

THE *CCM* UPDATE

CONTEMPORARY CHRISTIAN MUSIC

SHORTENED CHART LIFE MAY BE MORE HARM THAN HELP TO SALES

MEDFORD, Ore.--The individual life cycle of a contemporary Christian song is getting shorter and shorter, and though the trend shows no signs of slowing, some industry leaders are beginning to voice their concern.

A few examples from some of CCM's chart archives are helpful to fully understand how these "lifespans" have shortened. For example, between June of 1982 and February of 1983, Amy Grant's "Sing Your Praise to the Lord" remained in CCM's top 20 for nine months. It held the number one position for three months in a row. In 1986, the #1 most played song of the year was Teri DeSario's "Tapestry." That cut maintained a position of twenty or higher on CCM's charts for five months, from February through May. In September of 1989, Russ Taff's "Farther On" made its debut in the top 20, and remained there for only 12 weeks. Yet, "Farther On" ranked number two for the entire year.

Obviously, songs are having a shorter life span before they hit the recurrent or gold bins. Why? Noticeably, reporting procedures and charting methodology and accuracy have changed and improved since 1982. Several industry leaders shared their perspectives, which fell into three specific areas: tracking and charting have increased in frequency from once a month to every week; there is more music worthy of air time available, as well as more air time available on most stations; and lastly, while these transformations have taken place, a large percentage of programmers and retailers have not adjusted their methods to adequately take advantage of those changes.

Doug Smith, program director at WQFL, Rockford, Illinois ranks chart frequency as the major contributor to the quick rises and falls. "When CCM and CRR instituted weekly tracking and charting, most of the stations that had been involved in monthly music updates got on the stick as well. As they began to take a closer look at their music, and music nationally, they were forced to make (pivotal) changes." With an up to 400% increase in monthly airplay requests, many MD's and PD's feel that they must make significant changes from week to week. The more changes, the shorter the life of any one song.

Independent radio promoter Rob Woolsey agrees with Smith's view, "Programmers and retailers alike have been forced to look at their music more often. It has to stack up, make sense, and be (verifiable) every week."

Jenny Lockwald, manager of national promotions for

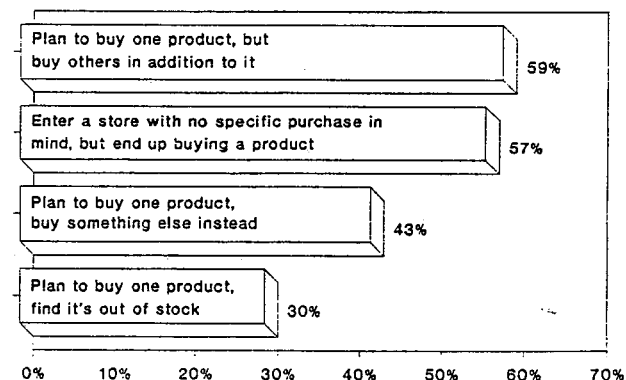
Sparrow Records, believes that the number one reason for the rapid turnover on the charts is obvious...more music to be played. "There was a day," says Lockwald, "when there was too much time and simply not enough good music. That is not the case any longer. Sparrow alone will put out between 30 and 40 singles this year. Should a programmer add only half of them, that is still a lot of music. In addition to that, we, as well as other companies, are getting more and more choosy about our artists and the singles we release--we are only putting out the best. The problem is, every programmer must choose from among the 'best.' To some degree, I think we are seeing an unwillingness to do that. Therefore, everything is being played, and for a shorter amount of time." Lockwald also noted that a larger majority of Christian stations are offering all or near all music formats.

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NEW RETAIL SURVEY SHOWS MANY CUSTOMERS BUY ON IMPULSE

GLENDALE, Calif.--In a major study on the Christian retail market, a majority of Christian book purchasers said they buy Christian products on impulse, once they are in the store. According to the *Christian Retail Profile Survey*, a comprehensive study of the Christian retailing industry conducted from the consumer's viewpoint, the most common scenario was for the consumer to enter a store with a specific product in mind, and emerge after buying that product, (40%).

Percentage of consumers of Christian products who buy on impulse



However, 13% of the consumers said they often enter a store with a specific Christian product in mind, and buy that product, along with other products that were not part of the consumer's original intentions. Forty-six percent of all respondents said this sometimes describes their behavior.

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RETAIL SURVEY

(Continued from page 1)

Even more intriguing was the finding that 16% of all Christian product purchasers said they often enter a store without any specific products in mind, but they buy something after looking around. An additional 41% of the respondents said this sometimes describes their shopping patterns. Nine percent of the respondents said they often enter a store with a specific product in mind, but leave with a different product instead of their original intention. Thirty-four percent said they sometimes have this experience.

One difficulty some consumers experience in shopping for Christian products is a shallow inventory. They enter a store with the intention of purchasing a particular product, but find that product out of stock. Seven percent said they often experience this, and another 23% said it sometimes happens to them. This means three out of 10 customers who enter a store for the purpose of making a purchase are at least occasionally frustrated in their attempts to buy their desired product because it is unavailable.

George Barna, president of the Barna Research Group and director of the study, noted that these findings demonstrated the importance of effective in-store marketing efforts. "Because in-store purchase decisions are so common, it is important that producers and retailers do what they can to

encourage purchases based on these decisions. For the manufacturer, this means effective and attractive packaging, as well as assisting the retailer with in-store displays and point-of-purchase advertising.

"For the retailer, this means using effective displays and in-store advertising, as well as grouping products with tie-in appeal together. Marketers must be creative in taking advantage of the fact that many purchase decisions for Christian products are made in-store."

Barna also noted that retailers must make a commitment beyond how they display their goods. "Knowing what you carry, and providing information to the consumer about the products in the store, is important. People don't always know what they want when they enter a store, and they may have questions. The staff should be able to answer those questions. In addition, the inventory must be deep enough to avoid turning away a customer because the item he or she wanted is out of stock."

The *Christian Retail Profile Survey* was conducted through telephone interviews with a random, representative sample of 1,205 adults throughout the continental United States.

The Barna Research Group is a full-service marketing research firm in Glendale, California, specializing in work within the Christian marketplace. For further information about the study, contact George Barna at 818/241-9684.

OUT AND ABOUT...

* The voting deadline for the 22nd Annual **Dove Awards** is rapidly approaching. Voting is restricted to members of the Gospel Music Association, and persons wishing to vote must submit a membership application to the GMA on or before September 14. Contact the GMA at P.O. Box 23201, Nashville, TN 37202....

* Good things come to those who wait. **Michael W. Smith** has his first gold record certification from the RIAA, for *The Michael W. Smith Project*, his first album, released in March of 1983. What with great songs and new cover art, Smitty's maiden voyage continues to find new "friends" all the time....

* The **Christian Booksellers Association (CBA)** presented its "Salesman of the Year" award at the 1990 convention to **Mark Funderburg**, regional sales manager for **Sparrow/Star Song Distribution**, for his excellence in selling to and servicing retail accounts....

* **The Family Channel** has made official the rumors we've been hearing for some time: the cable network will debut *Videosyncrasy*, an original music video and comedy program, this fall. The show will be hosted by former *Real Videos* co-host and producer **Jim Hodson**, and produced by **Norman Miller**. The mix features contemporary Christian pop/rock videos, as well as "wholesome mainstream videos with a positive message." The program will air on Saturday nights at 11:30 Eastern/Pacific on the network....

* **DeLeon Richards**, most recently seen as a regular on the ill-fated ABC series *Brewster Place*, co-hosted

Chicago's "Bud Billiken" Parade on August 11. The parade is the second largest in America and was televised on cable superstation WGN to a potential 35 million viewers....

* Media minister **Al Menconi** appeared on the *Sally Jessy Raphael* show on August 10, as part of a panel focusing on Madonna-mania that featured three "wannabees." Menconi discussed principles from his new book, *Today's Music: A Window to Your Child's Soul*....

* **Sparrow Press** is sending **Melody Green's** *No Compromise: The Life Story of Keith Green* back for a second print run, with worldwide numbers already totaling 200,000, according to Bill Hearn....

* **Star Song** is about to release a special deluxe boxed set of highlights from **Petra's** 11 albums released from 1974-1989. Titled *War and Remembrance*, the package commemorates Petra's 15 years in Christian music, and also features a special booklet detailing the band's history, as well as historical events happening throughout the world at the times the band's albums were released. In other Star Song news, **Whitecross** guitarist **Rex Carroll** has made an instructional guitar video, which Star Song will distribute to the Christian market....

* **Polygram/Lecton** has announced a national tour showcasing the gospel label's artists **Edwin Hawkins**, **Witness, Lexi, Keith Staten**, and **Randall Atchinson**. The showcase will be co-sponsored by **Musicland/Sam Goody's**, who will be featuring Lecton products in tour cities....

MUSIC LIFE SPAN TRENDS

(Continued from page 1)

This influx of strong music easily ties into the third reason for this trend. "Over all, programmers have not adjusted to meet the changes in the industry," cites Jeff Rivers, PD of CHR outlet KTFA, Bridge City, Texas. "To a certain degree I think we are programming to ourselves, adding too quickly and burning out way too fast. Just because a single shows up in the morning mail doesn't mean it needs to be on the air that afternoon. Taking chances on our music should be the exception—not the rule. We're hurting ourselves by programming too many blanks and not enough bullets."

Todd Chatman, director of radio promotions for DaySpring Records agrees: "We need to do more with the (good) that we have. In the past we've tracked up to 18 singles (AC/CHR/Inspirational/Rock formats) at any given time. In the last year we have wised up and are tracking an average of five at a time. I think we (the record companies) have been guilty of jumping the gun on singles, distributing new songs too quickly. DaySpring singles cycle through the charts right now in about 10 to 12 weeks, but it should be more like 14 (weeks)."

How do these changes, both in the individual chart life of a contemporary Christian song, and the increasing number of songs from a given album being promoted to radio, affect the industry at the retail level? Loren Balman, Word, Inc. vice president of marketing, believes the short lifespans may not be helping many artists sell product in the stores. "What establishes an artist and helps sell product is a national hit. Though the (radio) industry is moving music through the charts at closer to general market speed, the effect is not the same. Mainstream radio is playing songs

much more frequently than Christian radio on the whole, and it really takes that kind of exposure to get the job done. If Christian stations were playing songs five or six times a day, it would go much further at establishing a national hit."

What should programmers do in markets where listeners clearly don't want to hear a song repeated that often during the day? Balman advises longer chart life. "We're burning through the songs too fast. And the PD's are really the ones who are burnt out on the songs more often than the listeners." Balman also stressed that though some artists have been well exposed through the release of three or more singles from a current album, most new and developing artists, which are in greatest need of radio airplay, are lucky to see more than two cuts from an album worked to radio. The effect at the sales counter, he says, is impressive sales for a few and marginal sales for far too many.

Mark Phelps, music buyer for the Evangel bookstore chain, is looking for a balance. "We need sales that new acts generate, but we also need sales that only music saturation can produce. One without the other gives us only half of the pie."

Melinda Scruggs, vice president of corporate communications for Reunion Records, sees the industry in the middle of a learning process. "Christian radio and retail are only now beginning to learn that they can't do a solo act. Both parties must work with the record companies and with each other to have a network. Perhaps more importantly, we need visionaries in radio, people who are sensitive to songs that are bigger than play lists, and the objectiveness they can bring to the industry."

—Christopher Knight

CHART WATCH

Top Albums

Petra makes a large leap to #1 with the Elefante-produced album, *Beyond Belief*. Doing as well as her new album, Twila Paris moves to #3 with the modern Inspirational hit, *Cry For the Desert*. Lots of newcomers to the chart this month, perhaps that explains the rare absence of the first ladies of ccm—Amy Grant and Sandi Patti—from the top ten. Strong debuts from Steve Camp's greatest hits album and Phil Keaggy. And the first sighting of "Pig music" arrives on the album chart with rock/thrash/punk/fun group One Bad Pig at #30.

Adult Contemporary

Bruce Carroll's latest, "Who Will Be Jesus" tops both AC and inspirational charts this week, leaping over the pack of impressive competition. Lots of movement continues this week with Star Song artists Mylon and Twila moving into the top five. Morgan Cryar drops from #1 to #8 as "Father" moves down the chart. Big movers to watch this week are: Julie Miller "What Would Jesus Do"; Steven Curtis Chapman, "Treasure Island"; and Dallas Holm, "Be My Shelter." Strong debuts from Peacock, Buddy Greene and Benson's new writer/performer ensemble, Faithful Heart.

Contemporary Hits

It looks like The Winans begin and end this week's chart with an amazing leap to #1 with "Everyday the Same" and #25 with "It's Time." Petra and Steve Grace move into the top ten as last week's #1 "Rock Solid" falls to #11. Six debuts on the chart this week.

Inspirational

"Who Will Be Jesus" remains at #1 with Petra's "Prayer" at a close #2. Strong debut from Steve Green with "Embrace the Cross"—the highest of a big nine debuts. Carman moves into the top ten with an eight point leap to #9 with "Saved, Delivered, and Healed."

Rock

Who would have thought it? Petra commands #1 with "Creed," and shuts out the patiently waiting "Footsteps of Love" by Mike Stand. In a short two weeks, Mike Roe and the 77's rock their way up the charts with "This is the Way Love Is." Showing that the rock chart is still favoring alternative, Dead Artist Syndrome debuts at #16.

Metal

Tourniquet holds to #1 for yet another week. Debut of Deliverance at #8 with "Weapons of War" and Xalt at #13 with "Piercing the Darkness."

CHANGES

APPOINTMENTS

- Jim Hodson and Eric Sears to Verite Productions to direct music videos under Verite's film and production banner.
- Jill Landess has been named Rick Cua's personal assistant. Previously area sales manager for Dillard's department store, Landess will be working at Cua Communications in Franklin, TN.
- Wendell Tyler to music director at WFRN/South Bend, IN. Tyler will be replacing Doug Smith who remains as PD.

PROMOTIONS

- Bart Shoaf to music director at WBSN/New Orleans, LA

SIGNINGS

- Urgent Records and Messenger Recordings to an exclusive agreement pertaining to the distribution, promotion, and marketing of Michele Pillar's new album *Love Makes All the Difference*. The project produced by husband/musician Larry Carlton is scheduled for a Fall release.
- Lita Music to an exclusive agreement, as sub-publisher for Song Skill Pty. Ltd. Writers include: Reunion artist, Steve Grace, Beeb Birtles (Little River Band), Craig Ross, Trevor Spencer, and David Moyse.
- James Issac Elliot to an exclusive writer's agreement for Lita Music. Elliot's previous hits include "Weak Days" and "His Eyes" as performed by Steven Curtis Chapman.
- Rick Elias & the Confessions to exclusive personal management with Street Level Artists Management.
- Polygram/Lecton Records and Musicland/Sam Goody's to co-sponsor label artists in a top market/U.S. tour.
- Geoff Moore & the Distance to an exclusive long-term recording and publishing contract with ForeFront Communication Group, Inc.

-- Alternative band, Dead Artist Syndrome of Public Records to exclusive radio promotions agreement with RPM/Rob Woosley.

-- Jillian Ryan, Steve Scheffer, Shawn Cushen, Melanie Berryhill, and Kathleen Murphy to exclusive writer's agreement with Lita Music.

-- Greg & Rebecca Sparks to exclusive personal management with Street Level Artists Management.

NEW ADDRESSES

-- the Lisa Jones agency to 3322 West End Avenue, Suite 402, Nashville, TN 37203. Telephone: 615/269-6600. Fax 615/297-0142.

SERVICE REQUESTS

-- KLYT/Albuquerque, NM has a rock show--"Lyt as a Rock" seeking interviews and promotional pieces for its show. Contact Peter McConnell, 3107 Eubank, NE #2, Albuquerque, NM 87111. 505/293-8300.

SEEKING OPPORTUNITY

-- Jamie Lee Rake is seeking opportunities for radio promotions to track Christian radio product for the secular college and commercial/alternative rock radio market. For further information contact Rake at 201 Howard Street, Waupun, WI 53963. 414/324-9079.

MARRIAGES

-- Ken Carpenter, film/music video, producer/director to Devon Armstrong, August 3, in Pasadena, CA.

BIRTHS

-- To Greg Ham, director of marketing at Forefront Communications, and his wife Pam, a girl Katellyn Nicole, August 3

ADOPTIONS

-- Paul Anthony, morning announcer and production director of WIBI/Carlinville, IL and his wife Katrina have adopted a son, Kyle Nicholas, June 22.

RADIOACTIVITY

-- KNLE/Austin, TX recently surprised everyone in the city by placing #2 in a city-wide popularity contest. Ranking second only to Austin's top commercial station KASE, KNLE has a three and a half year commitment of AC/CHR/alternative programming to the obviously satisfied listeners.

-- In other contest news WMHK/Columbia, NC and morning personalities Rusty Rabon and Linda White won first place in a city-wide contest for favorite morning show personalities.

-- WBBJ/Middleton, NJ "His Song" recently celebrated its first year anniversary with host, Rick Swartzel.

-- LIGHTFORCE--The rock show on WJIS now has a bi-monthly newsletter entitled "Weapon of War." Distributed to more than 8500 listeners, the newsletter features Bible studies, upcoming concerts, station news, and upcoming programs. New sponsors are currently being sought. For more information contact Michelle Tellone/WJIS; 6469 Parkland Drive, Sarasota, FL 34243. 813/753-0401.

Send your Changes or Radioactivity to: The CCM Update, 1913 21st Avenue South, Nashville, TN 37212. Next issue's deadline: August 20.

VIDEO SALES

MO	LM	TM	Title, Artist/Label (Distributor)
2	5	1	REVIVAL IN THE LAND, Carman/Benson (Benson)
3	1	2	Smoky Mountain Hymns, Various/Brentwood (Brentwood)
16	3	3	Do You Hear Me, Mike Warnke/DaySpring (Word)
2	6	4	Alive In America, Bloodgood/Frontline (Benson)
-	-	5	Shakin the World, Bloodgood/Frontline (Benson)
8	4	6	Make His Praise Glorious, Sandi Patti/Word (Word)
22	*	7	Live... Radically Saved, Carman/Benson (Benson)
-	-	8	Slow Men Working, Steve Geyer/Star Song (Sparrow/Star Song)
2	*	9	Take the Pledge, DeGarmo & Key/Forefront (Benson)
4	8	10	Young Messiah, Various/Word (Word)

The CCM "Video Sales" chart reflects sales in selected retail outlets for the month of July, 1990.

(* = Re-entry, - = New Entry, "MO" = Months on Chart, "LM" = Position Last Month, "TM" = Position

CALENDAR

Texas Alive '90
August 16 - 18
Arlington, TX
817/640-9705

Sixth Annual Christian Music Festival
August 17 - 18
Spearfish, SD
605/642-7792

Music Expo East
August 19 - 22
Mountain Laurel Resort
Pocono Mountains, PA
800/272-3424

Kingdom Bound '90
August 22 - 25
Darien Lake Theme Park
Williamsville, NY
716/633-1117

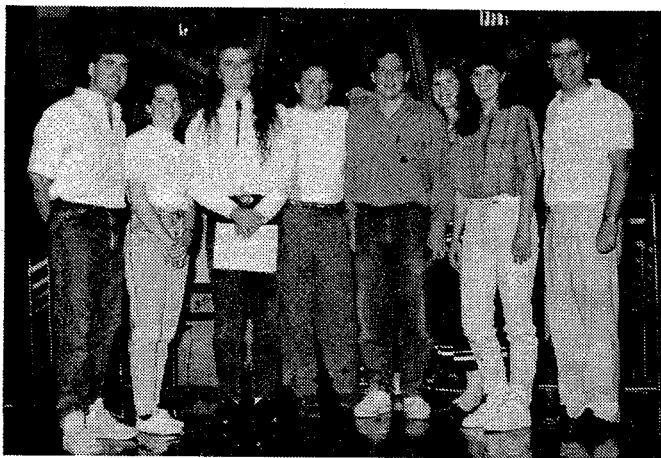
Superfest '90
August 23 - 25
San Bernardino, CA
714/790-0003

Joy Celebration
September 28 - 29
Fremont, CA 94537
408/243-5641

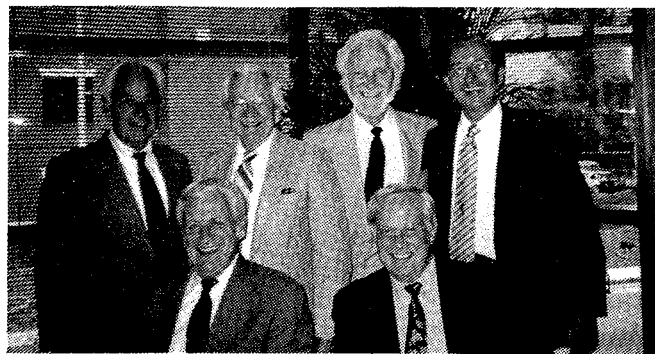
GALLERY



Tony Melendez was at the Gold Mine Studio in Nashville, TN, working on his latest album, *Ways of the Wise*, for Star Song Records. Pictured (l-r): Jose Melendez, Tony's brother and manager; Tony Melendez; and Tom Hemby, producer.



San Antonio, TX's KSLR hosted its Second Annual Songs for the Father contest. Over 100 contestants submitted an original song which was reviewed by a panel of judges. Twenty semi-finalists were chosen to perform their original songs in a local mall. Ten finalists were then chosen from this group to perform their song again. The first place winner, David Kauffman, won a cash prize of \$300, a recording session at Loreen Sound Studios in Austin, TX, and his winning song "Peace in the Puzzle" will be aired on KSLR. Pictured (l-r): Trey Ware, KSLR DJ; Kelly Crane, director of marketing and promotions at Urgent Records; Kemper Crabb, recording artist and producer; David Kauffman, winner; Phillip Sandifer, president, Urgent Records; Miranda Darr, director of marketing and public relations for Central Park Mall; Tina Anderson, director of sales and publicity at Urgent Records; and Bob Lepine, general manager of KSLR.



The Gospel Music Trust Fund Board of Directors met recently in Nashville, TN. Having distributed over \$17,000 to people in the gospel music industry suffering hardship, this relatively new organization seeks to aid those involved with the gospel music industry who are in need. Pictured (l-r): Seated are Rex Nelson, of The Nelons, secretary/treasurer; Herman Harper of Harper & Associates, President. Standing are Les Beasley of The Florida Boys; Brock Speer of The Speer Family; Don Butler of the Gospel Music Association; and Ken Harding of New Haven Records.



The state of Alaska recently hosted the first Alaska Celebrates! Music Festival. With over 2600 people in attendance, the festival featured the likes of Phil Keaggy, the Imperials, Billy Sprague, DeGarmo & Key, Jim Weber, David Meece, and Kim Boyce, who is shown here taking in some of the breathtaking Alaska landscape. Pictured (l-r): Dave Spring, Gary Korieba, Boyce band member and newlywed; and Kim Boyce Korieba.



ForeFront Communications Group of Nashville recently announced the signing of a long term recording contract and publishing agreement with Geoff Moore & the Distance. The debut album, produced by Moore and Ron Griffin is scheduled for a November release. Pictured (l-r): Greg Ham, director of marketing at Forefront; Ron Griffin; Geoff Moore; Roscoe Meek, guitarist; Greg Harrington, drums; Gary Mullet, bass; Jeff Barkley, keyboards and vocals.

PICKS OF THE WEEK:**Phil Driscoll, *Warriors* (Word)**

Warriors marks Driscoll's return to the ccm mainstream with Word as his new home. It features his impassioned, distinctive vocal and trumpet performances in this live, inspiring concert setting. His music is a unique blend of pop, R&B, rock, blues, and gospel. The concert band and back-up choir are superb supports for Driscoll's songs of victory. While Driscoll has been absent from the recording scene, he has been touring tirelessly and has a significant following, especially in Charismatic mega-churches. For fans of Carman, Jerome Olds, and Paul Smith.

Noteworthy**Faithful Heart, *Songs From the Red Letters* (Maranatha!)**

Here is perhaps the new wave for praise and worship. Instead of a traditional choir or chorus approach, put together a small band/ensemble of veteran artists with great songs. Which is exactly what this is. Faithful Heart includes Lenny LeBlanc, Kelly Willard, Bill Batstone, and Rita Baloché. The songs are taken right from the words of Jesus (thus the title of the album). The music is soothing acoustic pop-folk, in the tradition of James Taylor and Joni Mitchell. For fans of LeBlanc, Willard, Twila Paris, Praise Band, and other more contemporary/pop praise music.

The Newsboys, *Hell is for Wimps* (Star Song)

This is an enthusiastic Aussie quartet that now live in the States. Second U.S. release proves why they are such popular concert and festival favorites. The band's high energy, rhythmic pop-rock is highly infectious. For fans of Petra, Mylon, and Rick Cua.

Seventy Sevens, *Sticks and Stones* (Broken)

After some underground re-release projects, the 77's are back (with their name now spelled out) after a three year sabbatical and a quick foray into the mainstream market with Island Records. The group was one of those seminal Christian alternative bands on the early '80s Exit label. This is a collection of, as member Mike Roe puts it, "unreleased demos, failed experiments, and/or otherwise brilliant material which somehow or other never saw the light of day." This is the 77's strongest release to date. With a deeper sound and even more eclectic approach than normal, the group turns out a vibrant release. For fans of the Choir, Steve Taylor, Da, Swirling Eddies, and Jacob's Trouble.

West Angeles Church of God in Christ Angelic Choir, *Little Saints in Praise* (Sparrow)

This second release from the LA COGIC's childrens choir differs from its first by exclusively featuring the choir and its soloists instead of adult stars like Clifton Davis, Deniece Williams, etc. While that may lessen its appeal to adults, it makes it an even stronger kids product. The 160 voice choir, ranging in ages from 4-12, is as tight as any gospel choir out there. The songs are traditional kids songs mixed with new songs written by producer Patrick Henderson. Includes a remake of the U2 song "Pride (In The Name of Love)." Don't make the mistake of pigeonholing this for only black kids. This can certainly be enjoyed by your average young white fan of Psalty, Megamouth, and Kids Sing Praise.

Stephen Wiley, *Rhythm & Poetry* (Star Song)

Wiley is considered one of the founders of Christian rap. His move to Star Song should greatly expand his exposure in the burgeoning righteous rap market. Co-producer Dez Dickerson certainly helped reshape Wiley's approach into the hugely popular funky dance-rap house style (verses rapped and the chorus sung), a la M.C. Hammer, Bobby Brown, and Teddy Riley. This should make Wiley's appeal very broad with airplay potential on AC formats on up. Includes a hard rock rap remake of Mylon's "Love God, Hate Sin." For fans of D.C. Talk and E.T.W.

Send albums for review to Mike Atkinson, P.O. Box 969, (UPS-2139 Newcastle Avenue), Cardiff by the Sea, CA 92007-0969.

PICKS OF THE WEEK:**4 Him, "He Will Be There For You" (Benson)**

With a #1 song under its belt ("Where There Is Faith"), 4 Him returns with a remixed, edited version of this song for AC/inspirational formats. The song's highlighted by Mark Harris's warm vocals, pleasing synths, rhythmic cymbals, some background vocal twists and turns and an encouraging message.

Steven Curtis Chapman, "Treasure Island" (Sparrow)

Chapman goes south in search of warmer weather and seagulls in this upbeat, light tune. Instead of his characteristic ballads, Chapman speaks of the treasure in prayer and the Word. Nice for the summer months.

Eddie DeGarmo, "Fragile Heart" (Forefront)

First release from DeGarmo's second solo release, *Phase II*, is a simmering, soul number for AC/CHR. With a new laid-back sound, some sax, and DeGarmo's smoother-than-usual vocals make this easy listener a winning combination. Definitely one of his most commercial songs to date.

Steve Green, "Embrace the Cross" (Sparrow)

Guitar and a sweet duet open this latest hymn from one inspirational radio's favorite artist. Green's characteristic lush production and thought provoking lyrics are here in heaping quantities, however the hooky anthemic chorus is absent in favor of a stirring message. Particularly effective in the arrangement are the strings and bassoon.

Wes King, "Your Voice" w/ "Power in the Name" (Reunion)

Christian radio has a new poet. With just guitar, warm vocals, and probably some of the prettiest lyrics written this year, King has a multi-format winner in this intimate ballad, but wait a minute: this romantic can rock, too. "Power in the Name" feature this boy's 'acoustic groove.' With a Peretti theme, King digs down deep and wrestles with demons and some pure rock 'n' roll. For CHR and rock.

Donna McElroy, "Unconditional Love" (Warner Gospel)

Newcomer to Warner Gospel—now Alliance—shows a bit of soul with a hint of jazz in her first release for AC/CHR radio, and could have a place on inspirational radio if the label choose to release it to that format. McElroy exhibits a refined talent combined with a song with both musical and content depth.

Noteworthy**Trace Balin, "Eye of the Hurricane" (DaySpring)**

Phil Madeira wrote this musical adaption of Matthew 6. Thoughtful lyrics, Balin's powerful vocals, signature anthemic arrangement and some interesting rhythms make this a stirring ballad for AC/inspirational formats.

Brian Becker, "He Knows" (Benson)

Labelmate Michele Wagner wrote this latest inspirational/AC tune and Becker's wife Toni does background honors as Becker shifts gears quite effectively from pop to lite AC. Mandolin, guitar, and pleasing arrangements highlight this gentle song of encouragement.

Phil Driscoll, "Highway to Heaven" (Word)

After an absence from radio, Driscoll returns with this allegory off his live album. Beginning with a sparse, stripped down arrangement, Driscoll's colorful voice works well in a Taff/Seger-like emotive grovel. This moment passes quickly into the characteristic, anthemic arrangement that this performer is known best for.

Bernard Wright, "Trust and Obey" (Frontline)

With *Our Hymns* and *Young Messiah* breathing contemporary life into some Christian mainstays, Wright emerges with *Fresh Hymns*, an R&B/urban interpretation of some Sunday favorites. For AC/CHR, Wright recreates "Trust and Obey" with some fresh life, understated production and a slow cool groove.

Send singles for review to Kathleen Ervin, CCM, 1913 21st Avenue South, Nashville, TN 37212.

CCM TOP ALBUMS

MO LM TM Title, Artist/Label (Distributor)

2	30	1	BEYOND BELIEF , Petra/DaySpring (Word)
3	1	2	Time Well Spent , Various/Maranatha! (Benson)
2	32	3	Cry for the Desert , Twila Paris/Star Song (Sparrow/Star Song)
--	--	4	Crank It Up! , Mylon & Broken Heart (Star Song) (Sparrow/Star Song)
2	10	5	Return, The Winans (Warner Gospel) (Sparrow/Star Song)
11	4	6	Revival in the Land , Carman/Benson (Benson)
11	2	7	More to This Life , Steven Curtis Chapman (Sparrow) (Sparrow/Star Song)
24	8	8	I 2 (EYE) , Michael W. Smith/Reunion (Word)
4	3	9	The Acapella Project II , Glad/Benson (Benson)
11	6	10	Petra Praise , Petra/DaySpring (Word)
50	7	11	The Collection , Amy Grant/Myrrh (Word)
--	--	12	Doing My Best , Steve Camp/Sparrow (Sparrow/Star Song)
--	--	13	Find Me in These Fields , Phil Keaggy (Myrrh) (Word)
11	5	14	The Finest Moments , Sandi Patti/Word (Word)
8	19	15	Learning to Trust , David Meece (Star Song) (Sparrow/Star Song)
32	9	16	Sleep Sound in Jesus , Michael Card (Sparrow) (Sparrow/Star Song)
4	20	17	Straight From the Street , Various (Benson) (Benson)
28	15	18	The Acapella Project , Glad/ Benson (Benson)
6	14	19	Love's Still Changing Hearts , Imperials/ Star Song (Sparrow/Star Song)
2	28	20	4 Him , 4 Him/Benson (Benson)
5	12	21	Songs From the Heart , Sandi Patti/Benson (Benson)
12	11	22	The Way Home , Russ Taff/Myrrh (Word)
10	13	23	The Mission , Steve Green/Sparrow (Sparrow/Star Song)
24	26	24	Winds of Heaven , Stuff of Earth, Rich Mullins/Reunion (Word)
56	*	25	Michael W. Smith Project , Michael W. Smith/Reunion (Word)
23	41	26	Thank You , Ray Boltz/Diadem (Spectra)
2	50	27	Highly Recommended , Helen Baylor (Word) (Word)
18	24	28	Sandi Patti and the Friendship Company , Sandi Patti/Word (Word)
26	34	29	Lead Me On , Amy Grant/Myrrh (Word)
3	18	30	Smoky Mountain Hymns II , Various (Brentwood) (Brentwood)

--	--	31	Swine Flew , One Bad Pig/Myrrh (Word)
29	*	32	Live... Radically Saved , Carman (Benson) (Benson)
8	16	33	The Beginning , Michael Card/Sparrow (Sparrow/Star Song)
--	--	34	Hot Metal Summer III /Intense (Benson)
3	29	35	The Altar , Ray Boltz/Diadem (Spectra)
12	22	36	Smoky Mountain Hymns , Various (Brentwood) (Brentwood)
5	*	37	DC Talk , DC Talk/Vol Forefront (Benson)
4	23	38	Holy Soldier , Holy Soldier/Myrrh (Word)
14	25	39	The Pledge , DeGarmo & Key/Power Discs (Benson)
2	27	40	A Few Good Men , The Gaither Vocal Band/Star Song (Sparrow/Star Song)
23	45	41	Take 6 , Take 6/Reunion (Word)
--	--	42	Live Again , The Brooklyn Tabernacle Choir/Word
48	*	43	The Champion , Carman/Benson (Benson)
5	31	44	From a Servant's Heart , Larnelle Harris/Benson (Benson)
7	38	45	Never Picture Perfect , Rich Mullins (Reunion) (Word)
--	--	46	Hosanna , Various/Maranatha! (Benson)
22	*	47	The Live Set , Michael W. Smith (Reunion) (Word)
3	35	48	The Secret of Time , Charlie Peacock (Sparrow) (Sparrow/Star Song)
7	*	49	Immigrant's Daughter , Margaret Becker (Sparrow) (Sparrow/Star Song)
4	17	50	Carry On , Harvest/Benson (Benson)

Reporting retailers: Anchor Room-Ft. Wayne/IN; The Ark-Denver/CO; Berean #15-Colton/CA; Berean #30-Phoenix/AZ; Berean #52-Canton/OH; Berean #59-Atlanta/GA; Better Book Room-Wichita/KS; Better Books-Tyler/TX; The Carpenter's Shop-Lakeland/FL; Cedar Springs-Knoxville/TN; Christ Centered Book & Music-Ft. Myers/FL; Christian Book & Gift-Rochester/MN; Christian Center Bookstore-Allendale/NJ; Christian Supply Shoppe-Spartanburg/SC; Crossroads Book & Music-Sioux Falls/SD; Dightman's Bible Bookstore-Tacoma/WA; Fellowship Bookstores-Fresno/CA; Foothills-La Mesa/CA; Gospel Supplies-Tucson/AZ; Heaven and Earth-Hampton/VA; High Plains Bookstore-Amarillo/TX; Inner Court-San Antonio/TX; Joshua's Christian Discount-Ft.Worth/TX; Light & Life Book Shop-Indianapolis/IN; Lighthouse-Green Bay/WI; Lighthouse Christian Stores-Long Beach/CA; The Living Vine-Columbia, SC; Ministries for Christ-Austin/TX; Moody Bookstore-Chicago/IL; New Life Bookstore-Crystal Lake/IL; New Life-Longview/TX; One Way Bookstore-St. Louis/MO; Pathfinder-Coyina/CA; Praise Unlimited-Columbia Heights/MN; Provident Bookstore-Lancaster/PA; Provident Bookstore-Souderton/PA; Religious Book & Supply-Sarasota/FL; Revelation Bookstore-Springfield/MO; The Scripture Stall-San Antonio/TX; Sunshine Books & Gifts-Baton Rouge/LA; Theophilus-Bellaire/TX; Zondervan Bookstores-Grand Rapids/MI.

The CCM "Top Albums" chart is based on reports from selected Christian retail outlets in the U.S. The rankings are based upon total units of each title reported sold during the month of June 1990 and includes LPs, cassettes and compact discs. This listing may not be reproduced in any manner without the express written permission of CCM Publications, Inc. ("*" = Re-entry, "--" = New Entry, "MO" = Months on Chart, "LM" = Position Last Month, "TM" = Position This Month.)

CCM ROCK

Title, Artist/Label * Songwriter (Publisher-License).

- | | | | |
|----|----|----|--|
| 4 | 7 | 1 | CREED, Petra/DaySpring
* Bob Hartman (Pelsong-SESAC). |
| 8 | 2 | 2 | Footsteps of Love, Mike Stand/Frontline
* Mike Stand (Broken Songs-ASCAP). |
| 12 | 1 | 3 | Rise Like the Lion, the violet burning
/New Breed * Michael J. Pritzl (Mercy-ASCAP). |
| 12 | 4 | 4 | Good Feeling, Halo/Pakaderm
* Mike Graham, Scott Springer (Benatania Music-BMI). |
| 6 | 8 | 5 | Strong Tower, Phil Keaggy/Myrrh
* Phil Keaggy (Sebastian Music/Word Music). |
| 2 | 17 | 6 | This is the Way Love Is, 77's/Broken
* 77's (Fools of the World, Ltd.-ASCAP). |
| 4 | 15 | 7 | Denomination Demolition, Mylon
& Broken Heart/Star Song * S. Allen, J. Hardy, B. Hewitt, M. LeFevre (Angel Band Music-BMI). |
| 6 | 11 | 8 | Revival, David Mullen/Myrrh
* David Mullen (Word Music-ASCAP). |
| 14 | 3 | 9 | Big Man's Hat, Charlie Peacock/Sparrow
* Charlie Peacock (EMI Blackwood Music/Andi Beat Goes On Music-BMI). |
| 6 | 13 | 10 | So Insane, Mad at the World/Alarma
* Roger Rose (Broken Songs-ASCAP). |
| 4 | 20 | 11 | See No Evil, Holy Soldier/Myrrh
* David Zaffiro (Most Triumphant Music/Dayspring-BMI; Barklold-ASCAP). |
| 16 | 5 | 12 | Pray, Idle Cure/Frontline
* Mark Ambrose (Broken Songs/Idle Cure Music-ASCAP). |
| 14 | 6 | 13 | My God Is a Rock, Liaison/Frontline
* Lary Melby, Tim Melby (Broken Songs-ASCAP). |
| 12 | 10 | 14 | Homeboys, Adam Again/Broken
* Gene Eugene and Adam Again (Chenka Chenka-ASCAP). |
| 16 | 9 | 15 | Confession of Love, Rick Elias/Frontline
* Rick Elias (Carlotta Publishing/Shiggaion Music-BMI). |
| -- | -- | 16 | Dance With Me, Dead Artist Syndrome/Public
* Brian Healy (Blatant Christian Music-ASCAP). |
| 2 | 25 | 17 | Altar Ego, One Bad Pig/Myrrh
* Caroline Owens (Smiling Swine Music/Word Music-ASCAP). |
| 8 | 16 | 18 | Lift Him Up, X-Sinner/Pakaderm
* Dave Robbins, Greg Bishop (Benefante Music-BMI). |
| 14 | 12 | 19 | Have Mercy, Vector/Pan-Trax/gaga
* Steve Griffith (Steven Michael Griffith Music-ASCAP). |
| 10 | 14 | 20 | 21 Reasons, JAG/Wave
* John Garries, Paul Brittain, Billy Smiley (bbk/Kid in the Squid/Birdwing-ASCAP). |
| -- | -- | 21 | Light of Day, Undercover/Broken
* Gym Nicholson, Sim Wilson (PU Music-ASCAP). |
| -- | -- | 22 | Land of the Rock, Steve Grace/Reunion
* Steve Grace, Trevor Spencer (Songskill/Kookaburra Music/Justin Peters/LITA Music). |
| 10 | 19 | 23 | It's Time, The Winans/Warner Gospel
* Marvin Winans, Carvin Winans, Teddy Riley, Bernard Bell (Marvin L. Winans Music/For Our Children-ASCAP). |
| -- | -- | 24 | Heaven Hears the Heart That Breaks,
Steve Scott/Alternative * Steve Scott (Wayano Kulit Music-ASCAP). |
| 4 | * | 25 | RRRock It Right (Let's Get Busy),
/Michale Peace/Reunion * Michael Peace (Edward Grant Inc./Word Music-ASCAP). |

MOST PLAYED ALBUMS

- 1 Holy Soldier, Holy Soldier/Myrrh
- 2 Second Avenue, Idle Cure/Frontline
- 3 The Secret of Time,
Charlie Peacock/Sparrow
- 4 Halo, Halo/Pakaderm
- 5 Balance of Power, Undercover
/Broken

Reporting stations & shows: Reality Rock, KCFV (Breakaway), KCMS (Club 105), KFMT (Power Outlet), KGAM (K-JAM), KICT (Sonlight), KMOD (Morning Sonlight), KOKF (Power Rock), KWJC, WAYJ (The Way), WBJB (His Song), WBRG, WBRH (Real Life Radio), WCIE (Living Water), WCIL (Jesus Solid Rock), WCLQ (89-Q), WGSJ (Power Supply), WJFM (Innervision), WJIS (LightForce), WJTL, WKTX (1990), WLAB (Nightcrossings), WLRG, WLRW (Voice in the Wind), WMIE, WNNN (Star Rock), WPIT (Saturday Night Light), WRKC (The Solid Rock Show), WSIV (Pressin' On), WTSJ (Beacon), WVBC, WVOF (New Creation), WXTQ (Sunday Offering), WZRK (New Creation Show).

The following station failed to report: WLAB.

CCM INSPIRATIONAL

Title, Artist/Label * Songwriter (Publisher-License).

- | | | | |
|----|----|----|---|
| 6 | 1 | 1 | WHO WILL BE JESUS, Bruce Carroll/Word
* Bruce Carroll, C. Aaron Wilburn (Word Music/Magnolia Hill Music-ASCAP). |
| 4 | 5 | 2 | Prayer, Petra/DaySpring
* Bob Hartman, John Elefante (Pelsong-SESAC). |
| 6 | 3 | 3 | Each One, Reach One, Babbie Mason/Word
* Babbie Mason (Word Music-ASCAP). |
| 4 | 6 | 4 | Carry On, Harvest/Benson
* Jerry Williams (Debt Free Music-ASCAP). |
| 10 | 2 | 5 | A Few Good Men, Gaither Vocal Band
/Star Song * Suzanne Gaither Jennings, Barry Jennings (Townsend & Warbucks Music-ASCAP). |
| 4 | 7 | 6 | I See You Standing, Twila Paris/Star Song
* Twila Paris (Ariose Music/MountainSpring Music-ASCAP). |
| 2 | 12 | 7 | Let's Begin Again, Ray Boltz/Diadem
* Ray Boltz, Steve Millikan (Diadem Sky/Shepherd Boy-ASCAP). |
| 6 | 8 | 8 | Your Love, Kelly Willard w/ Lenny
Le Blanc/Alleluia * Don Moen, Martin J. Nystrom (Integrity's Hosanna! Music-ASCAP). |
| 4 | 17 | 9 | Saved, Delivered and Healed, Carman
/Benson * Carman (Some-O-Dal Music/Dayspring-BMI). |
| 12 | 4 | 10 | Where There Is Faith, 4 Him/Benson
* Billy Simon (River Oaks Music-BMI). |
| -- | -- | 11 | Embrace the Cross, Steve Green/Sparrow
* John Elliott (LCS Songs/Charlie Monk Music/Pamela Kay Music-ASCAP). |
| 2 | 10 | 12 | Man Against Man, Buddy Greene/Word
* Buddy Greene (Rufus Music/Spirit Quest Music-ASCAP). |
| 10 | 11 | 13 | I Am Not Ashamed, Janet Paschal/Word
* Dawn Thomas (McSpadden Music-BMI). |
| -- | -- | 14 | Redeemed, Craig Smith/Benson
* Craig Smith (Dimension Music-SESAC). |
| -- | -- | 15 | They Called Him Laughter, Michael Card
/Sparrow * Michael Card (Birdwing Music-ASCAP). |
| -- | -- | 16 | When the Son Sets You Free, Faithful Heart
/Benson * Bill Batstone (Maranatha! Music-ASCAP). |
| 2 | 21 | 17 | What a Savior He Is, Mark Lowry/Word
* Claire Cloninger, Mark Lowry, Lynn Keesecker (Word Music/Manna Music-ASCAP). |
| 4 | 14 | 18 | All Things, Rick Crawford/Live Oak
* Rick Crawford (Knew and Approved Music-SESAC). |
| 6 | 13 | 19 | Before, Truth/Benson
* Michael V. Hudson, Gary Driskell (Ariose Music-ASCAP). |
| -- | -- | 20 | The Love of God, Rich Mullins/Reunion
* Rich Mullins (Edward Grant-ASCAP). |
| -- | -- | 21 | Give it Away, Mylon & Broken Heart/Star Song
* S. Allen, J. Hardy, B. Hewitt, M. LeFevre (Angel Band Music-BMI). |
| -- | -- | 22 | Yesterday, Today and Forever,
Morris Chapman/Maranatha! * Claire Cloninger (Word Music-ASCAP). |
| -- | -- | 23 | Run Into Jesus, Tim Sheppard/Diadem
* Tim Sheppard (Tim Sheppard Music-ASCAP). |
| 6 | 19 | 24 | In This Thing Together, The Haven Quartet
/Harvest * Walt Harrah (White Heart Music/CAPAC-ASCAP). |
| -- | -- | 25 | The Harder the Wind Blows,
Michael James Murphy/Diadem * Bobby Price, Michael James Murphy (Monk and Tid Music/Tin Roof Music-SESAC). |

Reporting Stations: KAJN, KCOB, KCCS, KCVU, KGNM, KJLY, KLFJ, KSUD, KWBI, KWKY, WBGL, WCIC, WEMI, WFRN, WGLY, WGRG, WHYD, WIBI, WJIE, WMHK, WOKT, WPIT, WRFD, WRJZ, WYNX.

All stations reporting.

CCM CONTEMPORARY HITS

Title, Artist/Label * Songwriter (Publisher-License).

2	20	1	EVERYDAY THE SAME , The Winans /Warner Gospel * Marvin Winans (Marvin L. Winans Music-ASCAP).
8	3	2	Someday, First Call /Myrrh * Keith Thomas, Marty McCall, Vickie McCall (Edward Grant Inc./Yellow Elephant/Meadowgreen-ASCAP).
4	13	3	Prayer , Petra/DaySpring * Bob Hartman (Petsong-SESAC).
4	5	4	We Are the Young , Eric Champion/Myrrh * Eric Champion (Chris Christian Music-BMI).
6	7	5	Be in My Heart , Phil Keaggy/Myrrh * John Perry (Colgems-EMI Music Inc.-ASCAP).
6	2	6	Father , Morgan Cryar/Reunion * Morgan Cryar, Greg Hodge, Mark Helmermann, Jerry McPherson (Edward Grant/Hodge Songs-BMI; Riverstone-ASCAP).
4	10	7	Revival , David Mullen/Myrrh * David Mullen, Mark Gersmehl (Word Music-ASCAP).
6	11	8	Somebody Loves You , Deniece Williams /Sparrow * Bob Baldwin, Porter Carroll Jr., Deniece Williams (Are-Gee-Bee Music/CBS Music/Porter Carroll Jr. Music/House Songs-ASCAP).
2	22	9	Big Dreams , Steve Grace/Reunion * Steve Grace, David Moyse, Craig Ross (Songskill, Triune Admin, Word Publishing: Australia-Justin Peters/LITA Music).
2	18	10	Alrightokuhhahmen , Rich Mullins/Reunion * Rich Mullins (Edward Grant Inc-ASCAP).
10	1	11	Rock Solid , Crystal Lewis/Frontline * Scott E. Smith, Chris Cooper, Noel Artherton (Carliotta Music-BMI).
10	6	12	Servants & Witnesses , Greg X. Volz/River * Jonathan David Brown (Dimensions Music/Hole in the Sky Music-SESAC).
6	8	13	Love is You to Me , Kim Boyce/Myrrh * J. Lee, K. Boyce (Word Music/Marquis III-ASCAP).
8	4	14	It's Gonna Be Alright , The Imperials /Star Song * Ron Hemby (Word Music/Marquis III Music-ASCAP).
6	12	15	To the Glory of God , David Meece/Star Song * David Meece, Michael Hudson (Meece Music-ASCAP).
--	--	16	Run to the Battle , Steve Camp/Sparrow * Steve Camp (Word Music-ASCAP).
--	--	17	I See You Standing , Twila Paris/Star Song * Twila Paris (Ariose Music/MountainSpring Music-ASCAP).
4	15	18	People Get Ready , Margaret Becker/Sparrow * Curtis Mayfield (Warner/Tamerlane-BMI).
--	--	19	Give it Away , Mylon & Broken Heart/Star Song * S. Allen, J. Hardy, B. Hewitt, M. LeFevre (Angel Music-BMI).
--	--	20	Be My Shelter , Dallas Holm/Word * Dallas Holm (Holm Made Music/Promiseland Music-SESAC).
2	23	21	Forever Love , Eric Champion/Myrrh * Eric Champion (Chris Christian Music-ASCAP).
--	--	22	Almost Threw it All Away , Charlie Peacock /Sparrow * EMI Blackwood Music Inc./Andi Beat Goes On Music/Sparrow Song-BMI).
--	--	23	Snake in the Grass , Kim Hill/Reunion * Wes King (Emily Boothe-BMI).
4	25	24	Reckless Heart , Al Denson/Benson * Dwight Liles, Kim Patton (Ariose Music-ASCAP).
12	9	25	It's Time , The Winans/Warner Gospel * Marvin Winans, Carvin Winans, Teddy Riley, Bernard Bell (Marvin L. Winans Music/For Our Children-ASCAP).

Reporting stations: KGAM, KJIA, KLRD, KLYT, KOKF, KPBC, KRDS, KTFA, WAEC, WAYJ, WBRG, WBSN, WCLQ, WGEV, WGSJ, WJTL, WLAB, WNOW, WRDZ, WVLJ.

Reporting Power Station: KYMS

All stations reporting.

CCM METAL

Title, Artist/Label * Songwriter (Publisher-License)

12	1	1	YOU GET WHAT YOU PRAY FOR , Tourniquet /Intense * Guy Ritter (Broken Songs-ASCAP).
4	3	2	Medley , Bloodgood/Intense * "Demon on the Run": Les Carlsen, Paul Jackson, David Zaffiro (Broken Songs-ASCAP). "Killing of the Beast": David Zaffiro (Broken Songs-ASCAP). "Battle of the Flesh": David Zaffiro, James W. Taylor (Broken Songs-ASCAP). "Black Snake": Michael Bloodgood (Broken Songs-ASCAP).
4	2	3	Judas Kiss , One Bad Pig/Myrrh * Bob Hartman (Dawn Treader Music-SESAC).
4	8	4	When the Rain Comes Down , Holy Soldier/Myrrh * Holy Soldier, David Zaffiro (Most Triumphant Music-BMI; Dayspring/Barkloid-ASCAP).
4	7	5	Glass God , scaterd-few/Alarma * Ramald Domkus (Broken Songs-ASCAP).
12	6	6	Devil Metal , Nobody Special/Broken * Pat Nobody (Brainstorm Artists-ASCAP).
14	4	7	Warfare , Vengeance Rising/Intense * Larry Farkas, Roger Martinez, Doug Thieme, Roger Dale Martin, Glenn Mancuso (Broken Songs-ASCAP).
--	--	8	Weapons of Our Warfare , Deliverance/Intense * Jimmy P. Brown II, George Ochoa (Broken Songs-ASCAP; Carliotta Publishing-BMI).
2	10	9	Take Us Away , Recon/Intense * George Ochoa, Ronson (Carliotta Publishing-BMI).
2	13	10	Planned Parenthood , Lust Control /Captive Thought * Lust Control (Captive Thought-ASCAP).
24	9	11	Lift Him Up , X-Sinner/Pakadern * Greg Bishop, David Robbins (Benefante Music-BMI).
2	*	12	Tightrope Dancer , Eternal Rytz/Pure Metal * Bob Smith, Phil St. Vincent (St. Vincent Cathedral Music, Spooky Music, Rock of Refuge Music-BMI).
--	--	13	Piercing the Darkness , Xalt/Pure Metal * James Erdman, Scott Doerfler (Place of Refuge-ASCAP).
4	12	14	Testimony of Apocalypse , Sacrament/R.E.X. * Paul Graham, Erik Ney, Mike Torone, Brian Toy, Mike Didonato (Big Noiz-ASCAP).
18	15	15	Suicide is a Lie , The Lead/R.E.X. * Nina Llopis, Julio Rey (Three Equals One Music-BMI).

MOST PLAYED ALBUMS

- 1 **Stop the Bleeding**, Tourniquet/Intense
- 2 **Holy Soldier**, Holy Soldier/Myrrh
- 3 **Swine Flu**, One Bad Pig/Myrrh
- 4 **Testimony of Apocalypse**, Sacrament/R.E.X.
- 5 **Master's Command**, Sacred Warrior/Intense

Reporting stations: Midnight Metal Thunder, KCFA (Rock of Faith), KCLC, KGAM, KOKF, WAYJ (Tempered Steel), WBJB, WCLQ (Late Night Q), WKTX (Midnite Metal-The Heavenly Headbangers), WRST (Altar Rock), WTCC (Rockhouse Ministries-Heavenly Metal Show), WVCP (Stainless Steel), WVVX (Harvest Rock), WYLL, WZRK.

All stations reporting.

The CCM airplay charts are compiled from reports from selected Christian radio stations in the U.S. The *Rock* and *Metal* charts were compiled from current chart listings submitted by selected radio stations and programs. The *Inspirational* and *Contemporary Hits* charts were compiled from rotation patterns at reporting stations for the two-week period beginning August 6, 1990.

Most Played Albums reflects additional airplay of album cuts.

(* = Re-entry, -- = New Entry, First Column = Weeks on Chart, Second Column = Position 2 Weeks Ago, Third Column = Position This Week.)

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CCM ADULT CONTEMPORARY

Title, Artist/Label * Songwriter (Publisher-License)

6	8	1	WHO WILL BE JESUS , Bruce Carroll/Word * Bruce Carroll, C. Aaron Wilburn (Word Music/Magnolia Hill Music-ASCAP).
4	10	2	Prayer, Petra /DaySpring * Bob Hartman, John Elefante (Pelsong Publishing-SESAC).
4	9	3	I See You Standing , Twila Paris/Star Song * Twila Paris (Ariose Music/Mountain Spring Music-ASCAP).
6	6	4	Alrightokuhuhamen , Rich Mullins/Reunion * Rich Mullins (Edward Grant, Inc.-ASCAP).
4	14	5	Give it Away , Mylon & Broken Heart/Star Song * S. Allen, J. Hardy, B. Hewitt, M. LeFevre (Angel Band Music-BMI).
8	3	6	Forever Love , Eric Champion/Myrrh * Eric Champion (Chris Christian Music-ASCAP).
6	11	7	Be in My Heart , Phil Keaggy/Myrrh * John Perry (Colgems-EMI Music Inc.-ASCAP).
10	1	8	Father , Morgan Cryar/Reunion * Morgan Cryar, Greg Hodge, Mark Heimermann, Jerry McPherson (Edward Grant/Hodge Songs-BMI; Riverstone-ASCAP).
8	7	9	Somebody Loves You , Deniece Williams/Sparrow * Bob Baldwin, Porter Carroll, Deniece Williams (Are-Gee-Bee Music/CBS Music/Porter Carroll Jr. Music/House Songs-ASCAP).
10	2	10	Everyday the Same , The Winans/Warner Gospel * Marvin Winans (Marvin L. Winans Music-ASCAP).
8	4	11	Someday , First Call/Myrrh * Keith Thomas, Marty McCall, Vickie McCall (Edward Grant Inc./Yellow Elephant Music/Meadowgreen-ASCAP).
4	23	12	What Would Jesus Do , Julie Miller/Myrrh * Julie Miller (Word Music-ASCAP).
2	28	13	Treasure Island , Steven Curtis Chapman /Sparrow * Steven Curtis Chapman (Sparrow Song, New Wings Music, Greg Nelson Music-BMI).
10	5	14	Down to Business , Roby Duke/Good News * Roby Duke, Eric Persing (Dunamis Music/Big Green Music-ASCAP).
8	17	15	Set it Into Motion , Jeffrey Benward/ForeFront * Billy Simon, Jeff Silvey (Starstruck Music/River Oaks Music-ASCAP).
8	13	16	Your Love , Kelly Willard w/Lenny LeBlanc /Alleluia! Music * Don Moen, Martin J. Nystrom (Integrity's Hosanna! Music-ASCAP).
6	15	17	Honesty , Margaret Becker/Sparrow * Margaret Becker (His Eye Music-SESAC).
4	22	18	Run to the Battle , Steve Camp/Sparrow * Steve Camp (Word Music-ASCAP).
4	24	19	All Things , Rick Crawford/Live Oak * Rick Crawford (Knew and Approved Music-SESAC).
6	18	20	Love is You to Me , Kim Boyce/Myrrh * J. Lee, K. Boyce (Word Music/Marquis III-ASCAP).
2	35	21	Be My Shelter , Dallas Holm/Word * Dallas Holm (Holm Made Music/Promiseland Music-SESAC).
10	12	22	To the Glory of God , David Meece/Star Song * David Meece, Michael Hudson (Meece Music-ASCAP).

4	26	23	Hang My Head and Cry , David Mullen/Myrrh * David Mullen (Word Music-ASCAP).
14	16	24	Where There Is Faith , 4 Him/Benson * Billy Simon (River Oaks Music-BMI).
2	37	25	Big Dreams , Steve Grace/Reunion * Steve Grace, David Moyse, Craig Ross (Songskill/Triune Music/Word Publishing-Australia: Justin Peters/LITA Music).
2	30	26	Snake in the Grass , Kim Hill/Reunion * Wes King (Emily Boothe-BMI).
2	40	27	Eye of the Hurricane , Trace Balin/DaySpring * Phil Madeira (Little Dude Music-ASCAP).
8	27	28	Who Will , DeGarmo & Key/Benson * Eddie DeGarmo, Dana Key (D.K.B. Music-ASCAP).
8	19	29	Reckless Heart , Al Denson/Benson * Dwight Liles, Kim Patton (Ariose Music-ASCAP).
8	25	30	In the Quiet , Michele Wagner/Benson * Michele Wagner, Jonathan Patrick Moore (Meadowgreen Music-ASCAP).
12	20	31	When I See Your Smile , Matthew Ward/Alleluia! * Jeff Hamlin (Integrity's Hosanna! Music-ASCAP).
--	--	32	When the Son Sets You Free , Faithful Heart/Benson * Bill Batstone (Maranatha! Music-ASCAP).
4	31	33	Oh, How Could I Live Without You , Cynthia Clawson/DaySpring * Bob Bailey, Raymond Brown (Edward Monroe Music-ASCAP).
--	--	34	Man Against Man , Buddy Greene/Word * Buddy Greene (Rufus Music/Spirit Quest Music-ASCAP).
--	--	35	Almost Threw it All Away , Charlie Peacock/Sparrow * Charlie Peacock (EMI Blackwood Music Inc./Andi Beat Goes On Music/Sparrow Song-BMI).
12	21	36	I Will Follow You , Imperials/Star Song * David Robertson, Jon Wierick (DLR Music-ASCAP).
--	--	37	The Harder the Winds Blow , Michael James Murphy/Diadem * Bobby Price, Michael James Murphy (Monk and Tid Music/Tin Roof Music-SESAC).
2	38	38	Saved, Delivered, and Healed , Carman/Benson * Carman (Some-O-Dat Music/DaySpring-BMI).
--	--	39	Victory , Helen Baylor/Word * Helen Baylor, Tony Malden (Lowe and Behold Music-BMI; Shol Music-ASCAP).
--	--	40	Each One, Reach One , Babbie Mason/Word * Babbie Mason (Word Music-ASCAP).

Reporting stations: KBBX, KOFA, KCON, KDAR, KKLO, KLVF, KLYN, KNIS, KNLE, KOBC, KSB, KSLR, KSLT, KXCU, KYCR, WABS, WAJL, WBFJ, WCFY, WDWL, WFEL, WGGN, WHAZ, WHLO, WHME, WUIS, WJQK, WLFJ, WLX, WMER, WMUZ, WNAZ, WND, WNNN, WQCK, WQFL, WRUN, WXIR, WKTU, WWEV, WYLO.

Reporting power stations: KCMS, KLTY, KSB, WCBW, WCIE, WWCM, WWDJ, WYLL, WZZD.

All stations reporting.

The CCM Adult Contemporary chart is compiled from reports obtained by telephone from selected Christian radio stations in the U.S. This ranking reflects rotation patterns at reporting stations for the one-week period beginning August 6, 1990. This listing may not be reproduced in any manner without the express written permission of CCM Publications, Inc. ("**" = Re-entry, "-" = New Entry, First Column = Weeks on Chart, Second Column = Position 2 Weeks Ago, Third Column = Position This Week.)

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