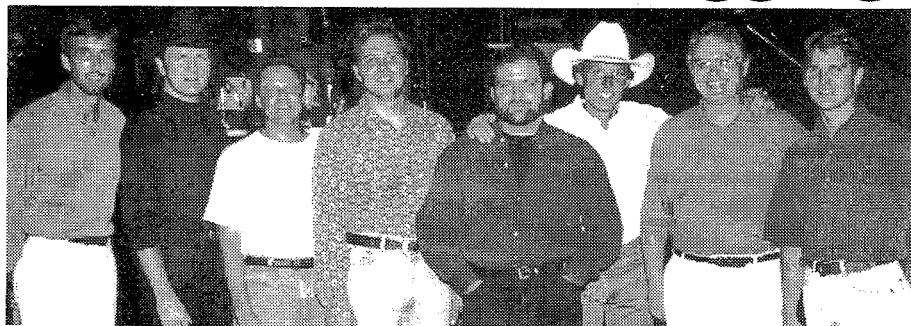


THE *CCM* UPDATE

#1

Country Music Is Hottest; Christian Country Lagging



NEW ROAD FOR MID SOUTH—Helping take Mid South's new release, "You Were At The End Of Every Road," down the mainstream country music road are **Michael Rogers**, Epic manager of promotions; **Bobby Bowen**, **Darren Humphrey**, **Joe Cook**, **Kent Humphrey**, **Robby McGee**, Mid South; **Mike Smith**, Mid South manager; and **Chris Parr**, Aristo Media director of video promotions.

IN CASE YOU'VE BEEN out of the country (pun intended) for a while, let me bring you up to date. On the October 10 *Billboard* Top 200 album sales chart of all styles of music, three of the top five spots are occupied by country albums. The number three Billy Ray Cyrus album was finally, after 17 weeks at number one, knocked off by Garth Brooks' *The Chase* after being threatened by Brooks'

(continued on page 2)

Retail

Record Execs on Database Marketing, Returns and Artist Touring

The following is the fourth and final installment of a series of edited excerpts from a Gospel Music '92 panel called "Industry Crossfire."

Word's Tom Ramsey: If we don't start getting serious about understanding the buying trends, habits, motivations of our consumers—your consumers—then we're not going to grow this industry in the '90s or the years ahead. Because you're not competing with your fellow retailers here [in this room], you're competing with the Towers and the other stores out there and the dealers. We need to start becoming more aggressive. What I would do is to try and figure out how we can do marketing research information—Jcards, CD inserts, videos—that was worded not the way that we wanted to have it as manufactures, but what's going to help us look at and evaluate what motivates a consumer.

Do they buy off the display? Is it radio airplay? Is it suggestive selling? Is it what? What are they looking for? What do they like about this product? What do they dislike about it? Put it into a database. And maybe CBA ought to do that. You can have those names and you can mail to them. I would challenge us to look as an industry at how we need to become more involved in growing this

Contemporary Christian Music

"Where We Belong"

Steven Curtis Chapman • Sparrow

Adult Contemporary

"Where We Belong"

Steven Curtis Chapman • Sparrow

Inspirational

"Somewhere Within The Heart"

Carman w/Cindy Morgan • Everland

CHR

"Hold On Me" Two Hearts • Star Song

Rock

"All Together Now"

The Brave • Pakaderm

Metal

"Real" Die Happy • Intense

Album Sales

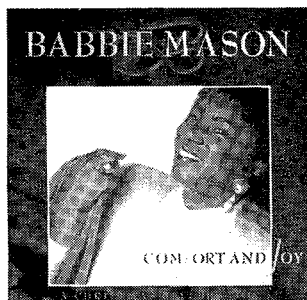
Change Your World

Michael W. Smith • Reunion

Video Sales

Addicted To Jesus

Carman • Benson



Experience
A Christmas Celebration
with Babbie Mason
"Comfort and Joy"



business in the future. And growing it includes understanding who your customers are.

Star Song's Jeff Mosely: At the time of coupon redemption, what a wonderful opportunity to catch the name and address of who are obviously your most frequent buyers and later mail to them and let them know what new product is available in the store.

Moderator Dan Johnson: Is it possible to have a better and easier system for doing returns? The present system is extremely time consuming and difficult. I know there's not an easy answer to this. Are your companies having meetings today, asking the question, "What can we do to make this less of a problem for these people?"

Benson's Jerry Park: A year ago February, it seemed appropriate to get all the people within Zondervan together who deal with you, the retailer, and we began a process called "One vision, one voice" which combines customer service, credit, sales and the warehouse function together. Initially they met every two or three weeks; at least monthly. One of the big issues that came out of there was the frustration that you as a retailer feels for processing returns. And out of that process came the idea to make the order form the return authorization form which we now do. [loud applause]

(continued on page 2)

Out & About...

SCC Outdraws CS&N; D&K Blitz The Media; Bush Hears Christian Country

- Sparrow's Steven Curtis Chapman, on his Great Adventure Tour, outdrew Richard Marx, Wynonna Judd and The Beach Boys concerts in Memphis, and Natalie Cole and Crosby, Stills & Nash in Nashville.
- Benson's DeGarmo & Key are heading out on a 22-city "media blitz" October 25 through November 6 to promote their new collection on ForeFront, *Destined to Win: The Classic Rock Collection*, which features two new songs and 12 digitally remastered hits.
- Bluestone's Tom Stipe performed two twenty-minute sets before more than 5,000 George Bush supporters at a Denver rally last month. The President's Special Assistant later called from the White House to request Stipe's CD and video.
- Breakaway, Focus on the Family's magazine for young boys, has a three-page feature on Christian country music in its October issue.



- Warner Alliance's Tapestry promotion was its most successful to date, pulling in some 30 enties. Retailers created a display around the three worship/meditative projects, morning, afternoon and evening. The grand prize winner, *Christian Expressions*, made off with a bed and breakfast weekend, \$500 cash and \$500 free goods (could any promotion work without free goods these days?). ■

Retail

(continued from page 1)

That came as a result of you being open and honest with your customer service people, because they were ones, as well as our field reps, fielding the frustration. That came right up through that system and it got changed and so I think that's fairly easy for you now and I hope its working better.

Moderator **Dan Johnson**: Why do record companies sign artists who don't tour to support their products?

Specta's **Bob MacKenzie**: I attended a speech that Clive Davis made several years ago, and somebody said, "How do we get the attention of you New York guys to get our artists noticed? You never hear us." (they were from a black college in Alabama). Clive Davis said "Make a local stir."

And interestingly, it seems to me that your question takes for granted that the companies represented at this table are gonna take their money, they're gonna create the artists that should live on this planet, announce to you what artists are worthy of living on this planet, and then tour them to your town. The fact of the matter is, you have a radio station somewhere near you, you have churches who relate to you, you have a store, you have consumers; they can make some decisions.

There are people coming to your town all the time. Maybe it's not Amy, maybe it's someone none of us have ever heard of. You can make some decisions as to whether they're worthy of your support. If you create an atmosphere where people love going to concerts and are interested in concerts because good things are happening, then we'll start begging you to let our artists come to your town.

I think you guys should thank us for the popular attitude, in a way. I don't think you should let us dictate what's gonna happen cause we are very narrow, very commercial interest and, left to us, we would only create product that would surely work, that we were guaranteed [radio would] play. And if that's allowed to happen, we would have a very twisted, funny, narrow, dull industry.

[On another subject,] one of the things I'd like to throw as a grenade into the middle of the floor is that we're taking for granted here that 100% return privilege is a "divine right of kings." We are a very strange industry in doing that. And our secular counterparts are moving as fast as they can away from that. Now that means responsibility on our part and some realization of your part. As a guy said back here, "Hey you gotta sell some stuff out the door." The fact that, "If it doesn't sell I can send it back," might not be with you always. ■

Christian Country

(continued from page 1)

Christmas album which went as high as number two. Moreover, *The Chase*, which retails for a premium \$16.98, attained the number one position as a debut, something Brooks did with his last studio album, a feat heretofore only accomplished by Elton John and Michael Jackson in the history of the *Billboard* chart (just think of the other artists that excludes).

And it's not restricted to the top of the chart either—there are 11 country albums in the top 40; six in the top 20; and those six account for almost half (46%) of the sales volume of the top 20. Country music as a radio format is now more listened-to than top 40, ranking third behind adult contemporary and news/talk.

Now, we know that Christians' stylistic tastes roughly parallel those of their non-Christian peers. And there's no doubt that

many of the multiple millions of country music album buyers are Christians in the first place. So—where's the country music in the Christian marketplace?

Mark Campbell, marketing manager at Word, has been one of the earliest and staunchest supporters of "Christian country" and he claims that, in trying to break Bruce Carroll a few years ago, "We couldn't get airplay, articles in magazines, reviews in magazines... everybody said, 'We don't cover country.' They wanted to use the words 'contemporary Christian' and 'pop/rock' as if they were the same term as opposed to making contemporary Christian a broad enough term to cover contemporary country music. Prior to the past 18 months, when SoundScan proved to the industry that country was a hot item, when you said the word 'country' there was a certain nervousness. We used the term 'acoustic pop' with Bruce, which was the

(continued on page 6)

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THE CCM UPDATE GALLERY



WHITE RIVER SUPPORTS CHAPMAN—Homeland's Christian country group **White River** were on the night hosted by **Sparrow's Steven Curtis Chapman** at **Christian Artists' Retreat** in Estes Park CO. White River members **Benny Wood** and **Gene Reasoner** flank Chapman (center) and are bookended by Homeland's **Bill Traylor** and **Terry Exley**. Kneeling are White River's **Bob Ashley**, **Ronny Ricks** and **Kerry Huckaba**.



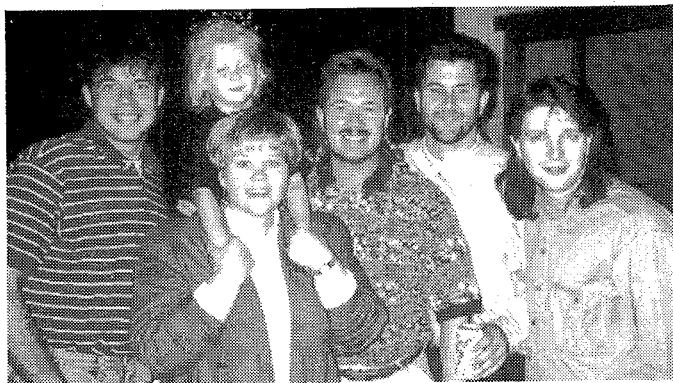
BAPTIST BOOKSTORE BOASTS BELTERS—DaySpring rock band **Petra** and Word balladeer **Cindy Morgan** appeared at Orlando's **Baptist Bookstore** during **Walt Disney World's Night of Joy**.



FMG IN-STORE—Frontline Music Group artists invaded **LightHouse Christian Store** in **Long Beach CA** to celebrate the **Endless Summer of Savings** program. Pictured are **Michael Ciado** of **Ransom**, **Eddie Arizmendi** and **Marc Rivera** of **Children of the Consuming Fire**, **Rapps Gallor** of **12th Tribe**, **Light House** buyer **Rosie Hendrix**, **Scott Brinson** of **FMG**, **Gafil** of **12th Tribe**, **Lisa Faxon** of **Ransom**, **Jimmy P. Brown** of **Deliverance**, **Drew Bocca** of **Angelica**, **Tony Ortiz** of **Ransom**, **Brian Khairullah** of **Deliverance**.



CARROLL AND CLOWER COMMINGLE ON CROOK & CHASE—Christian country pioneer **Bruce Carroll** (second from left) made quite an impression on **Charlie Chase** (left) and **Lorianne Crook** when he performed "**Sometimes Miracles Hide**" on **TNN's** popular **Crook & Chase**. Also on the show was country comedian **Jerry Clower**.



4HIM's FOR HER—Christian country/adult contemporary artist **Tanya Goodman-Sykes** had some stellar help on her new **Benson** release **Innocent Eyes**. In addition to daughter **Mallory's** moral support, the project features the vocal talents of **Russ Taff**, **Bonnie Keen** of **First Call** and **4HIM** members (shown left to right) **Marty Magee**, **Kirk Sullivan**, **Mark Harris** and **Andy Chrisman**.



MEAL TIME ON THE ROAD—**White Heart**, **Rachel Rachel** and **JC Crew** are on tour together across the USA. Starting with the front row: **Brian Wooten** and **Rick Florian**, **White Heart**; **Antwan Smart** and **Max Reynolds**, **JC Crew**; **Cheryl Jewel** and **Jennifer Sparks**, **Rachel Rachel**. Second row: **Anthony Sallee** and **Billy Smiley**, **White Heart**; **Kenny Pingler**, **JC Crew**; **Hollie Sterner**, **Rachel Rachel**. Top row: **Mark Gersmehl** and **Jon Knox**, **White Heart**; **Tish Rachellie** and **Brynn Beltran**, **Rachel Rachel**.

THE CCM UPDATE ALBUM REVIEWS

CHRISTMAS

This year, instead of just tossing a bunch of reviews at you, we thought we'd try to help you help your customers by suggesting some conditions under which these releases might best be enjoyed. Of course, most of these albums will appropriate for a variety of listening circumstances.

"Later on, we'll conspire, as we dream by the fire, to face unafraid, the plans that we made..."

(Decorating, cuddling, reminiscing)

Amy Grant *Home For Christmas* Myrrh
Russ Taff *The Christmas Song* Sparrow
Grant and Taff depart from the styles—dance/pop and roots/rock—for which they have become best known, and wind up on very similar paths. Amy opts for a classic pop approach—Linda Ronstadt's Nelson Riddle sessions come to mind. Grant mixes the wistful ("Have Yourself A Merry Little Christmas," "Grown-Up Christmas List" and "I'll Be Home For Christmas") with perennials ("Most Wonderful Time of the Year," "Rockin' Around The Christmas Tree") guaranteed to touch the child in everyone. She's never been in better voice and the Grant/Chris Eaton composition "Breath of Heaven (Mary's Song)" is marvelous. Kudos also go to producer Brown Bannister and arranger Ronn Huff.

Taff takes the crooner's route with subtle jazz arrangements which echo the recordings of Nat "King" Cole, Tony Bennett and Frank Sinatra. (A companion long-form video, filmed in a 30s/40s period setting, will no doubt enhance that mood.) Russ tackles the sacred ("Angels We Have Heard On High") and the secular ("Let It Snow," "The Christmas Song") with equal aplomb. Producer James Hollihan Jr. and Taff deserve extra credit for doing such a fantastic job interpreting the signature songs of artists like Cole and Louis Armstrong ("What A Wonderful World"). If you only play two albums all holiday season, make them these.

"Let every heart prepare Him room, and heaven and nature sing..."

(Devotions, quiet time, house group Christmas service)

Dino *Christmas... A Time For Peace* Benson

Sandi Patti/Canadian Brass/The Mormon Tabernacle Choir/The London Symphony Orchestra *Celebrate Christmas 1992* Hallmark Presents
Various Artists *A Gospel Family Christmas* Sparrow

If the pressures and preparations for the holidays have your nerves frazzled, Dino's the man to help you unwind. This lovely album is sequenced in a continuous medley format as the pianist applies his subtle, deft touches to several seasonal favorites; the mostly understated and tasteful orchestrations are also notable.

Notable because of its wide-spread dispersion in Hallmark gift stores is Patti's Christmas release. With any purchase, customers can obtain a cassette for only \$2.95 (CD-\$6.95) of Patti taking the lead on six of the album's twelve tracks; especially stirring is Sandi's rendition of "O, Holy Night."

In a more rhythmic vein is *A Gospel Family Christmas* which brings together several of Sparrow's R&B artists. Norman Hutchins ignites "Hark! The Herald Angels Sing"; Sandra and Andraé Crouch's Caribbean-inflected "Angels We Have Heard On High" is quite exciting too, as is the hip-hop flavored "Joy To The World" rendered by the West Angeles C.O.G.I.C. Mass Choir.

"On the first day of Christmas my true love gave to me..."

(Family time, play these for the kids, sit and enjoy them as a family)

Babbie Mason *Comfort and Joy* Word
Various Artists *Stories & Songs of Christmas* Benson

Babbie places her emphasis on family and children on this sweet-spirited album which features mostly finely-crafted originals. "Christmas With The One You Love" brims with anticipation, "Mary Had A Little Lamb" and the "Sweet Little Jesus Boy" focus on the Reason for the holiday, while "A Great Joy" is a seasonal celebration of the most exciting kind.

Stories and Songs is also a lot of fun. Making this title sparkle is the story-telling ability of Mike Trout from radio's "Focus On The Family," along with some outstanding contributions from several Benson family artists. Trout makes tales such as "The Legend of the Christmas Tree" and "The Gift of the Magi" come alive; on the *Songs* side, NewSong's rendition of "I Wonder As I Wander" and Angelo & Veronica's reading of "Some Children See Him" are especially enjoyable.

"Rockin' around the Christmas tree, it's a happy holiday..."

(Party Time!—push the furniture back and celebrate the season!)

Scott Blackwell *A MYX'd Christmas* MYX

Eric Champion *Hot Christmas* Myrrh

Blackwell is joined by many of the same crew from his earlier *MYX'd Trip To A Gospel House*, including vocalists Allegra Parks & Sandra Stephens, Monty Jackson and J. Hanz Ives. Their mission again is to pump some serious life into well-known tunes that some listeners may feel have gotten stale. "Joy To The World" moves at near rave tempo, while Sandra & Allegra give "O, Come All Ye Faithful" an En Vogue-style reading. Ives' "Joy and Happiness" is a fine original and the "Club House" re-mix of "Joy To The World" will find your crew making an exhausted dive for the egg nog.

Champion splits his album between funky versions of standards such as "Little Drummer Boy" and hymns like "Angels We Have Heard On High" and impressive originals like "Christmas Kind of World" and "Resolution Time." His energetic delivery and solid arranging instincts make this a winner.

"City sidewalks, busy sidewalks, dressed in holiday style. In the air, there's a feeling of Christmas..."

(Shopping, car pool, baking cookies, any activity where you don't want to be too distracted by the music)

John Andrew Schreiner *Christmas Colours* Colours/Maranatha!

Ted Eschliman *An Urban Christmas* Dig'M Music

The above heading is not meant to denigrate the musical integrity or fine performances rendered by Schreiner or Eschliman, only to suggest that you're perhaps less likely to cause a multi-car pile-up or burn the gingerbread men if you're listening to some soft jazz in the background. Schreiner is the better known producer/keyboardist of the pair, so many customers are probably already familiar with his sophisticated, yet accessible arrangements. Particularly notable is his bubbling, percussive-driven take on "Joy To The World" and Kenny G-inspired rendition of "Hark! The Herald Angels Sing." With less of a budget, but no less talent, Eschliman has issued one of this season's better independent releases. There's a clever sprightliness and elfin mischief to many of Ted's arrangements, especially his bluesy "Jingle Bells" and his Latin-flavored "Silent Night." Top cut is Eschliman's purposely botched segue from "Heart and Soul" (ala the movie "Big") into "Angels We Have Heard On High." Worth searching for! (Digital Ministries, Lincoln, NE 402/474-2615)

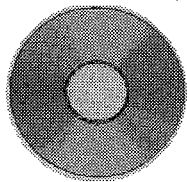
—Reviewed by Bruce A. Brown

Product reviews are intended to provide retailers with advance information about new releases. "Top 10" and "On The Chart" are albums and videos which *The CCM Update* predicts will reach those respective levels on the sales chart. *Critics Choice: Albums that, in the reviewer's estimation, are artistically exceptional and worthy of attention, irrespective of their chart potential. Send all product for review, in advance of its retail release date, to: Bruce Brown, 6829 Cottingham Lane, Centreville, VA 22020. All product should be received two weeks before issue date for editorial consideration.

THE CCM UPDATE SINGLE REVIEWS

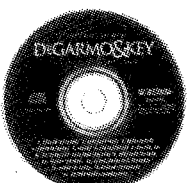
Top Five

"Everything" Kim Boyce Warner Alliance



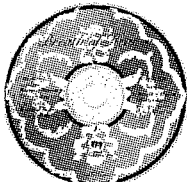
Kim teams up with groove-meisters Trace Scarborough and Scott McCleod (with recent contributions to Vince Ebo and Michael W. Smith's projects to their credit) for what promises to be a grand slam AC hit. Boyce's effortless delivery displays a new level of maturity, and fits the tune's infectious groove perfectly.

"Color Me Gone" DeGarmo & Key ForeFront



From the opening guitar riff you know this is rock 'n' roll DeGarmo & Key style. Up-front guitars supported by distant horn licks and bgv's mix well with Dana Key's familiar voice. Tunes like this make it easy to understand why this twosome has been a staple of Christian rock radio for the last decade. **ROCK**

"Breath Of Heaven (Mary's Song)" Amy Grant Myrrh



It's the most wonderful time of the year...again. The year's first Christmas single is out, and it's a great one! Amy turns in a stunning performance on this beautiful, contemplative ballad. Produced by Brown Bannister, "Breath Of Heaven" is certain to become a standard holiday selection for the future, and a chart-topper this winter. **AC/INSP**

"House of Faith" Geoff Moore ForeFront



Geoff and Charlie Peacock collaborate to create an intricate soundscape that makes this a standout tune for CHR and open-minded rock programmers. Look for a great performance on the CHR chart with some rock action as well. **CHR/ROCK**

"I Choose Joy" Larnelle Harris Benson



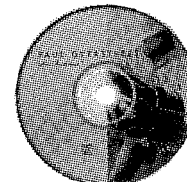
If the success of his first single is any indication—and I think it is—look for another great charting tune here. This cut not only boasts solid lyric content, but also fills a unique musical niche for Christian radio. "I Choose Joy" is a strong contender for significant cross-format airplay. **AC/INSP/CHR**

"If You Don't Want My Love" Millions & Millions



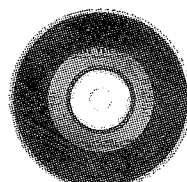
DaySpring CHR programmers will find this tune to be a feast for the ears... and an instant add. Rock PDs may have a harder time deciding, as it does walk that line between aggressive dance/pop and rock 'n' roll. If it was up to me, I'd give this impressive first single a shot in both arenas. **CHR/ROCK**

"Love Is Strong" Paul Overstreet Word



If you're still hindered by the belief that country music doesn't "fit your format," better think again. Overstreet delivers a beautifully tender ballad that makes it all too clear why he's got so many number one songs to his credit. One listen and you'll agree that this tune needs to be played on your station. **INSP/AC**

"There's Somebody Out There" Ron David Moore



Warner Alliance

The lead single from Ron David's second album project with Warner Alliance overflows with emotion as he addresses the all-too-real physical, emotional and spiritual pains we experience as humans. But, he also provides the solutions to those problems... Jesus Christ. This is a great tune to evangelize and to edify, and a must-add for all AC and INSP stations. **INSPAC**

On The Chart

"Love Has Found Me Here" Kathy Troccoli Reunion

This song grabs you from the very first moment and keeps you in tow from then on. Ric Wake's production competes with anything you'll hear on pop radio today, making this a tune that will add that legitimate pop sound to your station. **AC/CHR**

"I Still Believe In Forever" Al Denson Benson

A departure from the ballads we've come to expect from Al, it will be interesting to see what kind of response it garners at radio. Three different mixes are available to help you make the best fit for your particular mix. ACs will definitely need to look at the appropriate "AC mix," which pulls out most of the heavy guitar lead and also tones down the bgv's. Look for most of its chart action in the CHR format, with a push toward top 20 AC and limited rock exposure. **CHR/AC**

"Trust Me" Millions & Millions DaySpring

Millions and Millions is actually just two guys... brothers Mark and Mike Stitts. (Could the group name be reflective of the sales goals for the project?) The first thing that came to mind when I popped this disc in was how much it reminded me of The Front, one of my favorite lost treasures of Christian music. Their fresh approach, both musically and lyrically, should get this debut offering significant attention and pave the way for a promising future. **AC**

VIDEOS

Top Five

"I Choose Joy" Larnelle Harris Benson

Larnelle and the marketing gurus at Benson may be onto something here. They've opened up a whole new dimension for Christian video: the high speed car chase. But the action doesn't end there. To truly appreciate this one, you'll have to get a copy for yourself. This clip definitely stands out from the other videos on this new video album. Two thumbs up (I'd give it more, but I only have two) for what is the most entertaining Christian video I've seen in a long time.

On The Chart

"The Basics Of Life" 4HIM Benson

With such great song material to work with, I was understandably disappointed with the lack of innovation displayed in this clip. The group is photogenic enough, but the clip failed to use that attribute to full advantage, while jumping around from one predictable "warm fuzzy" image to another. It then concludes with the all-too-familiar shot of a baby in its parent's arms. Maybe I'm being a bit harsh, but I believe we can—and must—be more creative in the way we communicate through the medium of video.

—Reviewed by Todd Chatman

Reviews of promotional singles and video clips are intended to provide programmers with information about potential new material for airplay. "Top 5" and "On The Chart" are songs and video clips which *The CCM Update* predicts will reach those respective levels on their format's airplay charts. *Critics Choice: Singles that, in the reviewer's estimation, are artistically exceptional and worthy of attention, irrespective of their chart potential. Send radio singles/video clips for review to: *The CCM Update*, 107 Kenner Avenue, Nashville, TN 37215. All product should be received one week before issue date for editorial consideration.

THE CCM UPDATE FYI

Appointment

—Alex MacDougall, formerly president of Maranatha's Kids' Praise Company, to vice president of special projects at Star Song.



Promotion

—Valerie Murray Jannsen, formerly professional manager, to creative director of music publishing at Word.

Birth

—Sara Cannon Chapman was born on October 11 to Amy Grant and husband Gary Chapman.

—Kimberly Rachel Ham was born

on September 17 to Greg Ham, general manager at ForeFront, and wife Pamela.

Reminder

—Photos for *The CCM Update* must be received by noon on the Tuesday before publication date for editorial consideration. All reserved ads must be received by noon on the Thursday before publication date.

Send all announcements, news and photos to Stephen Speer, *The CCM Update*, 107 Kenner Avenue, Nashville TN 37215. All releases should be received one week before issue date for editorial consideration.

THE CCM UPDATE RADIO ACTIVITY

Promotional Events

—WCM/Detroit held a week-long remote from **Agape Booksellers** which was visited by **Seriah, Kelli Reisen** and **Michele Wagner**. A winner of a complete **Michael W. Smith** CD library was drawn from those contributing birthday cards to Smitty.

—WJQ/Grand Rapids celebrated its entry into the top ten contemporary Christian radio stations in America, according to Soma Communication of Dallas, by holding an open house with mini concerts, give aways and lots of food for the 1,000 attendees.

Departure

—Jantzen Moser, formerly music director at KRDS/Phoenix, to the graphics field.

New Business

—Renaissance Communications has been formed by **Joe Battaglia**, formerly of Communicom and WWDJ/New York, as a "production and consulting company specializing in comprehensive media strategies to penetrate the national Christian consumer market and, ultimately, the secular arena." Park 80 W, Plaza II Suite 200, Saddle Brook NJ 07662, 201-909-8733.



Promotion

—Rich Woodruff to music director at KRDS/Phoenix.

Births

—Barbara Elizabeth Rogers was born on September 17 to **Ken Rogers**, PD at WYNX/Smyrna GA, and wife Sylvia.

—Bethany Lynn Grabau was born on October 7 to **Calvin Grabau**, general manager of WNCM/Jacksonville, and wife Linda.

Prayer Request

—Paul Porter, MD at WTAC/Grand Blanc MI, and his wife Jill have a 10-year-old daughter, Katherine, who has recently had surgery to remove a cancerous brain tumor. Katherine experienced cancer as a baby and faces another long and difficult recovery. Cards are welcome at WTAC, G-6171 S. Center Road, Grand Blance MI 48439.

Send all announcements, news and photos to Stephen Speer, *The CCM Update*, 107 Kenner Avenue, Nashville TN 37215. All releases should be received one week before issue date for editorial consideration.

Christian Country

(continued from page 2)

best way we came up with to not call it country. We don't have to do that now."

Heidi Brown, Reunion's promotions director, relates a story about a Michael James marketing meeting where "members of our marketing staff said, 'Let's just send out these two songs on a disc because they're the most AC-sounding.' But Jon Rivers at KLTY in Dallas [the nation's largest Christian AC radio station] said he'd play 'Hand To The Plow' which is the most twangy country song on the record. There are pockets in the nation where

country is so hot that, as soon as the Word salesmen took the product in, the retailers said, 'Give us more.' Oddly enough, one of those is the West Coast, in and around San Francisco."

A lack of airplay opportunities leaves, according to Campbell, "either incredible merchandising in-store—and the majority of the stores are not going to give you the space for country product—or aggressive touring and most of the top promoters in the nation are just now starting to warm up to country. Christian country is in its infancy." But Campbell points to Paul Overstreet's new single as an encouraging

sign. "Love Is Strong" was the highest debut on both the Inspirational and AC charts last week and is Inspirational's highest gainer this week.

Family Bookstores has recently instituted a country section in all its stores' music departments which senior buyer Glenn Williams said is leading to better response to the music and they are "looking for more good product from the vendors in that style."

Campbell is working closely with Epic's (Word's mainstream distributor) Nashville/country office in their efforts to break Word's

(continued on page 9)

THE CCM UPDATE ALBUM SALES

MO	LM	TM	TITLE, Artist Label (Distributor)	2	45	33	STAY OF EXECUTION, Deliverance Intense (Frontline)
2	6	1	CHANGE YOUR WORLD , Michael W. Smith Reunion (Word)	—	—	34	LOVE IS STRONG , Paul Overstreet Word (Word)
4	1	2	THE GREAT ADVENTURE , Steven Curtis Chapman Sparrow (Sparrow)	8	42	35	SMOKY MOUNTAIN HYMNS VOL. 3 , Various Brentwood (Brentwood)
2	46	3	THE WORD: RECAPTURING THE IMAGINATION , Michael Card Sparrow (Sparrow)	7	24	36	THE EXTRA MILE , Al Denson Benson (Benson)
3	2	4	ANGELS OF MERCY , Susan Ashton Sparrow (Sparrow)	21	*	37	SMOKY MOUNTAIN HYMNS I , Various Brentwood (Brentwood)
11	8	5	ADDICTED TO JESUS , Carman Benson (Benson)	13	34	38	PEACE IN THE MIDST OF THE STORM , Dino Benson (Benson)
4	3	6	TALES OF WONDER , White Heart Star Song (Star Song)	16	31	39	FACE THE NATION , 4HIM Benson (Benson)
—	—	7	HOW TIME FLIES , Wayne Watson DaySpring (Word)	62	*	40	HYMNS JUST FOR YOU , Sandi Patti Helvering Production (Word)
7	4	8	MOMENTS FROM THE HEART , Ray Boltz Diadem (Spectra)	15	32	41	THE WORLD AS BEST AS I REMEMBER IT VOL. 1 , Rich Mullins Reunion (Word)
5	5	9	THE WORLD AS BEST AS I REMEMBER IT VOL. 2 , Rich Mullins Reunion (Word)	12	44	42	MAJESTIC PEACE , Dino Benson (Benson)
12	7	10	MICHAEL ENGLISH , Michael English Warner Alliance (Sparrow)	—	—	43	LESSONS OF LIFE , Mid South Word (Word)
2	10	11	SEASONS CHANGE , Ray Boltz Word (Word)	36	*	44	REVIVAL IN THE LAND , Carman Benson (Benson)
3	14	12	LIFT HIM UP , Ron Kenoly Hosanna! (Sparrow)	—	—	45	BATTLE CRIES , The Brave Pakaderm (Word)
20	15	13	HEART IN MOTION , Amy Grant Myrrh (Word)	—	—	46	SNAKES IN THE PLAYGROUND , Bride Star Song (Star Song)
5	9	14	FOREVER FRIENDS , Jon Gibson Frontline (Frontline)	7	35	47	HUMAN SONG , First Call Myrrh (Word)
25	13	15	GO WEST YOUNG MAN , Michael W. Smith Reunion (Word)	2	*	48	ONLY TO HIM , Brooklyn Tabernacle Singers Warner Alliance (Sparrow)
—	—	16	YO KIDZ , Carman Everland (Word)	8	*	49	LIVE...AGAIN , The Brooklyn Tabernacle Choir Word (Word)
—	—	17	FACTS OF LOVE , Kim Boyce Warner Alliance (Sparrow)	—	—	50	THE BASICS OF LIFE , 4HIM Benson (Benson)
76	28	18	THE COLLECTION , Amy Grant Myrrh (Word)	VIDEO SALES			
3	12	19	NO COMPROMISE/REMEMBERING THE MUSIC OF KEITH GREEN , Various Sparrow (Sparrow)				
25	11	20	NU THANG! , DC TALK YoForeFront (Star Song)				
11	19	21	UNSEEN POWER , Petra DaySpring (Word)				
—	—	22	CELEBRATE & PARTY , AVB Word (Word)				
25	25	23	ANOTHER TIME, ANOTHER PLACE , Sandi Patti Word (Word)				
22	17	24	FOR THE SAKE OF THE CALL , Steven Curtis Chapman Sparrow (Sparrow)				
—	—	25	HIGH PRAISES VOL II , Various Star Song (Star Song)				
12	20	26	SANCTUARY , Twila Paris Star Song (Star Song)				
3	16	27	I CHOOSE JOY , Larnelle Harris Benson (Benson)				
4	21	29	A FRIEND LIKE U , Geoff Moore & The Distance ForeFront (Star Song)	MO	LM	TM	TITLE, Artist/Label (Distributor)
4	18	30	SOMEWHERE IN TIME , Dino Benson (Benson)	—	—	1	ADDICTED TO JESUS , Carman/Benson (Benson)
13	29	31	SHOW ME YOUR WAY , Glen Campbell New Haven (Spectra)	2	1	2	BACKSTAGE PASS , Petra/Word Visual Audio (Word)
8	41	32	CHAIN OF GRACE , Dallas Holm Benson (Benson)	4	2	3	SMOKEY MOUNTAIN HYMNS VOL. 3 , Various/Brentwood (Brentwood)
				3	3	4	LIFT HIM UP , Ron Kenoly/Hosanna! (Sparrow)
				5	4	5	BESIDE STILL WATERS , Don Marsh Orchestra/Brentwood (Brentwood)
				19	5	6	REVIVAL IN THE LAND , Carman/Benson (Benson)
				5	6	7	SMOKEY MOUNTAIN HYMNS VOL. 1 , Various/Brentwood (Brentwood)
				11	10	8	RAP, ROCK & SOUL , DC TALK Yo!/ForeFront (Star Song)
				—	—	9	ONE NIGHT IN TWENTY YEARS , Randy Stonehill/Myrrh (Word)
				5	9	10	THE REIGN GOES ON , Whitecross/Star Song (Star Song)

THE CCM UPDATE ROCK

WO	LC	TW	TITLE	Pts	%On
			Artist/Label • Songwriter(s)		
6	1	• 1	ALL TOGETHER NOW The Brave/Pakaderm • The Brave, Ian Sabretti, Brandon Starr	86.20	96.00
12	2	• 2	DON'T YOU RUN Novella/Star Song • Jonathan Pagano	65.20	72.00
6	5	• 3	MAN, OH, MAN Undercover/BAI • Ojo Taylor	65.00	76.00
10	3	• 4	THAT LONESOME ROAD Mad at the World/Alarma • Roger Rose	59.30	68.00
6	10	• 5	DO YOU WANT TO KNOW LOVE? Pray for Rain/Vireo • Joel Hanson	58.40	72.00
10	7	• 6	DEEP Adam Again/BAI • Eugene, Lawless, Knox	52.20	64.00
8	9	• 7	DANCE Petra/DaySpring • Bob Hartman, John Elefante	50.70	60.00
12	6	• 8	NO MORE LIES Seraiah/Star Song • Q. Gibson, B. Beckey	48.50	56.00
6	13	• 9	BEAUTIFUL WORLD D.A.S. w/Brian Healy/Eden • Brian Healy	47.30	56.00
14	4	• 10	CHANGE IN MY WORLD Uthanda/Broken • Uthanda, R. Beeson, B. Pemellon	47.00	64.00
8	11	• 11	ANGELA Legend/Word • Andy Denton, Mike Jacobs, Billy Williams, Dale Oliver	44.80	56.00
16	8	• 12	HIS HEART WAS ALWAYS IN IT White Heart/Star Song • Mark Gersmehl, Billy Smiley, Brian Wooten	41.40	52.00
6	15	• 13	GOTTA GET READY Angelica/Intense • Dennis Cameron	41.40	56.00
—	—	• 14	RATTLESNAKE Bride/Star Song • Troy Thompson, Rik Foley, Jerry McBroom, Dale Thompson	40.20	52.00
2	24	• 15	LOVE IS OUR WEAPON Whitecross/Star Song • Rex Carroll, Scott Wenzel	37.00	52.00
2	25	• 16	IF IT ALL COMES TRUE Chagall Guevara/Sparrow • Nichols, Perkins, Taylor	36.10	52.00
12	14	• 17	HALLOW'S EVE Holy Soldier/Myrrh • J. Cramer, S. Patrick, A. Robbins, T. Russell, S. Soderstrom, D. Zaffiro	33.50	48.00
4	22	• 18	STAND BY LOVE JAG/Benson • J. Paul Britton, John Alan Garies	32.20	48.00
8	23	• 19	RIVER In Reach/Star Song • Brett Williams	27.80	40.00
16	12	• 20	FEATHER IN YOUR CAP Allies/DaySpring • Bob Carlisle, Randy Thomas	27.70	36.00
10	21	• 21	WHEN SECRETS CRY OUT LOUD Shout/Frontline • Ken Tamplin	27.30	36.00
16	16	• 22	RADIO BIKINI Magdallan/Intense • Ken Tamplin, Lanny Cordola	26.10	36.00
—	—	• 23	THE RAIN Guardian/Pakaderm • T. Palacios, J. Rowe, D. Bach	24.10	32.00
—	—	• 24	YOU KEEP ON GIVIN' TO ME Chris Lizotte and Soul Motion/New Breed • C. Lizotte	22.00	32.00
—	—	• 25	SHADOWS REZ/Grrr • Glenn Kaiser, Wendi Kaiser, John Trott	21.30	28.00

THE CCM UPDATE METAL

WO	LC	TW	TITLE	Pts	%On
			Artist/Label • Songwriter(s)		
10	1	• 1	REAL Die Happy/Intense • Doug Thieme	78.75	90.00
2	12	• 2	RATTLESNAKE Bride/Star Song • Troy Thompson, Rik Foley, Jerry McBroom, Dale Thompson	75.25	90.00
14	2	• 3	DIVINATION Haven/R.E.X. • K. Ayers, T. Benton, A. Bruner, E. Bruner, J. Farrell	70.75	80.00
6	4	• 4	SPINELESS Tourniquet/Intense • Ted Kirkpatrick, Fred Lynch, Barry Hogan	61.50	70.00
4	15	• 5	LET'S MAKE A DEAL Ordained Fate/Wonderland • Marge Curtner, Ordained Fate	58.75	80.00
16	3	• 6	S.O.S. Bloodgood/Broken • Michael Bloodgood	56.75	70.00
20	9	• 7	SNAKES IN THE GRASS Crystavox/Ocean • Adam Lee Kemp, Loren Holmquist	51.50	60.00
8	6	• 8	FALLING AWAY FROM REALITY Seventh Angel/Pure Metal • Ian Arkley, Scott Rawson	50.50	70.00
10	13	• 9	HALLOW'S EVE Holy Soldier/Myrrh • J. Cramer, S. Patrick, A. Robbins, T. Russell, S. Soderstrom, D. Zaffiro	47.50	60.00
18	7	• 10	CRUTCH Applehead/Ocean • Greg Minier	47.50	60.00
2	16	• 11	STAY OF EXECUTION Deliverance/Intense • Jimmy P. Brown II	47.00	60.00
8	14	• 12	WHEN SECRETS CRY OUT LOUD Shout/Frontline • Ken Tamplin	46.50	60.00
8	11	• 13	IF I LOSE MY WAY Mad at the World/Alarma • Roger Rose	46.25	60.00
12	8	• 14	NO GRAVE CONCERN Living Sacrifice/R.E.X. • Living Sacrifice	43.75	50.00
14	5	• 15	NO MORE LIES Seraiah/Star Song • Q. Gibson, B. Beckey	43.25	50.00
8	10	• 16	INFLAMED Mortification/Intense • Michael Carlisle	41.00	50.00
—	—	• 17	SIX FEET UNDER Applehead/Ocean • Greg Minier	29.25	40.00
—	—	• 18	SHADOWS REZ/Grrr • Glenn Kaiser, Wendi Kaiser, John Trott	23.00	30.00
2	17	• 19	FALLEN DECEIVED Betrayal/Wonderland • Marcus N. Colon	22.75	30.00
—	—	• 20	MORE FAITH THAN ME Betrayal/Wonderland • Matt Maners	22.50	30.00

MOST PLAYED ALBUMS

1. ALL STAND TOGETHER, Bloodgood (Broken)
2. DIE HAPPY, Die Happy (Intense)
3. MEANING, Applehead (Ocean)
4. PSYCHO SURGERY, Tourniquet (Intense)
5. BATTLE CRIES, The Brave (Pakaderm)

The CCM Update Charts

The CCM Update airplay charts are compiled from programming information submitted by selected Christian radio stations (Reporters) in the United States. The "Contemporary Christian Music," "Adult Contemporary," "Inspirational" and "CHR" charts are based on song rotation patterns as reported by programmers. Reporters are weighted 1.00 unless otherwise noted. Bonus points are awarded according to a formula based on their Average Weekly Cume and the number of dayparts they program music. The "Contemporary Christian Music" chart combines all Reporters to the "Adult Contemporary," "Inspirational" and "CHR" charts. The "Rock" and "Metal" charts are based on chart listings and playlists submitted by stations, shows and syndicated programs. WO (Weeks On) shows how long the song has been on that chart; LW (Last Week) or LC (Last Chart) shows the song's previous position. A bullet represents gain in total points over previous period. "Pts" represents the percentage of total possible points a song has received. "Heavy" rotation or #1 position from every Reporter

would result in 100 points.) "Chg" is the gain or loss (-) in points from the previous chart. "%On" represents the percentage of Reporters reporting the song. "%A" is the percentage of Reporters adding the song this time. "%H" "%M" "%L" shows the percentage of Reporters who have the song in "Heavy," "Medium" or "Light" rotations. The "Highest Debut" is the song that enters that chart at the highest position. The "Highest Gainer" is the non-debut song that has gained the most points on that chart. All charts copyright © 1992 by CCM Communications. These listings may not be reproduced in any manner without the express written permission of CCM Communications.

Reporting Adult Contemporary Stations: KADI 1.46, KBBX, KBUE 1.42, KCMS 2.96, KCNW, KLTE, KLTJ 5.00, KLVF, KLYN, KNIE, KNUR 1.05, KNTL 1.68, KOBC, KSBJ 2.99, KSLR 1.29, KSLT 1.20, KTFX 1.36, KXOJ 1.26, KYCR, KYMS 1.65, WAB5 1.19, WBFJ, WBSN 1.49, WCBW 1.99, WCFY 1.04, WCIC, WCIE, WCVK, WDJC 1.94, WDYL 1.25, WGGN, WHAZ 1.11, WHLO 1.39, WHME 1.27, WJIS, WJGK 1.70, WJRX 1.68, WLAB, WLEJ, WLIX 1.18, WLWX 1.07, WMUZ 2.51, WNDA 1.27, WNLT, WNOW,

WPIT 1.85, WQCK 1.26, WQFL 1.30, WVJF 2.37, WWCM 1.09, WWDJ 2.00, WWEV, WXIR 1.37, WYLO 1.20, WZZD 1.63.

Reporting CHR Stations: KGMS 1.19, KLRD 1.83, KLYT, KQCS 1.14, KRDS 1.49, KTSJ 1.38, KZZD, WATJ, WBRG, WCLQ, WGTJ 1.10, WJTL, WNCM, WRDZ.

Reporting Inspirational Stations: KAJN 1.16, KCBJ, KCSS 1.27, KCJH, KCVO, KGNM, KJLY, KJFJ, KLTJ 1.23, KSUD 1.26, KWBI, WAFR, WBLG, WFRN 1.56, WGLY 1.19, WGRG, WHYD 1.04, WJBI, WJIE, WMCU, WMHK, WNAZ, WNIW 1.06, WOKT, WONU, WRFD 1.28, WSOR, WYNX.

Reporting Rock stations & shows: KCLC (Crossroads), KGOT, KLYT, KOKF (Power Rock), KYTT, KTSJ, KZZD (Z-Jam), Reality Rock, WAYJ (The Way), WBRG, WCIE (Living Water), WCL (Jesus Solid Rock), WCLQ (89-G), WCVO, WCWP, WHLO, WJIS (LightForce), WKLG (Wakeup Call), WMIE (Rock Solid), WNNN (Star Rock), WPIT (Saturday Night Light), WVCB, WVEV (Power Source), Higher Power, WXTG (Sunday Offering).

Reporting Metal stations: KCLC, KOKF (Real Rock Hits), KWJC (White Metal), KZOK (Eternal Rock), WAYJ (Raging Truth), WCLQ (Late Night Q), WVCB, WJTL, WTC (The Delour), WVCP (Stainless Steel), Midnight Metal.

WO	LW	TW	TITLE	Artist	Pts	Chg	%On	%A	%H	%M	%L
				Label • Songwriter(s)							
8	2	1	HOLD ON ME	Two Hearts Star Song • Rick Crawford, Michael Hodge, Brian Tankersley	95.02	-2.71	100%	0%	86%	14%	0%
8	1	2	I WILL BE HERE FOR YOU	Michael W. Smith Reunion • Michael W. Smith, Diane Warren	93.91	-6.09	100%	0%	86%	14%	0%
7	3	3	SAVE THE WORLD	Eric Champion Myrrh • Eric Champion	91.10	-2.70	93%	0%	86%	7%	0%
5	5	• 4†	WHAT IF?	Rick Cua Reunion • Robert White Johnson, Bob Halligan Jr., Rick Cua	84.75	6.52	100%	0%	57%	43%	0%
5	10	• 5	IN MY LIFE	Allies DaySpring • Bob Carlisle, Randy Thomas	81.11	13.39	93%	7%	64%	21%	7%
7	4	6	FALLING OFF THE FACE OF THE EARTH	Lisa Bevell Vireo • Mark Heimermann, Chris Harris	77.09	-7.37	79%	0%	71%	7%	0%
7	7	• 7	KEEP YOUR MIND	Lavine Hudson Sparrow • Rhett Lawrence, Lavine Hudson	75.40	3.12	86%	7%	57%	29%	0%
5	8	8	DON'T YOU WORRY 'BOUT A THING	First Call Myrrh • Stevie Wonder	71.01	-1.04	79%	0%	50%	29%	0%
4	11	• 9	WHERE WE BELONG	Steven Curtis Chapman Sparrow • Steven Curtis Chapman	69.06	10.34	79%	7%	43%	36%	0%
8	9	10	YOU ARE THE ONE	Jon Gibson Frontline • Jon Gibson	61.70	-8.06	79%	7%	43%	14%	21%
10	6	11	WHEN LOVE CALLS YOUR NAME	Kim Boyce Warner Alliance • Tom Snow, Jimmy Scott	59.28	-13.65	71%	7%	43%	14%	14%
3	14	• 12	TURN MY WORLD AROUND	Kenny Marks DaySpring • Kenny Marks, David Martin	57.45	7.02	79%	7%	36%	21%	21%
2	13	13†	HOUSE OF FAITH	Geoff Moore & The Distance ForeFront • Geoff Moore, Charlie Peacock	51.01	-0.43	71%	0%	29%	36%	7%
—	—	• 14 =	I'M NOT ASHAMED	Newsboys Star Song • P. Furler, S. Taylor	49.52	16.73	79%	21%	21%	36%	21%
5	16	• 15	SECRET TO LOVE	Halo Pakaderm • Scott Springer, John Elefante, Mike Graham	49.38	5.60	71%	7%	21%	36%	14%
2	18	• 16	ALWAYS IN HEAVEN	Noisy Little Sunbeams Benson • P. Buckle	47.51	6.63	79%	7%	7%	57%	14%
3	24	• 17	GRAND CANYON	Susan Ashton Sparrow • Wayne Kirkpatrick	46.67	12.70	57%	14%	21%	29%	7%
—	—	• 18	THE BLOOD	BeBe & CeCe Winans Sparrow • B. Winans, R. Lawrence, D. Pitchford, Hammer	44.59	20.49	71%	29%	14%	29%	29%
2	23	• 19	LOVE WON'T LEAVE YOU (OUT IN THE RAIN)	Michael English Warner Alliance • Wayne Kirkpatrick, Tommy Sims	42.86	6.43	43%	0%	36%	7%	0%
—	—	• 20	I NOW LIVE	Crystal Lewis Metro One • Brian Ray	39.50	7.25	57%	0%	36%	0%	21%
4	15	21	LOVE NEVER FAILS	Maia Amada DaySpring • A. Puglielli, J. Miranda	39.40	-7.50	50%	0%	21%	21%	7%
3	20	22	TURN UP THE RADIO	Phillips, Craig & Dean Star Song • Geoff Thurman	38.91	0.00	57%	0%	14%	29%	14%
—	—	• 23	LOVE HAS FOUND ME HERE	Kathy Troccoli Reunion • David Ray, Kathy Troccoli, Bill Montvilo	37.38	17.12	57%	21%	14%	21%	21%
11	19	24	HAND ON MY HEART	Petra DaySpring • Bob Hartman, John Elefante	36.49	-3.39	50%	0%	14%	29%	7%
9	12	25	WE NEED JESUS	The Heard Pakaderm • J. Elefante, D. Elefante, S. Springer	36.36	-18.44	43%	0%	29%	7%	7%

† Last Week's Highest Gainer ‡ Last Week's Highest Debut = Last Week's Most Added

Christian Country (continued from page 6)

Christian country band Mid South in the country mainstream. The first Epic release, "You Were At The End Of Every Road," made *R&R*'s Significant Action list and was the fourth most added single by a new artist. Through its exclusive Aristo promoter, Epic is promoting the video of the song as well, which is currently in medium rotation on *CMT*.

Now that the president of Garth Brooks' label, Jimmy Bowen, is also co-chairman of Sparrow, the industry may expect more

forays into the mainstream country market. Bowen appears to be "floating a trial balloon" by shipping a specially re-mixed version of Steven Curtis Chapman's "The Great Adventure" to only non-reporting country stations on October 16; a strategy that he claims helped him sell a half-million units on Chris LeDoux's catalogue. Bowen said, "I wrote them a letter thanking them... and I said I have something else coming and I talked about Christian music[saying,] 'I think we have a chance to be out in front of everybody again.'"

The CCM Update intends to continue

considering Christian country a part of its coverage of contemporary Christian music and, as soon as there is enough airplay to compile a valid chart, intends to do so. What will the industry's response be to the hottest genre (and some of the heftiest record sales) in music today? Does it have the will to commit the resources necessary to attract the country buyer? Will it work together—retail, radio, record company and promoter—to take new territory? It will be fascinating to watch. ■

THE CCM UPDATE INSPIRATIONAL

WO	LW	TW	TITLE	Artist Label • Songwriter(s)	Pts	Chg	%On	%A	%H	%M	%L
7	1	• 1	SOMEWHERE WITHIN THE HEART	Carman w/Cindy Morgan Everland • Carman, Gary Oliver, Michael-Anthony Taylor	87.05	3.26	89%	0%	81%	7%	0%
5	4	• 2	GRAND CANYON	Susan Ashton Sparrow • Wayne Kirkpatrick	79.24	4.75	89%	0%	63%	26%	0%
9	2	3	SO MANY BOOKS	Michael Card Sparrow • Michael Card	76.87	-6.55	81%	0%	67%	15%	0%
9	3	4	GRACE BY WHICH I STAND	Steve Green Sparrow • Keith Green	76.70	-2.98	85%	4%	63%	22%	0%
5	6	• 5	TOUCH OF THE MASTER'S HAND	Wayne Watson DaySpring • John Kramp	75.98	5.09	85%	0%	63%	22%	0%
8	5	6	HEAVEN	Michael English Warner Alliance • Michael English, Dawn Thomas Yarbrough, Bob Farrell	69.17	-1.98	81%	0%	59%	15%	7%
6	7	7	WHERE I AM GOING	Glen Campbell New Haven • Jimmy Webb	66.94	-1.88	81%	4%	52%	19%	11%
5	12	• 8	LISTEN TO OUR HEARTS	Geoff Moore w/Steven Curtis Chapman ForeFront • Geoff Moore, Steven Curtis Chapman	65.40	6.73	78%	4%	48%	22%	7%
8	8	9	WHAT YOU MEAN TO ME	Phillip Sandifer Urgent • Phillip Sandifer	64.30	-4.15	78%	0%	44%	30%	4%
5	10	10	WHERE WE BELONG	Steven Curtis Chapman Sparrow • Steven Curtis Chapman	64.21	0.00	70%	0%	52%	19%	0%
7	11	11	YOU ARE	Annie Herring Sparrow • Anne Herring, Smitty Price	60.92	-3.28	70%	0%	48%	15%	7%
10	9	12	ONE MORE SOUL	Dallas Holm Benson • Dallas Holm	59.09	-6.74	70%	0%	37%	33%	0%
3	17	• 13 †	THE BASICS OF LIFE	4HIM Benson • Mark Harris, Don Koch	56.82	9.42	74%	4%	37%	26%	11%
4	13	• 14	THE JUST SHALL LIVE	Rich Mullins Reunion • Rich Mullins	54.80	1.27	63%	0%	48%	11%	4%
5	16	15	I WILL BE HERE FOR YOU	Michael W. Smith Reunion • Michael W. Smith, Diane Warren	49.71	-2.20	52%	0%	44%	7%	0%
6	15	16	SINS OF BILLIONS	Rob Frazier Urgent • Joseph Perry	46.78	-5.67	63%	0%	26%	30%	7%
4	18	17	CARRY ME	Steve Camp Sparrow • Steve Camp, Kim Maxfield-Camp, Rob Frazier	44.49	-0.18	56%	0%	30%	22%	4%
2	22	• 18 †	LOVE IS STRONG	Paul Overstreet Word • Paul Overstreet, Archie Jordan	43.94	9.81	67%	7%	15%	37%	15%
12	14	19	COME, WORSHIP THE LORD	Twila Paris Star Song • Twila Paris	43.20	-9.90	56%	0%	30%	19%	7%
—	—	• 20 =	GOD HAS ANOTHER PLAN	Babbie Mason Word • Babbie Mason, Cheryl Rogers	32.09	13.20	56%	22%	7%	26%	22%
—	—	• 21	IN THE MIDDLE OF IT ALL	Kelly Nelon Thompson Benson • Dawn Thomas Yarbrough	31.12	9.69	48%	11%	7%	33%	7%
3	23	• 22	COMPASSIONATE HEART	Tony Elenberg Milk & Honey • Tony Elenburg, Steven Curtis Chapman	27.93	1.28	33%	0%	19%	15%	0%
—	—	• 23	DEEP IS OUR HUNGER	Michael James Reunion • Bobby Price, Michael James	24.88	9.29	33%	7%	11%	22%	0%
10	21	24	TOOK ME OUT OF EGYPT	David Baroni Diadem • David Baroni	24.85	-9.48	30%	0%	19%	11%	0%
12	20	25	BREAKING THE LAW OF LOVE	Bruce Carroll Word • Bruce Carroll, Claire Cloninger, Morgan Cryer	23.37	-15.28	33%	4%	15%	7%	11%

† Last Week's Highest Gainer ‡ Last Week's Highest Debut = Last Week's Most Added

"Hello old friends,

there's really nothing new to say, but the old old story bears repeating
& the plain old truth grows dearer every day." *Ben M.*



New from the album **the World As best As i remember it, vol. 2**
"Hello Old Friends" **AC/INSP/CHR** **Add date: October 26**

REUNION
RECORDS, INC.

THE CCM UPDATE ADULT CONTEMPORARY

WO	LW	TW	TITLE Artist Label • Songwriter(s)	Pts	Chg	%On	%A	%H	%M	%L
6	4	• 1	WHERE WE BELONG Steven Curtis Chapman Sparrow • Steven Curtis Chapman	96.89	9.86	100%	4%	91%	7%	2%
9	1	• 2	SOMEWHERE WITHIN THE HEART Carman w/Cindy Morgan Everland • Carman, Gary Oliver, Michael-Anthony Taylor	96.64	5.24	100%	0%	91%	9%	0%
8	2	• 3	I WILL BE HERE FOR YOU Michael W. Smith Reunion • Michael W. Smith, Diane Warren	88.49	-0.80	91%	0%	81%	9%	0%
7	10	• 4	LISTEN TO OUR HEARTS Geoff Moore w/Steven Curtis Chapman ForeFront • Geoff Moore, Steven Curtis Chapman	85.55	12.90	96%	4%	70%	24%	2%
5	9	• 5	TURN UP THE RADIO Phillips, Craig & Dean Star Song • Geoff Thurman	85.23	11.88	96%	4%	69%	22%	6%
6	8	• 6	GRAND CANYON Susan Ashton Sparrow • Wayne Kirkpatrick	85.12	7.63	96%	4%	69%	22%	6%
9	3	• 7	THE JUST SHALL LIVE Rich Mullins Reunion • Rich Mullins	82.38	-4.74	91%	2%	67%	20%	4%
4	12	• 8 †	THE BASICS OF LIFE 4HIM Benson • Mark Harris, Don Koch	80.55	15.47	96%	2%	56%	31%	9%
9	5	• 9	SO MANY BOOKS Michael Card Sparrow • Michael Card	71.15	-12.93	78%	0%	59%	15%	4%
9	6	• 10	GRACE BY WHICH I STAND Steve Green Sparrow • Keith Green	68.19	-15.57	83%	0%	56%	26%	2%
8	14	• 11	CALLING YOU Eric Champion Myrrh • Eric Champion	66.29	6.20	78%	4%	43%	33%	2%
9	13	• 12	YOU ARE THE ONE Jon Gibson Frontline • Jon Gibson	63.13	-1.67	67%	0%	46%	17%	4%
6	16	• 13	WHERE I AM GOING Glen Campbell New Haven • Jimmy Webb	58.04	5.75	76%	0%	35%	39%	2%
9	11	• 14	HEAVEN Michael English Warner Alliance • Michael English, Dawn Thomas Yarbrough, Bob Farrell	57.64	-14.12	69%	2%	50%	15%	4%
5	22	• 15	CARRY ME Steve Camp Sparrow • Steve Camp, Kim Maxfield-Camp, Rob Frazier	55.82	12.70	83%	13%	17%	48%	19%
7	20	• 16	LOVE NEVER FAILS Maia Amada DaySpring • A. Puglielli, Miranda	54.35	7.10	76%	4%	31%	30%	15%
10	7	• 17	SAVING GRACE Ray Boltz Word • Tony Ward, Danny Myrick, Brent Ronald	52.61	-29.95	69%	0%	39%	26%	4%
6	21	• 18	TOUCH OF THE MASTER'S HAND Wayne Watson DaySpring • John Kramp	52.50	5.28	72%	2%	33%	28%	11%
8	18	• 19	WHAT YOU MEAN TO ME Phillip Sandifer Urgent • Phillip Sandifer	49.96	-1.47	69%	2%	26%	28%	15%
8	17	• 20	HOLD ON ME Two Hearts Star Song • Rick Crawford, Michael Hodge, Brian Tankersley	47.85	-3.71	63%	0%	26%	30%	7%
10	15	• 21	LET GO Pray for Rain Vireo • Joel Hanson	44.50	-12.67	59%	0%	22%	33%	4%
3	25	• 22	NO MATTER HOW LONG David & The Giants Giant • David W. Huff, Lloyd Bustard	40.05	10.42	61%	15%	17%	33%	11%
3	30	• 23	LOVE HAS FOUND ME HERE Kathy Troccoli Reunion • David Ray, Kathy Troccoli, Bill Montvilo	32.21	11.32	61%	17%	6%	35%	20%
2	31	• 24 †	LOVE IS STRONG Paul Overstreet Word • Paul Overstreet, Archie Jordan	29.22	8.40	44%	11%	6%	22%	17%
12	19	• 25	WHEN LOVE CALLS YOUR NAME Kim Boyce Warner Alliance • Tom Snow, Jimmy Scott	25.47	-25.37	39%	0%	6%	28%	6%
4	28	• 26	WHAT IF? Rick Cua Reunion • Robert White Johnson, Bob Halligan Jr., Rick Cua	24.80	1.26	44%	4%	7%	19%	19%
5	26	• 27	DON'T YOU WORRY 'BOUT A THING First Call Myrrh • Stevie Wonder	23.61	-1.42	37%	6%	13%	17%	7%
11	23	• 28	ONE MORE SOUL Dallas Holm Benson • Dallas Holm	22.46	-10.85	30%	0%	11%	17%	2%
6	29	• 29	SINS OF BILLIONS Rob Frazier Urgent • Joseph Perry	20.53	-1.24	33%	0%	4%	26%	4%
2	37	• 30	SAFE, SAFE PLACE Michele Wagner Benson • Michele Wagner, Dwight Liles	19.27	6.48	37%	9%	4%	20%	13%
3	35	• 31	WORTHY Helen Baylor DaySpring • Debbie Winans, Tommy Greer	18.45	4.82	35%	11%	4%	13%	19%
4	34	• 32	COMPASSIONATE HEART Tony Elenberg Milk & Honey • Tony Elenburg, Steven Curtis Chapman	18.39	4.32	20%	6%	6%	9%	6%
13	24	• 33	BREAKING THE LAW OF LOVE Bruce Carroll Word • Bruce Carroll, Claire Cloninger, Morgan Cryer	17.54	-15.44	24%	0%	9%	7%	7%
2	39	• 34	IN MY LIFE Allies DaySpring • Bob Carlisle, Randy Thomas	17.18	5.50	26%	7%	11%	4%	11%
10	33	• 35	SHINE, JESUS, SHINE Breakaway Praise/Crystal Lewis Joyful Heart • Graham Kendrick	14.17	-3.90	22%	0%	7%	13%	2%
—	—	• 36	UNCHAIN White Heart Star Song • M. Gershmehl, B. Smiley	13.83	6.18	30%	9%	0%	13%	17%
13	27	• 37	IT JUST TAKES TIME (TAKE THE TIME) Larnelle Harris Benson • Larnelle Harris, Joe Hogue	13.18	-11.09	19%	0%	7%	9%	2%
—	—	• 38	IF I FALL Michael James Reunion • Bobby Price, Michael James	12.86	6.80	22%	7%	4%	9%	9%
4	38	• 39	FAST FORWARD Chiz Rider Myrrh • Michael Hodge	12.81	0.81	26%	4%	2%	11%	13%
—	—	• 40	THERE'S SOMEBODY OUT THERE Ron David Moore Warner Alliance • Ron David Moore, Chuck E. Leonard	12.44	4.53	28%	11%	2%	9%	17%

† Last Week's Highest Gainer ‡ Last Week's Highest Debut = Last Week's Most Added

CONTEMPORARY CHRISTIAN MUSIC

WO	LW	TW	TITLE	Artist • Label	Pts	Chg	%On	%H	%M	%L
6	3	• 1	WHERE WE BELONG	Steven Curtis Chapman • Sparrow	85.53	7.64	88%	73%	15%	1%
9	2	• 2	SOMEWHERE WITHIN THE HEART	Carman w/Cindy Morgan • Everland	83.60	3.80	84%	77%	7%	0%
8	1	• 3	I WILL BE HERE FOR YOU	Michael W. Smith • Reunion	80.07	-1.80	81%	72%	9%	0%
6	6	• 4	GRAND CANYON	Susan Ashton • Sparrow	78.67	7.65	88%	60%	24%	4%
6	9	• 5	LISTEN TO OUR HEARTS	Geoff Moore w/Steven Curtis Chapman • ForeFront	70.76	9.79	79%	54%	22%	3%
8	7	• 6	THE JUST SHALL LIVE	Rich Mullins • Reunion	66.80	-2.95	72%	53%	16%	3%
4	12	• 7 †	THE BASICS OF LIFE	4HIM • Benson	66.35	12.38	79%	42%	28%	8%
10	4	• 8	SO MANY BOOKS	Michael Card • Sparrow	65.84	-9.69	71%	55%	14%	2%
9	5	• 9	GRACE BY WHICH I STAND	Steve Green • Sparrow	63.55	-10.52	74%	52%	21%	1%
5	11	• 10	TURN UP THE RADIO	Phillips, Craig & Dean • Star Song	63.43	6.63	69%	44%	19%	6%
6	14	• 11	WHERE I AM GOING	Glen Campbell • New Haven	53.01	3.21	67%	35%	28%	4%
9	8	• 12	HEAVEN	Michael English • Warner Alliance	52.76	-9.36	62%	45%	13%	4%
6	16	• 13	TOUCH OF THE MASTER'S HAND	Wayne Watson • DaySpring	51.11	4.55	65%	37%	22%	6%
9	13	• 14	YOU ARE THE ONE	Jon Gibson • Frontline	49.11	-1.03	51%	34%	12%	5%
9	15	• 15	WHAT YOU MEAN TO ME	Phillip Sandifer • Urgent	46.75	-1.90	61%	27%	24%	9%
6	22	• 16	CARRY ME	Steve Camp • Sparrow	45.80	8.02	63%	18%	34%	12%
6	19	• 17	CALLING YOU	Eric Champion • Myrrh	45.18	4.38	49%	25%	23%	1%
8	21	• 18	LOVE NEVER FAILS	Maia Amada • DaySpring	43.15	4.46	56%	24%	21%	11%
8	17	• 19	HOLD ON ME	Two Hearts • Star Song	42.80	-2.68	51%	27%	19%	4%
10	10	• 20	SAVING GRACE	Ray Boltz • Word	39.86	-21.00	48%	27%	18%	3%
9	20	• 21	LET GO	Pray for Rain • Vireo	32.06	-7.43	39%	16%	21%	2%
3	34	• 22	LOVE HAS FOUND ME HERE	Kathy Troccoli • Reunion	29.16	10.90	51%	7%	25%	18%
3	29	• 23	NO MATTER HOW LONG	David & The Giants • Giant	28.98	7.52	42%	11%	22%	9%
3	30	• 24	LOVE IS STRONG	Paul Overstreet • Word	28.83	7.61	44%	7%	23%	14%
11	23	• 25	ONE MORE SOUL	Dallas Holm • Benson	28.13	-8.46	37%	17%	19%	1%
5	28	• 26	WHAT IF?	Rick Cua • Reunion	27.51	1.64	41%	13%	18%	11%
12	18	• 27	WHEN LOVE CALLS YOUR NAME	Kim Boyce • Warner Alliance	25.40	-18.20	35%	11%	19%	5%
5	27	• 28	DON'T YOU WORRY 'BOUT A THING	First Call • Myrrh	24.95	-1.04	34%	15%	15%	4%
6	26	• 29	SINS OF BILLIONS	Rob Frazier • Urgent	24.52	-2.14	38%	9%	24%	4%
3	35	• 30	IN MY LIFE	Allies • DaySpring	22.08	5.23	29%	16%	6%	7%
6	31	• 31	YOU ARE	Annie Herring • Sparrow	19.68	-1.35	26%	14%	8%	4%
13	24	• 32	BREAKING THE LAW OF LOVE	Bruce Carroll • Word	18.50	-13.81	25%	11%	7%	7%
3	39	• 33	SAFE, SAFE PLACE	Michele Wagner • Benson	18.30	5.14	34%	3%	20%	11%
5	37	• 34	COMPASSIONATE HEART	Tony Elenberg • Milk & Honey	18.21	3.03	21%	8%	9%	3%
13	25	• 35	IT JUST TAKES TIME (TAKE THE TIME)	Larnelle Harris • Benson	15.82	-11.55	21%	11%	7%	3%
3	45	• 36	WORTHY	Helen Baylor • DaySpring	14.14	3.97	22%	4%	7%	11%
12	33	• 37	COME, WORSHIP THE LORD	Twila Paris • Star Song	14.01	-4.82	21%	11%	7%	3%
2	49	• 38	UNCHAIN	White Heart • Star Song	13.95	5.08	26%	2%	13%	12%
4	38	• 39	SAVE THE WORLD	Eric Champion • Myrrh	13.82	0.15	17%	14%	2%	1%
13	32	• 40	HAND ON MY HEART	Petra • DaySpring	13.35	-6.42	21%	6%	9%	5%
2	46	• 41	THERE'S SOMEBODY OUT THERE	Ron David Moore • Warner Alliance	13.28	3.11	28%	2%	11%	16%
2	41	• 42 †	THAT IS WHY	Billy & Sarah Gaines • Benson	12.28	0.11	24%	2%	13%	9%
—	—	• 43	I'M NOT ASHAMED	Newsboys • Star Song	11.49	5.41	21%	3%	8%	9%
9	36	• 44	SHINE, JESUS, SHINE	Breakaway Praise/Crystal Lewis • Joyful Heart	11.34	-4.99	17%	5%	9%	2%
4	44	• 45	KEEP YOUR MIND	Lavine Hudson • Sparrow	11.32	0.36	14%	9%	4%	0%
—	—	• 46	IF I FALL	Michael James • Reunion	10.21	4.53	18%	2%	7%	8%
5	42	• 47	FALLING OFF THE FACE OF THE EARTH	Lisa Bevill • Vireo	10.16	-1.99	12%	11%	1%	0%
—	—	• 48	TURN MY WORLD AROUND	Kenny Marks • DaySpring	9.97	1.68	16%	5%	6%	4%
—	—	• 49	DEEP IS OUR HUNGER	Michael James • Reunion	9.75	3.04	13%	3%	9%	0%
—	—	• 50	THE BLOOD	BeBe & CeCe Winans • Sparrow	9.65	4.47	18%	2%	8%	7%

† Last Week's Highest Gainer ‡ Last Week's Highest Debut



BETWEEN THE WORLD WE LIVE IN...
AND THE WORLD WE HOPE FOR...
IS A VOICE...

LAVINE HUDSON
BETWEEN TWO WORLDS

FEATURING THE CURRENT SINGLES
"BRING BACK THE LOVE" (AC) & "KEEP YOUR MIND" (CHR)

