Dino Elefante, Greg Long	47.83	7.79	72%	4%	16%	47%	9%
3	25	• 22	ALL MY DREAMS	Lenny LeBlanc Integrity • Lenny LeBlanc	46.33	12.79	72%	8%	14%	30%	28%
4	24	• 23	THERE IS A LINE	Susan Ashton Sparrow • Wayne Kirkpatrick, Billy Luz Sprague	45.42	8.79	72%	4%	7%	51%	14%
2	31	• 24	ONE LOVE	Brent Bourgeois Reunion • Brent Bourgeois	40.09	15.53	65%	11%	7%	35%	23%
3	29	• 25	IF ANYTHING EVER HAPPENED TO YOU	BeBe & CeCe Winans Sparrow • Jud Friedman, Alan Rich	35.80	9.51	61%	11%	2%	35%	25%
2	35	• 26	I BELIEVE IN LOVE	David Robertson Star Song • David Robertson, Bo Cooper	34.53	14.33	61%	12%	2%	33%	26%
11	15	• 27	MY PLACE IS WITH YOU	Clay Crosse Reunion • Michael Puryear, Geoffrey Thurman	31.68	-33.56	46%	0%	21%	16%	9%
4	30	• 28	MEANT FOR THIS MOMENT	Carman and Helen Baylor Everland • David Mullen, Carman	31.49	6.10	54%	4%	7%	26%	21%
2	40	• 29	I TURN TO YOU	Randy Stonehill Street Level • R. Stonehill, C. Keaggy	29.10	20.01	56%	18%	0%	19%	37%
7	28	• 30	A WAY BACK	Billy Sprague Benson • Wayne Kirkpatrick, Billy Luz Sprague	24.72	-3.43	35%	1%	11%	18%	7%
3	34	• 31	'TIL THERE'S A WORLD WITHOUT A NEED	Keith Dudley Benson • Dave Clark, Keith Dudley, Don Koch	23.51	2.31	46%	2%	7%	21%	18%
11	22	• 32	YOU CAN'T PUT OUT THE FIRE	Larnelle Harris Benson • Bill Cuomo, Larnelle Harris, Robert White Johnson	18.26	-25.85	21%	0%	14%	5%	2%
11	20	• 33	ONE MILLION REASONS	Aaron*Jeffrey Star Song • Aaron Benward, Ty Lacy, Steve Siler	16.94	-32.37	25%	0%	7%	16%	2%
2	38	• 34	I KNOW	Brian Barrett Star Song • Brian Barrett, Tony Wood	14.51	1.84	26%	1%	0%	18%	9%
4	36	• 35	ROLL BACK AGAIN	Michael James Reunion • Bobby Price, Michael James	14.07	-1.29	26%	0%	4%	16%	7%
5	37	• 36	FOR THE CAUSE OF CHRIST	Babbie Mason Word • Babbie Mason	13.42	0.00	21%	0%	4%	11%	7%
11	27	• 37	THE BEST IS YET TO COME	Glen Campbell New Haven • Robert Noland, Paul Smith, Geoff Thurman	13.05	-18.98	25%	0%	7%	12%	5%
12	26	• 38	OPEN MY HEART	Cheri Keaggy Sparrow • Cheri Keaggy	11.11	-22.17	16%	0%	5%	5%	5%
—	—	• 39	MAKE MY LIFE AN ALTAR	Cheri Keaggy Sparrow • Cheri Keaggy	10.75	8.71	23%	9%	0%	9%	14%
1	32	• 40	I GO TO THE RIVER	Ray Boltz Word • Ray Boltz, Brent Alan Henderson, Steve Millikan	9.72	-14.15	16%	0%	7%	7%	2%

IMAGINE THE S



IMAGINE THIS



they've had no wars

no riots or revolution

they've lost millions to abortion

they were raised on television

they're a generation without a cause

GENERATION X

if you were raised in the 70's

this is your music

the message will speak to your soul

it will move you

it will give you a cause...Jesus Christ

in Christian Bookstores Everywhere



essential record group
a Brentwood Music Company

Brentwood Music, Inc.
One Maryland Farms • Suite 200
Brentwood, TN 37027
800.333.9000