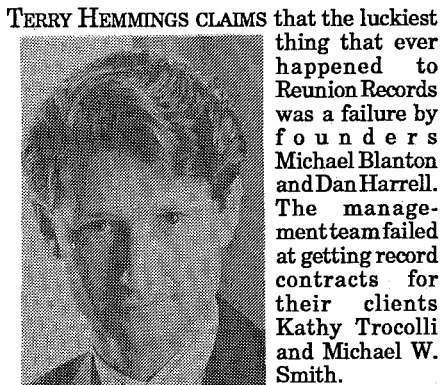


THE *CCM* UPDATE

A Reunion Decade

#1



President/CEO Hemmings

TERRY HEMMINGS CLAIMS that the luckiest thing that ever happened to Reunion Records was a failure by founders Michael Blanton and Dan Harrell. The management team failed at getting record contracts for their clients Kathy Troccoli and Michael W. Smith.

So, they created a label of their own and, ten years later, Reunion is in possession three Michael W. Smith gold records, not to mention a Kathy Troccoli top 10 mainstream CHR hit [R&R 3/23], and the position of the strongest "distributed" label in the industry.

These days, the two founders are much less involved in the day-to-day operation. Blanton is head of A&R with three directors under him, Harrell is involved on a "visionary, direction-setting level," and Hemmings, who came on board five years ago as a vice president and has become president, CEO and co-owner, is responsible for guiding the daily operations.

The stated concept for Reunion Records refers to product that "reflects a positive,



Founders Blanton, Harrell

Christian world view." Hemmings says the company's goal is to "affect music culture and entertainment culture with what we do." That concept plays itself out, in the most visible sense, in Reunion's general market success, currently through its partnership with Geffen Records. Reunion's

flagship artist, Michael W. Smith, has found himself, via Geffen, in the middle of the mainstream market with a number six on *Billboard's* Hot 100 ("Place in this World"), hosting VH-1's Top 21 Countdown, and walking off with the American Music Award for Favorite New Adult Contemporary Artist. Geffen seems to be taking Kathy Troccoli to the same heights.

Another factor that strengthens the tie is 10 titles of Amy Grant catalogue which Grant received ownership of via contract renegotiation in 1986, licensed to Reunion for general market sales and Reunion passed on to Geffen.

Adult Contemporary

"Ball and Chain"

Susan Ashton • Sparrow

Inspirational

"In Christ Alone"

Michael English • Warner Alliance

CHR

"Satisfied"

Kim Hill • Reunion

Rock

"Big Bang" Magdallan • Intense

Metal

"Psycho Surgery" Tourniquet • Frontline

Video Airplay

"Walls" DC TALK • Yo! ForeFront

Album Sales

Heart in Motion Amy Grant • Myrrh

Although Reunion's crossover successes get the most press, Hemmings claims that, "We're not out to use the Christian market as a triple-A ball team for launching pop stars." He cites Wes King as a current example of an artist Reunion supports who's desire is not to cross over, but to speak strictly to the Christian market. In fact, he lists as the company's biggest regret what he refers to as the

(Continued on page 2)

(ADVERTISEMENT)

CCM Publications Expands Media Role; New Name, New Division Announced

CCM PUBLICATIONS, INC. will change its name to CCM Communications, Inc. next month to reflect the company's growth toward an expanded role in media communications. CCM Publications is known primarily for its magazines, including *Contemporary Christian Music*, *American Gospel*, *Worship Leader* and *The CCM Update*.

One of the first endeavors under the new identity will be in the field of broadcasting. To accomplish this, John W. Styll, president of CCM Publications, and Jerry Drummond, president of Broadcast Partners, have formed the CCM Communications Broadcast Group.

The new entity will create special projects for the broadcast marketplace which have national quality yet are strongly identified with the local station. According to

Drummond, "These projects will be ministry-effective first, while maintaining a high level of product quality and national visibility through the combined efforts of print and electronic media."

Recent project produced by Drummond include "Unseen Power" with Petra for DaySpring, "Alive and Strong: God's Church for the '90s" for Star Song, and "Human Song" with First Call for Myrrh. "The CCM Communications Broadcast Group recognizes the importance of working closely with the recording industry in creating unique programming and maintaining strong relationships with a coalition of key stations nationwide," said Drummond. He will serve as vice president and general manager of the CCM Communications Broadcast Group. ■



CINDY MORGAN *real life* has hit the streets and is tearing up the airwaves. "Let It Be Love" jumps up 11 spots this week with a bullet at #8.



Randy Cox Becomes Vice President of Sparrow Publishing

RANDY COX, FOUNDER, co-owner and, until today, Creative Director of Meadowgreen Music, is now Vice President of Publishing for the Sparrow Communications Group.



Cox leaves troubled Meadowgreen to take charge of all Sparrow music publishing interests, reporting directly to Senior Vice President Peter York.

In addition to signing writers such as Michael W. Smith, Gary Chapman, Greg Nelson and Phill McHugh, Cox was instrumental in the creation of the hugely successful *Friends* musical. He is expected to greatly strengthen print efforts for Sparrow's owned and allied catalogues—Warner Alliance, Integrity Music and, through the new agreement with BMG [Update 3/9], the former Lorenz catalogues.

Cox said, "I'm going to continue a tradition [at Sparrow] of small numbers with quality output. The key factor will be quality writers—some artist writers, some pure writers."

"It's important for writers to be ... considered on the same level as recording artists. I believe that writers, their songs and print music should be marketed as records are and Sparrow is simply the best at marketing records."

Cox declined comment on the future of Meadowgreen and of his interest in the company. ■

Out & About...

Michael W., BeBe & CeCe and Steven Curtis Headline Doves; CCM TV on Family Channel

- The Dove Awards, airing live on TNN on Thursday April 9 at 9 pm ET, will feature performances by Michael W. Smith, BeBe & CeCe Winans, Steven Curtis

Chapman, Petra, Twila Paris, Ricky Skaggs, The Nelons and Bruce Carroll. Announced presenters include Sandi Patti, Wayne Watson, First Call, Kelly Nelon Thompson and Mark Lowry.

- **CCM TV** is the title of a new Christian music video show currently in development by the **Family Channel**, in association with **CCM** magazine and **Proper Productions**. The 30-minute, weekly program will be hosted by Guy Schafer and is scheduled to air on Friday night, although a start-date and exact air time have yet to be determined.
- Right after **Paul Simon** and just preceding **Richard Marx** on **Willie Nelson's Farm Aid**, appeared **DaySpring's Petra**, live on TNN during prime time on Saturday March 14.
- Speaking of **Petra**, **Jim Lenahan**, lighting director for **Tom Petty**, **Bob Dylan**, **Stevie Nicks**, et al, is doing the band's "Unseen Power—20 Years of Rock Tour."
- **BeBe & CeCe Winans** will be featured on a **McDonalds** television and radio commercial which will include some tour bus footage. The brother-sister act can also be heard singing BeBe's song "I'm Goin' Up" in the new **Spike Lee** movie along with songs by **Aretha Franklin** and **Ray Charles**.
- **Arsenio** will play host to **ForeFront's DC TALK** April 20 on the Fox Network.
- **Warner Alliance's Take 6** can be seen on two **Sesame Street** episodes scheduled to air April 29 and May 4.
- **Lightmusic** celebrates its eighth anniversary airing on 61 broadcast television stations, four satellite networks and over 900 (yes, 900) cable systems. Its host, **Tom Green**, who recently experienced some serious health problems, is now out of danger.
- This **Ron David Moore** must really love to travel. The **Warner Alliance** artist is topping his 5,500-mile tour of radio and retail last fall by covering 8,000 miles in less than a month this spring. He's slated to visit 23 radio stations, 15 retailers and squeeze in 10 concerts along the way.
- **Word's Babbie Mason** was up for an award in the first annual **Atlanta Coca-Cola Music Awards**. She performed at the ceremonies on March 19. ■

A Decade of Reunion

(Continued from page 1)

"unguarded" era when "the focus of the company became very pop/mainstream-minded without the vision and spiritual basis to support it. And we had some disasters."

Hemmings is not about to forget the system which delivered the lion's share of Michael W. Smith's earlier success. He cites figures which show that 90% of the 500,000 units needed to certify *The Michael W. Smith Project* as gold came from the Christian bookstore market. For *i 2 (EYE)* the ratio was 80% and, because *Go West Young Man* was released several months earlier to the Christian market and was in place when the single took off on pop radio, the general market accounted for only 5% of its gold status. That figure, however, has increased to a third now that product is moving well through the mainstream outlets.

This year Reunion will release eight projects from its limited roster of 11 artists. It's part of a low gross, high net philosophy to which Hemmings is committed. "We have a pretty nimble little set up here that can reduce itself to a five-record label or increase itself to a ten-record label in a very short period of time. We base those decisions on whether they are going to be profitable [products], not on whether we want to be a \$15 million company instead of a \$10 million company."

Hemmings explains, "It's fairly typical of undercapitalized businesses to drive their top line in order to at least give the perception of an increased critical mass so that they can borrow money. It just churns cash. In order to do that you have to release product. I have to suspect that a lot of that product is dollar-in, dollar-out product that doesn't necessarily create value or an increase in working capital for other product, but it certainly drives cash." He goes on, "On the other hand, we're fairly bottom line focused and we're able to do that because we don't have a distribution system and salespeople on the road. We're not really chasing a big overhead."

"I think the biggest weaknesses in our market is our delivery system—both promotionally and at retail," says Hemmings. "The biggest thing the Christian marketplace needs is a dedicated music video channel ... We don't have the ability to break artists on a mass media level like the pop market does ... Radio just doesn't yet seem to have a sales impact in the Christian market in the short term."

Reunion has taken what some may deem a drastic step in its relationship with radio, in particular. "We've strived to try and change the mix of the stations we support to support more the stations that we feel are having an

(Continued on page 10)

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PETRA GOES TO NFL—NFL Entertainment produced Petra's first mainstream music video for **Epic** and **Word**. "Who's On the Lord's Side" was filmed at Christ Community Church outside Nashville with members of two other church's choirs.



KENNY MARKS SHOT IN RUSSIA—There on the streets of Moscow, **DaySpring's** **Kenny Marks** shot the first ever Russian-filmed Christian music video, "Turn My World Around."



CINDY MORGAN DEBUT—**Word's** **Cindy Morgan** celebrated the debut of **Real Life** at Baptist Bookstore in Nashville with help from **Charles Dorris**, booking agent; **Grant Hubbard**, Word radio promoter; Morgan; **Mark Rider** and **Michael Wilson**, WAY-FM; **Tony Warren**, Baptist Bookstore music buyer; **Mark Campbell** and **Dean Arvidson**, Word Marketing.



BASS PLAYER MISTAKES MUSIC STAND FOR PING PONG PADDLE; INFLECTS SEVERE INJURIES BEFORE STOPPED BY NORMALLY PASSIVE MUSIC PALS—**White Heart** bassist **Anthony Sallee** was banned from further competition after receiving bad marks in the "plays well with others" category in the recent **Tales of Wondergames**, named after the band's next **Star Song** release. Contestants pictured are (r-l) **Rick Florian**, **Star Song's** **Darrell Harris**, **Sallee**, **Jen Knox**, **Star Song's** **Dez Dickerson**, **Brian Wooten**, **Billy Smiley** and **Mark Gersmehl** who, in a fit of hyperbole, was actually quoted in official press material saying, "Tales of Wonder promises to change the way you think about music." Right.



HEAD OF NEAL JOSEPH REPLACES COMPUTER—When the main computer went down recently at **Warner Alliance**, President **Neal Joseph**, always known for having a "head for figures," instructed his staff, **Barry Landis**, **Ruth Ann Lutzweiler**, **Scott Rath** and handyman **Chris Hauser** to remove his head from his body and install it in place of the computer.



HEAD OF JERRY PARK RECEIVES GIFT FROM AL DENSON—In payback for prior practical jokes, **Benson** President **Jerry Park** received the proverbial "pie in the face" from Benson artist **Al Denson**.

THE CCM UPDATE ALBUM REVIEWS

Pick

Al Green *Love Is Reality* Word



Rev. Green was one of the first superstar "defectors" from the secular to the gospel field in the early days of contemporary Christian music. Unfortunately, over the years, his gospel albums have mostly been below the high standards he set with his string of classic R & B recordings in the 1970s. But Mr. Green is still an incomparable vocalist and songwriter, and producer Tim Miner has risen to the occasion of being paired with this living legend. The album works best when a live rhythm section is cooking, but even Miner's programmed beats have a lot of fire. This is certainly Miner's finest production to date and should be counted among Mr. Green's best work as well.

Noteworthy

Vince Ebo *Love Is The Better Way* Warner Alliance

Besides being one of contemporary Christian music's snappiest dressers, Vince is best known as an essential contributor to Charlie Peacock's records and concerts—that's his heavenly, soulful voice you hear supporting Peacock. Ebo takes full advantage of this chance to strut his stuff, acting as co-producer and co-writer of all the tunes. He effortlessly mixes new jack swing and Luther Vandross-influenced smoothness with a touch of rock; it's a surprisingly cohesive blend with wide appeal and makes for a fine debut.

Kerry Livgren *Decade* Sparrow

Fans of Kansas, Livgren and AD—rejoice! This stunning set includes the coveted *Seeds of Change* and *Time Line* albums in their entirety, as well as key cuts from *Prime Mover*, *Art of the State* and *One of Several Possible Musiks*, two previously unreleased songs from the *Time Line* era and a re-recorded "No Standing" from *Reconstructions*—all given meticulous digital remastering. These 31 tracks are housed in an exquisite gate-fold package which includes a detailed booklet with excerpts from Kerry's *Seeds of Change* biography.

Also Received

Asight Unseen *Circus of Shame* New Breed

These five wacky young men comprise the latest entry from the label which introduced the violet burning. The group plays blistering rock 'n' roll, with an undercurrent of funk and blues. Its lyrics are direct and challenging, with a frequent satirical bent not unlike Daniel Amos; song titles such as "Psychic Babylon" and "Jimi Jones Boogie" are bound to raise some eyebrows, as will the delightful album cover. The band's brash sound could make it a surprise alternative hit.

Tom Brooks *Hymns* Hosanna!

These fourteen tracks have been compiled from some of Hosanna's best-selling recordings. Producer Brooks arranges the tracks in a

seamless flow, moving from traditional hymns of the church such as "Great Is Thy Faithfulness" and "Crown Him With Many Crowns," to contemporary favorites like Twila Paris' "Lamb of God" and Graham Kendrick's "For This Purpose".

Mark Connor *All Nations Worship*

Hosanna! The setting for this album is Waverly Christian Fellowship, near Melbourne Australia, where over 2,500 worshippers from 30 different countries gathered for a recording session over three years in the planning. Every state in Australia is represented in the 165-voice choir, while well-known guest musicians include Beeb Birtles, Abe Laboriel and Chester Thompson. A fine crop of songs, many written by native Australians, and a slight world-beat tinge to a few tracks makes for a vibrant album.

Ezra *The Key* Asaph

Ezra's aggressive musical approach often recalls mainstream acts like Whitesnake, while its layered vocals may remind you of Allies or White Heart. This exciting debut is best defined by Thomas Potter's gruff voice and Howard Anderson's solid guitar chops. Perhaps Ezra holds "the key" for your customers who appreciate tightly-arranged and crisply-performed rock.

L.S.U. *Wakin' Up The Dead* Blonde Vinyl

There is issue of this 1989 label-launching project completes a crucial link between the band's masterpiece, *Shaded Pain* and last year's *This Is The Healing*. It contains some of Michael Knott's best writing, including powerful songs such as "The Bomb," "Dancin' In The Kettle" and "Touch." It's great to hear these songs in all their digitally-remastered glory!

Scary Cats *Smackaboom!* Round

This young band created quite a stir last year, when it opened a couple dozen shows for White Heart and Margaret Becker. The group has an enthusiastic presence, with a melodic, hard rock edge sometimes reminiscent of the Newsboys. Clever lyrics, female vocal

harmonies and some R&B grooves make this a very respectable debut.

J. Daniel Smith *Hymns of Worship* Integrity

This lovely, hour-long collection centers on instrumental versions of traditional hymns of the church, which are divided into thematic medleys, such as "Hymns of Thanksgiving" and "Hymns of God's Might." The sensitive orchestral arrangements, performed by members of the Chicago Symphony, are backed by light rhythm tracks, giving the project a contemporary air while remaining true to the spirit of these treasured melodies.

2 a Beat *Let's Do Platinum* Round

This album is an engaging mix of rap and dance, full of pointed lyrical jabs. Despite Big MC's attempts to cop a black attitude, there's no mistaking his Aussie accent—and that's not a knock; rather, it gives the project its unique flavor. Blistering guitar work adds a rock edge, while occasional lead vocals by Veronika Shultz stress a house feel.

Various Artists *An Intense History of Christian Metal* Intense

The title is only slightly misleading, since some of the most creative (and best-selling) white metal bands of the past five years are on the Intense roster. The oldest track here is Bloodgood's "Battle of the Flesh" from 1987; other classics include "Mulligan Stew" from the debut of Vengeance Rising and "Victory" by Deliverence. Those songs are supplemented by material from emerging artists like Ransom, Mortal and Tourniquet. *Pure Rock Report* Editor Kevin Allison's engaging liner notes make this 16-song collection a must-own for metal fans.

Veil of Ashes *The Young and the Reckless* Blonde Vinyl

Celebrating its fifth anniversary, this popular alternative band looks back at its beginnings with the release of nine songs culled from two 1987 indie cassettes (once mainly available in the Bay Area), plus one previously unreleased song. Generally more somber than 1989's *Pain*, the album is not without its uplifting moments. The digital remastering puts a nice shine on these tracks which finally get the national audience they deserve.

Fletch Wiley *Urban Reel* Visual Music

One of Christian music's premiere instrumentalists offers his first recording in five years, under the aegis of his own aptly-named imprint. Wiley mixes fast-paced jazz and R & B grooves with the slower, contemplative numbers folks may remember from his *Art of Praise* albums of some years back. The sound of Koinonia is often recalled; not surprisingly, since Bill Maxwell, Abe Laboriel and Alex Acua anchor this rhythm section. With all too few artful instrumental albums on the market, Wiley's return is most welcome.

Product reviews are intended to provide retailers with advance information about new releases. "Picks" are albums and videos being released to Christian retail outlets which *The CCM Update* predicts will make a significant impact in retail sales and reach the top ten of the "Top Albums" or the top five of the "Video Sales" charts. "Noteworthy" are products expected to reach the top 50 of the albums chart or the video sales chart. Send all product for review, in advance of its retail release date, to: Bruce Brown, 6829 Cottingham Lane, Centreville, VA 22020. All product should be received two weeks before issue date for editorial consideration.

THE CCM UPDATE SINGLE REVIEWS

ALBUMS

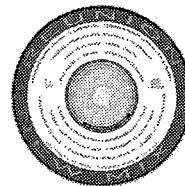
Picks

Kathy Troccoli "Everything Changes" Reunion



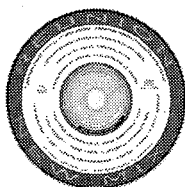
After surprisingly screaming up the secular AC and Top 40 charts, Christian radio is now given a shot at this smash single. With a sound similar to that of Taylor Dayne, Troccoli kicks with a groove that just won't quit. The booming, big bottomed urban "Hot Radio Mix" is highly recommended. **AC/CHR**

Kim Hill "Words" Reunion



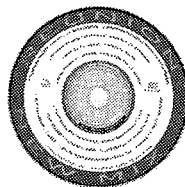
This popping, fast-strumming, solid acoustic tune should fly high on CHR playlists. It's short in time and a straight shooter in message. There is just the right amount of the "musically unexpected" around every corner to keep it interesting the entire way through. **CHR**

Michael W. Smith "Cross My Heart" Reunion



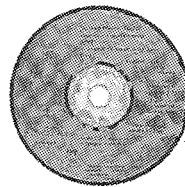
Chalk up single number six from his hot seller *Go West Young Man*. As one of the last potential AC tunes from this album, Smitty comes through with a back-to-basics ballad. Very appealing to the female demo and it progresses into a nice groove. **AC/INSP**

Michael W. Smith "Love Crusade" Reunion



Come on and climb aboard as CHR finally gets a sampling of a rockin' and swingin' single, tailor made for teens and young adults. "Word to ya" as the bridge showcases the sometimes white, but still slammin' rap skills. Sing along with the "nah-nah"s and get ready for this one to pitch its tent for a long stay. **CHR**

First Call "Broken Places" Myrrh



Christian music's dew-wop threesome is back and this time they brought along the hooky production skills of Michael Omartian. This is the lead single from *Human Song* and introduces the newest member of the pack, Marabeth Jordon. First Call's growing fans will undoubtedly enjoy this first offering. **AC/INSP**

Magdallan "House Of Dreams" Intense



After spending a whopping production budget, the long-awaited debut of Magdallan is finally out of the can and air-ready. It's so good to hear a genuine Christian rock ballad which utilizes numerous guitar sounds, a hot chorus of background vocals and super-slick radio production. **CHR**

Sandi Patti "Who Will Call Him King Of Kings" Word



Returning to *Another Time...Another Place* for her next single selection, after a short detour with the kids album, this single is deeply rooted. After four Inspirational number one songs, it's hard to miss the mark with this one. The church finally gets the big Sandi ballad they've been waiting for. **INSP/AC**

Bruce Carroll "I'm Still Here" Word



We find out daily that this is truly a wacky and confused world we live in. With a helping hand from songstress Twila Paris on background vocals, Bruce delivers a song of comfort and reassurance in the Lord through our pain and disappointments. Speaking peace through words and music, this is without a doubt an awesome single. **AC/INSP**

Noteworthy

Kim Hill "In My Life" Reunion

Good-feeling and boasting an extremely infectious chorus, this is a more than welcomed change. It's a little lengthy at just shy of five minutes, but it lays down a firm foundation to build on throughout the distance. Beware, this song just won't stop growing on you. **AC**

Wes King "Life On The Vine" Reunion

Grass roots rock signed, sealed and delivered. This is a serious mover and might be a bit too edgy for some CHR formats. However, where down home rock 'n' roll is welcomed and well received, pop it in and let it blossom right there on the vine. **CHR**

Michael James "That's What A Brother Is For" Reunion

Gary Chapman grabs a mike and lends his help with vocals on the second single from the new country-fied James. With the overwhelming popularity of secular country music as personified in Garth Brooks, this one should fit nicely and should be seriously considered as this style is at an all-time high. **AC/INSP**

Rick Cua "Heaven Won't Stop The Rain" Reunion

Turn on the power button and prepare yourself for Cua to connect musically from note number one straight to the finish. His songs are typically very serious in nature, but this encouraging and musically positive single takes a lighter direction. **CHR**

Hoi Polloi "Satisfy" Reunion

This debut single and way of introduction to this band finds them stylistically alternative and radio conscious. The homeboys and girls of Christian rock radio should welcome a new female voice to the predominately male population of tunes on their playlist. **ROCK**

Ricky Skaggs "Somebody's Prayin'" Word

If you slapped this one in without reading the credits, you might not have guessed right from the top whose rich, smooth voice this is. Skaggs leaves behind his typical country twang and delivers a vocal that will just melt listeners from coast to coast. If you program in a market where country radio works well, you have to add this gem of a song. **INSP/AC**

ONE "Have We Taught Our Children Well" Word

No matter the age, parents always have dreams and aspirations for their children. Blending excellently together, this male trio harmonizes on inquisitive and thought-provoking lyrics penned by group member Brent Henderson. **INSP**

Reviews of promotional singles and video clips are intended to provide programmers with information about potential new material for airplay. "Picks" are songs and video clips which *The CCM Update* predicts will receive airplay significant enough to its format to reach the top five of that format's airplay chart. "Noteworthy" are songs/clips expected to reach the top 20 of the radio airplay charts or the video airplay chart. Send radio singles/video clips for review to: *The CCM Update*, 1913 21st Avenue South, Nashville, TN 37212. All product should be received one week before issue date for editorial consideration.



ATKINS MUSE LOCKS IN SANDI

The long-standing, project-by-project relationship between **Sandi Patti** and **Atkins Muse** has become an ongoing multilevel and full time public relations representation agreement. **Atkins, Muse and Associates** will be fulfilling some of the functions previously handled in-house by the Helvering Agency. Shown with Patti are **Rick Hoganson**, Atkins Muse vice president; **Pamela Muse**, president; and **Matt Baugher**, Helvering marketing manager.

Signings

—Allies to an exclusive booking agreement with **Jeff Roberts and Associates**.

Appointments

—**John Chisum**, formerly vice president of worship resources for Star Song, to song development manager for **Integrity Music**.

—**Glenn Wagner**, formerly director of marketing for Brentwood Music, to trade marketing manager for **Integrity Music**.

Promotion

—**F.G. Baldwin**, formerly trade

manager, to vice president of trade for **Integrity Music**.

—**Keith Manwaring**, formerly advertising/production manager, to vice president of direct response for **Integrity Music**.

—**Bill Turk**, formerly advertising/production manager, to vice president of direct response for **Integrity Music**.

—**David K. Ecrement**, formerly road manager for White Heart, to director of operations at **White Heart Productions**.

—**Jan Benjamin**, formerly vice president for Gold Coast Concert Series, to concert series director for **First Presbyterian Church** in Margate FL.

New Company

—**Paul Grimshaw**, formerly of



Benson, has formed **Charthouse**, an independent radio promotions firm. Grimshaw will continue to handle radio promotions for **Maranatha! Music**.

He may be reached at 4003 Murray Place, Nashville TN 37216, phone/fax 615-262-5001.

Job Opportunities

—**Booking agent/administrator** needed for well-established contemporary Christian music ministry. Experience in booking or sales, management and concert promotion. Please send résumé,

testimony and pastoral reference to : **Broken Heart Ministries**, Attn: Jeanine Webster, PO Box 1287, Marietta GA 30061-1287.

—**Benson Music Group** has an opening for a manager of public relations. Qualified candidates will be experienced in the Christian music industry, public relations, media, photography, marketing, technical/creative writing, and computers. Must have good interpersonal and management skills. B.A. in marketing preferred. Qualified candidates please respond to Zondervan, Human Resources Department, 5300 Patterson SE, Grand Rapids MI 49530.

Birth

—to **Chuck Fromm** of **Maranatha!** and wife Stephanie, a girl, **Alexandra Elise Fromm** on March 17.



ASHTON GUITARIST SIGNS SPARROW PUBLISHING—Mark Comden

songwriter and recent guitarist for Sparrow artist Susan Ashton, has signed his publishing rights to **Sparrow**. Shown with Comden (right) are **Peter York**, executive vice president; and **Mark Williams**, manager of publishing.

Send all announcements, news and photos to Stephen Speer, *The CCM Update*, 1913 21st Avenue South, Nashville, TN 37212. All releases should be received one week before issue date for editorial consideration.

LARNELLE

Enters at **#7** * Destined for **#1**
Make It Reign
with
"Make It Rain"

BENSON

THE CCM UPDATE RADIO ACTIVITY

Promotions

—Mitch Barber, station manager at WNZR/Mt Vernon OH, is also programming director.

Appointments

—Jeremy Johnson to traffic/continuity director at WNZR/Mt Vernon OH.

Signings

—KYMS/Orange CA to a media consultant arrangement with the Warren Duffy Organization.

—KRVC/Medford OR to the K-LOVE radio network as an affiliate.

Address Correction

WTLT/Dublin OH is at PO Box 676, 20155 US Route 23 N, Circleville OH 43113, 614-474-3344, fax: 837-7562.

Employment Opportunity

—Morningstar Radio Network in Houston is looking for three experienced sales people for national commercial sales. Must have media sales experience. Fax resume and hiring rationale to 713-871-0980.

Miscellanea

—The Southwest Chapter of the National Religious Broadcasters will host their annual convention in Dallas from July 22-24, 1992. For more information, call 602/254-5001.

—KLTE/Kirksville MO received almost 1,000 entrants in a "Christian Music Jubilee" contest awarding hundreds of prizes plus an all-expense paid trip for two to the '92 Doves.



WAY-FM HITS NASHVILLE AIRWAVES WITH BEVILL BLESSINGS

—WAYM/Columbia TN began its 24-hour CHR broadcasting into Nashville on March 11. Vireo artist Lisa Bevill joined morning jocks Mark Rider (left), operations manager, and Michael Wilson, music director, on the air. Along for the ride was Sparrow radio man Kyle Fenton (far right).



CHRISTIAN ARTISTS SHOW KQCS/BETTENDORF IA HOW THEY'VE LOST WEIGHT

—Under the banner of Weight Watchers, many of the biggest Christian artists have lost down to the weight of cardboard. Pictured on the top row are (using first names only, in the traditional confidential group setting) Carman, KQCS's Andrea, Michael, Mike, Straightway's Twila, Amy, KQCS's PD Steve and DC TALK. Bottom row is Straightway's Steve and KQCS's Mike.

The CCM Update Charts

The CCM airplay charts are compiled from reports submitted by selected Christian radio stations in the U.S. The "Contemporary Hits," "Inspirational," and "Adult Contemporary" charts are based on song rotation patterns as reported by programmers. The "Rock" and "Metal" charts are based on chart listings and playlists submitted by stations, shows and syndicated programs.

WO (Weeks On) shows how long the song has been on that chart; LC (Last Chart; Last Week on AC) shows the song's previous position. A bullet represents upward momentum with gain in total points over previous period. "Pts" represents the percentage of total possible points a song has received. ("Heavy" rotation or #1 position on every reporting station would result in 100 points.) "Chg" is the gain or loss (-) in points from the previous chart. "%On" represents the percentage of Reporters reporting the song. "%A" is the percentage of Reporters adding the song this time. "%H" "%M" "%L" shows the percentage of Reporters who have the song in "Heavy," "Medium" or "Light" rotations. The "Highest Debut" is the song that enters that chart at the highest position. The "Highest Gainer" is the non-debut song that has gained the most points on that chart.

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Reporting Adult Contemporary Stations: KADI, KAIM, KBBX, KBNW, KDAR, KILR, KLYN, KNLE, KNTL, KOBC, KSUR, KSIT, KTFB, KXOJ, KYCR, WABS, WBFJ, WBSN, WCIC, WCFY, WCIE, WCVK, WDJC, WDYL, WGGN, WHAZ, WHLO, WHME, WJIS, WJQK, WJRX, WLAB, WLFI, WLX, WLWX, WNAZ, WNDA, WPIT, WQCK, WQGL, WTLT, WVEJ, WWCN, WWEV, WXIR, WYLO.

Reporting Adult Contemporary Power Stations: KCMS, KLTJ, KSBJ, WCBW, WNUZ, WWDJ, WZZD.

Reporting CHR Stations: KGMS, KLRD, KLYT, KQCS, KRDS, KZZD, WAEC, WAYJ, WCLQ, WGFT, WGSJ, WJTL, WNOW, WRDZ, WYDE.

Reporting Inspirational Stations: KAJN, KCBJ, KCCS, KCIH, KCVO, KGNM, KILY, KLEJ, KLTT, KSUD, KWBI, WAFR, WBGL, WEMI, WFRN, WGLY, WGRC, WHYD, WJBI, WJIE, WMCU, WMHK, WNVN, WOKT, WONU, WRFD, WSOR, WYNN.

Reporting rock stations & shows: KCLC (Crossroads), KGOT, KLYT, KOKF (Power Rock), KYTT, KZZD (Z-Jam), Reality Rock, WAYJ (The Way), WBRG, WCIE (Living Water), WCIL (Jesus Solid Rock), WCLQ (89-Q), WCVO, WWCN, WGSJ (Power Supply), WHLO, WJIS (LightForce), WKLO (Wakeup Call), WMIE (Rock Solid), WNNN (Star Rock), WPIT (Saturday Night Light), WYBC, WVEV (Power Source), WXTQ (Sunday Offering).

Reporting metal stations: KCLC, KOKF (Real Rock Hits), KWJC (White Metal), KZOK (Eternal Rock), WAYJ (Raging Truth), WCLQ (Late Night Q), WCVO, WJTL, WTCC (The Delour), WWCN (Stainless Steel), Midnight Metal.

Send all radio-related announcements, news and photos to Stephen Speer, *The CCM Update*, 1913 21st Avenue South, Nashville, TN 37212. All releases should be received one week before issue date for editorial consideration.

A 10!

Al Denson/Shine Out the Light

Up 10 slots to #22 on its way to the top!

Are you letting your light shine? **BENSON**

"Shine Out the Light" is the national theme song for "See You At the Pole" Day, wherein teenagers across the country gather around their school's flag pole on the second Tuesday of September to pray for their campus.

THE CCM UPDATE CHART HISTORY

ONE YEAR AGO

Adult Contemporary

1. Home Free, Wayne Watson
2. Place in This World, Michael W. Smith
3. Living Proof, NewSong
4. I Am Sure, Deniece Williams
5. I'll Give You Peace, Sandi Patti

Inspirational

1. I'll Give You Peace, Sandi Patti
2. Home Free, Wayne Watson
3. For the Sake of the Call, Steven Curtis Chapman
4. Never Changing Father, Gary McSpadden
5. Healing Love, Heirloom

Contemporary Hits

1. Place in This World, Michael W. Smith
2. Desert Rose, White Heart
3. That's What Love is For, Amy Grant
4. For the Sake of the Call, Steven Curtis Chapman
5. Living Proof, Newsong

Rock

1. Power House, White Heart
2. Run to the Water, Mastodon
3. Victory Dance, Jet Circus
4. MT, 77's
5. Going All the Way, Ken Tamplin

Top Albums

1. Go West Young Man, Michael W. Smith
2. For the Sake of the Call, Steven Curtis Chapman
3. Another Time, Another Place, Sandi Patti
4. Power House, White Heart
5. Live...Radically Saved, Carman

FIVE YEARS AGO

Adult Contemporary

1. Wings of Love, Imperials
2. They Say, Deniece Williams w/Sandi Patti
3. I Miss My Time With You, Larnelle Harris
4. Enter In, Steve Green
5. Break My Heart, Rob Frazier

Inspirational

1. I Miss My Time With You, Larnelle Harris
2. Enter In, Steve Green
3. You Are Faithful, Billy & Sarah Gaines
4. We Will Be Holy, Silverwind
5. In His Sanctuary, Sonlight

Contemporary Hits

1. They Say, Deniece Williams
2. Remember Me, Benny Hester
3. Wings of Love, Imperials
4. God Loves a Broken Heart, Jon Gibson
5. Don't Underestimate My Love, Chris Eaton

Rock

1. The Wild Frontier, Randy Stonehill
2. Calling On You, Stryper
3. Breakaway, Idle Cure
4. Fear Only You, The Choir
5. Lemme At 'Em, Rick Cua

Top Albums

1. The Collection, Amy Grant
2. Morning Like This, Sandi Patti
3. For God and God Alone, Steve Green
4. This Year's Model, Imperials
5. To Hell With the Devil, Stryper

TEN YEARS AGO

Adult Contemporary

1. I Saw the Lord, Dallas Holm & Praise
2. Love Song for No. 2, Mickey & Becki Moore
3. Livin' for You, Chris Christian
4. Drawin' From the Well, Holm, Sheppard & Johnson
5. The Coloring Song, Petra

Inspirational

1. I Saw the Lord, Dallas Holm & Praise
2. The Coloring Song, Petra
3. The Traveler, Don Francisco
4. We Shall Behold Him, Sandi Patti
5. He is Jehovah, Kenneth Copeland

Contemporary/Rock

1. Run to the Battle, Steve Camp
2. I Know That I Know, Stephanie Boosahda
3. Givin' It Up, Marty McCall & Fireworks
4. Rejoice, 2nd Chapter of Acts
5. One of the Dominoes, Mark Heard

Top Albums

1. Unfailing Love, Evie
2. The Traveler, Don Francisco
3. Amazing Grace, B.J. Thomas
4. I Saw the Lord, Dallas Holm & Praise
5. Joni's Song, Joni Eareckson

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THE CCM UPDATE VIDEO AIRPLAY

MO	LM	TM	TITLE, Artist/Label (Distributor)
1	1	1	WALLS, DC TALK/Yol ForeFront (Benson)
2	9	2	IN THE KINGDOM, Whitecross/Star Song (Star Song)
3	*	3	IT'S OK, BeBe & CeCe Winans/Sparrow (Sparrow)
—	—	4	I BELIEVE, DeGarmo & Key/Benson (Benson)
—	—	5	HEAVEN, Michael English/Warner Alliance (Sparrow)
—	—	6	FACE THE NATION, 4 HIM/Benson (Benson)
2	4	7	THAT'S WHAT LOVE IS FOR, Amy Grant/Myrrh (Word)
—	—	8	ULTIMATE RULER, DeGarmo & Key/Benson (Benson)
5	2	9	I AM ON THE ROCK, Petra/DaySpring (Word)
2	5	10	LOOKIN' FOR LOVE, Rhythm & News/Image 7 (Word)

Reporting Stations: Alternative Video Productions, At the Videos, Believers Video, Christeens-NighVision, LightMusic, NighVision, On the Rock, Power Rock, Real Video, Solid Rock V-D-O.

THE CCM UPDATE VIDEO SALES

MO	LM	TM	TITLE, Artist/Label (Distributor)
4	1	1	HEART IN MOTION, Amy Grant/A&M/Myrrh (Word)
13	3	2	REVIVAL IN THE LAND, Carman/Benson (Benson)
5	2	3	RAP, ROCK & SOUL, DC TALK/Yol Forefront (Benson)
3	9	4	SMOKY MOUNTAIN HYMNS VOLUME 1, Various/Brentwood (Brentwood)
6	4	5	OUT OF MY MIND, Mike Warnke/Word (Word)
2	*	6	HOMECOMING, Gaither Vocal Band/Benson (Benson)
5	8	7	BEYOND BELIEF, Petra/DaySpring (Word)
—	—	8	RETURN, The Winans/Warner Alliance (Sparrow)
4	5	9	LIVE AT POWERHOUSE, White Heart/Star Song (Star Song)
7	*	10	FRONT ROW WITH STEVEN CURTIS CHAPMAN, Steven Curtis Chapman/Sparrow (Sparrow)

Reporting Retailers: The Ark-Denver/CO; Berean #15-Colton/CA; Berean #30-Phoenix/AZ; Berean #59-Atlanta/GA; Better Book Room-Wichita/KS; Better Books-Tyler/TX; Christian Book & Gift-Rochester/MN; Lighthouse Christian Stores-Long Beach/CA; Praise Unlimited-Columbia Heights/MN; Sunshine Books & Gifts-Baton Rouge/LA; Zondervan Bookstore-Grand Rapids/MI.

THE CCM UPDATE ROCK

WO	LW	TW	TITLE	Pts	%On
			Artist • Songwriter(s)		
4	2	• 1	BIG BANG Magdallan/Intense • Ken Tamplin, Lanny Cordola	85.98	95.65
8	1	• 2	DESTINY Petra/DaySpring • Bob Hartman, John Elefante	81.63	91.30
4	5	• 3	LAST TRAIN Holy Soldier/Myrrh • J. Cramer, S. Patrick, A. Robbins, T. Russell, S. Soderstrom, D. Zaffiro	74.78	86.96
8	6	• 4	TIME STANDS STILL Guardian/Pakadern • T. Palacios	56.41	65.22
12	3	• 5	SWEET SOUL SALVATION Uthanda/Broken • R. Beeson, B. Wohler	55.22	65.22
12	4	• 6	ALL STAND TOGETHER Bloodgood/Broken • Les Carlsen, Paul Jackson	50.87	60.87
4	10	• 7	I'M GONNA LIVE FOREVER Ken Tamplin/Intense • Ken Tamplin, Scott Van Zen	48.26	60.87
6	14	• 8	THIEF IN THE NIGHT Mastodon/Pakadern • John Elefante, Dino Elefante	47.50	60.87
10	7	• 9	LISTEN UP Liaison/Frontline • Lary Melby, Tim Melby	47.50	60.87
6	12	• 10	ALL THESE QUESTIONS Mad At The World/Alarma • Roger Rose	46.52	60.87
6	13	• 11	ISRAEL Newsboys/Star Song • Newsboys	42.61	56.52
2	16	• 12	SOMEBODY TO LOVE REZ/Grrr • Roy Montroy, REZ, Darby Slick	40.54	60.87
14	8	• 13	TRULY HELPLESS Ric Alba/Glasshouse • Ric Alba	39.78	52.17
—	—	• 14	SET THIS PLACE ON FIRE Legend/Word • Andy Denton, Mike Jacobs	38.70	56.52
2	23	• 15	IT'S YOUR DECISION Halo/Pakadern • Scott Springer, John Elefante, Mike Graham	37.39	47.83
6	15	• 16	SHADOWS OVER MY HEART Lanny Cordola/Intense • Lanny Cordola, James Christian	37.07	52.17
10	11	• 17	AND YOU KNOW Brighton/Pakadern • David Brighton	36.96	47.83
4	20	• 18	JOHN DOE Rick Elias/Frontline • Rick Elias	35.11	47.83
12	9	• 19	GET UP Mark Pogue & Fortress/Pakadern • Mark Pogue, Charlyn Stacey, John Elefante	33.80	43.48
2	21	• 20	FREE FIRE ZONE Kerry Livgren/Sparrow • Kerry Livgren	32.17	43.48
2	25	• 21	ENFLESHED (THE WORD IS ALIVE) Mortal/Intense • Gyro	28.70	39.13
—	—	• 22	ESCHER'S WORLD Chagall Guevara/Sparrow • Nichols, Perkins, Taylor	26.30	34.78
14	17	• 23	GOOD ENOUGH Whitcross/Star Song • Rex Carroll, Scott Wenzel	24.35	34.78
—	—	• 24	WALLS DC TALK/YoForeFront • Toby McKeethan, Michael Tait	22.50	30.43
—	—	• 25	SOMEBODY TO BELIEVE IN ME Angelica/Intense • Dennis Cameron	20.54	26.09

THE CCM UPDATE METAL

WO	LW	TW	TITLE	Pts	%On
			Artist • Songwriter(s)		
8	3	• 1	PSYCHO SURGERY Tourniquet/Frontline • Kirkpatrick	79.09	90.91
12	1	• 2	HIRED GUN Bride/Pure Metal • Troy Thompson, Dale Thompson	66.36	81.82
2	8	• 3	VIRTUE AND VICE Holy Soldier/Myrrh • J. Cramer, S. Patrick, A. Robbins, T. Russell, S. Soderstrom, D. Zaffiro	65.68	72.73
6	4	• 4	FAREWELL TO HUMAN CRIES Seventh Angel/Pure Metal • Ian Arkley, Simon Bibby, Scott Rawson, Tank	63.18	72.73
12	2	• 5	ALL STAND TOGETHER Bloodgood/Broken • Les Carlsen, Paul Jackson	61.59	81.82
2	12	• 6	EXIT (EUTHANASIA) Ransom/Intense • Lisa Faxon, Tony Ortiz, Lanny Cordola, Michael Preciado	60.45	72.73
6	5	• 7	JET BLUE Jet Circus/Wonderland • Gomer, Haw	59.32	72.73
4	9	• 8	SO-CALLED LIVING, 1991 The Crucified/Ocean • Minier, Chaffin, Salomon	49.55	54.55
10	10	• 9	BLACK HARVEST Randy Rose/Intense • Randy Rose	45.23	54.55
2	15	• 10	BIG BANG Magdallan/Intense • Ken Tamplin, Lanny Cordola	43.64	54.55
14	7	• 11	YOU'RE A PAGAN One Bad Pig/Myrrh • Phillip Owens	42.73	54.55
14	6	• 12	GOOD ENOUGH Whitcross/Star Song • Rex Carroll, Scott Wenzel	36.59	54.55
10	14	• 13	WALK AWAY Xalt/Pure Metal • Jim Erdman	31.59	45.45
12	20	• 14	DO YOU LOVE ME Love Life/Blonde Vinyl • L. Worley	31.14	45.45
10	16	• 15	ANGRY CANDY Lanny Cordola/Intense • Lanny Cordola	30.00	36.36
20	17	• 16	WHAT A JOKE Deliverance/Intense • Jimmy P. Brown II, George Ochoa	29.77	36.36
6	13	• 17	HELL IS FOR CHILDREN Shadow Wings/Regency-Sacrifice • Pat Benatar, Neil Geraldo, Roger Capps	29.09	45.45
—	—	• 18	SPEED METAL MARIACHIS Children of the Consuming Fire/New Breed • Mark Rivera, Richard Ochoa Jr.	25.68	36.36
—	—	• 19	NEVER AGAIN Crash Dog/Grrr • Crash Dog	25.45	36.36
—	—	• 20	BISHOP OF SOULS Vengeance Rising/Intense • Roger Martinez	25.00	36.36

MOST PLAYED ALBUMS

1. Kinetic Faith, Bride (Pure Metal)
2. The Pillars of Humanity, The Crucified (Ocean)
3. Last Train, Holy Soldier (Myrrh)
4. Psycho Surgery, Tourniquet (Intense)
5. Lament, Seventh Angel (Pure Metal)

Most Adds AC

1. Everything Changes, Kathy Troccoli 15
2. I'm Still Here, Bruce Carroll 11
3. Look a Little Closer, Helen Baylor 10
4. Turn it Around, NewSong 9
5. Cross My Heart, Michael W. Smith 8
6. Shine Out the Light, Al Denson 7
7. When Love Comes Home, Shiela Walsh 6
8. The Less Traveled Road, Philip Sandifer 6
9. Love is Reality, Al Green 6

Most Adds CHR

1. Let it Be Love, Cindy Morgan 5
2. In the Kingdom, Whitcross 5

3. Everything Changes, Kathy Troccoli 5
4. Not Yet, Mark Farnier 4
5. House of Dreams, Magdallan 4
6. Carry Me, Legend 4
7. Ask Me, Amy Grant 4

Most Adds INSP

1. When Love Comes Home, Shiela Walsh 13
2. Make it Rain, Larnelle Harris 12
3. Arise, My Soul, Arise, Twila Paris 12
4. Who Will Call Him King, Sandi Patti 11
5. Still He Gives Love, GLAD 10
6. I'm Still Here, Bruce Carroll 9

INSP: The following stations did not report and their charts were frozen: KCBI, WOKT

Most Adds Rock

1. Set This Place on Fire, Legend 6
2. Somebody to Love, REZ 5
3. John Doe, Rick Elias 5
4. Thief in the Night, Mastodon 4
5. It's Your Decision, Halo 4
6. I Believe, Prayer Chair 4
7. Escher's World, Chagall Guevara 4

Rock: The following station did not report and its chart was frozen: KZZD

Most Adds Metal

1. Temples on Fire, Sacred Warrior 4
2. Bishop of Souls, Vengeance Rising 4
3. If Ever Maria, Mortal 3

Metal: The following station did not report and its chart was frozen: KWJC

WO	LO	TW	TITLE Artist Label Songwriter(s)	Pts	Chg	%On	%A	%H	%M	%L
8	2	1	SATISFIED Kim Hill Reunion • Wayne Kirkpatrick	77.54	-6.02	87%	7%	67%	13%	7%
4	9	2	PLACE IN THE SUN Lisa Beville Vireo • Tommy Sims, Carolyn Arends	76.89	16.95	87%	0%	60%	27%	0%
6	5	3	THE MEANING OF LOVE Linda Elias Wonderland • L. Elias, R. Elias	69.10	-4.21	73%	7%	67%	0%	7%
6	6	4	PERSONAL REVOLUTION Charlie Peacock Sparrow • Charlie Peacock	64.21	-2.43	73%	7%	53%	13%	7%
6	12	5	JACOB'S DREAM Halo Pakaderm • Scott Springer, John Elefante	63.56	9.13	73%	7%	47%	27%	0%
2	15	6	ASK ME Amy Grant Myrrh • Amy Grant, Tom Hemby	63.53	24.22	87%	27%	33%	40%	13%
10	3	7	I NEED TO HEAR FROM YOU Petra DaySpring • Bob Hartman	62.43	-19.35	67%	0%	60%	0%	7%
2	19	8	LET IT BE LOVE Cindy Morgan Word • Grant Cunningham, Mark Hammond	57.51	24.86	80%	33%	33%	27%	20%
10	4	9	SEED TO SOW Michael W. Smith Reunion • Wayne Kirkpatrick, Michael W. Smith	53.32	-24.24	60%	0%	47%	7%	7%
6	11	10	WHAT YOU DO Margaret Bell Warner Alliance • Trace Scarborough, Scott MacLeod, Chris Rodriguez	53.31	-1.79	67%	0%	40%	13%	13%
8	8	11	GUARD THE TRUST Steve Camp Sparrow • Steve Camp, Rob Frazier	50.88	-10.88	60%	0%	40%	13%	7%
8	7	12	START A PARTY Michael English Warner Alliance • Geoff Thurman, Becky Thurman	49.08	-13.32	60%	0%	40%	7%	13%
2	25	13	CARRY ME Legend Word • Andy Denton, Geof Barkley	44.18	24.22	67%	27%	20%	27%	20%
4	21	14	LET IT GO Mark Pogue Pakaderm • Mark Pogue, Shane James, John Elefante	41.75	15.12	60%	13%	20%	27%	13%
8	1	15	HELP MYSELF TO YOU Kathy Troccoli Reunion • Kathy Troccoli	37.56	-46.66	40%	0%	33%	7%	0%
8	13	16	STICKS AND STONES Wes King Reunion • Wes King	37.54	-9.11	47%	0%	27%	13%	7%
6	17	17	PARADISE Edin Adahl Alarma • Simon Adahl	37.51	0.63	60%	20%	13%	27%	20%
2	22	18	WRITE MY LIFE Out of the Grey Sparrow • Christine Dente, Scott Dente, Charlie Peacock	34.43	10.24	53%	20%	7%	40%	7%
8	10	19	IT'S OK BeBe & CeCe Winans Sparrow • Keith Thomas, Benjamin Winans	30.88	-26.01	40%	0%	20%	13%	7%
—	—	20	UNDER THE SAME SUN David Mullen Myrrh • George McFarlane, Ali Thomson, Sam Blue	30.22	12.03	40%	13%	13%	27%	0%
—	—	21	EVERYTHING CHANGES Kathy Troccoli Reunion • Diane Warren	29.07	24.21	47%	33%	13%	13%	20%
2	24	22	YOU KNOW BETTER Steven Curtis Chapman Sparrow • Steven Curtis Chapman, Bob Sauer	28.43	4.87	40%	7%	13%	20%	7%
—	—	23	BALL AND CHAIN Susan Ashton Sparrow • Susan Ashton, Phil Madeira	28.43	10.90	40%	7%	13%	20%	7%
—	—	24	NOT GOIN' BACK Scott Blackwell MYX • Scott Blackwell, Sandra Stephens	26.64	17.56	40%	20%	13%	13%	13%
—	—	25	IN THE KINGDOM Whitcross Star Song • Dez Dickerson	22.42	22.42	33%	33%	13%	7%	13%

A Decade of Reunion

(Continued from page 1)

impact and, to some degree, support less the stations that we don't feel are having an impact on our product. We've received a lot of criticism for that, understandably so ... We cut our list back, I think, from 1,200 to 500 stations two years ago. We wanted to focus our support dollars on the stations that were having a big impact... based on the retail in the area, the amount of music they play..."

Hemmings became passionate as he talked about the current state of the industry, "We support the heck out of KLTY. The fact is, they are the only station in the entire country that's doing that caliber of job! If we had 30 KLTYs out there, you would see an enormous

explosion in this industry! And the fact that we can have one, tells me we can have 30."

Reunion is moving forward in both the Christian and mainstream markets. A Rich Mullins record, *The World As Best I Remember It*, Vol. 2, is ready to roll, the company is chasing the momentum of Kathy Troccoli's "Everything Changes," country music is hot and Reunion has a new release by Christian country artist Michael James, an old face will reappear with Gary Chapman's first album in several years, and strategizing has begun in earnest for Michael W. Smith's August release. Add that to the company's new signing from New Zealand, Hoi Polloi, the rock of Rick Cua, the alternative-leaning music of Sparks, the rap of Mike-E, the acoustic-based sound of Wes King and the

earthy honesty of Kim Hill.

Hemmings stresses that Reunion continues to avoid what he calls "a box." "We're not going to let the marketplace or [some committee] or Christian radio or pop radio or any of those things box us in... either as a company with a vision, committed to doing something we feel like we're called to do or as a support group for our artists doing the same."

The Reunion logo has, as the leg of the R, what is supposed to be a square peg. It's positioned to fit in the round hole of the upper part of the R but, obviously, a square peg can't fit into a round hole comfortably. And that lack of comfort causes a certain tension. A tension on which Reunion, now into its second decade, continues to thrive. ■

THE CCM UPDATE INSPIRATIONAL

WO	LW	TW	TITLE	Artist		Pts	Chg	%On	%A	%H	%M	%L
8	2	1	IN CHRIST ALONE	Michael English Label • Songwriter(s) Warner Alliance • Shawn Craig, Don Koch		84.40	-0.78	86%	4%	82%	4%	0%
4	7	2	WEARY BY NOW	Ron David Moore Warner Alliance • Ron David Moore, Chuck E. Leonard		72.37	15.60	79%	7%	64%	11%	4%
10	1	3	THE JOY OF THE LORD	Twila Paris Star Song • Twila Paris		68.80	-22.06	75%	0%	61%	11%	4%
8	3	4	ANOTHER CHILD TO HOLD	Ray Boltz Diadem • Ray Boltz, Steve Millikan		67.49	-16.95	75%	0%	57%	14%	4%
2	13	5	HIDDEN VALLEYS	Steve Green w/Kelly Willard Sparrow • Kelly Willard	HIGHEST GAINER	67.13	29.16	82%	25%	46%	29%	7%
4	9	6	THRONE OF GRACE	Michael James Reunion • John Mallory		63.92	9.12	71%	7%	54%	14%	4%
—	—	7	MAKE IT RAIN	Larnelle Harris Benson • Larnelle Harris	HIGHEST DEBUT	56.04	36.84	82%	43%	21%	46%	14%
6	4	8	YOU REMAIN UNCHANGED	Margaret Becker Sparrow • Margaret Becker, David Martin		55.83	-12.43	61%	0%	50%	7%	4%
2	19	9	YOU KNOW BETTER	Steven Curtis Chapman Sparrow • Steven Curtis Chapman, Bob Sauer		54.16	22.59	64%	14%	39%	21%	4%
2	15	10	GOD'S LOVE NEVER CHANGES	Dick & Mel Tunney Warner Alliance • Dick Tunney, Melodie Tunney		53.79	17.17	75%	18%	25%	39%	11%
8	8	11	HEART OF A SERVANT	Kelly Willard Asaph • Chris Wright		50.24	-6.30	61%	4%	32%	29%	0%
4	11	12	CARRY YOUR HEART TO ME	The Imperials Star Song • J. Lindsey, R. Ham		48.33	3.65	57%	0%	36%	18%	4%
—	—	13	WHY	4 Him Benson • Mark Harris, Don Koch, Dave Clark		47.96	23.06	64%	25%	25%	32%	7%
10	5	14	A WORLD OF DIFFERENCE	Babbie Mason Word • Babbie Mason, Cheryl Rogers		42.83	-23.46	54%	4%	32%	11%	11%
10	6	15	ONE ROCK	Janet Paschal Word • Gary Driskell, Marty Hennis		39.88	-19.36	46%	0%	29%	18%	0%
4	16	16	CALLING OUT YOUR NAME	Rich Mullins Reunion • Rich Mullins		37.62	1.33	43%	7%	29%	14%	0%
—	—	17	STILL HE GIVES LOVE	GLAD Benson • Lowell Alexander		37.58	25.14	61%	36%	11%	32%	18%
6	10	18	HERE IN MY HEART	Jodi Benson Sparrow • Betsy Hernandez		36.66	-10.74	43%	7%	29%	11%	4%
4	12	19	ANOTHER MAN	Wes King Reunion • Wes King		35.35	-2.65	43%	14%	25%	14%	4%
—	—	20	THERE'S A STIRRING	Annie Herring Sparrow • Annie Herring		32.70	9.52	57%	18%	4%	36%	18%
2	21	21	WHERE IT ALL BEGINS	Karla Worley Diadem • Karla Worley		30.46	-0.13	43%	7%	14%	21%	7%
—	—	22	WHATEVER IS LOVELY	Michele Wagner Benson • Michele Wagner, Shawn Craig		29.75	15.96	46%	18%	4%	39%	4%
4	22	23	PRESSING ON	Daniel Winans Diadem • Daniel Winans		27.59	-3.00	39%	11%	18%	7%	14%
—	—	24	WHEN LOVE COMES HOME	Sheila Walsh Star Song • Bob Farrell, Paul Smith		25.31	25.31	46%	46%	7%	14%	25%
—	—	25	SHINE OUT THE LIGHT	Al Denson Benson • Dave Clark, Don Koch, Al Denson		24.00	14.90	43%	21%	7%	14%	21%

THANK YOU CHRISTIAN RADIO!

MICHAEL ENGLISH "IN CHRIST ALONE" GOES #1!

AND LOOK: AC - 5 SONGS IN TOP 20! INSPIRATIONAL - 3 SONGS IN TOP 10!

Thanks  **WARNER ALLIANCE**

ADULT CONTEMPORARY

WO	LW	TW	TITLE	Artist	Pts	Chg	%On	%A	%H	%M	%L
				Label • Songwriter(s)							
6	6	• 1	BALL AND CHAIN	Susan Ashton	83.28	10.63	89%	4%	72%	17%	0%
				Sparrow • Susan Ashton, Phil Madeira							
6	7	• 2	CHAIN OF GRACE	Dallas Holm	81.94	13.72	89%	4%	75%	11%	2%
				Benson • Jeff Silvey, Billy Simon							
7	4	• 3	WEARY BY NOW	Ron David Moore	80.71	1.95	89%	2%	66%	17%	6%
				Warner Alliance • Ron David Moore, Chuck E. Leonard							
11	2	• 4	IN CHRIST ALONE	Michael English	69.98	-13.95	81%	0%	62%	9%	9%
				Warner Alliance • Shawn Craig, Don Koch							
10	1	• 5	YOU REMAIN UNCHANGED	Margaret Becker	68.72	-17.28	77%	0%	57%	21%	0%
				Sparrow • Margaret Becker, David Martin							
6	14	• 6	MY FREEDOM	Lisa Beville	68.55	14.59	81%	2%	45%	30%	6%
				Vireo • Mark Heimermann, Wayne Kirkpatrick							
4	10	• 7	ASK ME	Amy Grant	68.38	10.75	85%	2%	43%	36%	6%
				Myrrh • Amy Grant, Tom Hemby							
6	11	• 8	CARRY YOUR HEART TO ME	The Imperials	63.86	7.12	85%	4%	42%	28%	15%
				Star Song • J. Lindsey, R. Ham							
10	5	• 9	SATISFIED	Kim Hill	63.16	-10.89	75%	0%	58%	11%	6%
				Reunion • Wayne Kirkpatrick							
10	3	• 10	CALLING OUT YOUR NAME	Rich Mullins	62.83	-16.83	72%	0%	51%	19%	2%
				Reunion • Rich Mullins							
5	15	• 11	YOU KNOW BETTER	Steven Curtis Chapman	62.65	9.28	79%	6%	42%	28%	9%
				Sparrow • Steven Curtis Chapman, Bob Sauer							
9	9	• 12	THRONE OF GRACE	Michael James	61.77	0.90	72%	0%	53%	17%	2%
				Reunion • John Mallory							
4	18	• 13	HEAVEN IS A LONG HELLO	Billy Sprague	59.15	9.37	75%	2%	30%	36%	9%
				Benson • Billy Luz Sprague							
4	20	• 14	WHY	4 Him	58.52	12.82	87%	6%	23%	45%	19%
				Benson • Mark Harris, Don Koch, Dave Clark							
5	17	• 15	GOD'S LOVE NEVER CHANGES	Dick & Mel Tunney	57.48	7.40	75%	4%	32%	34%	9%
				Warner Alliance • Dick Tunney, Melodie Tunney							
9	13	• 16	ANOTHER MAN	Wes King	52.99	-2.39	60%	2%	38%	17%	6%
				Reunion • Wes King							
11	12	• 17	IT'S OK	BeBe & CeCe Winans	44.48	-11.79	60%	2%	28%	25%	8%
				Sparrow • Keith Thomas, Benjamin Winans							
9	16	• 18	GUARD THE TRUST	Steve Camp	40.83	-12.27	49%	0%	26%	23%	0%
				Sparrow • Steve Camp, Rob Frazier							
8	22	• 19	HOLDING ON TO YOU	Margaret Bell	37.48	-0.77	53%	6%	11%	34%	8%
				Warner Alliance • Dawn Thomas, Benjamin Winans							
4	26	• 20	DID WE FORGET ABOUT LOVE	Marilyn McCoo	35.24	8.01	60%	9%	9%	30%	21%
				Warner Alliance • Marilyn McCoo, Scott Rath, D.B. Faulkner							
3	31	• 21	LOOK A LITTLE CLOSER	Helen Baylor	31.33	9.57	51%	19%	9%	17%	25%
				DaySpring • Helen Baylor, John Bokowski							
3	32	• 22	SHINE OUT THE LIGHT	Al Denson	31.30	9.67	55%	13%	6%	30%	19%
				Benson • Dave Clark, Don Koch, Al Denson							
11	8	• 23	HELP MYSELF TO YOU	Kathy Troccoli	30.11	-34.11	42%	0%	23%	17%	2%
				Reunion • Kathy Troccoli							
3	33	• 24	TURN IT AROUND	Newsong	29.78	10.43	55%	17%	4%	28%	23%
				DaySpring • Oliver Wells, Eddie Carswell, Terrie Carswell							
5	27	• 25	COUNT ON HIS LOVE	Denny Correll	29.51	3.00	45%	6%	11%	13%	21%
				Maranatha • Denny Correll							
4	28	• 26	HIDDEN VALLEYS	Steve Green w/Kelly Willard	28.45	2.87	49%	8%	8%	19%	23%
				Sparrow • Kelly Willard							
11	19	• 27	SEED TO SOW	Michael W. Smith	27.09	-22.07	40%	0%	15%	13%	11%
				Reunion • Wayne Kirkpatrick, Michael W. Smith							
—	—	• 28	EVERYTHING CHANGES	Kathy Troccoli	26.79	18.31	43%	28%	6%	19%	19%
				Reunion • Diane Warren							
3	34	• 29	LET IT BE LOVE	Cindy Morgan	26.31	7.08	43%	9%	8%	23%	13%
				Word • Grant Cunningham, Mark Hammond							
11	23	• 30	CRISTO TE AMA	Rick Crawford	25.70	-7.12	38%	0%	11%	19%	8%
				Word • Rick Crawford							
7	29	• 31	PERSONAL REVOLUTION	Charlie Peacock	23.15	-1.05	32%	0%	13%	11%	8%
				Sparrow • Charlie Peacock							
11/	21	• 32	WIPE A TEAR	O'linda Draper w/Russ Taff	22.38	-18.94	32%	0%	11%	15%	6%
				Word • Justin Peters, Chris Smith							
2	36	• 33	JESUS IS THE WAY	Carman	21.15	6.46	36%	9%	4%	23%	9%
				Benson • Carman, Keith Thomas							
8	30	• 34	THERE STANDS THE CROSS	Bash	20.88	-2.56	30%	0%	11%	13%	6%
				Star Song • John Fett, Gary Driskell							
11/	24	• 35	THE JOY OF THE LORD	Twila Paris	19.82	-10.73	28%	0%	13%	9%	6%
				Star Song • Twila Paris							
11	25	• 36	I NEED TO HEAR FROM YOU	Petra	16.49	-13.61	25%	0%	8%	11%	6%
				DaySpring • Bob Hartman							
—	—	• 37	I NEED A SAVIOUR	Kenny Marks	14.21	4.67	21%	6%	4%	11%	6%
				DaySpring • Kenny Marks, Mark Chesshir							
2	38	• 38	JUST WHEN	Vickie Winans w/Marvin Winans	13.31	1.51	21%	0%	2%	9%	9%
				Selah • Marvin L. Winans							
—	—	• 39	CARRY ME	Legend	12.99	4.96	23%	4%	0%	17%	6%
				Word • Andy Denton, Geoff Barkley							
—	—	• 40	SOUL MENDER	DeGarmo & Key	12.41	2.56	25%	4%	2%	9%	13%
				ForeFront • Eddie DeGarmo, Dana Key							