

THE CCM UPDATE

Epic to Market/Distribute Word Records in Mainstream

New York, N.Y.—Word, Inc. executive vice president, records and music, Tom Ramsey, has confirmed that Word is entering into a new, long-term, distribution and marketing agreement with Epic Records. The deal, effective January 1, links the largest producer of Christian music with the world's largest music distributor, CBS Records.

Epic, whose artists include Michael Jackson, Gloria Estefan, Sade, Luther Vandross, Living Colour, The Vaughn Brothers, Jeff Beck, Europe, and Indigo Girls, will handle all marketing and promotion of Word artists in the mainstream market, while CBS, to be renamed Sony Music International as of January 1, will manufacture and distribute.

The agreement will encompass Word's four proprietary labels—Myrrh, DaySpring, Word and Canaan; as well as distributed labels—Broken Records, Command Records, Erickson & Cowart, Home Sweet Home Records, Image VII, Live Oak Records, Ocean Records, Pakaderm Records, and Wonderland Communications. Said Ramsey, "Epic and CBS offer us the commitment and strength we've been looking for on behalf of our artists and labels. The Epic team of marketing and product development staff have a tremendous understanding of niche marketing, as well as the ability to break artists in all formats, as evidenced by their success with artists as diverse as Michael Jackson, Gloria Estefan and Indigo Girls. Their sales and distribution team is the largest in the world."

Details of the deal were unavailable at press time, but is said to call for approximately 75 new titles per year, plus over 100 catalog titles, with product to reach mainstream retailers by February.

Special Report

So Few Videos, So Little (Air) Time

NASHVILLE, Tenn.—Since the advent of Christian music video (CMV), the development of viable broadcast and cable outlets has been slow and erratic. In part two of our coverage on music video for the Christian market, *The CCM Update* asked video programmers and producers to rate the state of CMV TV.

For a history, one need only ask Tom Green, producer and host of *Lightmusic*, a popular program which made its debut on Pittsburgh station WPCB-TV in October, 1983, and now appears daily on 60 stations and four satellite networks in the U.S., plus stations in Puerto Rico, Japan and South America. Green remembers, "When we started, there were no Christian music videos. We had to rely on live performances. Artists

would come do concerts for us and we'd tape them. In April, 1984, the first Christian videos appeared.

From those early days, the industry has suffered from a classic dilemma: record companies have been reluctant to produce

(Continued on page 2)

Carman Top-Seller of 1990

Carman's 1989 release *Revival in the Land* was the top-selling album of 1990, according to figures compiled by CCM from monthly sales charts. (The top 50 albums of the year are listed on page 10.)

Wayne Watson's "When God's People Pray" tops the 1990 Adult Contemporary and Inspirational charts. His duet with Sandi Patti, "Another Time, Another Place," follows at number two on both of those charts. The Winans top the 1990 Contemporary Hits chart with "It's Time," Idle Cure has the number one spot on the 1990 Rock chart with "Pray," and Tourniquet claims the top spot on the 1990 Metal chart with "You Get What You Pray For."

Benson was the top label in terms of sales, accounting for approximately 20% of the unit sales among the top 50 albums. Combined, Word-owned labels dominate the sales picture, however, with 37% of the units sold.

CCM's annual label rankings (below) are based solely on the 1990 year-end charts, which begin on page 8. The first number is the total points earned by the label, followed by the number of entries on each chart.

1990 TOP ALBUMS

BENSON	30225.0	10
WORD	22279.0	7
SPARROW	18905.0	6
REUNION	18204.0	5
DAYSRING	17663.0	4
MYRRH	15778.0	7
STARSONG	13316.0	5
WARNER ALLIANCE	5830.0	2
DIADEM	3675.0	2
BRENTWOOD	2688.0	2

1990 ADULT CONTEMPORARY

STAR SONG	2938.41	8
REUNION	2487.88	7
MYRRH	2421.93	7
SPARROW	2253.45	6
DAYSRING	1837.71	5
WORD	1545.70	4
BENSON	1343.30	4
WARNER ALLIANCE	707.21	2
URGENT	689.54	2
GOOD NEWS	629.85	2

1990 CHR

MYRRH	3334.76	12
REUNION	2433.88	8
FRONTLINE	1846.68	7
SPARROW	1840.23	7
STAR SONG	1026.18	4
FOREFRONT	794.39	3
WARNER ALLIANCE	772.53	2
DAYSRING	593.33	2
RIVER	589.17	2
BENSON	354.60	1

1990 INSPIRATIONAL

BENSON	3411.79	10
WORD	3186.28	9
SPARROW	2213.62	6
DIADEM	1311.22	4
STAR SONG	1020.38	3
DAYSRING	751.08	2
URGENT	593.81	2
REUNION	375.88	1
LIVE OAK	312.55	1
MYRRH	248.98	1

1990 ROCK

FRONTLINE	4119.34	10
BROKEN	2752.72	7
MYRRH	2068.93	5
PAKADERM	1705.38	4
GRRR	802.69	2
NEW BREED	724.29	2
GAGA	696.15	2
STAR SONG	652.40	2
DAYSRING	495.46	1
SPARROW	431.00	1

1990 METAL

INTENSE	4241.96	8
MYRRH	1580.60	3
PAKADERM	1229.73	3
GRRR	803.05	2
R.E.X.	700.78	2
PURE METAL	569.88	2
IMAGE	421.18	1
ENIGMA	387.65	1
BROKEN	349.32	1
CAPTIVE THOUGHT	302.44	1

Out and About....

• Not only has **Carman** taken his radical *Revival in the Land* album to the top of our year-end retail chart (see page 10), but the video album of the same name has been certified platinum (50,000 units) and his *Live...Radically Saved!* album certified gold by the **RIAA** late last month. Now that's Carman on strong!...

• **Yo! ForeFront's** Christmas rap album *Yo! Ho-Ho!* is benefitting from some significant mainstream airplay on secular CHR and urban contemporary stations. Nashville's "Outrageous" CHR Y-107 has been airing the title cut on its "week night music fight," where it has already won out three nights in a row over Tony! Toni! Toné!, Gerry B., and L.L. Cool J. Meanwhile, **WNBC-TV** in New York City has requested to use the **E.T.W.** cut from the album ("Drummer Boy") in their prime time special, *Christmas in New York*. Word Up, Y'all....

• The National Academy of Recording Arts and Sciences (**NARAS**) has announced that entries for the 33rd Annual **Grammy Awards** are at an all-time high, with over 8,000 entries spread among 79 awards categories (also an all-time high). Ballots mailed to the over 6,000 voting members are due to be returned by December 18th. Nominations will be announced January 10 at a national press conference, and winners will be announced on the Grammy Awards Show (natch!), live from Radio City Music Hall in New York City, February 20th on **CBS**....

Music Video Report

(Continued from page 1)

videos, given the few television outlets; while programmers have been unable to produce shows without an adequate supply of videos.

Green observes, "It's always been the great debate, 'which came first, the chicken or the egg?' We have more videos today, but even now I couldn't produce a daily program using only videos from the major Christian record companies." He completes his programming by incorporating videos from artists and independent companies, clips he produces, and suitable mainstream videos.

If growth has been slow, it has been measurable. In a report entitled "The Status of Christian/Gospel Video Outlets, Fall 1990," Jeff Walker of Aristo Video Promotions states that, "As of November 1, 1990, there were 90 outlets programming contemporary Christian videos on a regular basis. This is a net increase of 12 outlets (15%) over a year ago." According to the report, those outlets include 11 national or regionally syndicated shows, 73 regional outlets, and six video pool distribution companies which compile reels of similar clips and service them to specialized retail outlets, bookstores and individual churches.

One of the most heralded events in recent CMV history was the September 15 premiere of *Videosyncrasy*, a 60-minute music video program which airs Saturdays at 11:30 p.m. e.s.t.

on The Family Channel. According to executive producer Norman Miller, the show's audience has soared to 250,000 homes—more than tune in to VH-1 during that time slot—and it continues to grow weekly. Beginning in December, the *Videosyncrasy* playlist will appear in *Billboard*. Miller says the show's success has caused a stir among mainstream programs, prompting calls from MTV, VH-1, and *Night Tracks*.

Most Christian record executives express disappointment over the limited number of Christian videos being played on *Videosyncrasy*. "The ratings are wonderful," says Barry Landis, director of marketing at Warner Alliance, "but the past two weeks, out of 20 video titles on their playlist, only three were Christian. They're playing Take 6 and The Winans, so we're one of the lucky record labels, but I can't really consider *Videosyncrasy* a serious outlet for my Christian music videos yet. But I support their long-term commitment and hope they will be able to create more opportunities for Christian videos."

Miller challenges Christian companies to provide better support for video broadcasters, citing "unbelievable support" from secular companies. "They've flown in artists like Go West and Mariah Carey to be guest hosts, and they've made their artists available for interviews," Miller Says.

Green shares Miller's experience. "I'm treated better by the secular companies than the Christian companies. EMI just called to offer me 100 Bobby McFerrin CDs to give away on my show." Green's advice to Christian record companies: "Don't make it difficult for us to get your videos. It's to your advantage for us to play your videos, so please help us get them."

If national programmers don't feel they have the support of Christian record companies, how have local programmers fared? "It's been like a big roller coaster," contends David Thomas, who since 1986 has produced and co-hosted *Believers' Videos*, a weekly one-hour program that airs on six community access stations in the Dayton, Ohio area. "For a while, we'll get great service, then something will change and we have to call for videos. Right now we're in a downward trend. The companies need someone to take charge of the broadcast area, to consistently keep up with the shows and service reels so we can help them get their videos out."

If more outlets existed, would record companies spend more money producing videos? "No question," says Landis, "but even for the shows that currently exist, there is little awareness. For now, video must serve other functions besides broadcast to make sense."

Loren Balman, vice president of marketing & creative development at Word Records, says the record companies have to accept the responsibility for developing the Christian video market. "We don't blame the outlets. Everyone who is showing videos is important to our marketing mix, including local and regional outlets. The onus is still on us to create more videos that people will want to see. As these outlets mature and gain [larger audiences], we've got to continue to support them with quality videos."

—Don Boyer

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THE CCM UPDATE GALLERY



Two Rivers Baptist Church in Nashville, TN was the site of the premiere of The Pledge, a youth musical based on the songs of DeGarmo & Key. The musical is published by Benson, created by Kathie Hill and arranged by John Lee. Joining the youth choir from the Two Rivers Baptist Church are (l-r): Lisa Gillespie, choreographer; Eddie DeGarmo; Kathie Hill, creator; Dana Key; Brent Gambrell, director; and Mark Sumney, Benson's director of print music marketing.



Kim Boyce attended the opening day celebration of Christian Music-Video, a new book and record store in Roseville, California. Living Epistles t-shirt representatives were on hand to debut their latest designs to kick off their co-marketing campaign which features Boyce. Pictured (l-r): Gary Koreiba; Boyce; Joe Alexander, Word Records sales representative; and Living Epistles representatives Ken O'Hara and Doug Stitt.



The Christian Booksellers Association hosted a Christmas reception for Twila Paris. Paris (left) presented CBA president Bill Anderson (right) with a personal Christmas package which included Paris' book, Making a Christmas Memory.



Barbara Fairchild (center) was joined in the studio by two of country music's leading ladies, Sharon White (left) and Connie Smith (right). The three friends recorded a verse of the title cut from Fairchild's Benson debut, The Light, scheduled for a February release.



Shirley Caesar received the McDonald's Golden Circle Lifetime Achievement award at Shrine Auditorium in Los Angeles. Pictured (l-r): Marilyn McCoo, Caesar, Quincy Fielding, Jr., Tina Brown, and Glenn Thurman.

Upcoming Releases

JANUARY/FEBRUARY

The Archers, *Colors of Your Love* (Reunion)
Arsenal, *Armored Choir* (Regency)
AVB, *What's Your Tag Say* (Word)
Brian Becker, *I Choose to Follow* (Benson)
Margaret Becker, *Simple House* (Sparrow)
Brooklyn Tabernacle Singers, *Jesus Be Praised* (Word)
Nicole "Bubbles" Bruce, *Untitled* (Frontline)
Patty Cabrera, *Patty Cabrera* (DaySpring)
Rick Crawford, *Our Town* (Live Oak)
Billy Crockett, *Any Starlight Night* (Urgent)
The Dynamic Twins, *Word 2 the Wise* (Broken)
Barbara Fairchild, *The Light* (Riversong)
Fighter, *The Waiting* (Wonderland)
Amy Grant, *Heart in Motion* (Myrrh)
Steve Green, *Toma La Cruz* (Sparrow)
Gold City Quartet, *A Ten Year Celebration* (Riversong)
Larry Howard, *Redeemed* (ForeFront)
Lialson, *Urgency* (Frontline)
Magdallan, *Big Bang* (Intense)
Mark Lowry, *This is Life* (Word)
Mid South Boys, *Shoulder to Shoulder* (Word)
Fernando Ortega, *In a Welcome Field* (Urgent)
Paul Overstreet, *Heroes* (Word)
Charlie Peacock, (CD reissue) *West Coast Diaries I* (Sparrow)
Charlie Peacock, (CD reissue) *West Coast Diaries II* (Sparrow)
Charlie Peacock, (CD reissue) *West Coast Diaries III* (Sparrow)
Phil & John, *Reunion of the Heart* (DaySpring)
P.I.D., *Untitled* (Graceland)
Ransom, *Untitled* (Intense)
Paul Smith, *The Human Touch* (Star Song)
Transformation Crusade, *Untitled* (Benson)

Truth, *Live* (Benson)

Various, *Hope* (Integrity Music)

Various, *Jesus is Alive* (Hosanna! Music)

Various, *Wonderfully Made* (Integrity Music)

Michele Wagner, *A Heart Set Free* (Benson)

Mike Warnke, *Out of My Mind* (DaySpring)

Appointments

—**Sandy Miller**, formerly of the Gaither Management Group (GMG), to chief financial officer at **Star Song Communications**. Her duties will include the monitoring of all financial systems of the company, preparations of financial statements, and other financial data. At GMG, Miller oversaw all Star Song and Gaither-related entities.

—**Carol Thorton** to manager of accounts payable and receivables at **Urgent Records**.

—**Debra Troglio** to production manager at Star Song Communications.

—**Tracy Simmons** to executive administrator at Star Song Communications.

—**Jeanne Hudgens** to receptionist at Star Song.

—**David West** to Star Song Communications to assist in the development of the publishing department.

—**Velvet Rousseau** to public relations assistant at Star Song.

—**Victoria Halme** to bookkeeping assistant at Star Song.

—**Jason Black** to direct mail administrator at Star Song.

Promotions

—**Debbie Norris** to accounting assistant to Sandy Miller, chief financial officer at Star Song Communications. Norris, formerly production manager, will process all accounts payable and accounts receivable.

—**Vicki Dvoracek** to manager of printed music at Star Song. Formerly executive administrator, Dvoracek will oversee the development and implementation of all printed music.



Star Song announces movement within its walls, with these new recruits: (back row) Debra Troglio, production manager; Sandy Miller, chief financial officer; Jason Black, direct mail administrator; David West, Star Song Publishing Group assistant; Velvet Rousseau, public relations assistant; (front row) Victoria Halme, bookkeeping assistant; Tracy Simmons, executive administrator; Jeanne Hudgens, receptionist; Mike Keil, general manager, Pure Metal Records.

—**Jonathan Watkins** to manager of copyrights at Star Song Communications where he will oversee the development of all Star Song copyrights as well as managing Star Song writers. Watkins previously held the position of professional manager of music publishing.

Address Changes

—**The Sparrow Corporation** will relocate its national headquarters to Nashville, TN, effective January 28, 1991. Sparrow's new address: P.O. Box 5010, 101 Winners Circle, Brentwood, TN 37024-5010. 615/371-6800. Fax: 615/371-6997.

—**Christopher Knight** and combined ministries of **The Gospel According to Song** and **Knight Crossing** as well as its parent company **Knight Communications Group** have moved. All correspondence and inquiries to P.O. Box 4574, Medford, OR 97501. 503/773-1186.

—**Sound Choice Accompaniment Tapes** has relocated to new, larger facilities. For additional information: Sound Choice, P.O. Box 2208, Charlotte, NC 28247. 704/889-9761. Fax: 704/889-9768.

New Companies

—**Sonlight Productions**, a new company for the developing new artist, has opened its doors. Currently handling booking and publicity for Dwight Suratt, Jim Smothers, Heartfelt, Xara, Troy Werner and The Hardcastles, the company can be reached at Sonlight Productions, P.O. Box 9480,

Calendar

NRB 48th Annual Convention & Exposition
 January 25 - 29, 1991
 Washington, D.C.
 201/428-5400
Praise '91
 January 26 - 27, 1991
 Pasadena, CA
 818/791-7295

Gospel Music '91
 April 7 - 11, 1991
Stouffer Nashville Hotel
 Nashville, TN
 615/242-0303
MUSICalifornia '91
 April 15 - 19, 1991
Sheraton Harbor Island Hotel
 Mission Hills, CA
 818/993-8378

Send all announcements, news and photos to Kathleen A. Ervin, *The CCM Update*, 1913 21st Avenue South, Nashville, TN 37212. All releases should be received one week before issue date for editorial consideration.

THE CCM UPDATE TOP ALBUMS

MO	LM	TM	TITLE, Artist Label (Distributor)
3	1	1	GO WEST YOUNG MAN , Michael W. Smith Reunion (Word)
3	2	2	ANOTHER TIME, ANOTHER PLACE , Sandi Patti Word (Word)
2	8	3	OUR CHRISTMAS , Various Word/Reunion (Word)
33	5	4	LIVE...RADICALLY SAVED! , Carman Benson (Benson)
6	4	5	BEYOND BELIEF , Petra DaySpring (Word)
3	6	6	NU THANG , DC TALK Yo! ForeFront (Benson)
3	3	7	SO MUCH 2 SAY , Take 6 Warner Alliance (Sparrow/Star Song)
—	—	8	THE WAY OF WISDOM , Michael Card Sparrow (Sparrow/Star Song)
15	9	9	REVIVAL IN THE LAND , Carman Benson (Benson)
3	7	10	HOME FREE , Wayne Watson DaySpring (Word)
6	11	12	CRY FOR THE DESERT , Twila Paris Star Song (Sparrow/Star Song)
—	—	12	HIDE 'EM IN YOUR HEART , Steve Green Sparrow (Sparrow/Star Song)
2	10	13	ANONYMOUS CONFESSIONS OF A LUNATIC FRIEND , Bryan Duncan/Myrrh (Word)
—	—	14	SMOKY MOUNTAIN CHRISTMAS , Various Brentwood (Brentwood)
*	*	15	A CHRISTMAS ALBUM , Amy Grant Myrrh (Word)
2	38	16	THE BIRTH OF JESUS , John Michael Talbot Sparrow (Sparrow/Star Song)
—	—	17	CHRISTMAS (VOCAL) , Various Integrity (Sparrow/Star Song)
—	—	18	THE MAJESTY AND GLORY OF CHRISTMAS , Produced by Tom Fettke and Billy Ray Hearn Sparrow (Sparrow/Star Song)
—	—	19	THIS I KNOW , Kim Boyce Myrrh (Word)
6	18	20	4 HIM , 4 Him Benson (Benson)
*	*	21	MICHAEL W. SMITH CHRISTMAS , Michael W. Smith Reunion (Word)
*	*	22	THE GIFT GOES ON , Sandi Patti Word (Word)
5	15	23	DOING MY BEST , Steve Camp Sparrow (Sparrow/Star Song)
54	14	24	THE COLLECTION , Amy Grant Myrrh (Word)
15	12	25	MORE TO THIS LIFE , Steven Curtis Chapman Sparrow (Sparrow/Star Song)
—	—	26	JESUS, THE BEST GIFT OF ALL , Various Benson (Benson)
—	—	27	A FAMILY CHRISTMAS TREASURY , Various Brentwood (Brentwood)
7	31	28	SMOKY MOUNTAIN HYMNS II , Various Brentwood (Brentwood)
2	17	29	RESCUE , Acappella Word (Word)
28	19	30	I 2 (EYE) , Michael W. Smith Reunion (Word)
36	16	31	SLEEP SOUND IN JESUS , Michael Card

—	—	32	YO! HO-HOI , Various Yo! ForeFront (Benson)
15	24	33	PETRA PRAISE , Petra DaySpring (Word)
—	—	34	CHRISTMAS CAROLS , Various Focus on the Family/Maranatha! (Benson)
6	13	35	RETURN , The Winans Warner Alliance (Sparrow/Star Song)
*	*	36	HYMNS JUST FOR YOU , Sandi Patti Word (Word)
*	*	37	IT'S THE THOUGHT , Twila Paris Star Song (Sparrow/Star Song)
—	—	38	ETERNAL GOD , Various Hosanna! (Sparrow/Star Song)
—	—	39	HANDEL'S YOUNG MESSIAH , Various Word (Word)
12	25	40	LEARNING TO TRUST , David Meece Star Song (Sparrow/Star Song)
15	27	41	THE FINEST MOMENTS , Sandi Patti Word (Word)
27	28	42	THANK YOU , Ray Boltz Diadem (Spectra)
5	21	43	CRANK IT UP! , Mylon & Broken Heart Star Song (Sparrow/Star Song)
—	—	44	RHYTHM AND POETRY , Stephen Wiley Star Song (Sparrow/Star Song)
50	36	45	THE CHAMPION , Carman Myrrh (Word)
—	—	46	THE LYRICAL STRENGTH OF ONE STREET POET , D-Boy/Frontline (Benson)
—	—	47	WARRIOR , Phil Driscoll Word (Word)
—	—	48	SOUVENIRS , White Heart Sparrow (Sparrow/Star Song)
—	—	49	CLIMBING HIGHER AND HIGHER , Cathedrals RiverSong (Benson)
—	—	50	ALL IS WELL , Frank Peretti Reunion (Word)

Reporting retailers:

Anchor Room-Ft. Wayne/IN; The Ark-Denver/CO; Berean #15-Colton/CA; Berean #30-Phoenix/AZ; Berean #52-Canton/OH; Berean #59-Atlanta/GA; Better Book Room-Wichita/KS; Better Books-Tyler/TX; The Carpenter's Shop-Lakeland/FL; Cedar Springs-Knoxville/TN; Christ Centered Book & Music-Ft. Myers/FL; Christian Book & Gift-Rochester/MN; Christian Center Bookstore-Allendale/NJ; Christian Supply Shoppe-Spartanburg/SC; Crossroads Book & Music-Sioux Falls/SD; Dightman's Bible Bookstore-Tacoma/WA; Fellowship Bookstores-Fresno/A; Foothills-La Mesa/CA; Gospel Supplies-Tucson/AZ; Heaven and Earth-Hampton/VA; High Plains Bookstore-Amarillo/TX; Inner Court-San Antonio/TX; Joshua's Christian Discount-Ft. Worth/TX; Light & Life Book Shop-Indianapolis/IN; Lighthouse-Green Bay/WI; Lighthouse Christian Stores-Long Beach/CA; The Living Vine-Columbia, SC; Ministries for Christ-Austin/TX; Moody Bookstore-Chicago/IL; New Life Bookstore-Crystal Lake/IL; New Life-Longview/TX; One Way Bookstore-St. Louis/MO; Pathfinder-Covina/CA; Praise Unlimited-Columbia Heights/MN; Provident Bookstore-Lancaster/PA; Provident Bookstore-Souderton/PA; Religious Book & Supply-Sarasota/FL; Revelation Bookstore-Springfield/MO; The Scripture Stall-San Antonio/TX; Sunshine Books & Gifts-Baton Rouge/LA; Theophilus-Bellaire/TX; Family Bookstores-Grand Rapids/MI.

The CCM "Top Albums" chart is based on reports from selected Christian retail outlets in the U.S. The rankings are based upon total units of each title reported sold during the month of November 1990 and includes LPs, cassettes and compact discs. This listing may not be reproduced in any manner without the express written permission of CCM Publications, Inc. ("*" = Re-entry, "--" = New Entry, "MO" = Months on Chart, "LM" = Position Last Month, "TM" = Position This Month.)

The Year In Review: New Decade Sparks New Vision

A new year always brings new dreams, but the dawn of a new decade brings motivation for even larger visions. Nineteen ninety was a year in which the stage was set for the process of enlarging the vision of Christian music.

Mainstream Moves

There was more commerce between the Christian and mainstream sides of the music business than in most previous years, due primarily to licensing deals and co-signing artists between labels. It's the hottest new trend for breaking artists and may be the biggest boon to Christian music yet. These deals recognize the fact that Christian labels are best at servicing the "CBA market," while the mainstream side is best left to the major labels. Amy Grant, for example, is signed to both Myrrh and A&M. BeBe & CeCe Winans are signed directly to Sparrow, but also to Capitol. Take 6 and David Mullen, both signed by Warner Bros./Nashville, had their debut albums licensed to Reunion and Myrrh, respectively. Paul Overstreet is signed to RCA, but licensed to Word. The Winans are signed to Qwest, but sold in the Christian market by Warner Alliance through Sparrow Distribution.

On the distribution front, the four largest recorded music companies in the world are now involved in Christian music. Word products will be distributed by Epic through the Sony/CBS system beginning January 1, 1991; Reunion signed a similar deal with Geffen (which distributes through MCA) last month; Warner Alliance has the massive Warner/Elektra/Atlantic system behind it; and Lektion is a division of PolyGram.

The music publishing field proved of interest to the mainstream business as well, evidenced by BMG Music Publishing's entrance into gospel music in October with the acquisition of the Lorenz Creative Services' song catalog.

Let's Make a Deal

Maranatha! Music began the year by moving its distribution to The Benson Company, thus ending its long association with Word. In June, Word announced the signing of Ernie and Debby Rettino, creators of Maranatha's highly successful "Kids Praise" series. Star Song and Sparrow announced in October that the two companies had amicably decided to dissolve their distribution relationship. Star Song later announced a unique affiliation with Spring Arbor Distributors. Just prior to

the release of a decidedly less evangelical album from controversial pop/metal band Stryper, The Benson Company terminated its distribution agreement on not only the new album, but the band's previous releases as well.

New Horizons

A Barna Research Group study released in 1990 said that there are 32 million potential adult buyers of Christian music. Shortly after the release of Barna's study, the Gospel Music Association announced that it was backing a major research project and market analysis by Innovative Resources. The project would be financed by a coalition of Christian companies and would seek to find ways to reach the vast, untapped potential market for Christian music.

Meanwhile, recognizing that Christians (especially "boomers") are more likely than ever to seek value-oriented entertainment outside the church, companies like Reunion and Star Song positioned themselves to meet those needs with different types of products. While companies like Word, Inc. and the Sparrow Corporation had previously diversified, 1990 saw the Star Song label become Star Song Communications, with plans to expand its product line into book publishing, video production and educational resources in addition to recorded music. In similar fashion, the Reunion Entertainment Group became the umbrella organization for Reunion Records and its publishing arm, the Reunion Music Group. The company released its first spoken-word product, author Frank Peretti's *All is Well*, later in the year.

LifeDiscovery

Unfortunately, one of the industry's most ambitious programs to upgrade the image and visibility of Christian products—CBA's LifeDiscovery—failed to launch in 1990 as planned. LifeDiscovery, which cost CBA \$425,000 in research and development, was put on indefinite hold in June when it failed to garner enough support from retailers and suppliers.

Growing Was No Pain

Two sub-genres of contemporary Christian music made especially strong gains in 1990—rap and heavy metal.

Rap groups proliferated through the year, prompting the GMA to add two rap categories to next year's Dove Awards. DC TALK, the leading rap group saleswise, sold over 100,000 copies of its first album and was well on its way to exceeding that on its second album after just two months in release.

Metal got a shot in the arm when Myrrh signed its first-ever metal band, Holy Soldier, in 1990. In addition, Word added substantial firepower to its distribution roster by signing Pakaderm Records, owned by John and Dino Elefante. Star Song entered the metal fray as well with its acquisition of Pure Metal Records from the Refuge Music Group. In February, *The CCM Update* debuted an airplay chart for heavy metal.

Urban sounds continued to grow in popularity with the contemporary Christian audience during 1990 as well. Notably, The Winans, whose rap-oriented song "It's Time" was a major hit on secular R&B stations, scored a top five hit in the CBA market with their album *Return*. The Take 6 juggernaut continued with the release of *So Much 2 Say*, and albums from BeBe & CeCe Winans and Deniece Williams continued to sell well. Artists such as Commissioned and Helen Baylor made inroads into the contemporary Christian market as well.

Grammys and Doves

Another sign that urban contemporary was hot came at the 32nd Annual Grammy Awards, held in February. All five categories were won by black artists, including BeBe Winans, CeCe Winans, Daniel Winans, Take 6 and Al Green. Later in the year, NARAS revamped the gospel categories—declaring individual tracks ineligible and setting up stylistic divisions for rock/contemporary, southern gospel, contemporary soul, traditional soul, pop (inspirational) and choir/chorus.

In March, *CCM* magazine announced its Reader's Choice Awards, dubbed the "CCMies." Amy Grant was the winner in five categories, including Favorite Pop Album, Pop Vocalist, Song, Short-form Video and Live Concert. Petra and The Choir were also favorites, topping three categories apiece.

Steven Curtis Chapman was the golden boy of the 21st Annual Dove Awards, held in April. With a record 10 nominations going in, Chapman walked away with five of the GMA's weighty

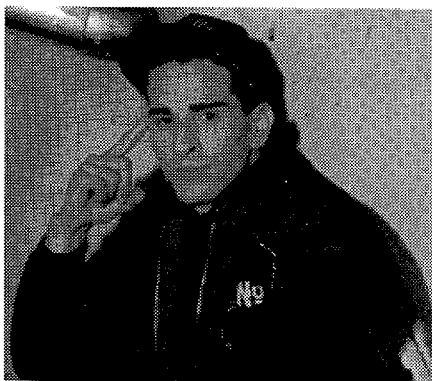


bronze awards, including Artist of the Year. BeBe & CeCe Winans scored a collective four Doves, helping Sparrow to carry the night with 12 awards. After a three-year absence, the Doves were back on television via *The Nashville Network* in what was arguably the best-produced Dove show ever.

Milestones and Memorials

As the contemporary Christian music industry continues to age, er, mature, anniversaries become more frequent. Artist Randy Stonehill celebrated 20 years and Blanton/Harrell reached its tenth, as did Brentwood Music.

In September, a stunning array of top gospel and country artists performed at a tribute and fundraiser for Rusty Goodman, who was stricken with cancer. Though Goodman was able to appear (and even sing!) at the event, which was organized by Bill Gaither, he succumbed to his illness less than two months later.



The Christian music community was shocked and saddened by the loss of 22-year-old "street poet" D-Boy Rodriguez to an anonymous gunman's bullet in October. The Dallas-based artist was actively involved in Street Church Academy, a ministry to troubled teens founded by his parents, Cookie and Demi Rodriguez.

Issues

In the general record industry, heated debates took place regarding the merits of labeling albums deemed to have offensive content. In May, the RIAA announced the approval of a "parental advisory" logo to be voluntarily affixed to



products with language or content unsuitable for those under 18. The focal point of the controversy was rap group 2

Live Crew, whose lyrics led to arrests on obscenity charges not only of the group members themselves, but also a record store owner who sold a copy of 2 Live Crew's *As Nasty As They Wanna Be* to an undercover officer. The music industry cried "foul," calling the arrests and advisory stickers a form of censorship and a violation of the First Amendment.

Meanwhile, youth seminar teacher Bill Gothard went on the warpath against contemporary Christian music. He released a pamphlet featuring 44 young "witnesses" who claimed that contemporary Christian music led them to reject their parents' authority and lead a life of sin. Gothard challenged another seminar leader—Al Menconi—to produce any evidence he could which would refute Gothard's claims. Within a few months, Menconi collected nearly 5,000 testimonies from people who said contemporary Christian music helped them turn their hearts toward God.

Video Sales Soar

Christian music video, though still the least developed aspect of the business (see story on page 1), made significant progress in 1990. Producer Steve Yake combined a live-action storyline with Petra music videos to create a "Petra Movie" long-form video. Carman's *Revival in the Land* long-form, also produced by Yake, had the biggest budget to date for a Christian music video. Both achieved gold status (25,000 copies) virtually out-of-the-box, and Carman has already reached platinum (50,000).

Other News

In April, a fire of suspicious origin destroyed the Anderson, IN offices of Sandi Patti and the Helvering Agency. A woman professing to be a representative of the "Equal Religious Coalition" claimed responsibility for the fire, citing Patti's "blatancy to continue to put herself on the pedestal of God" as

the reason for setting it. Officials later dismissed the claims as lacking in credibility.

Attorneys for Amy Grant filed a lawsuit on April 6 against Marvel Comics and artist Jackson Guice for the alleged unauthorized use of Grant's likeness on the cover of a *Dr. Strange, Sorcerer Supreme* comic book. Grant sued primarily because of the occultic nature of the book. The parties reached an out-of-court settlement, the terms of which had not been announced by mid-December.

The Sparrow Corp. announced in August that it would move its headquarters from Chatsworth, CA to Nashville, TN by the end of the year. While the actual move date has shifted to late January, Sparrow's decision confirmed Nashville's status as the creative center for Christian music.

As the year drew to a close, the "Young Messiah Tour" was emerging as the success story of the year. An impressive roster of artists—including Sandi Patti, Russ Taff, Larnelle Harris, Phil Driscoll, Sheila Walsh, the Imperials and Phil Keaggy—embarked on a 10-city tour performing an updated version of Handel's masterwork. The tour played major arenas, grossing over \$2 million.

And Now the Good News

Nineteen ninety is coming to a close on the upbeat. While many retailers were singing "Blue Christmas" with the national economy apparently heading deeper into a recession, Christian retailers were optimistic following the Thanksgiving weekend selling period.

While more and more troops are being deployed to the Middle East for Operation Desert Shield, the gospel music industry participated in "Operation Desert Song," resulting in the shipment of thousands of free Christian tapes to entertainment-starved soldiers.

The Gospel is Good News, offering hope in the face of hopelessness, joy where there is sorrow, and most important of all, salvation for the lost. Based on the events of 1990, the gospel music industry seems better positioned than ever to bring the Good News to a world so desperately in need of it.

The deals are done. The framework is in place. Thus, remaining years of this decade may find Christian music having more of an impact on popular culture than ever before.

—John W. Styll

1990 ADULT CONTEMPORARY

1. WHEN GOD'S PEOPLE PRAY, Wayne Watson/DaySpring
2. ANOTHER TIME, ANOTHER PLACE, Sandi Patti & Wayne Watson/Word
3. I SEE YOU STANDING, Twila Paris/Star Song
4. BREAKING THROUGH, First Call/Myrrh
5. PRAYER, Petra/DaySpring
6. JUBILEE, Michael Card/Sparrow
7. GIVE IT AWAY, Mylon & Broken Heart/Star Song
8. WHILE THE NATIONS RAGE, Rich Mullins/Reunion
9. WHERE THERE IS FAITH, 4 Him/Benson
10. LOVE YOU WITH MY LIFE, Steven Curtis Chapman/Sparrow
11. GOT YOUR WORD ON IT, Rob Frazier/Urgent
12. LEARNING TO TRUST, David Meece/Star Song
13. TREASURE ISLAND, Steven Curtis Chapman/Sparrow
14. FATHER, Morgan Cryar/Reunion
15. IT'S RAINING AGAIN, Imperials/Star Song
16. EVERYDAY THE SAME, The Winans/Warner Alliance
17. GO WEST YOUNG MAN, Michael W. Smith/Reunion
18. SECRET PLACE, Kim Hill/Reunion
19. MARVELOUS, Scott Wesley Brown/Word
20. MEANTIME, BeBe & CeCe Winans/Sparrow
21. THE GREAT EXCHANGE, Bruce Carroll/Word
22. FAITHFUL, Randy Stonehill/Myrrh
23. COME INTO MY LIFE, Imperials/Star Song
24. BE IN MY HEART, Phil Keaggy/Myrrh
25. UNBELIEVABLE, Cynthia Clawson/DaySpring
26. I WILL BE HERE, Steven Curtis Chapman/Sparrow
27. WHO WILL BE JESUS, Bruce Carroll/Word
28. WE ALL NEED, Bryan Duncan/Myrrh
29. I SHALL SEE GOD, Roby Duke/Good News
30. I WILL FOLLOW YOU, Imperials/Star Song
31. I CRY, Russ Taff/Myrrh
32. LIFT UP THE SUFFERING SYMBOL, Michael Card/Sparrow
33. ALRIGHTOKUHHUAMEN, Rich Mullins/Reunion
34. A FRIEND, The Winans/Warner Alliance
35. BEAT OF A DIFFERENT HEART, Paul Smith/DaySpring
36. WHILE YOU WAIT, Billy & Sarah Gaines/Benson
37. SIMPLE, DEVOTED & TRUE, Michele Wagner/Benson
38. TO THE GLORY OF GOD, David Meece/Star Song
39. FOREVER LOVE, Eric Champion/Myrrh
40. MY ONE THING, Rich Mullins/Reunion
41. HE WILL BE THERE FOR YOU, 4 Him/Benson
42. THE MAN WITH THE NAIL SCARS, David Meece/Star Song
43. WHEN I SEE YOUR SMILE, Matthew Ward/Live Oak
44. YOURS ALONE, Bob Bennett/Urgent
45. SEE YOU ON THE OTHER SIDE, Morgan Cryar/Reunion
46. WAITING ON SOMEDAY, Greg X. Volz/River
47. DOWN TO BUSINESS, Roby Duke/Good News
48. SOMEDAY, First Call/Myrrh
49. LOVE, Petra/DaySpring
50. EVERYONE NEEDS THE LORD, Jon Gibson/Frontline

1990 CONTEMPORARY HITS

1. IT'S TIME, The Winans/Warner Alliance
2. ALMOST THREW IT ALL AWAY, Charlie Peacock/Sparrow
3. AIN'T NO STOPPIN' NOW, Bryan Duncan/Myrrh
4. GO WEST YOUNG MAN, Michael W. Smith/Reunion
5. PRAYER, Petra/DaySpring
6. HEAVEN'S TO BETSY, David Mullen/Myrrh
7. MY ONE THING, Rich Mullins/Reunion
8. HEAVEN INTO MY SOUL, Edin Adahl/Alarma World
9. WHILE YOU WAIT, Billy & Sarah Gaines/Benson
10. I L-O-V-E U, Take 6/Warner Alliance
11. DOWN TO BUSINESS, Roby Duke/Good News
12. BIG DREAMS, Steve Grace/Reunion
13. SECRET PLACE, Kim Hill/Reunion
14. SERVANTS & WITNESSES, Greg X. Volz/River
15. ROCK SOLID, Crystal Lewis/Frontline
16. BIG BALL TURNING, Imperials/Star Song
17. BE IN MY HEART, Phil Keaggy/Myrrh
18. I CRY, Russ Taff/Myrrh
19. SOMEDAY, First Call/Myrrh
20. LOVE YOU WITH MY LIFE, Steven Curtis Chapman/Sparrow
21. FATHER, Morgan Cryar/Reunion
22. WAITING ON SOMEDAY, Greg X. Volz/River
23. I'M ACCEPTED, DeGarmo & Key/ForeFront
24. ALRIGHTOKUHHUAMEN, Rich Mullins/Reunion
25. THE MAN WITH THE NAIL SCARS, David Meece/Star Song
26. EVERYONE NEEDS THE LORD, Jon Gibson/Frontline
27. THIS IS LOVE, Arcade/Maranatha! Music
28. THERE IS NO GREATER LOVE, Helen Baylor/Word
29. GOD IS SOMEBODY, Crystal Lewis/Frontline
30. WHILE THE NATIONS RAGE, Rich Mullins/Reunion
31. NU THANG, DC TALK/Yo! ForeFront
32. THE OUTLAW, Dana Key/ForeFront
33. REVIVAL, David Mullen/Myrrh
34. TENDER HEART, Kim Boyce/Myrrh
35. TABLE IN THE WILDERNESS, Russ Taff/Myrrh
36. SOMEBODY LOVES YOU, Deniece Williams/Sparrow
37. RUN TO THE BATTLE, Steve Camp/Sparrow
38. WE ARE THE YOUNG, Eric Champion/Myrrh
39. IT'S GONNA BE ALRIGHT, Imperials/Star Song
40. SPECIAL LOVE, Deniece Williams/Sparrow
41. LOVE IS YOU TO ME, Kim Boyce/Myrrh
42. CONTEND FOR THE FAITH, Idle Cure/Frontline
43. TREASURE ISLAND, Steven Curtis Chapman/Sparrow
44. BREAKING THROUGH, First Call/Myrrh
45. I SEE YOU STANDING, Twila Paris/Star Song
46. GOD WILL FIND YA, Jon Gibson/Frontline
47. LOVE, Petra/DaySpring
48. IN THAT NUMBER, Recess/Reunion
49. BIG MAN'S HAT, Charlie Peacock/Sparrow
50. THE WAY, TRUTH AND LIFE, Liaison/Frontline

THE CCM UPDATE

1990 ROCK

1. **PRAY**, Idle Cure/Frontline
2. **THE EYES OF LOVE**, Undercover/Broken
3. **THIS IS THE WAY LOVE IS**, 77's/Broken
4. **CREED**, Petra/DaySpring
5. **CONFESSION OF LOVE**, Rick Elias & The Confessions/Frontline
6. **FOOTSTEPS OF LOVE**, Mike Stand/Frontline
7. **BARGAIN**, REZ/Grrr
8. **GOOD FEELING**, Halo/Pakaderm
9. **TEAR DOWN THE WALLS**, Holy Soldier/Myrrh
10. **RISE LIKE THE LION**, the violet burning/New Breed
11. **LIVING ON THE EDGE**, X-Sinner/Pakaderm
12. **MAN WITH A MISSION**, Liaison/Frontline
13. **MY GOD IS A ROCK**, Liaison/Frontline
14. **STRONG TOWER**, Phil Keaggy/Myrrh
15. **SHO' LOVE YOU**, David Mullen/Myrrh
16. **MILES AND MILES**, Rick Elias & The Confessions/Frontline
17. **BIG MAN'S HAT**, Charlie Peacock/Sparrow
18. **WINDS OF CHANGE**, Russ Taff/Myrrh
19. **WORLD BURNING**, Altar Boys/Alarma
20. **CHILDREN OF CHOICES**, Michael Gleason/Pakaderm
21. **HOLDEST ONE**, Mastodon/Pakaderm
22. **DENOMINATION DEMOLITION**, Mylon & Broken Heart/Star Song
23. **HAVE MERCY**, Vector/gaga
24. **ATTENTION PLEASE**, Whitecross/Pure Metal
25. **TEAR THE CURTAIN**, The Holidays/Broken
26. **I WANT TO KNOW**, Vector/gaga
27. **SEE NO EVIL**, Holy Soldier/Myrrh
28. **HOMEBOYS**, Adam Again/Broken
29. **SO INSANE**, Mad at the World/Frontline
30. **80,000 UNDERGROUND**, REZ/Grrr
31. **LIVIN' FOR MY LORD**, Ken Tamplin/Intense
32. **COME TO ME**, Mark Farner/Frontline
33. **LOOK AT THIS, LOOK AT THAT**, Riki Michele/Broken
34. **LIGHT OF DAY**, Undercover/Broken
35. **IN THE END**, Newsboys/Star Song
36. **LIFE IN THE NEW AGE**, DeGarmo & Key/ForeFront
37. **WORLDS AWAY**, Crumbacher-Duke/Frontline
38. **THERE IS NOWHERE ELSE**, the violet burning/New Breed
39. **MISERABLE**, 7&7 is/Alternative
40. **21 REASONS**, JAG/Wave

THE CCM UPDATE

1990 INSPIRATIONAL

1. **WHEN GOD'S PEOPLE PRAY**, Wayne Watson/DaySpring
2. **ANOTHER TIME, ANOTHER PLACE**, Sandi Patti & Wayne Watson/Word
3. **JUBILEE**, Michael Card/Sparrow
4. **WHO WILL BE JESUS**, Bruce Carroll/Word
5. **A FEW GOOD MEN**, The Gaither Vocal Band/Star Song
6. **LIFT UP THE SUFFERING SYMBOL**, Michael Card/Sparrow
7. **WHERE THERE IS FAITH**, 4 Him/Benson
8. **A FRIEND INDEED**, Billy and Sarah Gaines/Benson
9. **I WILL PRAISE THE LORD**, Ray Boltz/Diadem
10. **EACH ONE, REACH ONE**, Babbie Mason/Word
11. **PRAYER**, Petra/DaySpring
12. **GUARD YOUR HEART**, Steve Green/Sparrow
13. **THE GREAT ESCAPE**, Bruce Carroll/Word
14. **HE WILL BE THERE FOR YOU**, 4 Him/Benson
15. **BOUND TO COME SOME TROUBLE**, Rich Mullins/Reunion
16. **PEACE BE STILL**, Al Denson/Benson
17. **THEY CALLED HIM LAUGHTER**, Michael Card/Sparrow
18. **SOLDIERS AGAIN**, Holm, Sheppard, & Johnson/DaySpring
19. **CARRY ON**, Harvest/Benson
20. **YOURS ALONE**, Bob Bennett/Urgent
21. **SIMPLE, DEVOTED & TRUE**, Michele Wagner/Benson
22. **I SEE YOU STANDING**, Twila Paris/Star Song
23. **THE WAY WE PRAISE HIM**, Karla Worley/Diadem
24. **EMBRACE THE CROSS**, Steve Green/Sparrow
25. **THERE IS NO EQUAL**, Lamelle Harris/Benson
26. **YOU PUT THIS LOVE IN MY HEART**, Glad/Benson
27. **EXALT THE NAME**, Sandi Patti/Word
28. **HE KNOWS WHAT TO DO**, One/Word
29. **I STAND IN AWE**, Annie Herring/Live Oak
30. **TO BE LIKE JESUS**, Brent Lamb/Diadem
31. **THE WORD IS ALIVE**, One/Word
32. **DON'T STOP PRAYING FOR ME**, Kelly Nelson Thompson/Word
33. **HE'LL GO OUT OF HIS WAY**, Kelly Nelson Thompson/Word
34. **I WILL BE THERE**, Steven Curtis Chapman/Sparrow
35. **HOW BEAUTIFUL**, Twila Paris/Star Song
36. **SHINE THROUGH ME**, Carman/Benson
37. **LET'S BEGIN AGAIN**, Ray Boltz/Diadem
38. **LORD OF THE PAST**, Bob Bennett/Urgent
39. **FAITHFUL**, Randy Stonehill/Myrrh
40. **REDEEMED**, Craig Smith/Benson

THE CCM UPDATE

1990 METAL

1. **YOU GET WHAT YOU PRAY FOR**, Tourniquet/Intense
2. **LIFT HIM UP**, X-Sinner/Pakaderm
3. **STRANGER**, Holy Soldier/Myrrh
4. **CAN'T GET OUT**, Vengeance Rising/Intense
5. **MEDLEY**, Bloodgood/Intense
6. **ALTAR OF PAIN**, REZ/Grrr
7. **TAKE US AWAY**, Recon/Intense
8. **WEAPONS OF OUR WARFARE**, Deliverance/Intense
9. **WHEN THE REIGN COMES DOWN**, Holy Soldier/Myrrh
10. **JUDAS KISS**, One Bad Pig/Myrrh
11. **WARFARE**, Vengeance Rising/Intense
12. **KICK IN THE GATES**, Zion/Image
13. **SUICIDE IS A LIE**, The Lead/R.E.X.
14. **DEVIL METAL**, Nobody Special/Broken
15. **ROCK THE HELL OUT OF YOU**, Stryper/Enigma
16. **THE WAY OF THE ROSE**, Undercover/Broken
17. **LIVING ON THE EDGE**, X-Sinner/Pakaderm
18. **FOOL ME ONCE**, Bride/Pure Metal
19. **PLANNED PARENTHOOD**, Lust Control/Captive Thought
20. **GLASS GOD**, scaterd-few/Alarma
21. **MINISTER BY NIGHT**, Sacred Warrior/Intense
22. **ON JUDGEMENT DAY**, Haven/R.E.X.
23. **LAUGHING MAN**, REZ/Grrr
24. **HOT DOWN SOUTH TONIGHT**, Bride/Pure Metal
25. **ACCOUNTABLE**, X-Sinner/Pakaderm

The CCM Update 1990 year-end charts are calculated by combining the total points earned by each song or album on each chart published during the year.

How does a song earn points? For regular airplay charts, points are calculated from rotation patterns or chart positions. A song reported in heavy rotation or positioned at #1 on every reporting station for its format would achieve the maximum and therefore earn 100 points. Each week, "total points" represents the percentage of the maximum possible points achieved by a song during that particular reporting period.

The year-end airplay charts were calculated by summing the points earned by each song during 1990. The Top Albums chart was calculated by summing total units reported sold by The CCM Update panel of retail stores during the previous 12 months.

THE CCM UPDATE

1990 TOP ALBUMS

1. REVIVAL IN THE LAND, Carman/Benson
2. GO WEST YOUNG MAN, Michael W. Smith/Reunion
3. THE FINEST MOMENTS, Sandi Patti/Word
4. BEYOND BELIEF, Petra/Star Song
5. PETRA PRAISE, Petra/Star Song
6. MORE TO THIS LIFE, Steven Curtis Chapman/Sparrow
7. ANOTHER TIME, ANOTHER PLACE, Sandi Patti/Word
8. I 2 (EYE), Michael W. Smith/Reunion
9. THE COLLECTION, Amy Grant/Myrrh
10. CRY FOR THE DESERT, Twila Paris/Star Song
11. THE ACAPELLA PROJECT, Glad/Benson
12. THE WAY HOME, Russ Taft/Myrrh
13. THE MISSION, Steve Green/Sparrow
14. THE ACAPELLA PROJECT II, Glad/Benson
15. SLEEP SOUND IN JESUS, Michael Card/Sparrow
16. LIVE...RADICALLY SAVED!, Carman/Benson
17. LEARNING TO TRUST, David Meece/Star Song
18. RETURN, The Winans/Warner Alliance
19. SO MUCH 2 SAY, Take 6/Warner Alliance
20. OUR CHRISTMAS, Various/Word/Reunion
21. THE BEGINNING, Michael Card/Sparrow
22. LOVE'S STILL CHANGING HEARTS, Imperials/Star Song
23. THE ALTAR, Ray Boltz/Diadem
24. SANDI PATTI & THE FRIENDSHIP COMPANY, Sandi Patti/Word
25. HOME FREE, Wayne Watson/DaySpring
26. LEAD ME ON, Amy Grant/Myrrh
27. OUR HYMNS, Various/Word
28. NU THANG, DC Talk/Yol ForeFront
29. DOING MY BEST, Steve Camp/Sparrow
30. WINDS OF HEAVEN, STUFF OF EARTH, Rich Mullins/Reunion
31. CRANK IT UP!, Mylon & Broken Heart/Star Song
32. SONGS FROM THE HEART, Sandi Patti/Benson
33. 4 HIM, 4 Him/Benson
34. GOD IS GOOD, First Call/Myrrh
35. SMOKY MOUNTAIN HYMNS, Various/Brentwood
36. THANK YOU, Ray Boltz/Diadem
37. PETRA MEANS ROCK, Petra/Star Song
38. HANDEL'S YOUNG MESSIAH, Various/Word
39. STRAIGHT FROM THE STREET, Various/Benson
40. NEVER PICTURE PERFECT, Rich Mullins/Reunion
41. HYMNS JUST FOR YOU, Sandi Patti/Word
42. SMOKY MOUNTAIN HYMNS II, Various/Brentwood
43. ANONYMOUS CONFESSIONS OF A LUNATIC FRIEND, Bryan Duncan/Myrrh
44. TOTALLY WEIRD, Mike Warnke/DaySpring
45. THE WARRIOR IS A CHILD, Twila Paris/Milk & Honey
46. FROM A SERVANT'S HEART, Larnelle Harris/Benson
47. FIND ME IN THESE FIELDS, Phil Keaggy/Myrrh
48. CARRY ON, Harvest/Benson
49. THE WAY OF WISDOM, Michael Card/Sparrow
50. HOLY SOLDIER, Holy Soldier/Myrrh

THE CCM UPDATE

RETAIL REVIEWS

Albums

Picks

Steven Curtis Chapman, *For the Sake of the Call* (Sparrow)



The key word for Steven Curtis Chapman's gospel career as he heads into 1991 is *momentum*. With no less than five top 10 radio hits (most of which went #1) from the *More to This Life* album under his belt, Chapman's new release may well insure that the hits just keep on comin'. That album was also the fifth best-selling in the market, according to our year-end chart (opposite), and the music on *For the Sake of the Call* will both meet and exceed expectations raised by those recent triumphs.

White Heart, *Power House* (Star Song)



White Heart's first release on Star Song heralds a return to the unencumbered, straightforward, polished rock 'n' roll of pre-Freedom albums. With half of a new roster of band members and noted mainstream producer Bill Drescher, the band kicks out some uncompromising, clean rock tunes and insightful, personal lyrics. For fans of Petra, Halo, and Rick Cua.

Noteworthy

The Archers, *Colors of Your Love* (Reunion)

This veteran sibling trio is back after a six-year break from performing together. This Jonathan David Brown-produced release updates the group's sound with a modern pop production. But its noted silky smooth songs, lead vocals, and harmonies are still intact. *Colors* will definitely appeal to Archers fans while attracting uninitiated pop listeners. For fans of Steve Archer's solo work, Chris Christian, and First Call.

Jon Gibson, *Jesus Loves Ya* (Frontline)

Gibson continues to come into his own with this new project, which he wrote, produced and mostly played and arranged. While he still uniquely combines soul, R&B, pop, funk, and now rap, Gibson has established a new watermark for his career with *Jesus Loves Ya*. For fans of Roby Duke, Stevie Wonder, Bernard Wright, and Marvin Gaye.

Don Moen (worship leader), *Eternal God* (Hosanna!)

The latest release in the Hosanna! Music line was recorded at a charismatic Lutheran church in Minnesota. Moen perfectly leads the band, 100-voice choir, and congregation of 1,500 through songs of comfort, worship, and commitment, all focusing on the sovereignty of God.

Deniece Williams, *From the Beginning* (Sparrow)

While not a "best-of" album, *Beginning* does feature previously-recorded songs. This projects is a collection of the gospel songs she recorded on her mainstream releases for Columbia Records, plus the actual performance of "God Is Amazing" from the 1985 Grammy Awards telecast. This release

will have the greatest value for Williams' concert fans, as these are songs she performs live.

Reissues

Daniel Amos, *Shotgun Angel* (Maranatha)
Daniel Amos' (alias DA and da) second album (from 1977) was definitely ahead of its time, and established the genius of leader Terry Taylor. The first half has an enjoyable country pop-rock sound a la the Eagles. The second half is a brilliant rock opera based on the book of Revelation. Produced by Jonathan David Brown.

Mustard Seed Faith, *Sail on Sailor* (Maranatha)

This 1975 release was a classy offering for its time. This folk trio incorporated elements of jazz, pop, bluegrass, and even oriental influences. Still a sweet listen today.

Sweet Comfort, *Sweet Comfort* (Maranatha)

This tasty offering was pretty edgy for 1977-era ccm. Sweet Comfort (with founding members Bryan Duncan and Randy Thomas) blended rock, pop, funk, jazz, and a bit of disco for an albumful of boogie.

Video

Pick

Glad, *The Video Project* (Benson)
Glad's first video project incorporates music videos of its most popular a cappella songs along with concert clips of the band. The concert footage includes its noted "Variations on a Hymn," which retailers can use to show opponents of contemporary Christian music.

Product reviews are intended to provide retailers with advance information about new releases. "Picks" are albums and videos being released to Christian retail outlets which *The CCM Update* predicts will make a significant impact in retail sales and reach the top ten of the "Top Albums" or the top five of the "Video Sales" charts. "Noteworthy" are products expected to reach the top 50 of the albums chart or the video sales chart. Send all product for review, in advance of its retail release date, to: Mike Atkinson, 2139 Newcastle Avenue, Cardiff by the Sea, CA 92007. All product should be received two weeks before issue date for editorial consideration.

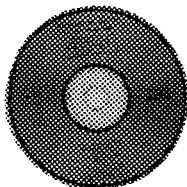
THE CCM UPDATE

AIRPLAY REVIEWS

Adult Contemporary

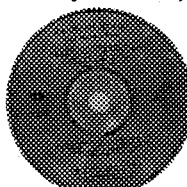
Picks

Michael W. Smith, "Place in This World" (Reunion)



Every Michael W. Smith album has one... a classic "Where do I fit into this picture..." song. This Wayne Kirkpatrick, Amy Grant, and Smitty collaboration has style. These beautiful lyrics, full arrangements and, dare we say "gritty" vocals are bound for AC/CHR glory.

Randy Stonehill, "Breath of God" (Myrrh)



Radio warmed to the sounds of Stonehill's "Faithful"—an encouraging #3 on the AC charts. "Breath of God" continues where its predecessor left off. Proving that he has the musical and commercial chops needed for the sometimes fickle AC radio market, this sweet, lyrically poignant hymn will do well, surrounded by a plethora of anthemic releases in the first quarter.

Noteworthy

Eric Champion, "Everyday the Same" (Myrrh)

Dance/pop meister Champion returns with yet another tune from his very radio ready debut. This rhythm-driven ballad, hot, yet softened with Champion's smooth vocals, should please many a pop ear.

White Heart "Desert Rose" (Star Song)

White Heart, plus and minus a few members, returns to radio. Rick Florian's liquid vocals turn this mediocre tune into a harmonically pleasing, acoustic ballad.

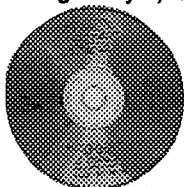
Deniece Williams, "I Am Sure" (Sparrow)

Williams' latest project is a 14-year overview of music and ministry. First out of the starting gate is her cover of Michael W. Smith's 1984 hit. The message is timely and the rhythm, now as it was then, is contagious.

Contemporary Hits

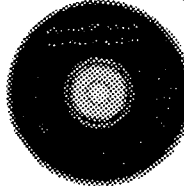
Picks

Morgan Cryar, "I Ain't Got Nothing" (Reunion)



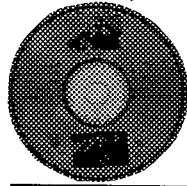
This funky, pleasing little tune seals Cryar's musical fate as he walks deeper into the dance/pop scene. Upbeat and uplifting, it's a pleasant change of direction after the ballad "See You on the Other Side."

Charlie Peacock, "One Thing" (Sparrow)



Following the number one success of "Almost Threw It All Away," Peacock returns with a like-minded, energy-ridden tune that gloriously spills into its chorus. This one's going to the top.

The Winans, "Don't Leave Me" (Warner Alliance)



This group of brothers serve up another song that's hoppin' and very hip—a creative flip to the concept of the second coming. Marvin certainly knows how to turn a tune that just feels soooo good.

Noteworthy

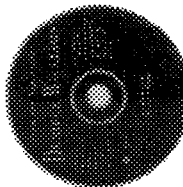
Mark Heard, "House of Broken Dreams" (Fingerprint)

It's been a long time since radio has heard from Mr. Heard in any measure and this somber release is complemented by Sam Phillips, fiddle and accordion. Heard's country rock sound musically and lyrically speaks of emotions and broken promises.

Inspirational

Pick

Steven Curtis Chapman, "For the Sake of the Call" (Sparrow)



From the prolific Chapman comes the title cut from his new album. Mixing elements of old and new, Chapman sings for all he's worth in this anthemic, rousing number joined by chorus and big, large sounds and arrangements a la Steve Green.

Noteworthy

Jeffrey Benward, "On This Promise Stand" (ForeFront)

In the vein of the modern inspirational format comes this bright, light encouragement. The Christ Church Choir of Nashville, which seems to be showing up on everyone's album, provides background vocals.

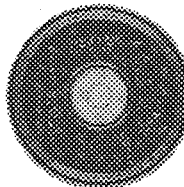
Michael James Murphy, "Crimson Stream" (Diadem)

Dramatic title for a praise/worship song. Full chorus background and vocals make this an anthem/hymn with airy arrangement.

Rock

Pick

White Heart "Powerhouse" (Star Song)



This first cut is a step away from the pop/rock sound of last year's Freedom, to a more consistently hard rock sound. Working hard to earn its title, Brian Wooten lays in some pretty hot guitar riffs joined by some locked-in power rock.

Noteworthy

Holy Soldier, "Lies" (Reunion)

At first listen, this smooth production, Steven Patrick's controlled vocals and group sound make this reminiscent of many other secular songs of sex and alcohol. Surprise! Hot production and even hotter music reveal a song about control and discernment in relations. Pretty novel concept in the rock arena.

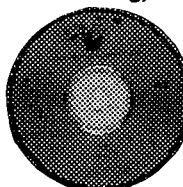
The Throes, "Tell" (R.E.X.)

This new trio plays sixties rock reminiscent of the Byrds and Jefferson Airplane. Although one of the more lyrically obscure tunes of the debut project, the acoustic guitar and bass lend an infectious sound to this Virginia-based band.

Metal

Pick

One Bad Pig, "We Want You" (Myrrh)



Ready to hear the names of Amy Grant, Sandi Patti and BeBe & CeCe Winans on metal radio?! With one of the hookiest choruses to hit the chart this year, the Pig mixes noise, relevance, and worship. Quite a combination...quite a song.

Reviews of promotional singles and video clips are intended to provide programmers with information about potential new material for airplay. "Picks" are songs and video clips which *The CCM Update* predicts will receive airplay significant enough to its format to reach the top five of that format's airplay chart. "Noteworthy" are songs/clips expected to reach the top 20 of the radio airplay charts or the video airplay chart. Send radio singles/video clips for review to: Kathleen A. Ervin, *The CCM Update*, 1913 21st Avenue South, Nashville, TN 37212. All product should be received one week before issue date for editorial consideration.

THE CCM UPDATE RADIO ACTIVITY

Hittin' the Hammer

M.B.L., a newcomer to the Christian rap marketplace on indie label Crosstown Records, has released a CD single with three seasonal tunes that have generated significant radio attention at both Christian and mainstream stations.

M.B.L.'s local mainstream CHR outlet, KSMB/Lafayette, LA which boasts the market's #1 12+ ranking and a 23 share, has pitted his "Rappin'-n-Rockin'" against the latest mainstream singles on its nightly "Battle of the Hits." At press time M.B.L. has a consecutive eight wins against such radio heavyweights as M.C. Hammer, Vanilla Ice, The Cure, Cinderella, A-Ha, Slaughter, and others.

Copies of the radio single are available from RPM at 615/399-7411.

Radio News

MILWAUKEE, Wisc.—WYLO joined with **The Milwaukee Counseling Center and Operation Blessing** to feed 1,200 people a home-cooked thanksgiving meal. Marion Luther, general manager for WYLO, said, "It was a real blessing to see the body of Christ come together and reach out with love to those who came; people were cared for." Entertainment was provided and each family received a box of non-perishable foods. Plans are in motion for next year's event.

LOUISVILLE, Ken.—WJIE listeners will be treated to several promotions during the month of December. Benson artist **Larnelle Harris** will be dropping by during morning drive to help give away prizes ranging from music packages and weekend getaways to the annual "Twelve Days of Christmas" giveaway.

PHILADELPHIA, Penn.—WZZD will present the Philadelphia premier of the new video series for children **Ben & Eddie** at Christian Cinema with morning man Carl Dean hosting. The premier will also feature a special appearance by the stars of the video series, **Ben Harney** and **Camille Bonora**.

*A special thank you to all the retail and radio reporters who help us do what we do week after week.
Merry Christmas.*

PITTSBURGH, Penn.—More than \$40,000 was raised during a **Teen Challenge** radiothon at **WPIT**. The 18-hour show featured guests **Billy & Sarah Gaines** and staff personalities. Teen Challenge is a Christian drug and alcohol rehabilitation center based in Wheeling, West Virginia.

Appointments

—**Barry Armstrong** announced his resignation as general manager of **WQFL/Rockford, IL** effective immediately. Armstrong is leaving Rockford after five years to join **Dayspring International**, a missionary evangelism organization based in Virginia Beach, VA. Armstrong's duties with Dayspring will include advancement and promotion of the ministry on a national and international basis. Dayspring trains, equips, and supports native missionary pastors and evangelists in third world developing countries.

SARASOTA, Fla.—In the "creative promotion" category—**WJIS** is sponsoring a record run to usher in the new year. One winner will be drawn from all entrants and be given the opportunity to grab as many cassettes as possible in 88 seconds.

Signings

—**Fingerprint Records** to a long-term radio promotion agreement with **Nancy Reece Promotions**. An independent label, Fingerprint features Christian music veteran Mark Heard. His first release from *Dry Bones Dance*, "House of Broken Dreams," will be featured on the NARP January '91 sampler. For more information contact Reece at PO Box 120595, Nashville, TN 37212. 615/329-3185.

Service Requests

—**RADIO LUMIERE** is a non-profit radio station in Port-au-Prince, Haiti that is starting a weekly contemporary Christian music program. The first of its kind in the region, the show *Stereo 92* is seeking all product of current artists. Send product to Stereo 92 c/o MFI, Box 15665, West Palm Beach, FL 33406. att: Dave Manley. (Because of poor mail service, the station requests product be sent to its Florida address. It has a

weekly airmail flight.)

—**ALFA FM-102.9/Iceland** is seeking service both old and new for an AC/CHR/inspirational format. For more information, contact Olafur Jon Asgeirsson, Christian Media, Bildshofda 8, 112 Reykjavik, Iceland. 354-1-675320.

Job Opportunities

—**WZZD/Philadelphia, Penn.** seeks experienced AC communicator for evenings. Production essential. Send tape and resume to Carl Dean, 117 Ridge Pike, Lafayette Hill, PA 19444.

—**WQFL/Rockford, Ill.** seeks qualified applicants for its general manager position. Send resume to: 5375 Pebble Creek Trail, Rockford, IL 61111. 815/654-1200.

—**WJRX/Chattanooga, TN** is seeking qualified and aggressive sales personnel. Send resume to WJRX, P.O. Box 9511, Chattanooga, TN 37412. Att: sales position. 615/899-9579.

—**WGSJ/Jamestown, NY** seeks experienced PD with 3-5 years experience in CHR/AC. Rock experience helpful. Position available February 1991. T&R to Liz Egbert, WGSJ, P.O. Box 434, Russell, PA 16345 by January 15.

Seeking Opportunity

—Announcer, 10 years in Christian radio including programming, production, and PR experience seeks challenging position. T&R upon request. Contact Brian: 908/769-8306.

Erratum:

The Greg X. Volz song "The Carpenter" was inadvertently mistitled "The Cage" on the Dec. 3 Adult Contemporary "Most Adds" listing. We apologize for the error.

Chart Reporting Dates

Retail: January 3, 1991

Radio:
AC, CHR, Rock, Inspirational,
Metal: January 7, 1991

(AC reporters do not need to report on December 31, 1990)

Reporting deadline: 5 p.m. CST

Send all radio-related announcements, news and photos to Kathleen A. Ervin, *The CCM Update*, 1913 21st Avenue South, Nashville, TN 37212. All releases should be received one week before issue date for editorial consideration.

THE CCM UPDATE CONTEMPORARY HITS

WOLW	TW	TITLE	PTS.	%ON
8	2	1 AIN'T NO STOPPIN' NOW Bryan Duncan/Myrrh * Bryan Duncan (Fanatic/Word-ASCAP).	83.02	87.0
4	10	* 2 JESUS LOVES YA Jon Gibson/Frontline * Jon Gibson (Reacher's/Broken-ASCAP).	81.00	87.0
6	3	* 3 LOVE Petra/DaySpring * Bob Hartman (Petsong-SESAC).	77.39	82.6
8	1	4 GO WEST YOUNG MAN Michael W. Smith/Reunion * Wayne Kirkpatrick, Michael W. Smith (O'Ryan-ASCAP; Emily Boothe-BMI).	75.07	73.9
4	6	* 5 GOOD ENOUGH Kim Boyce/Myrrh * Tim Miner, Bernard Wright (Tim Miner-ASCAP; Love Jones-BMI).	61.58	73.9
6	4	6 SHOWER THE PEOPLE Mylon & Broken Heart/Star Song * James Taylor (Country Road-BMI).	55.64	69.6
4	18	* 7 WAYS OF THE WISE Tony Melendez/Star Song * Chris Eaton (Ariose-ASCAP).	42.17	52.2
8	9	8 ANOTHER TIME, ANOTHER PLACE Sandi Patti w/Wayne Watson/Word * Gary Driskell (Word-ASCAP).	40.72	43.5
6	13	* 9 FIRE INSIDE MY SOUL Deniece Williams/Sparrow * Russ Hollingsworth, Mark Baldwin (Word-ASCAP).	37.51	47.8
10	8	10 NU THANG DC Talk/Yol ForeFront * Toby McKeehan, Joel Dobbins (Up in the Mix-BMI; Kerinay-ASCAP).	35.93	43.5
4	16	* 11 SOMEONE TO TURN TO Allies/DaySpring * Randy Thomas, Bob Carlisle (Word/Carlisle and Thomasongs-ASCAP).	34.35	39.1
8	7	12 I NEED YOU Russ Taff/Myrrh * Michael Anderson, Guy Roache (Atlantic Music/First Release/Cadillac Pink-BMI; Criterion/Minuti La-ASCAP).	34.33	47.8
12	5	13 I L-O-V-E U Take 6/Warner Alliance * Mervyn Warren, Mark Kibble (Warner-Elektra-Asylum/Mervyn Warren/Winston Kae-BMI).	32.75	39.1
6	12	14 STOP, WATCH AND LISTEN Kim Hill/Reunion * Deb Lilli, Lou Lilli, Kim Hill (Knightsville/Edward Grant-ASCAP).	29.99	39.1
8	11	15 FRIENDS IN HIGH PLACES Eric Champion/Myrrh * Eric Champion (Chris Christian-BMI).	27.23	39.1
—	—	* 16 DON'T LEAVE ME The Winans/Warner Alliance * Marvin L. Winans (Marvin L. Winans-ASCAP).	25.22	30.4
4	15	17 WHEN THE WILD WINDS BLOW Phil Keaggy/Myrrh * Phil Keaggy (Sebastian/Word-ASCAP).	24.89	34.8
—	—	* 18 BREAK AWAY Wes King/Reunion * Wes King (Locally Owned/Emily Boothe-BMI).	24.88	39.1
2	24	* 19 PEACEFUL Eric Champion/Myrrh * Eric Champion (Chris Christian-BMI).	23.32	30.4
10	20	20 FAITHFUL Randy Stonehill/Myrrh * Randy Stonehill, Giovanni Audiori (Stonehillian/Word/Ideola-ASCAP).	22.90	21.7
—	—	* 21 PRAY FOR PEACE Dana Key/ForeFront * Dana Key (DKB-ASCAP).	22.45	34.8

2	29	* 22 NOTHING CAN SEPARATE US Al Denson/Benson * Justin Peters, James Isaac Elliot (Justin Peters-BMI; Birdwing-ASCAP).	22.45	34.8
—	—	* 23 RESCUE ME Geoff Moore & The Distance/ForeFront * Michael Peters, Eddie MacDonald (Illegal-BMI).	21.30	30.4
—	—	* 24 HOME AGAIN Crystavox/Regency * Adam Kemp, Tony Lopez (Voxrox-ASCAP).	19.70	30.4
10	21	25 LIFE ON THE LINE Mastedon/Pakaderm * John Elefante, Dino Elefante (Benefante-BMI).	18.98	21.7
—	—	* 26 YOU Matthew Ward/Live Oak * Matthew Ward, Gary Leach (Megan's College Fund-ASCAP).	18.94	34.8
—	—	* 27 SIMPLE HEART Geoff Moore and The Distance/ForeFront * Geoff Moore, Steven Curtis Chapman (Starstruck-ASCAP; New Wings/Greg Neslon/Sparrow-BMI).	18.54	26.1
—	—	* 28 THE WAY OF WISDOM Michael Card/Sparrow * Michael Card (Birdwing-ASCAP).	17.78	30.4
—	—	* 29 RUNNING ON LOVE Kenny Marks/DaySpring * Steve Forbert (Geffen/Rolling Tide-ASCAP).	17.38	21.7
8	26	30 FEAR NOT Debbie McClendon/Frontline * Scott V. Smith, Alfred McCrary (Carlotta/Baby Kong-BMI).	17.38	17.4

MOST ADDED:

1. JESUS LOVES YA, Jon Gibson (7)
2. YOU, Matthew Ward (5)
3. SIMPLE MAN, Newsboys (5)
4. ATTITUDE, Stephen Wiley (5)
5. THE WAY OF WISDOM, Michael Card (4)
6. THE OTHER SIDE, Heather & Kirsten (4)
7. PRAY FOR PEACE, Dana Key (4)
8. GRAND ESCAPE, Jerome Olds (4)
10. DON'T LEAVE ME, The Winans (4)
11. BREAK AWAY, Wes King (4)

Reporting Stations: KGAM, KJIA, KLRD, KLYT, KOKF, KPBC, KRDS, KTFA, WAEC, WAYJ, WBRG, WCLO, WFEL, WGCA, WGEV, WGSJ, WJTL, WLAB, WNOW, WRDZ, WVLJ.

Reporting Power Station: KYMS.

The following stations did not report and their charts were frozen:

Due to a holiday format the following station did not report: KPBC

The CCM airplay charts are compiled from reports submitted by selected Christian radio stations in the U.S. The "Contemporary Hits," "Inspirational," and "Adult Contemporary" charts are based on song rotation patterns as reported by programmers. The "Rock" and "Metal" charts are based on chart listings and playlists submitted by stations, shows and syndicated programs.

"Points" represents the percentage of total possible points a song has received. ("Heavy" rotation or #1 position on every reporting station would result in 100 points.) "Bulle" represents upward momentum with gain in total points over previous period. "Percent On" represents the percentage of reporting stations which have the song in current rotation or on top 20 chart.

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THE CCM UPDATE ROCK

WOLW	TW	TITLE	PTS.	%ON
		Artist/Label * Songwriter (Publisher-License)		
6	1	1 SEEN AND NOT HEARD	63.60	70.6
		Petra/DaySpring * Bob Hartman (Petsongs-ASCAP).		
2	14	* 2 MT	60.29	76.5
		Seventy Sevens/Broken * Mike Roe, B.B. Smith (Bongolu-BMI).		
10	2	* 3 LIVIN' FOR MY LORD	59.34	64.7
		Ken Tamplin/Intense * Ken Tamplin (Ken Tamplin/Broken-ASCAP).		
4	7	* 4 IT'S ALRIGHT (TO ROCK 'N' ROLL)	54.93	70.6
		Crystavox/Regency * Adam Kemp, Loren Holmquist (VoxRox Productions-ASCAP).		
8	8	* 5 CARRY ON	42.65	52.9
		Phil Keaggy/Myrrh * Phil Keaggy (Sebastian/Word-ASCAP).		
12	6	* 6 THERE IS NOWHERE ELSE	42.50	50.0
		the violet burning/New Breed * Michael J. Pritzi (Mercy-ASCAP).		
16	3	7 MILES AND MILES	38.90	50.0
		Rick Elias & The Confessions/Frontline * Rick Elias, Craig Krampf (Carlotta/Shiggaion/Phosphene Music-BMI).		
10	5	8 LORD OF ALL	38.53	47.1
		Halo/Pakadern * John Elefante, Scott Springer (Benefante Music-BMI).		
8	10	* 9 HOLD ON	38.09	47.1
		Angelica/Intense * Dennis Cameron (Broken Songs-ASCAP).		
4	15	* 10 CRY OUT FOR LOVE	37.57	50.0
		Holy Soldier/Myrrh * David Zaffiro, Holy Soldier (Most Triumphant/DaySpring-BMI; Barkoid-ASCAP).		
6	11	* 11 CRANK IT UP!	37.35	47.1
		Mylon & Broken Heart/Star Song * Scott Allen, Joe Hardy, Ben Hewitt, Mylon LeFevre (Angel Band-BMI).		
4	12	* 12 NO MORE	35.81	44.1
		DC TALK/Yol ForeFront * Toby McKeehan (Up in the Mix-BMI).		
6	16	* 13 LIFE ON THE LINE	35.51	41.2
		Mastedon/Pakadern * John Elefante, Dino Elefante (Benefante-BMI).		
8	13	* 14 WHERE ROSES GROW	35.44	47.1
		REZ/Gmr * Roy Montroy, Jace Seaver (REZ Band-SESAC).		
2	24	* 15 HE'S LYING TO YA	33.82	47.1
		David Zaffiro/Frontline * David Zaffiro, Maverick Gibson (Broken-ASCAP).		
14	4	16 HOLIEST ONE	33.68	41.2
		Mastedon/Pakadern * John Elefante, Dino Elefante, Tony Palacios (Benefante-BMI).		
—	—	* 17 RESTORE MY SOUL	32.50	44.1
		The Choir/Myrrh * Steve Hindalong, Derri Daugherty (Never Say Never/Word-ASCAP).		
2	22	* 18 RESCUE ME	32.43	50.0
		Geoff Moore & The Distance/ForeFront * Michael Peters, Eddie MacDonald (Illegal-BMI).		
4	17	* 19 ROCK 'N' ROLL ANGEL	28.53	35.3
		Allies/DaySpring * Randy Thomas, Bob Carlisle (Word/Carlisle and Thomassongs-ASCAP).		
2	25	* 20 I'M ON YOUR TEAM	24.26	32.4
		dr. Edward Daniel Taylor/Alarma * Terry Taylor (Broken-ASCAP).		
2	19	* 21 HE'S GOT THE WHOLE WORLD IN HIS HANDS	24.12	32.4
		Jamie Rowe w/John Elefante/Pakadern * arr. Dino Elefante, John Elefante (Uncle Pitts-BMI).		
—	—	* 22 NEVER HAD IT SO GOOD	21.69	29.4
		David & the Giants/Giant * David W. Huff, Lloyd Bustard (Huff, Huff, and Huff-ASCAP).		
10	9	23 ROCK THE HELL OUT OF YOU	19.93	26.5
		Stryper/Enigma * Stryper (Stryper-BMI).		
10	20	24 THE OTHER SIDE	17.35	20.6
		JAG/Wave * John Garles (BBK Publishing-ASCAP).		
—	—	* 25 GO WEST YOUNG MAN	16.25	23.5
		Michael W. Smith/Reunion * Wayne Kirkpatrick, Michael W. Smith (O'Ryan-ASCAP; Emily Boothe-BMI).		

Reporting stations & shows: Reality Rock, KCFV (Breakaway), KCLC (Crossroads), KCMS (Club 105), KFMT (Power Outlet), KGAM (K-JAM), KMOD-A (Morning Sonlight), KMOD-B (Sonlight), KOKF (Power Rock), KPBC, KWJC, WAYJ (The Way), WBJB (His Song), WBRG, WBRH (Real Life Radio), (WCIE (Living Water), WCIL (Jesus Solid Rock), WCLQ (89-Q) CWP, WFEL (Honest to God), WGSJ (Power Supply), WJFM (Innervision), WJIS (LightForce), WKTX (Saturday Night Breakaway), WLRS (Higher Power), WVLI (Voice in the Wind), WMIE, WNNN (Star Rock), WPIT (Saturday Night Light), WTSJ (Honest to God Rock), WVBC, WVIC (Highway), WVEV, WXTQ (Sunday Offering), WYLL.

The following shows did not report and their playlists were frozen: KCFV, WNNN,

THE CCM UPDATE INSPIRATIONAL

WVIC.	WOLW	TW	TITLE	PTS.	%ON
			Artist Label * Songwriter (Publisher-License).		
10	1	1	ANOTHER TIME, ANOTHER PLACE Sandi Patti w/Wayne Watson/Word * Gary Driskell (Word-ASCAP).	82.13	92.0
6	2	* 2	HOW BEAUTIFUL Twila Paris/Star Song * Twila Paris (Ariose/Mountain Spring-ASCAP).	81.45	88.0
4	5	* 3	THE WAY OF WISDOM Michael Card/Sparrow * Michael Card (Birdwing-ASCAP).	79.19	92.0
4	6	* 4	FEEL THE NAILS Ray Boltz/Diadem * Ray Boltz, Steve Millikan (Diadem Sky/Shepherd Boy-ASCAP).	66.80	80.0
6	3	* 5	I CAN SEE YOU KNOWING JESUS Libby Buisson/Celebration * Todd Cooper, Bo Cooper, (Paragon/Magnolia Hill-ASCAP).	61.04	76.0
6	7	* 6	SUFFER THE LITTLE CHILDREN Heirloom/Benson * Michael Sykes, Tanya Goodman Sykes (Word-ASCAP).	56.66	68.0
6	8	7	ELM STREET Bruce Carroll/Word * Bruce Carroll, Paul Smith (Word-ASCAP).	55.59	64.0
4	10	* 8	LOVE Petra/DaySpring * Bob Hartman (Petsong-SESAC).	53.73	64.0
12	4	9	WHEN GOD'S PEOPLE PRAY Wayne Watson/DaySpring * Wayne Watson (Word/Material-ASCAP).	53.43	68.0
8	9	10	WAITING FOR LIGHTNING Steven Curtis Chapman/Sparrow * Steven Curtis Chapman, Tony Elenburg (Sparrow/New Wings/Greg Nelson-BMI; Birdwing-ASCAP).	50.13	60.0
—	—	* 11	DIDN'T YOU KNOW Larnelle Harris/Benson * Larnelle Harris, Dave Clark, Danny Burnelle (Lifesong/First Row-BMI; John T. Benson/First Verse-ASCAP).	50.09	76.0
4	13	* 12	SYMPHONY OF PRAISE Steve Green/Sparrow * Jon Mohr, Randall Dennis (Birdwing/Jonathan Mark/J.R. Dennis-ASCAP).	49.04	64.0
6	12	13	PATIENTLY Michele Wagner/Benson * Michele Wagner, Niles Borop (Paragon-ASCAP).	40.27	52.0
2	15	* 14	ALL I KNOW Dallas Holm/Word * Dallas Holm (Holm Made/Promiseland-SESAC).	39.58	56.0
2	20	* 15	IN ALL HIS GLORY Babbie Mason/Word * Babbie Mason, Donna Douglas (Word/LCS/Pamela Kay-ASCAP).	39.57	60.0
2	18	* 16	TELL HIM SO Karla Worley/Diadem * Karla Worley, Tim Sheppard (Housewife/Diadem Sky/Tim Sheppard-ASCAP).	38.78	64.0
10	11	17	FAITHFUL Randy Stonehill/Myrrh * Randy Stonehill, Giovanni Audiori (Stonehillian/Word/Ideola-ASCAP).	37.05	48.0
2	19	* 18	CRIMSON STREAM Michael James Murphy/Diadem * Bobby Price, Michael James Murphy (Diadem-SESAC).	37.04	52.0
8	17	19	I WILL JOY Janet Paschal/Word * Niles Borop, Phil Johnson (N.B.-ASCAP; Justin Time-SESAC).	33.06	40.0
—	—	* 20	WE ALL NEED Bryan Duncan/Myrrh * Bryan Duncan, Chuck Barth (Fanatic/Word-ASCAP; Mind of the Cell-BMI).	29.05	40.0
2	23	* 21	ON THIS PROMISE STAND Jeffrey Benward/ForeFront * Jeffrey Benward, Jeff Silvey (Up in the Mix-BMI; Starstruck-ASCAP).	28.35	48.0
—	—	* 22	FORGIVE ONE ANOTHER Faithful Heart/Maranathal * Rita Baloch, Bill Batstone, Lenny LeBlanc, Kelly Willard (Maranathal-ASCAP; Doulos-BMI).	34.02	48.0
—	—	* 23	I JUST CAN'T SAY IT LOUD ENOUGH Derek Floyd/Diadem * Derek Floyd, Marlene Floyd (Perfect Blend/Pleasant Hill-BMI).	33.56	44.0
8	24	24	HE'S BEEN FAITHFUL Brooklyn Tabernacle Choir/Word * Carol Cymbala (Word-ASCAP).	30.53	36.0
2	16	25	THE WORD IS ALIVE One/Word * Mark Gersmehl, Billy Smiley (Birdwing/Word-ASCAP).	28.33	36.0

Reporting Stations: KAJN, KCBI, KCCS, KCJH, KCVQ, KGNM, KJLY, KLFJ, KSUD, KWBI, KWKY, WBGL, WCIC, WEMI, WFRN, WGLY, WGRG, WHYD, WIBI, WJIE, WMHK, WOKT, WPIT, WRFD, WRJZ, WSOR, WYNX.

THE CCM UPDATE METAL

WOLW	TW	TITLE	PTS.	%ON
		Artist/Label * Songwriter (Publisher-License).		
4	5	* 1 SACRIFICE Crystavox/Regency * Adam Kemp, Tony Lopez (VoxRox Productions-ASCAP).	79.97	83.3
2	11	* 2 EVERYBODY KNOWS MY NAME Bride/Pure Metal * Troy Thompson, Dale Thompson (Dawn Treader-SESAC).	68.75	77.8
12	1	* 3 ROCK THE HELL OUT OF YOU Stryper/Enigma * Stryper (Stryper Music-BMI).	63.47	72.2
8	3	* 4 ON JUDGEMENT DAY Haven/R.E.X. * K. Ayers, T. Benton, A. Burner (JamBox-ASCAP).	61.67	72.2
8	2	5 MINISTER BY NIGHT Sacred Warrior/Intense * Jim Horman, Rick Macias, Ray Parra, Tony Velazquez, Steve Watkins, Bruce Swift (Broken Songs-ASCAP).	59.03	66.7
4	4	* 6 WE ARE YOUNG, WE ARE STRONG Holy Soldier/Myrrh * Holy Soldier, David Zaffiro (Most Triumphant Music/DaySpring-BMI; Barkold-ASCAP).	58.19	61.1
4	7	* 7 NOTHING BUT THE BLOOD Mike Lee/Pakadern * arr. Dino Elefante, John Elefante (Uncle Pitts-BMI).	57.36	72.2
8	6	8 ACCOUNTABLE X-Sinner/Pakadern * David Robbins, Greg Bishop (Benefante-BMI).	46.94	55.6
2	12	* 9 PHILOSOPHY OF MAN Greg Minier/R.E.X. * Trevor Palmer, Randy Walters (Jambox-ASCAP).	38.19	50.0
6	8	10 I KILL DEVILS Lex Rex/Pan-Trax * Harv Prichard III (Pan-Trax/Lex Rex-ASCAP).	37.50	50.0
—	—	* 11 EXPLETIVE DELETED Seventh Angel/Pure Metal * Ian Arkley (Ariose-ASCAP).	37.36	55.6
18	9	12 WEAPONS OF OUR WARFARE Deliverance/Intense * Jimmy P. Brown II, George Ochoa (Broken-ASCAP; Carlotta-BMI).	37.36	44.4
2	13	* 13 BOWL OF WRATH One Bad Pig/Myrrh * Phillip Owens, Paul Q-Pek (Smiling Swine/Word-ASCAP).	34.17	50.0
6	19	* 14 LAUGHING MAN REZ/Grr * Glenn Kaiser, Jon Trott (REZ Band-ASCAP).	33.19	44.4
10	10	15 HOLDEST ONE Mastedon/Pakadern * John Elefante, Dino Elefante, Tony Palacios (Benefante-BMI).	30.56	38.9
—	—	* 16 WOODPECKER STOMP Jeff Scheetz/Pure Metal * Jeff Scheetz (Rubber Re-Flexx/Scheetz-BMI).	30.28	44.4
—	—	* 17 RISE UP Seraiah/Pure Metal * Seraiah (Ariose-ASCAP).	27.08	38.9
—	—	* 18 LIVING FOR MY LORD Ken Tamplin/Intense * Ken Tamplin (Ken Tamplin/Broken-ASCAP).	25.97	33.3
—	—	* 19 IN THE DARK Creed/Pure Metal * Jessy Baron (Ariose-ASCAP).	25.14	38.9
—	—	* 20 LOST WITHOUT YOU Xalt/Pure Metal * Xalt (Place of Refuge-ASCAP).	23.19	33.3

Reporting stations: Midnight Metal Thunder, KCFA (Rock of Faith), KCLC, KGAM, KOKF, KWJC, KZOK (Eternal Rock), WAYJ (Tempered Steel), WBJB, WCLO (Late Night Q), WFEL (The Master Metal Show), WKTU (Heavenly Thunder), WTCC (The Detour), WTSJ, WVCP (Stainless Steel), WVVX (Harvest Rock).

**SEASON'S BLESSINGS TO YOU AND
YOUR FAMILY.**

**From the staff of CCM Publications,
Inc.**

Next Update: January 15, 1991

THE CCM UPDATE VIDEO SALES

MO	LM	TM	TITLE, Artist/Label (Distributor)
7	1	1	REVIVAL IN THE LAND , Carman/Benson (Benson)
2	2	2	BEYOND BELIEF , Petra/DaySpring (Word)
24	4	3	LIVE... RADICALLY SAVED! , Carman/Benson (Benson)
19	*	4	DO YOU HEAR ME? , Mike Warnke/DaySpring (Word)
2	3	5	CRANK IT UP! , Mylon & Broken Heart/Star Song (Sparrow/StarSong)
2	8	6	FRONT ROW WITH MICHAEL CARD , Michael Card/Sparrow (Sparrow/Star Song)
2	5	7	FRONT ROW WITH MARGARET BECKER , Margaret Becker/Sparrow (Sparrow/Star Song)
2	7	8	FRONT ROW WITH STEVEN CURTIS CHAPMAN , Steven Curtis Chapman/Sparrow (Sparrow/Star Song)
—	—	9	LET HEAVEN & NATURE SING , Various/Maranatha/Moody (Benson)
5	*	10	YOUNG MESSIAH , Various/Word (Word)

Chart Watch

Top Albums

Word Distribution has four of the top five products on our albums chart this month, interrupted only by Carman's *Live... Radically Saved!*, which makes a tremendous comeback, with help from a special discount price. Michael Card's *The Way of Wisdom* makes an impressive debut at #8, and the chart features no less than 13 Christmas albums, spearheaded by Word & Reunion's mighty *Our Christmas*, at #3.

Adult Contemporary

Petra's musical interpretation of I Corinthians 13 nails down the top of this chart, with no less than 98% of the AC stations playing it. Steven Curtis Chapman's "Waiting for Lightning" falls to #11 this week, after peaking at #6 last time. After five singles from *More to This Life*, perhaps it's time for a new album—and guess what? It's on the way....

Contemporary Hits

Ain't no stoppin' Bryan Duncan here, who racks up his second #1 from *Anonymous Confessions*.... Close behind is Jon Gibson, who after only four weeks is challenging Duncan at #2. Tony Melendez' "Ways of the Wise" jumps 11 slots into the top 10, and both The Winans and Wes King make top 20 debuts.

Inspirational

The Patti/Watson duet has staying power on this chart... with Twila hanging in there at #2 for a second chart week. Look for Michael Card to go all the way with his "Way of Wisdom," and "Didn't You Know" it? Larnelle Harris hits the chart at #11, with more surely to come.

Rock

Petra's one-two punch strikes again as "Seen and Not Heard" sticks around while "Love" tops AC. Seventy Sevens' "MT" makes an incredible 12-spot jump to #2, providing a dynamite follow-up to "This is the Way Love Is." Otherwise it's business as usual, with no less than five of the songs on this chart bearing the Elefante touch.

Metal

New Regency artist Crystavox takes its first single to the top, after only four weeks out of the box! No mean feat, especially with a song like "Everybody Knows My Name" on its tail, jumping nine positions to #2. Six tunes out of 20 are new this week, so anything could happen through the holidays.

Video Sales

To no one's surprise, Carman's *Revival in the Land* remains on top, as well as achieving platinum status for this big video album. His *Live...Radically Saved!* vid LP has been around for 24 weeks now, and still resides at #3!

ADULT CONTEMPORARY

WOLW	TW	TITLE	PTS.	%ON
6	2	*1 LOVE Petra/DaySpring * Bob Hartman (Patsong-SESAC).	94.65	98.0
8	1	2 WE ALL NEED Bryan Duncan/Myrrh * Bryan Duncan, Chuck Barth (Fanatic/Word-ASCAP; Mind of the Cell-BMI).	86.20	87.8
10	3	3 GO WEST YOUNG MAN Michael W. Smith/Reunion * Wayne Kirkpatrick, Michael W. Smith (O'Ryan-ASCAP; Emily Boothe-BMI).	76.90	83.7
8	5	4 SHOWER THE PEOPLE Mylon & Broken Heart/Star Song * James Taylor (Country Road-BMI).	72.69	79.6
10	4	5 ANOTHER TIME, ANOTHER PLACE Sandi Patti w/Wayne Watson/Word * Gary Driskell (Word-ASCAP).	70.96	79.6
6	8	*6 HOW BEAUTIFUL Twila Paris/Star Song * Twila Paris (Ariose/Mountain Spring-ASCAP).	69.41	77.6
6	10	7 WAYS OF THE WISE Tony Melendez/Star Song * Chris Eaton (Ariose-ASCAP).	67.18	73.5
6	11	*8 NOTHING CAN SEPARATE US Al Denson/Benson * Justin Peters, James Isaac Elliot (Justin Peters-BMI; Birdwing-ASCAP).	64.48	75.5
6	12	*9 ELM STREET Bruce Carroll/Word * Bruce Carroll, Paul Smith (Word-ASCAP).	62.93	73.5
4	3	*10 THE WAY OF WISDOM Michael Card/Sparrow * Michael Card (Birdwing-ASCAP).	61.36	77.6
8	6	11 WAITING FOR LIGHTNING Steven Curtis Chapman/Sparrow * Steven Curtis Chapman, Tony Elenburg (Sparrow/New Wings-BMI; Greg Nelson/Birdwing-ASCAP).	54.35	69.4
10	7	12 PEACEFUL Eric Champion/Myrrh * Eric Champion (Chris Christian-BMI).	53.38	63.3
6	17	*13 FORGIVE ME Tim Miner/Frontline * Tim Miner (TMM/Broken-ASCAP).	51.81	73.5
4	18	*14 ALWAYS ON MY MIND David and the Giants/Giant * David W. Huff, Lloyd Bustard (Huff, Huff and Huff-ASCAP).	49.62	71.4
4	20	*15 ALL I KNOW Dallas Holm/DaySpring * Dallas Holm (Holm Made/Promiseland-SESAC).	46.17	69.4
4	22	*16 PAIN, PAIN GO AWAY Kim Boyce/Myrrh * Tim Miner (TMM-ASCAP).	43.35	69.4
8	15	17 STAY CLOSE TO ME Margaret Becker/Sparrow * Margaret Becker, Charlie Peacock (His Eye-SESAC; SBK Blackwood/Andi Beat Goes On-BMI).	34.87	49.0
6	19	18 FORGIVE ME, FORGIVE YOU Steve Camp/Sparrow * Steve Camp, Kim Maxfield-Camp (Birdwing-ASCAP).	34.61	61.2
2	36	*19 DIDN'T YOU KNOW Larnelle Harris/Benson * Larnelle Harris, Dave Clark, Danny Burnelle (Lifesong/First Row-BMI; John T. Benson/First Verse-ASCAP).	33.33	59.2
10	8	20 LEGACY First Call/Myrrh * Dick Tunney, Melodie Tunney (LCS/Pamela Kay/Dick & Mel-ASCAP).	32.87	40.8
2	30	*21 WHEN YOU CRY The Winans/Warner Alliance * Carvin Winans, Leroy Hyter (For Our Children-ASCAP; Hyter-BMI).	31.28	51.0
2	37	*22 PRAY FOR PEACE Dana Key/ForeFront * Dana Key (DKB-ASCAP).	28.30	53.1
2	39	*23 COME LET US WORSHIP The Imperials/Star Song * David Robertson, John Wierick (DLR/Candlewind-ASCAP).	27.08	46.9
4	28	*24 WORDS WILL NEVER DO Cynthia Clawson/DaySpring * Nathan Brown (Tourmaline-BMI).	25.20	42.9

2	38	*25 SIMPLE HEART Geoff Moore and The Distance/ForeFront * Geoff Moore, Steven Curtis Chapman (Starstruck-ASCAP; New Wings/Greg Neslon/Sparrow-BMI).	25.06	49.0
2	29	*26 SOMEONE TO TURN TO Allies/DaySpring * Randy Thomas, Bob Carlisle (Word/Carlisle and Thomasongs-ASCAP).	24.70	38.8
8	21	27 FIND ME IN THESE FIELDS Phil Keaggy/Myrrh * Phil Keaggy (Sebastian/Word-ASCAP).	22.35	34.7
12	16	28 FAITHFUL Randy Stonehill/Myrrh * Randy Stonehill, Giovanni Audori (Stonehillian/Word/Ideola-ASCAP).	21.60	28.6
6	25	29 STOP, WATCH AND LISTEN Kim Hill/Reunion * Deb Lilli, Lou Lilli, Kim Hill (Knightsville-ASCAP/Edward Grant-ASCAP).	21.30	30.6
8	23	30 PATIENTLY Michele Wagner/Benson * Michele Wagner, Niles Borop (Paragon/N.B.-ASCAP).	19.41	30.6
—	—	*31 GRAND ESCAPE Jerome Olds/Star Song * Jerome Olds (Jerome Old/Shepherd's Fold-BMI).	17.54	36.7
14	14	32 WHEN GOD'S PEOPLE PRAY Wayne Watson/Word * Wayne Watson (Word/Material-ASCAP).	17.39	26.5
—	—	*33 JESUS LOVES YA Jon Gibson/Frontline * Jon Gibson (Reacher's/Broken-ASCAP).	15.19	24.5
8	27	34 FIRST FAMILY Rich Mullins/Reunion * Rich Mullins (Edward Grant-ASCAP).	14.06	26.5
12	26	35 THIS TIME David Meece/Star Song * David Meece, Michael Hudson (Meece/Ariose-ASCAP).	13.62	16.3
—	—	*36 THE CARPENTER Greg X. Volz/River * Mike Schmitz (Xavier-SESAC).	13.00	30.6
4	33	37 I NEED YOU Russ Taff/Myrrh * Michael Anderson, Guy Roache (Atlantic Music/First Release/Cadillac Pink-BMI; Criterion/Minuti La-ASCAP).	12.86	18.4
—	—	*38 ON THIS PROMISE STAND Jeffrey Benward/ForeFront * Jeffrey Benward, Jeff Silvey (Up in the Mix-BMI; Starstruck-ASCAP).	12.21	26.5

MOST ADDED:

1. SIMPLE HEART, Geoff Moore & The Distance (7)
2. DIDN'T YOU KNOW, Larnelle Harris (5)
3. COME LET US WORSHIP, Imperials (5)
4. THE CARPENTER, Greg X. Volz (4)
5. GRAND ESCAPE, Jerome Olds (4)
6. FORGIVE ME, Tim Miner (4)

Reporting Stations: KBBW, KCFA, KCNW, KDAR, KKLO, KLVR, KLYN, KNIS, KNLE, KOBC, KSLR, KSLT, KXOJ, KYCR, WABS, WAJL, WBFJ, WBSN, WCFY, WDYL, WGGN, WHAZ, WHLO, WHME, WJIS, WJQK, WLIX, WLFJ, WMER, WMUZ, WNAZ, WNDA, WNIV, WNNN, WQCK, WQFL, WRUN, WXIR, WTLT, WWEV, WYLO.

Reporting Power Stations: KCMS, KLTy, KSBj, WCBW, WCIE, WWCM, WWDJ, WYLL, WZZD.

The following station did not report and its charts were frozen: WHME, WGGN, WRUN.

Due to holiday programming the following stations did not report: WDYL, WQCK.