

THE *CCM* UPDATE

Special Report

Keys to Mainstream Success: Talent, Timing, Tenacity

NASHVILLE, Tenn.—With the major chart successes of Amy Grant, Michael W. Smith and BeBe & CeCe Winans, contemporary Christian music has reached a crucial turning point. No longer is the idea of a major crossover success a purely hypothetical matter as recent headlines attest: "More Christian Acts Finding Pathway to Secular Market" in *Billboard* and "The Music Industry Is Getting Religion As Gospel Stars Shine" on the front page of *The Wall Street Journal*.

In a summer when Amy Grant's "Baby, Baby" went to the top of *Billboard*'s Hot 100, and her follow-up, "Every Heartbeat," was held back one notch from the top position by another A&M single, Bryan Adams' *Robin Hood* love theme, industry insiders are asking themselves if Christian music has come of age in terms of major commercial potential.

In the past, Christian mainstream successes often appeared to have a fluky quality. Whether it was Edwin Hawkins' "Oh Happy Day," the gospel jazz vocalese of Take 6, Donna Summer's "She Works Hard for the Money" or Grant's success with *Unguarded* and her first number one single, a duet with Peter Cetera on "Next Time I Fall," few were willing to suggest that contemporary Christian music had arrived and there seemed little hope that the individual successes would translate to other Christian artists.

But all that has changed. Not only has Amy Grant returned with her third major A&M disc, strong singles and a successful video presence felt on both VH-1 and MTV, but Michael W. Smith has had a top five hit with "Place in This World," and the ever-present ballad has been slow to make room for his second single, "For You." To top that off, BeBe & CeCe Winans' "Addictive Love," having already topped the urban/R&B chart, is currently being serviced to mainstream pop to see if it will do as much damage on the other side of radio's racial barrier. And, adding commercial credibility, all this is translating into serious record sales. Grant's *Heart in Motion* is nearing the two-million mark and Smith's *Go West Young Man* was certified gold last month.

Tom Willett, long-time Myrrh A&R director and liaison in the new distribution and marketing agreement between Word and Epic Records, notes: "Retailers [in major chains] are telling me that sales have obviously increased a lot in the last three months, and they can look back and see that it was coming eight to nine months ago. 'The Amy Phenomenon' four or five years ago could have been perceived as a fluke. Now that there's another one, and another one, and there's a Michael W. Smith album both doing well in radio and retail, sends the message that it's not just 'The Amy Phenomenon' and it's not a fluke, there's something competitive here. Something viable."

In the case of Grant and BeBe and CeCe Winans, there has been a series of well measured steps toward mainstream airplay and a broader mainstream audience. Both artists had

A&R input from their secular label. Perhaps the most surprising success, however, is Michael W. Smith's *Go West Young Man*, which was created prior to Reunions' deal with Geffen Records. Geffen took the album unchanged.

Claire West, national director of adult contemporary promotions at Geffen Records, which handles distribution of Grant's catalog and the Reunion roster to secular outlets, admits Smith's contemporary Christian music history was a deterrent to getting stations to pick up "Place in This World." "A lot of people had a real prejudice against Michael because of his background, but we thought the song was a great record."

According to West, a second mile effort was required to make this crossover success happen. "We learned some important lessons in breaking Michael, as far as tenacity was concerned, because we didn't have the length of time developing him in the pop field that Amy had. Amy had several steps that led to this album; we didn't have that. We had a record that we

(Continued on page 2)

Star Song's Star Search

NASHVILLE, Tenn.—The *700 Club* and Star Song Communications, in conjunction with major market Christian radio stations across the country, are presenting the New Artist Search '91—the largest, nationwide talent search of its kind presented in the Christian music marketplace.

Beginning September 30, 1991, the CBN Network and radio stations will air spots announcing the search. Categories will consist of Best Male and Female Vocalist, Best Duo or Group, and Best Instrumental, with judging in seven categories: performance, arrangement, originality, strength of hook, inspirational, voice and procedures. Eight semi-finalists, two from each category, will be flown to Virginia Beach, Virginia to appear on the *700 Club* for the initial playoffs to be aired on the CBN Network December 26. Four category winners will compete December 27 on the *700 Club*, hosted by Sheila Walsh, for the grand prize, a recording contract with Star Song Communications.

Entrant songs will have an initial screening by Miracle Sound Studios, with a second stage screening by the A&R department at Star Song Communications. Playoff screening (*700 Club* appearance) will be done by a panel of Christian music professionals and performers. The grand prize winner will be selected by Darrell Harris, president of Star Song Communications.

"There is a lot of hidden talent around our country, which never has an opportunity to show itself," said the *700 Club*'s Executive Producer Norm Mintle. "It's one of the most exciting new programs we have had on the *700 Club* in a long time. I look forward to making this an annual event."

Interested entrants can pick up entry forms at their participating Christian bookstore or call Miracle Sound Studios at 201/549-1871. Entrants are required to send in two songs, a photograph, and letter from their pastor to Miracle Sound Studios in Woodbridge, New Jersey. A \$25 entry fee will be charged. Deadline for all entries is November 22, 1991.

Mainstream

(Continued from page 1)

believed we could immediately hit and have a top five record. So things moved faster for Michael than they did originally for Amy, although Amy's success obviously impacted ours, and helped us."

Jim Gueriot, A&M's vice president of artist development and marketing, has watched Grant's success more closely than most. He suggests that the progression of Grant's success has been a natural move for her artistically, rather than a calculated effort. "Amy has certainly not changed with regards to her faith, nor do I feel it would have been necessary to do so. Her success has not happened because she pandered to the lowest common denominator of pop marketplace. Some of her past records have had strict religious themes, and some of them have not. As a songwriter the things that she's chosen to sing about at this time have connected with the thoughts and feelings and the things going on in the lives of mainstream pop listeners."

Gueriot sees a window of opportunity for other Christian artists in the wake of Grant's success. "Anytime anybody has a certain kind of success there are people who will follow in that path. I'd be surprised if there wasn't more attention paid to other Christian artists now that she's done so well. But in any field—whether it's gospel, rock, dance or rap—the artists will be held accountable by the quality and authenticity of the work they produce. People will always spot a poseur, and not be into it."

West agrees, and feels that artists will have to prove their own merit in the marketplace. "I think it will continue to be accessed on a case by case basis. Each artist will be viewed as an individual. It certainly doesn't hurt them to have the success of those two artists behind them, but I think radio continues to look at each single, even, on a record by record basis. Just because an artist has one hit doesn't guarantee they're going to continue to have them."

Dan Beck, a vice president at Epic, takes a broader perspective. "We like what we see as the entire roster. One of our goals is to take gospel/contemporary Christian music as a whole to a much larger audience we feel that is there. Variety and positioning the music to satisfy a larger consumer base are probably our first and foremost goals. Doing that we're going to have our crossover successes. I think it can be very shortsighted as an industry for everyone to try to cross somebody over. What we have to do is build careers, and you do that where the individual strength is, which is the Christian community. We want to first and foremost service that community."

Jean Riggins, vice president of artist development at Capitol Records, having watched BeBe & CeCe sell over 400,000 copies of *Different Lifestyles* on the strength of the single, believes "gospel music will be the next music genre to break through. You're not just seeing this with Amy and Michael, but with M.C. Hammer on his track 'Pray.' On his next album Hammer will feature Tramaine Hawkins on the gospel traditional, 'Do Not Pass Me By' so even so-called secular

artists are returning. You can only go out so far and then go back." She feels that the Winans duo will see its next single, an outing with Mavis Staples on "I'll Take You There," grow beyond the success of the urban chart-topper, "Addictive Love," and will cross over the race and religious barriers to the pop/AC radio.

Willett notes that there is an openness at mainstream retail that may not yet be there at radio. "I still feel pop radio is still really afraid of the 'J' word, yet pop retail doesn't care; if it sells they'll stock it high. There's a willingness at retail, there's not a ghetto-izing of it. If it moves, they'll put it on the main floor and get it out of the religious section. At Tower Records, the manager told me that they have ten times the space dedicated to contemporary Christian music than he had a year ago, and he's selling black gospel and contemporary Christian music out of this section and it's booming."

For Beck the model is clear: Grant's and other successes have been built on basic fundamentals. "It's an ongoing educational task. And there needs to be ongoing artist development. The artists who are successful at crossing over have earned that position by their hard work. The ability to establish themselves extremely strongly in the Christian community, then they evolved and developed with the wider audience. We're not going out there to do something overnight, we're establishing an ongoing business that has real opportunities for success. It's not going to be one artist, it's going to be a whole line and from that we're going to see a few artists who manage to rise to the kind of crossover success we're seeing on pop radio."

West sees timing as an important ally for contemporary Christian music artists desiring to make an impact. With the intent to strike while the iron is hot, various mainstream labels are priming artists such as Kim Hill, Kathy Troccoli, Guardian, Petra, David Mullen, Freedom of Soul among others to see if they too will win fans and sell albums. More importantly, as West states, "There's a great need for positive music in mainstream pop radio. You see it not only in the success of Amy and Michael, but in mainstream pop artists like Wilson Phillips, artists that are more wholesome in their approach and positive in their message. And people do really respond to that, and I think there's a great need for that message. It's been a good time for these projects to cross over."

—Brian Quincy Newcomb

We Want to Hear From You!

The times certainly are a-changing. Some think this is just a fad, while others believe that recent developments in distribution deals and the successful crossover of Christian artists into the secular market will forever change the Christian music industry as we know it. What do you think?

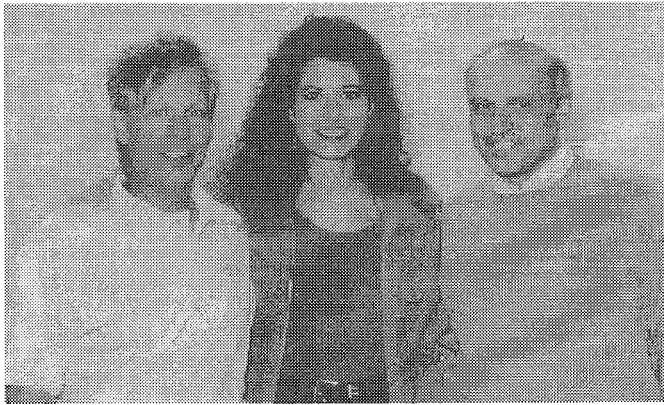
As we begin our sixth year of publication on October 21, *The CCM Update* will begin a new, interactive topical feature, "Industry Input," an open forum for you and your colleagues to respond to the issues and ideas affecting our industry. We'll print your comments (no longer than 100 words, please). We'll even omit your name if you wish. However, all letters must have name, address, and a daytime phone number. Mail or fax to: "Industry Input," *The CCM Update*, 1913 21st Avenue South, Nashville, TN 37212. Fax: 615/386-3380. Deadline is Oct. 14.

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THE CCM UPDATE GALLERY



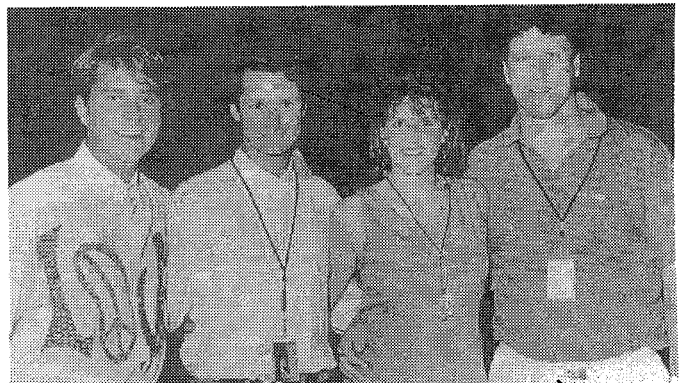
Amy Grant's Heart in Motion tour, sponsored by Target Stores, has added new dates, extending its run through October. Pictured (l-r) with Grant are Target Stores Director of Promotion, Rod Eaton; Grant; and Senior Vice President of Marketing, John Pellegrine.



Bill Hearn (right), Sparrow Communications Group president, presents Steve Camp (left) with a special plaque commemorating total sales of 500,000 units sold of Camp's catalog.



Sparrow Records has launched Different Lifestyles, BeBe & CeCe Winans' third album, with an extensive promotion campaign to radio, church, and video promotions, featuring vacation giveaways. Shown choosing a winner in the first phase of the contest are (l-r): CeCe Winans; Lucy Diaz, director of sales development, Sparrow Communications; and BeBe Winans.



Reunion recording artists Wes King and Kim Hill pose with Hill's booking agent John Huie and Reunion president Terry Hemmings backstage during the Amy Grant Heart in Motion tour. Pictured (l-r): King, Hemmings, Hill, and Huie.



The Newsboys stopped by Fire By Night to discuss their new video project with Steve Yake, featuring concept videos and both live and behind-the-scenes footage. Pictured (l-r): Newsboys Peter Furler, drummer; and John James, lead vocalist; and Fire By Night Host and Producer Blaine Bartel.



Dick and Mel Tunney have finished their first album on Warner Alliance, produced by Dick Tunney, Let the Dreamers Dream. Pictured (l-r): Dick and Mel Tunney with Brent King, engineer. The album, scheduled for a late October release, features studio musicians Tom Hemby, Mervyn Warren of Take 6, Mike Eldred, and Mark Baldwin.

Appointments

—Chris Michaels to client and publicity relations at the **Robert Michaels Agency**.

—Michele Fink, formerly with **Expo America**, to **Reunion Records** as radio relations coordinator.

Promotions

—Vicki "Mack" Lataillade to director of gospel development for the **Sparrow Communications Group**. Lataillade, who will report directly to President **Bill Hearn**, will expand her current responsibilities in sales, promotion, publicity, advertising and merchandising to the gospel marketplace.

—Lucy Diaz to director of sales development for the **Sparrow Communications Group**. Diaz will be responsible for national and retail accounts marketing and will act as label liaison with Sparrow Distribution. She will continue to be responsible for sales of ancillary markets while initiating new business development in the company's book publishing and video sales areas.

Signings

—Barbara Fairchild (middle) to an exclusive songwriting agreement with **Benson Publishing**. In addition, Fairchild and **Milton Carroll** (right)



have signed a co-publishing agreement between **Benson Publishing** and **Asaph Music**. Pictured with Fairchild and Carroll is **Si Simonson**, Benson's director of publishing.

—Kemper Crabb of **Arkangel** to an exclusive management agreement with **White Horse Management**, a division of **White Horse Music Group**.

—Carman Ministries' new publishing company, **High Praises Publishing**, to **Integrated Copyright Group, Inc.**, an independent copyright administration company, for exclusive administration.

—J.D. Sumner's **Gospel Quartet Music Company** to **Integrated Copyright Group, Inc.** for exclusive administration.

Acquisition

—Charles Dorris (right) and Lisa Jones (left) have announced the



merger/buy-out of the **lisa Jones agency, Inc.** by **Charles Dorris and Associates, Inc.** Effective immediately, the **lisa Jones** agency booking roster—**Steve Camp, Kenny Marks, Patty Cabrera, Prism, and Tony Melendez**—will be assumed by **Charles Dorris and Associates**.

New Company

—Dan Raines of **The Creative Trust** and **Paul Emery** of **Harvest Productions** and **Harvest Rock Syndicate** have announced the formation of **Creative Management Group (CMG)**. CMG and its affiliated companies will hold an open house on Tuesday, September 24 from 12 noon-2:00 p.m. Newly signed artists will be announced at that time. Both Raines and Emery will continue in their respective interests. New address: 1805 Hayes Street, Suite 200, Nashville, TN 37203-2500. 615/329-3300. Fax: 615/329-3376.

—Dave Kelly, former recording artist with **Warner Bros., Motown, Sparrow, and Benson**, has opened a management consulting firm—**Entertainment and Talent Consultants (E.T.C.)**—providing professional management assistance on an hourly basis. For more information contact E.T.C. at 615/399-7149.

New Address

—Gary Musick Productions, Inc.: 912 Twin Elms Court, Nashville, TN 37210. 615/259-2400/ Fax: 615/ 259-2457. Specializing in entertainment production, music production, film and video, special event production, audio-visuals and meeting production.

Births

—To Greg Oliver, executive director of **Footloose**, and his wife **Lisa**, a boy, **Bradley Joel Oliver**, August 18.

—To **Command Records** recording artists **Phil & Brenda Nicholas**, a boy, **Phil, Jr.**, August 6.

Calendar

SEPTEMBER

NARM Retailer Conference
September 22-24
Westfield Conference Center
Westfield, Virginia
609/596-2221

OCTOBER

Country Music Assn. Awards
October 2
Grand Ole Opry House
Nashville, Tennessee
615/244-2840

NARM Wholesalers Conference
October 4-9
Hyatt Newport
Newport Beach, California
609/596-2221

CMJ Music Marathon Convention and 1991 New Music Awards
October 31-November 3
Vista Hotel at the World Trade Center
New York, New York
516/466-6000

NOVEMBER

13th Annual Billboard Music Video Conference
November 6-8
Sofitel-Ma Maison
Los Angeles, California
212/536-5018

Send all announcements, news and photos to Kathleen A. Ervin, *The CCM Update*, 1913 21st Avenue South, Nashville, TN 37212. All releases should be received one week before issue date for editorial consideration.

THE CCM UPDATE PAST TENS

One Year Ago

Adult Contemporary

1. Come Into My Life, The Imperials
2. When God's People Pray, Wayne Watson
3. Got Your Word on It, Rob Frazier
4. He Will be There for You, 4 Him
5. A Friend, The Winans
6. Treasure Island, Steven Curtis Chapman
7. Unconditional Love, Donna McElroy
8. Faithful, Randy Stonehill
9. Eye of the Hurricane, Trace Balin
10. Family Man, Jerome Olds

Inspirational

1. A Friend Indeed, Billy & Sarah Gaines
2. When God's People Pray, Wayne Watson
3. He Will be There for You, 4 Him
4. Embrace the Cross, Steve Green
5. They Called Him Laughter, Michael Card
6. I Stand in Awe, Annie Herring
7. Don't Stop Praying for Me, Kelly Nelon Thompson
8. Man of the Tombs, Bob Bennett
9. The Word is Alive, One
10. Redeemed, Craig Smith

Contemporary Hits

1. Almost Threw it all Away, Charlie Peacock
2. Heaven Into My Soul, Edin-Adahl
3. The Outlaw, Dana Key
4. In That Number, Recess
5. Treasure Island, Steven Curtis Chapman
6. I L-O-V-E U, Take 6
7. Run to the Battle, Steve Camp
8. Power in the Name, Wes King
9. Fragile Heart, Eddie DeGarmo
10. Prayer, Petra

Rock

1. This is the Way Love Is, 77's
2. Creed, Petra
3. Holiest One, Mastedon
4. Miles and Miles, Rick Elias and The Confessions
5. Denomination Demolition, Mylon and Broken Heart
6. Strong Tower, Phil Keaggy
7. Light of Day, Undercover
8. It's No Fun Anymore, Idle Cure
9. Experience, Charlie Peacock
10. Footsteps of Love, Mike Stand

Top Albums

1. Beyond Belief, Petra
2. Revival in the Land, Carman
3. Cry for the Desert, Twila Paris
4. Home Free, Wayne Watson
5. So Much 2 Say, Take 6
6. Return, The Winans
7. More to This Life, Steven Curtis Chapman
8. i 2 (EYE), Michael W. Smith
9. Doing My Best, Steve Camp
10. The Collection, Amy Grant

Five Years Ago

Adult Contemporary

1. Rocketown, Michael W. Smith
2. Seventy Times Seven, David Meece
3. My Soul Desire, Deniece Williams
4. Christian, Sheila Walsh
5. How Good You Are, Billy Crockett
6. Lonely People, Dan Peek
7. Let There be Praise, Sandi Patti
8. Hope of the Broken Hearted, Bryan Duncan
9. Undivided, First Call
10. We Can Change the World, Steve Fry

Rock

1. Goin' Thru the Motions, Michael W. Smith
2. Sand in the Hand, Sheila Walsh
3. Mourning into Dancing, 4*4*1
4. Testify, Bash-n-the Code
5. Everywhere I Go, The Call
6. Over the Edge, Geoff Moore
7. Line of Fire, Brent Lamb
8. Pray in the U.S.A., Morgan Cryar
9. Blind Lead the Blind, Solid Rock
10. Convertibles, White Heart

Inspirational

1. Just What You're Looking For, Various
2. When Answers Aren't Enough, Scott Wesley Brown
3. Lonely People, Dan Peek
4. Let There be Praise, Sandi Patti
5. My Soul Desire, Deniece Williams
6. Master of the Universe, Christene Wyrzten
7. Faith of a Few Close Friends, Steve & Annie Chapman
8. Tell Me What Love Is, Nancy Honeytree
9. Somewhere in the World, Wayne Watson
10. Undivided, First Call

Contemporary Hits

1. Rocketown, Michael W. Smith
2. Seventy Times Seven, David Meece
3. Christian, Sheila Walsh
4. This Town, Rob Frazier
5. Just in Time, Deniece Williams
6. Love, Matthew Ward
7. Pray in the U.S.A., Morgan Cryar
8. Psalm 55, Leslie Phillips
9. Hope of the Broken Hearted, Bryan Duncan
10. Lonely People, Dan Peek

Top Albums

1. The Big Picture, Michael W. Smith
2. Morning Like This, Sandi Patti
3. Hymns Just for You, Sandi Patti
4. Unguarded, Amy Grant
5. Don't Wait for the Movie, White Heart
6. So Glad I Know, Deniece Williams
7. The Champion, Carman
8. Songs From the Heart, Sandi Patti
9. Age to Age, Amy Grant
10. More Than Wonderful, Sandi Patti

Ten Years Ago

Adult Contemporary

1. Soldier of the Light, Andrus, Blackwood & Co.
2. Trumpet of Jesus, Imperials
3. Rejoice, 2nd Chapter of Acts
4. Finish What You Started, Imperials
5. I'd Rather Believe in You, Imperials
6. No Other One, Debbie Amstutz & Dallas Holm
7. Midnight Angel Choir, Joe English
8. I'm Yours, Jamie Owens-Collins
9. Star of the Morning, Leon Patillo
10. Rest in Me, Boones

Inspirational

1. I'd Rather Believe in You, Imperials
2. Touch of the Master's Hand, Wayne Watson
3. No Other One, Debbie Amstutz & Dallas Holm
4. Be Still My Soul, Imperials
5. (Don't You Know) It's Time to Praise the Lord, Maranatha Singers
6. Happy Family, Gary Dunham
7. Bigger Than any Mountain, Gordon Jensen
8. Our God Reigns, Evie & Pelle Karlsson
9. He Came Down to My Level, New Gaither Vocal Band
10. This Little Child, Scott Wesley Brown

Southern Gospel

1. Excuses, Kingsmen
2. He's Still Working on Me, Hemphills
3. We Come to Worship, Blackwood Brothers
4. We Shall Wear a Robe and Crown, Rex Nelon Singers
5. Bigger Than Any Mountain, Gordon Jensen
6. He Just Takes Me, Rambos
7. Shinin' In, Hinsons
8. He'll Stand by Me, Speers
9. He Came to Me, Speers
10. Till the Land, Hinsons

Top Albums (Contemporary)

1. Priority, Imperials
2. Amy Grant in Concert, Amy Grant
3. Don't Give In, Leon Patillo
4. Rejoice, 2nd Chapter of Acts
5. Nobody Knows Me Like You, Benny Hester
6. Never Alone, Amy Grant
7. Soldiers of the Light, Andrus, Blackwood & Co.
8. My Father's Eyes, Amy Grant
9. Inside Job, Dion
10. The Lord's Prayer, Various Artists

Top Albums (Inspirational)

1. It's Time to Praise the Lord (Praise 5), Maranatha! Singers
2. In His Time (Praise 4), Maranatha Singers
3. For the Bride, John Michael Talbot
4. Kids Praise Album, Maranatha! Singers
5. Evie's Favorites, Evie
6. Never the Same, Evie
7. New Gaither Vocal Band, New Gaither Vocal Band
8. Bullfrogs & Butterflies, Candle
9. Teach Us Your Way, Evie & Pelle Karlsson
10. Live Across America, Bill Gaither Trio

"Past Tens" is compiled from the chart pages of previously published issues of *The CCM Update* (formerly *MusicLine*), and *Contemporary Christian Music* magazine. All chart information is copyright © CCM Publications, Inc., and may not be reproduced without permission.

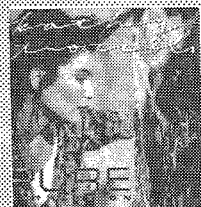
THE CCM UPDATE

RETAIL REVIEWS

Albums

Pick

Kathy Troccoli, *Pure Attraction* (Reunion)



Troccoli's four-year hiatus from the studio has resulted in the best album of her career. Producer Ric Wake (Mariah Carey, Michael Bolton) has fashioned arrangements which show "the Voice" in

its most flattering light. Songs by hit-makers Diane Warren and Stevie Wonder are included, but it's Troccoli's own soul-searching and emotion-baring lyrics which distinguish this fine project.

Noteworthy

Bloodgood, *All Stand Together* (Broken)
Only the label has changed; otherwise, the band continues its tradition of solid, catchy hooks and straight-forward, ministry-intensive lyrics. Production is bigger and crisper than the past several Bloodgood releases, with special punch added by guest drummer David Huff. Michael, Les and company can always be counted on to come up with a terrific effort.

Also Received

Ric Alba, *Holes in the Floor of Heaven* (Glass House)

Former Altar Boy Alba's solo debut is also the initial release for this label headed by Choir-boys Derril Daughtery, Steve Hindalong and Dan Michaels. Ric's intensely personal songs are often troubling, but always uplifting, pointing to the "Light beyond the holes." A must for alternative fans!

Children of the Consuming Fire, *Children of the Consuming Fire* (New Breed)

These rockers with East L.A. roots draw influences from many sources, including labelmate the violet burning, and Christian punk forefathers such as Undercover and The Altar Boys. This frequently schizophrenic approach may make the band difficult to market, but as many styles as it plays, it does them all justice.

Idle Cure, *Inside Out* (Frontline)

Improved production, arrangements and songwriting have helped make the band's fourth album its most consistent to date. This release moves Idle Cure closer to the league of obvious influences such as Petra. An available Bible study package and a Nintendo Gameboy giveaway keyed to the album's futuristic cover should help spell success.

Sincerely Paul, *Grieve* (Blonde Vinyl)

With song titles such as "Those That Kill" and "Helpless," you might expect that this is not a happy-go-lucky album for these Orange County Californians. Over a brooding mixture of dance-influenced beats and U2-inspired atmospherics, the band sings of the angst and disenfranchisement of youth and the only way to escape that pain. For fans of the 77's and the violet burning.

Bob Somma & John Campbell, *Technicolours* (Colours)

This title offers fusion-oriented jazz versions of familiar praise titles, such as "Glorify Thy Name" and "Open Our Eyes," interspersed with originals by Somma and Campbell. Guest instrumentalists include John Patitucci, Alex Acuna and Larry Williams; while Rick Riso, Alfie Silas and Tata Vega contribute vocals to three tracks.

Uthanda, (Broken Again)

Along with Bloodgood, these young Angelenos usher in the new/old Broken label, once more under the aegis of Maranatha! Music. The band, whose name means "He loves" in Zulu, has a soulful rock sound, reminiscent of INXS and So. Cal. neighbor the violet burning. Great hooks, artfully poetic lyrics and youthful enthusiasm should make alternative fans take notice.

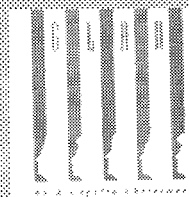
Christmas Releases

Picks

Michael Card, *The Promise* (Sparrow)

The Promise is this year's only release made up of entirely original material. Card has surveyed the scriptures connected with Christ's birth and composed a strikingly beautiful set of songs which re-tell that story in his inimitable fashion. The simple arrangements are occasionally buttressed with more elaborate orchestration and vocal backing, to produce a work of stunning quality. A special edition of the release with a companion book penned by Card should establish *The Promise* as a much-requested gift item.

Glad, *An A Cappella Christmas* (Benson)



Glad has always been noted for its intricate arrangements and startling vocal blend; while Take 6 takes a jazzier approach, Glad's direction has usually been more in the

classical/choral tradition. But this time out, Glad proves it can handle both genres. It skillfully mixes contemporary tunes such as "Starlight" and "One Quiet Moment" with familiar traditional fare—the group even tackles a verse of "Silent Night" in German! Glad has never sounded fresher.

Take 6, *He Is Christmas* (Reprise)

Everything about this album spells class, from the delightful cover art to the sophisticated arrangements. The title track is a group original; while not destined to become a classic, it sounds fine alongside standards such as



"The Little Drummer Boy" (w/ some nice percussion sampling and African vocalizing), "Twins Da Nite" (Clement Moore's story done as a jazzy speed rap) and "God Rest Ye Merry, Gentlemen" (w/ backing by jazz combo The Yellowjackets). A lovely collection which should become a perennial fave.

Noteworthy

Christ Church Choir, *Sing Noel* (Star Song)

The choir's long-awaited debut is a charming release, which leans toward contemporary originals, but also features "O Holy Night," "Silent Night" and a medley of other holiday favorites. The focus on solo voices at times gives the album a pop feel, but there's still an emphasis on dynamic choral arrangements. **Various Artists, *Rock Power Praise, Vol. II—Christmas Hymns* (Pakadern)**
Christmas classics are given contemporary interpretations by artists from the Pakadern herd including Jamie Rowe of Guardian ("O Come, O Come Emmanuel") and John Elefante (a slow, warm reading of "Silent Night"). This title will no doubt be cranked in many school cafeterias and dormitories this holiday season.

Also Received

David Clydesdale, *The Messiah Symphony/Christmas Overtures/Voices of Christmas* (Royal Tapestry)

The Messiah Symphony is a new orchestral recording of several selections from Handel's beloved work, without the usual choral accompaniment. *Christmas Overtures* features both instrumental and choral interpretations of classical themes as well as traditional Christmas hymns. *Voices* places the emphasis on contemporary arrangements, with a nice mix of large and small choral settings, as well as the occasional soloist. Both *Overtures* and *Voices* are perfect for in-store play.

John Darnall, *A Guitar Christmas Album* (Maranatha! Music)

The title doesn't tell the whole story, since the album is really a pop/jazz effort, which features Darnall's axe as the lead instrument. The arrangements are inventive, occasionally mixing in Celtic and country influences, and showing an obvious affection for the spirit of the songs.

Various Artists, *Khoof Yule* (Arcade/Maranatha!)

The hip-hoppers from Arcade (Chuckie P., Heather and Kirsten, The Katina Boys, Alfie and XL) gather for a Christmas house party, jammin' on some new tunes and giving a beat-heavy flair to several holiday faves. Kids will dig this collection, done in the spirit of last year's ForeFront hit, *Yo! Ho Ho*.

Product reviews are intended to provide retailers with advance information about new releases. "Picks" are albums and videos being released to Christian retail outlets which *The CCM Update* predicts will make a significant impact in retail sales and reach the top ten of the "Top Albums" or the top five of the "Video Sales" charts. "Noteworthy" are products expected to reach the top 50 of the albums chart or the video sales chart. Send all product for review, in advance of its retail release date, to: Bruce Brown, 6829 Cottingham Lane, Centreville, VA 22020. All product should be received two weeks before issue date for editorial consideration.

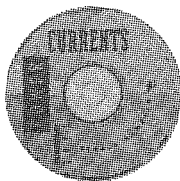
THE CCM UPDATE

AIRPLAY REVIEWS

Adult Contemporary

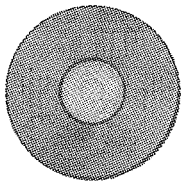
Picks

Steve Camp, "Consider the Cost" (Sparrow)



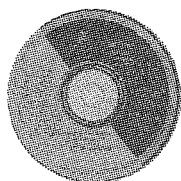
Follow-up to "For Every Time" is the musical sermon based on Luke 14:26. Stirring, pleading, and provocative—Camp stays right on the angry young prophet track with this piano driven ballad. Sure to do well on inspirational formats.

Amy Grant, "Hope Set High" (Myrrh)



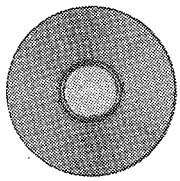
Okay admit it. You were happy, pleased even when Amy added this single to her decidedly mainstream album. Well, you guys have been asking for it, so here it is—the only religion-packed cut on *Heart in Motion*. Originally written for a weekly youth meeting at the Chapman farm known as The Loft, the cut shows Grant at her breathy best backed by an airy, fluffy arrangement.

Imperials, "Nothing Less" (Star Song)



The Imperials debut track from *Big God* is a powerhouse ballad more traditional in approach than much of the *Love's Still Changing Hearts* cuts. The move to put David Will at the mic with the bgv pushed way back make for an interesting if sometimes frustrating mix of sounds, but all in all these talented guys and now a girl still know how to bait those hooks for AC radio.

BeBe & CeCe Winans, "I'll Take You There" (Sparrow)



Got some extra time to kill? Then you may want to tackle this 10-cut CD single. No, it's not a new album, but a remake of the 1972 #1 single by the Staple Singers. This cover has Mavis Staples joining the duo for soulful dueling. Listen for Margaret Bell and Donna McElroy contributions. By the way, we recommend the LP edit for AC and the 7" version for CHR. Capitol is releasing this single to mainstream AC radio, a first for the duo.

Noteworthy

Helen Baylor, "Only You" (DaySpring)

Most will remember Baylor's more inspirational work but that was just a small tip of talent and musical direction. Hardly alienating any listeners with this rich and soulful cut, Baylor has a nice ballad on her hands that will appeal to a wider spectrum of listeners.

Shelia Walsh, "Heaven Is Holding Us Know" (Star Song)

Walsh's jump to new label, Star Song, finds the pendulum swinging back from her hymns and mellow ballad days to a solid contemporary pop approach. Co-written tune by Walsh and Eaton, "Heaven..." is an energetic and appealing mixture of adventuresome sounds—bag pipes and programming—that will grow on you.

Inspirational

Noteworthy

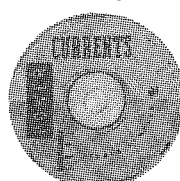
Phillip Standifer, "From a Broken Heart" (Urgent)

Business executive and producer Sandifer steps back into the performing side of the industry with his first single from *The Other Side of Salvation* with this standard, easy listening ballad of encouragement.

Contemporary Hits

Pick

Steve Camp, "Follow Me" (Sparrow)

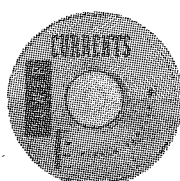


Preaching Matthew 16:24 with a punch, Camp mixes music with rhythm, alternating between an ambitious this-side-of-the border mix and ballad arrangement.

Rock

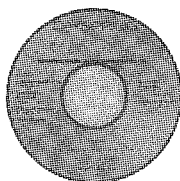
Picks

Margaret Becker, "Talk About Love" (Sparrow)



Spunky, bright tune with a Katrina and The Waves feel, Becker lightly trips through this happy-go-lucky/feel good tune. The funky/alternative bridge makes for a nice change of pace from her powerhouse ballads and anthemic rockers.

Rachel Rachel, "Carry On Wayward Son" (DaySpring)



Having the difficult task of covering one of rock 'n' roll's all time classics—Rachel Rachel, lead singer Cheryl Jewel, and the talented fingers of David Huff pull off this Kansas gem. Staying close to the original so as not to offend, producer Billy Smiley—who knows a thing or two about rock—delivers a formidable cut crowned by Cheryl Jewel's gutsy vocals.

Noteworthy

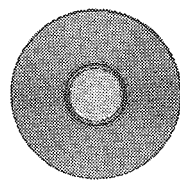
Trace Balin, "Out of the Blue" (DaySpring)

Anyone who had the pleasure of seeing Ms. Balin belt this single out at last year's Gospel Music Week spectacular were wowed by the sheer power of Balin's voice. Despite of some lackluster lyrics, Balin's recorded version has all the power and fury of that live version—gutsy vocals, sizzling instrumentals, particularly in guitar. This will most certainly surprise those who thought Balin is most comfortable in the AC arena.

Metal

Pick

Jet Circus, "Step On It" (Wonderland)



Since its debut in early 1991, Jet Circus has made quite a splash in the rock/metal area. "Step On It" follows in its reputation—arena style rock capped with Terry Haw's on-the-mark guitar and screaming vocals.

Video

Pick

Bryan Duncan, "Love You With My Life" (Myrrh)

Finally, a video where Duncan takes himself seriously. He's all grown up and dressed up with a look that pulls for a more adult R&B approach. "LoveYou..." is a nice, if not boring video of Duncan posing for the camera.

Reviews of promotional singles and video clips are intended to provide programmers with information about potential new material for airplay. "Picks" are songs and video clips which *The CCM Update* predicts will receive airplay significant enough to its format to reach the top five of that format's airplay chart. "Noteworthy" are songs/clips expected to reach the top 20 of the radio airplay charts or the video airplay chart. Send radio singles/video clips for review to: Kathleen A. Ervin, *The CCM Update*, 1913 21st Avenue South, Nashville, TN 37212. All product should be received one week before issue date for editorial consideration.

THE CCM UPDATE RADIO ACTIVITY

Radio News



Margaret Becker (left) and Producer/Host Roger Roach of rock show "Power Outlet" during LoveFest '91 which drew over 7,500 people in Milford, Nebraska.

DUBLIN, Ohio—Tempting its listeners with a week's reprieve from the cold Ohio winter ahead, **WTLT** starts the fall of with "Treasure Chest of Prizes" contest. Featuring a trip for two to Cancun, Mexico—listeners will be competing for keys to a treasure chest... In other **WTLT** news, **Bryan Hitch** and the song "More than Conquerors" was announced winner of "WTLT Hold Up the Light Christian Music Vocal Talent Search."

BAY SHORE, N.Y.—In the spirit of Boss/Employee Exchange day, **WLIX's** General Manager **Lloyd Parker** sat in on the **Jerry Williams** Morning Show.

LOUISVILLE, Ky.—**WJIE** joined forces with Kentucky Kingdom amusement park for Church Family Day with a concert featuring **ONE**.

AKRON, Ohio—**Mark Price**, all-star point guard for the **Cleveland Cavaliers**, will be debuting his album on **WHLO**, September 20.

Appointments

—**Tom Lewis**, former general manager of **WHME/South Bend, IN** to GM for **WQFL/WGSL-Rockford, IL**.

Promotions

—**Kip Johns** of **KCMS/Seattle, WA** to MD and AM drive personality. **Scott Thunder** moves to afternoon drive.

Signing

—**Sparrow Records** has retained **Rob Woolsey/RPM** for radio promotion of **Chagall Guevara** to Christian radio. Sparrow recently acquired Christian distribution of the project from **MCA Records**.

New Station

—**WNLT/Fairfield, OH** (104.3 FM) signed on August 19. **WNLT** serves Cincinnati and the tri-state with a hot AC, 24 hour/all music format. Staff includes **Julie Duncan**, middays; **Tom Greene**, promotions director and afternoon host; and **Daryl Pierce**, music director and morning host. **Bill DeWees** is consulting.



Greg Frentress (right), host of **CBN Radio's HeartSong** magazine, finds that music isn't Susan Ashton's (left) only strength during a visit to the studios in Virginia Beach.

Service Request

—**WRDZ/Cleveland, OH** will add a black gospel music show to its weeknight schedule, Monday through Friday 9 p.m. to 12:00 a.m. Send product to **Mark Ribbins/WRDZ: 8200 Snowville Road, Cleveland, Ohio 44141**.

Birth

—To **WJIE/Louisville, KY** music director, **Jim Galipeau** and wife, **Robin**, a girl, **Georgia Ann**, August 17.

4TH QUARTER CCM UPDATE RADIO REPORTING STATION REVIEW*

Drops:

Contemporary Hits Radio
KLIQ/Stockton, CA

Inspirational
WMBI/Chicago, IL

Rock
KLIQ/Carmichael, CA

Adds

Adult Contemporary
KAIM/Honolulu, HI

Contemporary Hits Radio
KQCS/Bettendorf, IA

Inspirational
WMCU/Miami, FL

Rock
KGOT/Eagle River, AK

* effective immediately



KOKF/Oklahoma City, OK gave away over \$5,000 worth of **Amy Grant** concert tickets, backstage passes and **Amy Grant** albums through a station contest. Pictured is **Grant** with **KOKF** crew and friends at the studio.

Send all radio-related announcements, news and photos to Kathleen A. Ervin, *The CCM Update*, 1913 21st Avenue South, Nashville, TN 37212. All releases should be received one week before issue date for editorial consideration.

THE CCM UPDATE

CONTEMPORARY HITS

WOLW	TW	TITLE	PTS.	%ON
4 11	• 1	FOR YOU Michael W. Smith/Reunion * Michael W. Smith, Wayne Kirkpatrick, William Owsley III (O'Ryan-ASCAP; Emily Boothe/Coupe De Ville-BMI)	78.90	95.24
6 4	• 2	ONE HEART Newsboys/Star Song * Newsboys (Ariose-ASCAP)	78.48	85.71
8 3	3	BEYOND BELIEF Petra/DaySpring * Bob Hartman (Pelsong-SESAC)	61.96	66.67
8 2	4	THIN BUT STRONG CORD Jimmy A/Sparrow * Jimmy Abegg, Vince Ebo, Charlie Peacock (Riverstone/Thrill-ASCAP; Sparrow Song/Andi Beat Goes On-BMI)	57.40	71.43
8 5	5	WATER INTO WINE David Mullen/Myrrh * David Mullen, Greg Sutton (Word-ASCAP; Irving/Doolittle-BMI)	55.30	66.67
4 13	• 6	COLOUR BLIND Cindy Cruse/Frontline * Cindy Cruse, Tim Miner (Carlotta/Love Jones/ My Other Publishing Co.-BMI)	54.09	61.90
2 23	• 7	BUSY MAN Steven Curtis Chapman/Sparrow * Steven Curtis Chapman (Sparrow Song/Careers/Greg Nelson-BMI)	51.18	66.67
2 20	• 8	BENEDICTION Susan Ashton/Sparrow * Wayne Kirkpatrick, Billy Simon (Emily Boothe/Riveroaks/Locally Owned-BMI)	50.29	66.67
10 7	9	DON'T LET ME GO Nicole/Frontline * David Ebersberger, Nicole Bruce (Carlotta/ Regrebsneba/Love Jones-BMI)	47.88	52.38
10 6	10	FOR EVERY TIME Steve Camp/Sparrow * Steve Camp, Kim Maxfield Camp, Rob Frazier, Steven Curtis Chapman (Birdwing-ASCAP; Carob/Sparrow/Careers/Greg Nelson-BMI)	46.66	52.38
8 1	11	WISHES Out of the Grey/Sparrow * Christine Dente, Scott Dente, Charlie Peacock (Sparrow Song/Andi Beat Goes On-BMI)	46.65	61.90
2 21	• 12	UNDIVIDED HEART Twila Paris/Star Song * Twila Paris (Ariose/Mountain Spring-ASCAP)	42.11	47.62
10 8	13	MYSTERIOUS WAYS Kim Hill/Reunion * Wayne Kirkpatrick (Emily Boothe-ASCAP)	40.90	47.62
— —	• 14	SOLID AS THE ROCK Michael English/Warner Alliance * Larry Bryant, Geoff Thurman (Meadowgreen-ASCAP; Stonebrook-SESAC)	36.66	52.38
— —	• 15	ANY DAY ANY MINUTE NOW Margaret Bell/Warner Alliance * Robert Sterling, Joe Hogue (Word- ASCAP; Careers/BMG-BMI)	35.09	57.14
— —	16	NEVER GONNA GIVE UP ON YOU Julie Miller/Myrrh * Julie Miller (BMG/Verdugo/Word-ASCAP)	31.77	52.38
2 29	• 17	STAND BY ME Mansfield/Turner/Ocean * J. Lieber, M. Stoller (Trio/ADI Entertainment/Unichappell-ASCAP)	31.35	42.86
14 9	18	ADDICTIVE LOVE BeBe & CeCe Winans/Sparrow * Keith Thomas, Benjamin Winans, CeCe Winans (Yellow Elephant/Sony Tunes-ASCAP; EMI Blackwood/ Benny's/Pooky's-BMI)	31.35	42.86
6 26	• 19	WAY FOR THE WAYWARD CHILD Patty Cabrera/DaySpring * Claire Cloninger, Phil Sillas (Word- ASCAP)	30.13	42.86
6 14	20	FREEDOM Wayne Watson/DaySpring * Wayne Watson (Word/Material-ASCAP)	28.92	38.10
12 18	21	EVERY HEARTBEAT Amy Grant/Myrrh * Amy Grant, Wayne Kirkpatrick, Charlie Peacock (Age to Age-ASCAP; Reunion/Emily Boothe-BMI)	28.91	42.86
10 17	22	FAITHFUL FOREVER Michael Omartian/Myrrh * Michael Omartian, Michael Anderson (WB- ASCAP; Careers-BMG-BMI)	28.48	38.10
— —	• 23	LAY IT DOWN White Heart/Star Song * Mark Gersmehl, Billy Smiley (Brit-N-Brenn/ Word-ASCAP)	28.47	42.86
10 16	24	BOY LIKE ME/MAN LIKE YOU Rich Mullins/Reunion * Rich Mullins, Beaker (Edward Grant/Kid Brothers of St. Frank's-ASCAP)	26.82	33.33
— —	• 25	PERFECT THING Katina Boyz/Arcade * Samuel Katina, Joseph Katina, John Katina, James Katina, Jesse Katina, Roby Duke (Maranathal/Dunamis-ASCAP)	26.01	47.62
8 15	26	ALWAYS HERE Eric Champion/Myrrh * Eric Champion (Chris Christian-BMI)	25.15	33.33
— —	• 27	MESSAGE OF LOVE Rick Cua/Reunion * Jerry Lynn Williams (Red Brazos/Urge/Careers- BMI)	23.92	38.10
— —	• 28	BRIDE OF RESTORATION Mark Pogue & Fortress/Pakaderm * Mark Pogue (Word-ASCAP; DaySpring-BMI)	22.25	33.33
12 10	29	I'VE GOT LOVE Paul Smith/Star Song * D.Martin (Birdwing-ASCAP)	21.05	28.57
— —	• 30	FAMILY REUNION DeGarmo & Key/Benson * Eddie DeGarmo, Dana Key (DKB-ASCAP)	21.03	33.33

MOST ADDS:

1. ANY DAY ANY MINUTE, Margaret Bell (9)
2. SOLID AS A ROCK, Michael English (7)
3. I'LL TAKE YOU THERE, BeBe & CeCe Winans (7)
4. PERFECT THING, Katina Boyz (6)
5. NEVER GONNA GIVE UP ON YOU, Julie Miller (6)
6. FOR YOU, Michael W. Smith (6)
7. BUSY MAN, Steven Curtis Chapman (6)

Reporting Stations: KCFA, KGMS, KJIA, KLIQ, KLRD, KLYT, KOKF, KRDS, KVTY, KZZD, WAEC, WAYJ, WBRG, WCLQ, WFEL, WGFT, WGSJ, WJTL, WLAB, WNOW, WRDZ, WYDE.

Reporting Power Station: KYMS.

The CCM airplay charts are compiled from reports submitted by selected Christian radio stations in the U.S. The "Contemporary Hits," "Inspirational," and "Adult Contemporary" charts are based on song rotation patterns as reported by programmers. The "Rock" and "Metal" charts are based on chart listings and playlists submitted by stations, shows and syndicated programs.

"Points" represents the percentage of total possible points a song has received. ("Heavy" rotation or #1 position on every reporting station would result in 100 points.) "Bulle" represents upward momentum with gain in total points over previous period. "Percent On" represents the percentage of reporting stations which have the song in current rotation or on top 20 chart.

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THE CCM UPDATE ROCK

WO	LW	TW	TITLE	PTS.	%ON
12	2	1	NO SECOND CHANCES Whitecross/Star Song * Rex Carroll, Scott Wenzel (Girder-BMI)	61.81	68.97
10	1	2	MAN IN BLACK One Bad Pig w/Johnny Cash/Myrrh * John R. Cash (Song of Cash-ASCAP)	60.43	68.97
8	8	3	GETCH YA X-Sinner/Pakadern * Greg Bishop, Rex Scott, Mike Buckner (Word/Heard-ASCAP)	56.81	72.41
4	11	4	WHO DO I BELIEVE Mark Pogue and Fortress/Pakadern * Mark Pogue, John Elefante (Word-ASCAP; DaySpring-BMI)	53.36	72.41
4	7	5	BELIEVE Stryper/Hollywood * Michael Sweet (Sweet Family-BMI)	51.72	62.07
4	10	6	KALHOUN DA/Brainstorm * Terry Taylor, Tim Chandler, Greg Flesch (Twitchen Vibes-ASCAP; Brainstorm-BMI)	51.64	58.62
4	12	7	DRAGGIN' THE CHAINS Mad at the World/Alarma * Roger Rose, Brent Gordon (Broken-ASCAP)	50.52	62.07
8	4	8	DO WE JUST SURRENDER Novella/Star Song * Jonathan Pagano, Steve Paul (Ariose/Strange Feeling Tunes-ASCAP)	49.57	58.62
2	22	9	I WOULDN'T NEED YOU (LIKE I DO) Rick Elias/Frontline * Rick Elias (Carlotta/Shiggaion-BMI)	49.05	65.52
12	3	10	WHEN IT ALL COMES DOWN Mastedon/Pakadern * John Elefante, Dino Elefante (Benefante-BMI)	44.74	51.72
4	18	11	ROUND AND ROUND Kim Hill/Reunion * Kim Hill, Wayne Kirkpatrick (Edward Grant-ASCAP; Emily Boothe-BMI)	44.48	55.17
4	16	12	NAILED DOWN White Heart/Star Song * Billy Smiley, Brian Wooten, Mark Gersmehl, Dale Oliver (Ariose/Brit-N-Brenn/Word-ASCAP; Shepherd's Fold-BMI)	43.88	62.07
6	6	13	BEYOND BELIEF Petra/DaySpring * Bob Hartman (Petsong-SESAC)	43.71	51.72
14	5	14	ULTIMATE RULER DeGarmo & Key/Benson * Eddie DeGarmo, Dana Key (DKB-ASCAP)	42.76	51.72
6	13	15	KINGDOM MAN Newsboys/Star Song * Newsboys (Ariose-ASCAP; Shepherd's Fold-BMI)	37.67	51.72
4	19	16	TOUCH OF LOVE Jimmy A/Sparrow * Jimmy Abegg, Steve Griffith (Riverstone/Steven Michael Griffith-ASCAP)	37.33	51.72
2	24	17	MESSAGE OF LOVE Rick Cua/Reunion * Jerry Lynn Williams (Red Brazos/Urge/Careers-BMI)	37.33	55.17
2	25	18	HERE I AM AGAIN Siloam/Image * Brian Lutes (Siloam-ASCAP)	36.38	51.72
6	17	19	WATER INTO WINE David Mullen/Myrrh * David Mullen, Greg Sutton (Word-ASCAP; Irving/Doolittle-BMI)	35.34	44.83
4	21	20	THE KILLING the violet burning/New Breed * Michael J. Pritzl (Mercy-ASCAP)	33.19	44.83
14	9	21	SOME KIND OF WONDERFUL Mark Farmer/Frontline * J. Ellison (Dandelion-BMI)	29.40	37.93
12	14	22	TWO WORLDS COLLIDE JAG/Benson * Billy Smiley, Dann Huff (Birdwing/Kid In the Squid-ASCAP; Ashlyne-BMI)	25.17	34.48
—	—	23	SEND A MESSAGE Guardian/Pakadern * T. Palacios, D. Bach, J. Rowe, J. Elefante (Uncle Pitts/DaySpring-BMI)	24.40	34.48
2	23	24	STAND BY ME Mansfield/Turner/Ocean * J. Lieber, M. Stoller (Trio/ADI Entertainment/Unichappell-ASCAP)	23.97	34.48
—	—	25	ANYTIME AT ALL Brighton/Pakadern * Lennon, McCartney (Maclean-ASCAP)	18.45	24.14

Reporting stations & shows: KCFA (Altar Rock), KCLC (Crossroads), KLIQ, KLTT, KMOD-A (Morning Sonlight), KMOD-B (Sonlight), KOKF (Power Rock), KYTT, KZZD (Z-Jam), Reality Rock, WAYJ (The Way), WBJB (His Song), WBRG, WCIE (Living Water), WCIL (Jesus Solid Rock), WCLO (89-Q), WCVO, WCWP, WGSJ (Power Supply), WHLO, WJIS (LightForce), WKLO (Wakeup Call), WMIE (Rock Solid), WNNN (Star Rock), WPIT (Saturday Night Light), WTSJ (Honest to God Rock), WVBC, WVEV, WXTQ (Sunday Offering).

THE CCM UPDATE INSPIRATIONAL

WO	LW	TW	TITLE	PTS.	%ON
4	2	1	UNEXPECTED FRIENDS Sandi Patti/Word * Greg Nelson, Bob Farrell (Summerdawn/Steadfast-ASCAP; Dayspring/Gentle Ben-BMI)	83.09	89.29
4	7	2	THE GREATEST GIFT OF ALL Glen Campbell/New Haven * T. J. Kuenster (Seventh Son/Michaela-ASCAP)	75.60	82.14
10	1	3	WHEN PRAISE DEMANDS A SACRIFICE Lamelle Harris/Benson * Sue C. Smith, Russell Mauldin (John T. Benson-ASCAP)	71.06	82.14
6	6	4	TAKE UP YOUR CROSS Ray Boltz/Diadem * Steve Millikan, Jane Johannson, Ray Boltz (Shepherd Boy-ASCAP)	64.27	71.43
6	4	5	I AM THE LIGHT Faithful Heart/Maranatha! Music * Bill Batstone (Maranatha! Music-ASCAP)	63.57	71.43
2	16	6	WE BELIEVE Steve Green/Sparrow * Nathan DiGesare, Dan Scott (Dayspring-BMI)	62.57	89.29
4	10	7	LIGHT OF THE WORLD Jim Cole/Impact * Jim Cole, Bruce Carroll (William W. Taylor-ASCAP)	60.32	82.14
2	24	8	SEARCH ME AND KNOW ME Michael Card/Sparrow * Michael Card (Birdwing-ASCAP)	58.30	89.29
8	5	9	THE ME NOBODY KNOWS Marilyn McCoo/Warner Alliance * Vincent Grimes, Chris Christian (Court and Case/Home Sweet Home-ASCAP)	52.26	53.57
4	13	10	SERVANT OF SERVANTS Glad/Benson * Bob Kauflin (Organon-BMI)	51.53	67.86
6	11	11	COME BOLDLY TO THE THRONE Gary McSpadden/Morning Gate * Dawn Thomas (McSpadden-BMI)	50.58	64.29
4	17	12	BE HOLY Karla Worley/Diadem * Tom Nesbary, Gary Driskell (Bright and Morning/Ariose-ASCAP)	46.05	60.71
10	3	13	BOY LIKE ME/MAN LIKE YOU Rich Mullins/Reunion * Rich Mullins, Beaker (Edward Grant/Kid Brothers of St. Frank's-ASCAP)	44.14	57.14
8	12	14	MYSTERIOUS WAYS Kim Hill/Reunion * Wayne Kirkpatrick (Emily Boothe-ASCAP)	38.57	46.43
—	—	15	OVER THE HORIZON 4 Him/Benson * Mark Harris, Don Koch, Dave Clark (First Verse/John T./Paragon/TRC-ASCAP)	37.58	60.71
4	18	16	THE STRONG NAME OF JESUS Rick Riso and The Maranatha! Singers/Maranatha! Music * Morris Chapman, Claire Cloninger (Maranatha! Word-ASCAP)	34.99	50.00
8	14	17	YOU ARE MY GOD Tony Melendez/Star Song * Bob Farnsworth, Jeff Borders, Tom Hemby, Jose Melendez, Dwight Liles, Chris Christian, Andy Holmes (Ariose/Melendez/Puxico/Edward Grant-ASCAP)	33.08	42.86
8	9	18	I GIVE YOU MY WORD Ron David Moore/Warner Alliance * Ron David Moore, Billy Henderson (Gehl-ASCAP; Pier Five-BMI)	33.08	42.86
2	25	19	BREAK THIS HEART Allison Durham Speer/Impact * Ed Fry, Gloria Galtner, Wm. Benjamin Galtner (Townsend/Warbucks/Galtner-ASCAP)	32.11	46.43
—	—	20	IN YOU Libby Buisson/Chrome * Claire Cloninger, Mark Baldwin, Tommy Greer (Word-ASCAP)	30.80	46.43
—	—	21	PRISONER OF LOVE Lenny LeBlanc/Maranatha! Music * Lenny LeBlanc (Maranatha! Lensongs-ASCAP)	30.45	50.00
12	8	22	LOVE MAKES ALL THE DIFFERENCE Michele Pillar/Urgent * Bill LaBounty, Dorothy Csea Gazeley (Write by the Sea Songs-ASCAP; Screen Gems-EMI-BMI)	28.56	35.71
—	—	23	IF THERE WERE NO TOMORROW Mark Lowry/Word * Mark Gersmehl, Billy Smiley (Word/Birdwing-ASCAP)	26.25	53.57
4	21	24	LOVE WILL FIND YOU Kelly Willard/Asaph * Julie Miller (Word-ASCAP)	25.94	32.14
6	23	25	ON BENDED KNEES Greg X. Volz/River * Jonathan David Brown (Dimension-SESAC)	22.37	32.14

Reporting Stations: KAJN, KCBI, KCCS, KCJH, KCVO, KGNM, KJLY, KLFJ, KLTT, KPBC, KSUD, KWBI, WBGL, WCIC, WEMI, WFRN, WGKY, WGRC, WHYD, WIBI, WJIE, WMBI, WMHK, WOKT, WONU, WRFD, WSOR, WYNX.

THE CCM UPDATE METAL

WOLW	TW	TITLE	PTS.	%ON
12	1	1 MAN IN BLACK One Bad Pig w/Johnny Cash/Myrrh * John R. Cash (Song of Cash-ASCAP)	69.00	80.00
8	2	2 TROUBLED TIMES Bride/Pure Metal * Troy Thompson, Dale Thompson (Dawn Treader-SESAC)	68.83	73.33
8	4	3 BROKEN CHROMOSOMES Tourniquet/Intense * Guy Ritter (Broken-ASCAP)	63.00	73.33
6	5	4 PEER PRESSURE X-Sinner/Pakaderm * Rex Scott, Mike Buckner, Greg Bishop (Word/Heard-ASCAP)	58.50	66.67
12	3	5 NO SECOND CHANCES Whitecross/Star Song * Rex Carroll, Scott Wenzel (Girder-BMI)	54.67	66.67
4	10	6 CAN'T STOP THE ROCK Stryper/Hollywood * Michael Sweet, Robert Sweet, Richard Oderbagen (Sweet Family-BMI)	54.33	60.00
6	8	7 LIKE A SONG Believer/R.E.X. * K. Bachman, J. Daub, D. Baddorf, W. Robertson (Jambox-ASCAP)	53.17	66.67
4	7	8 MINDBENDER The Crucified/Ocean * Minier, Chaffin, Salomon (435 South-BMI)	52.17	60.00
6	11	9 STANDING Xalt/Star Song * Jim Erdman, Scott Doerfler (Ariose-ASCAP)	51.67	66.67
4	12	10 THE PRODIGAL Living Sacrifice/R.E.X. * Living Sacrifice (Jambox-ASCAP)	48.17	60.00
6	9	11 BEFORE THE TIME Vengeance Rising/Frontline * Roger Martinez (Broken-ASCAP)	46.50	60.00
12	6	12 DO WE JUST SURRENDER Novella/Star Song * Jonathan Pagano, Steve Paul (Ariose/Strange Feeling Tunes-ASCAP)	42.00	53.33
4	14	13 HOUSE OF SIN Mad at the World/Alarma * Roger Rose (Broken-ASCAP)	41.83	60.00
2	20	14 TASTE THE BLOOD Detritus/Pure Metal * Bright, Neal, Broomhead (Edge-ASCAP)	31.33	46.67
2	17	15 LET HIM TAKE CONTROL Seraiah/Pure Metal * Seralah (Seralah-ASCAP)	30.67	40.00
—	—	16 NO RETURN Mortification/Intense * Jayson Sherlock (Carlotta-BMI)	24.83	33.33
16	13	17 SLAY THE WICKED Deliverance/Intense * Ochoa (Carlotta-BMI)	23.83	33.33
—	—	18 HOME SWEET HEAVEN Angelica/Intense * Dennis Cameron (Broken-ASCAP)	23.50	33.33
—	—	19 COVER ME Angelica/Intense * Dennis Cameron (Broken-ASCAP)	23.50	26.67
—	—	20 SEND A MESSAGE Guardian/Pakaderm * T. Palacios, D. Bach, J. Rowe, J. Elefante (Uncle Pitts/DaySpring-BMI)	22.67	26.67

MOST PLAYED ALBUMS

1. PSYCHO SURGERY, Tourniquet (Intense)
2. KINETIC FAITH, Bride (Pure Metal)
3. I SCREAM SUNDAY, One Bad Pig (Myrrh)
4. DESTRUCTION, Vengeance Rising (Intense)
5. IN THE KINGDOM, Whitecross (Star Song)

Reporting stations: KCFA (Rock of Faith), KCLC, KOKF, KTCU, KWJC, KZOK (Eternal Rock), KZZD, WAYJ (Tempered Steel), WBJB, WCLQ (Late Night Q), WCVO, WFEL (Master Metal Show), WJTL (Thunder Zone), WTCC (The Detour), WTSJ, WVCP (Stainless Steel).

THE CCM UPDATE VIDEO AIRPLAY

MO	LM	TM	TITLE, Artist/Label (Distributor)
4	1	1	NU THANG , DC TALK/Yo! ForeFront (Benson)
4	4	2	ADDICTIVE LOVE , BeBe & CeCe Winans/Sparrow (Capitol)
5	2	3	PLACE IN THIS WORLD , Michael W. Smith/Reunion (Word)
1	5	4	BELIEVE , Stryper/Hollywood (WEA)
—	—	5	I LUV RAP MUSIC , DC TALK/Yo! ForeFront (Benson)
—	—	6	FAMILY REUNION , DeGarmo & Key/Benson (Benson)
—	—	7	INDEPENDENCE DAY , White Heart/Star Song (Star Song)
—	—	8	OVER THE HORIZON , 4 Him/Benson (Benson)
4	10	9	WHAT'S THE NOISE , Walk on Water/Alarma (Frontline)
—	—	10	I AM ON THE ROCK , Petra/DaySpring (Word)

Reporting Stations: KCFA (Rock of Faith), KCLC, KZZD, KOKF, KTCU, KWJC, KZOK (Eternal Rock), WAYJ (Tempered Steel), WBJB, WCLQ, (Late Night Q), WCVO, WFEL (Master Metal Show), WJTL, WTCC (The Detour), WTSJ, WVCP (Stainless Steel).

Chartwatch

Adult Contemporary

Rich Mullins' first single from *The World...*, "Boy Like Me/Man Like You" had a short stay at #1, moved out by Sandi Patti's duet with Amy Grant, "Unexpected Friends." Lots of movement as artists—Steven Curtis Chapman, Michael W. Smith, Susan Ashton, Glen Campbell and Twila Paris are jumping all over themselves to get into the top ten. But, the "Most Movement of the Week" award goes to the dapper Michael English as the first single from his debut—"Solid As the Rock"—moves to #11 in a short two weeks. Some hot debuts this week that should make those programmers smile—4 Him, Bryan Duncan and BeBe & CeCe Winans—debut in the top 30. Incidentally, BeBe & CeCe also have top billing in the "Most Added" department with an impressive 19 adds for "I'll Take You There."

Contemporary Hits

Smitty has another #1 on his hands with "For You," while last week's #1, "Wishes," plummets to #11. With a 19-point move to his credit, Steven Curtis Chapman's "Busy Man" climbs to #7, right behind labelmate Susan Ashton—#20 to #8—with "Benediction." Warner Alliance has some big debuts this week: Michael English and Margaret Bell debut at #14 and #15. Close behind is Julie Miller with "Never Gonna Give up on You."

Inspirational

Going two for two, Miss Patti takes the #1 position on both the AC and inspirational charts. The Rhinestone Cowboy is close behind with the sleeper "The Greatest Gift of All." Labelmates Michael Card and Steve Green plow 16 and 10 points, respectively, with their latest singles. Big debut from 4 Him with the jazzy, perky, "Over the Horizon."

Rock

The Pigsters just couldn't hold on to that #1, not with Whitecross right behind them. Only two debuts this week, both from the Heard crew: Guardian's "Send a Message" and Brighton's "Anytime at All."

Metal

One Bad Pig leads the pack for a second week with "Man in Black." Debuts from Mortification, Angelica, and Guardian.

ADULT CONTEMPORARY

WOLW	TW	TITLE	PTS.	%ON
6 7	• 1	UNEXPECTED FRIENDS Sandi Patti/Word * Greg Nelson, Bob Farrell (Summerdawn/Steadfast-ASCAP; Dayspring/Gentle Ben-BMI)	81.01	91.84
4 10	• 2	BUSY MAN Steven Curtis Chapman/Sparrow * Steven Curtis Chapman (Sparrow Song/Careers/Greg Nelson-BMI)	77.61	91.84
4 12	• 3	FOR YOU Michael W. Smith/Reunion * Michael W. Smith, Wayne Kirkpatrick, William Owsley III (O'Ryan-ASCAP; Emily Boothe/Coupe De Ville-BMI)	72.81	87.76
10 3	4	THE ME NOBODY KNOWS Marilyn McCoo/Warner Alliance * Vincent Grimes, Chris Christian (Court and Case/Home Sweet Home-ASCAP)	69.93	79.59
10 4	5	FAITHFUL FOREVER Michael Omartian/Myrrh * Michael Omartian, Michael Anderson (WB-ASCAP; Careers-BMG-BMI)	69.14	79.59
4 18	• 6	BENEDICTION Susan Ashton/Sparrow * Wayne Kirkpatrick, Billy Simon (Emily Boothe/Riveroaks/Locally Owned-BMI)	68.62	91.84
4 14	• 7	THE GREATEST GIFT OF ALL Glen Campbell/New Haven * T. J. Kuenster (Seventh Son/Michaela-ASCAP)	64.44	87.76
4 16	• 8	UNDIVIDED HEART Twila Paris/Star Song * Twila Paris (Ariose/Mountain Spring-ASCAP)	55.07	71.43
10 1	9	BOY LIKE ME/MAN LIKE YOU Rich Mullins/Reunion * Rich Mullins, Beaker (Edward Grant/Kid Brothers of St. Frank's-ASCAP)	53.27	67.35
6 13	• 10	YOU CAN BE THE ONE Jerome Olds/Star Song * Jerome Olds, Cheryl Rogers (Word-ASCAP; Jerome Olds/Shepherd's Fold-BMI)	52.64	63.27
2 24	• 11	SOLID AS THE ROCK Michael English/Warner Alliance * Larry Bryant, Geoff Thurman (Meadowgreen-ASCAP; Stonebrook-SESAC)	51.83	73.47
8 6	12	FREEDOM Wayne Watson/DaySpring * Wayne Watson (Word/Material-ASCAP)	51.58	59.18
10 5	13	ALWAYS HERE Eric Champion/Myrrh * Eric Champion (Chris Christian-BMI)	51.12	59.18
10 2	14	MYSTERIOUS WAYS Kim Hill/Reunion * Wayne Kirkpatrick (Emily Boothe-ASCAP)	49.71	67.35
6 11	15	I GIVE YOU MY WORD Ron David Moore/Warner Alliance * Ron David Moore, Billy Henderson (Gehi-ASCAP; Pier Five-BMI)	46.03	59.18
6 19	• 16	WAY FOR THE WAYWARD CHILD Patty Cabrera/DaySpring * Claire Cloninger, Phil Sillas (Word-ASCAP)	45.69	65.31
8 17	17	ON BENDED KNEES Greg X. Volz/River * Jonathan David Brown (Dimension-SESAC)	38.75	53.06
6 23	• 18	WISHES Out of the Grey/Sparrow * Christine Dente, Scott Dente, Charlie Peacock (Sparrow Song/Andi Beat Goes On-BMI)	36.93	46.94
12 8	19	LOVE MAKES ALL THE DIFFERENCE Michele Pillar/Urgent * Bill LaBounty, Dorothy Csea Gazeley (Write by the Sea Songs-ASCAP; Screen Gems-EMI-BMI)	36.31	53.06
12 9	20	FOR EVERY TIME Steve Camp/Sparrow * Steve Camp, Kim Maxfield Camp, Rob Frazier, Steven Curtis Chapman (Birdwing-ASCAP; Carob/Sparrow/Careers/Greg Nelson-BMI)	33.83	48.98
2 31	• 21	LAY IT DOWN White Heart/Star Song * Mark Gersmehl, Billy Smiley (Brit-N-Brenn/Word-ASCAP)	31.83	55.10
— —	• 22	OVER THE HORIZON 4 Him/Benson * Mark Harris, Don Koch, Dave Clark (First Verse/John T./Paragon/TRC-ASCAP)	28.28	48.98
— —	• 23	I LOVE YOU WITH MY LIFE Bryan Duncan/Myrrh * Bryan Duncan (Spectra-BMI)	27.99	48.98
2 35	• 24	FAMILY REUNION DeGarmo & Key/Benson * Eddie DeGarmo, Dana Key (DKB-ASCAP)	25.84	42.86
6 26	25	PEACE Geoff Moore and The Distance/ForeFront * Geoff Moore, David Martin, Dale Oliver (Starstruck/Birdwing/Ariose-ASCAP)	25.39	42.86
14 21	26	LOVE WILL FIND YOU Kelly Willard/Asaph * Julie Miller (Word-ASCAP)	25.08	32.65
— —	• 27	I'LL TAKE YOU THERE Bebe & CeCe Winans/Sparrow * Alvertis Isbell (Irving-BMI)	21.67	38.78
— —	• 28	OVER AND OVER Margaret Bell/Warner Alliance * Cheryl Rogers (Word-ASCAP)	21.40	46.94
12 22	29	NEVER OUT OF HIS LOVE Al Denson/Benson * Al Denson, Don Koch, Dave Clark (Paragon/John T. Benson/First Verse-ASCAP)	19.99	32.65
8 28	30	I'VE GOT LOVE Paul Smith/Star Song * D. Martin (Birdwing-ASCAP)	18.91	30.61
4 33	• 31	CELEBRATE Carman, Commissioned & The Christ Church Choir/Benson * Gary Oliver (Integrity's Hosanna-ASCAP)	18.79	30.61
14 20	32	WITHOUT YOU Mark Farner/Frontline * Lisa Hudson, Brent Woody (Righteous Rock-BMI)	17.56	24.49
14 15	33	ADDICTIVE LOVE BeBe & CeCe Winans/Sparrow * Keith Thomas, Benjamin Winans, CeCe Winans (Yellow Elephant/Sony Tunes-ASCAP; EMI Blackwood/Benny's/Pooky's-BMI)	17.39	24.49
— —	• 34	NEVER GONNA GIVE UP ON YOU Julie Miller/Myrrh * Julie Miller (BMG/Verdugo/Word-ASCAP)	16.00	36.73
— —	• 35	FROM A BROKEN HEART Phillip Sandifer/Urgent * Phillip Sandifer (Two Three Four/Lifesong-BMI)	14.28	24.49
2 39	• 36	PRISONER OF LOVE Lenny LeBlanc/Maranathal Music * Lenny LeBlanc (Maranathal/Lensongs-ASCAP)	13.09	22.45
2 38	• 37	TAKE UP YOUR CROSS Ray Boltz/Diadem * Steve Millikan, Jane Johannson, Ray Boltz (Shepherd Boy-ASCAP)	12.92	24.49
— —	• 38	AVERAGE JOE Bruce Carroll/Word * Bruce Carroll, Paul Smith (Word-ASCAP)	12.31	16.33
14 29	39	LOVE COME DOWN Jon Gibson/Frontline * Jon Gibson (Reacher's/Broken-ASCAP)	11.86	18.37
— —	• 40	THIN BUT STRONG CORD Jimmy A/Sparrow * Jimmy Abegg, Vince Ebo, Charlie Peacock (Riverstone/Thrill-ASCAP; Sparrow Song/Andi Beat Goes On-BMI)	10.61	18.37

MOST ADDS:

1. I'LL TAKE YOU THERE, BeBe & CeCe Winans (19)
2. I LOVE YOU WITH MY LIFE, Bryan Duncan (18)
3. OVER THE HORIZON, 4 Him (13)
4. OVER AND OVER, Margaret Bell (13)
5. NEVER GONNA GIVE UP ON YOU, Julie Miller (13)
6. BENEDICTION, Susan Ashton (13)
7. LAY IT DOWN, White Heart (12)
8. SOLID AS THE ROCK, Michael English (11)
9. ONLY YOU, Helen Baylor (11)

Reporting Stations: KBBX, KCNW, KDAR, KKLO, KLVR, KLYN, KNLE, KOBC, KSLR, KSLT, KXOJ, KYCR, WABS, WAJL, WBFJ, WBSN, WCFY, WDJC, WDYL, WGGN, WHAZ, WHLO, WHME, WJIS, WJOK, WJRX, WLFJ, WLIX, WMUZ, WNAZ, WNDA, WNIV, WNNN, WQCK, WQFL, WTLT, WVEV, WXIR, WYLO.

Reporting Power Stations: KCMS, KFSG, KLTY, KSBJ, WCBW, WCIE, WPIT, WWCM, WWDJ, WZZD.



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