

THE *CCM* UPDATE

CONTEMPORARY CHRISTIAN MUSIC

FIRE BY NITE: VIDEO PROGRAM BECOMES PRODUCTION HOUSE

TULSA, Okla.--Historically, Christian record companies have seldom found cost effective ways to film music videos for their artists. Even when they have, there have been few places to show them. The consequential lack of video product left the producers of *Fire by Night* in a bind, so they decided to start making their own. Suddenly, producer Steve Yake and the crew from *Fire by Night* have become the country's most prolific producer of contemporary Christian music videos.

Fire by Nite is a youth oriented, hour-long program that combines Christian music videos, dramatic skits and computer animation. Distributed to thousands of subscribing youth pastors and seen on independent television stations across the nation, it has quickly become an influential player in both the creation and visibility of Christian music videos. Producer/director Yake and his crew deliver a monthly program that combines state-of-the-art in-house production with strong spiritual convictions and Biblical lessons. The resulting program is dynamic and innovative, and has experienced phenomenal growth over the past two years.

The *Fire by Nite* crew is an assemblage of comedians, actors, writers, ministers, and producers that includes veteran comedic act John and VicciJo Witty. The show is hosted by Blane Bartel in an urban, back alley set complete with graffiti scrawled on brick walls. The graffiti is mostly signatures from musicians who have visited the program. The names include: Carman, Phil Keaggy, Petra, Sheila Walsh, DeGarmo & Key, Morgan Cryar, Twila Paris, Renee Garcia, Rick Cua, Michael W. Smith and many others.

Fire By Nite's determination and production prowess have paid off. Where in the past they would have provided the entire budget for the creation of a music video, now their services are in demand from record companies who provide supplementary budgets for Yake's production services. He's produced video curriculum for Petra, filmed Twila Paris in Costa Rica and recently produced elaborate Michael W. Smith segments.

The program is an outgrowth of Willie George Ministries in Tulsa, Oklahoma. The ministry has successfully produced The Gospel Bill Show (which has also been seen as "Adventures in Dry Gulch" on CBN's cable network) for many years. The Gospel Bill Show is a western-styled Christian program for grade school children. It stars Willie George, who has played the Gospel Bill character for over ten years. George never appears on camera in *Fire By Nite*, but is

instead listed as executive producer. "Willie was concerned about children who had nothing to go to when they grew out of The Gospel Bill Show," Yakes says. "Fire By Nite was created as alternative Christian programming for middle school and high school kids."

According to Yake, the Michael W. Smith video, "Secret Ambition," has been their most ambitious effort to date. Filmed partly on location at the Passion Play outdoor set in Eureka Springs, Arkansas, the video depicts Jesus' life, crucifixion and resurrection. An emotionally gripping and realistically portrayed six minute mini-epic, it contains set recreations of historic Israel, and acting extras are in full costume. Smith "sings" the part of a storyteller. His on-camera presence is interspersed with shots of Jesus as he heals in the streets, is brutally crucified and is then resurrected.

Astonishingly, the video is in great demand in Russia, where it first aired in September on Good Morning Moscow, the second most-watched show in the U.S.S.R. Seen throughout the entire country on state-run television, "Secret Ambition" caused an unprecedented demand from viewers who wanted to see the clip aired again. "We're blown away," Yakes said. "Like everything else that has happened to us in the past two years, it just goes to show you what God can do."

—Brian Lang

CCM PUBLICATIONS ANNOUNCES MOVE TO NASHVILLE

LAGUNA HILLS, Calif.--CCM Publications, Inc. announced last week that it will relocate its principal offices to Nashville, Tennessee at the end of 1989. The announcement was made jointly by Christopher C. Dewey, Chairman of the Board, and John W. Styll, President.

The company, which publishes *Contemporary Christian Music* (CCM) magazine and *The CCM Update*, has been headquartered in Orange County in Southern California since its inception in 1978.

"Contemporary Christian music was in its infancy in the '70s and grew through adolescence in the '80s," said Dewey in a prepared statement, "and I'm confident the '90s will be the decade when it reaches maturity. We want to make sure that we're in the right place in the '90s, not only spiritually but also in terms of location. We believe this move will strengthen our ability to provide both industry and consumer readers with the most complete coverage of Christian music available."

(Continued on page 2)

CCM PUBLICATIONS MOVES

(Continued from page 1)

"Nashville is rapidly becoming a creative center for the contemporary Christian music industry," Dewey continued, "and since we publish the leading periodicals in the field, it seems natural for us to be located there."

The company established a small editorial office in Nashville in mid-1988 which paved the way for the relocation of the rest of the operation. "After being there for over a year, it has become clear that Nashville is a very strategic location," said Styll.

"Nashville's artists and industry people are in close proximity. It will be a real benefit to us to have them more accessible. At the same time, we'll be more accessible to them."

The company will relocate some of its staff to Nashville, and will hire others locally. Only an advertising sales office will remain in California. Fleming and Associates, which recently assisted Sparrow Records and Atlantic Records with relocations, has been retained to find suitable office facilities in Nashville. Plans are to be fully operational there by January 2, 1990.

OUT AND ABOUT...

* **Word** has announced the appointment of **Myrrh** Director of Marketing, **Dean Arvidson**, to the same position with **Word/Nashville**, replacing **Barry Landis**. Arvidson, who spearheaded the marketing campaigns for artists such as **Kim Boyce**, **The Choir**, **Phil Keaggy** and **Russ Taff**, will now oversee product marketing for **Word's** four Nashville-based labels: **Word**, **DaySpring**, **Canaan** and **New Canaan**. He has been with **Word** for a total of nine years. An announcement regarding Arvidson's replacement in the L.A. office is expected later this week...

* According to the latest issue of **Bill Rayborn's Church Music Report**, **Diadem** has purchased **Lexicon Music** from **Ralph Carmichael**. We'll fill you in when we get some details...

* **Rich Mullins** has hit the road again in support of his still-strong *Winds of Heaven...* album. Sixty-five dates are planned. **Reunion** has released a "Winds of Heaven... Stuff of Earth" radio special on CD for airing this weekend...

* **Gary McSpadden** sang before 33,000 people in Little Rock, AR late last month as part of the **Billy Graham** crusade in that city...

* Speaking of audience sizes, here's an interesting statistic for you: **Carman** has played for well over 600,000 people so far on his "Radically Saved" tour. Rather than sell tickets, he operates on a "love offering" basis...

* **Petra's** first album under its new contract with **DaySpring** will be a praise and worship album rather than a "regular" **Petra** album. Love the title--*Petra Praise: The Rock Cries Out*. It's due out this month...

* **Michael Card** is working on a new trilogy of albums, this time based on the Old Testament. The first installment of "The Ancient Faith," appropriately titled *The Beginning*, is due for release December 20...

* **Myrrh** and **Campus Life** magazine have established a "Russ Taff Hotline" which features comments by Taff and music from his latest album, *The Way Home*. The toll-free number (800/366-1157) draws up to 200 calls per day. The three-minute tapes, which are changed every two weeks, were produced by **David Pierce**. Myrrh plans to use the number to promote

David Mullen beginning next month...

* **Frontline** and **Yo!ForeFront** will be joining forces during the Christmas season to promote Christian rap music. "RAP Up the Perfect Gift" is a multi-faceted marketing campaign coordinated by **The Benson Company** designed to promote **Frontline's P.I.D.** and **D-Boy** as well as **YooreFront's DC Talk** and **E.T.W.** "As an industry we need to educate the Christian music consumers as well as fellow music people to the profound ministry behind contemporary Christian rap," commented **Kent Songer**, **Frontline's** vice president/marketing...

* Possibly contemporary Christian music's best-kept secret, the 120-voice **Brooklyn Tabernacle Choir**, sold out three nights at New York's Radio City Music Hall last month. They were joined by the **Bill Gaither Trio** and **Gaither Vocal Band** for the annual Radio City concerts...

* **Tom Green** of the *Lightmusic* video show has compiled some interesting statistics. Green has been keeping track of viewer requests since April '84. As of last month, the overall most-requested video is "Love God Hate Sin" by **Mylon & Broken Heart**. It's followed by "Heaven" by **BeBe & CeCe Winans**, "Rock Solid" by **D&K**, "People All Over the World" by **Farrell & Farrell**, "Tomorrow" by **The Winans**, "Conviction" by **Carman**, "This Town" by **Rob Frazier**, "Trains Up in the Sky" by **Mylon & Broken Heart**, "Always There for You" by **Stryper** and "Perfection" by **Rene Garcia**. Director **Steve Yake** of **Fire by Nite** has had six #1 videos and has two in the overall top 10, as does **Jimmy Collins**. *Lightmusic* celebrated its sixth anniversary last week...

* Remember **Larry Black**, whose "Larry Black Show" replaced "The Scott Ross Show" in the '70s? He's one of contemporary Christian music's first big-time air personalities. You can now hear him as the announcer for the syndicated TV show *Hee Haw*, and see him Thanksgiving week on an episode of "In the Heat of the Night"...

* **CLARIFICATION**--Last week's issue included an item about the restructuring at Maranatha! Music. **Stan Endicott** is now working with the company on an independent basis, rather than on staff. **Al MacDougal** resigned his position. We stated that both were dismissed and are happy to clarify the situation...

DATELINE

October 16 - October 29
BORN

--Paul Smith, October 17
--Billy Smiley, October 19
--Annie Chapman, October 20
--Hampton Carlton (Clouds), October 21
--David Will (Imperials), October 22

--Jon Moore, October 26
--Ron Hemby (Imperials), October 28

TOP AIRPLAY

1 Year Ago

--#1 **ADULT CONTEMPORARY:**
"EVERY HEART THAT IS BREAKING,"
Twila Paris (Star Song)
--#1 **INSPIRATIONAL:**
"THANK YOU," Ray Boltz (Diadem)
--#1 **ROCK:**
"FRONTLINE," Idle Cure (Frontline)
--#1 **CONTEMPORARY HITS:**
"FREE THE FIRE IN ME," The
Imperials (Myrrh)

Managers! Publicists! Historians! If you have any items which you feel should appear in *Dateline*, we'd love to hear from you. Mail your information to CCM, P.O. Box 6300, Laguna Hills, CA 92654. Remember, specific dates are important!

CHANGES

APPOINTMENTS

--Dave Stewart to new program director for **WJIE-Louisville, KY**. Stewart was previously with **WCIE-Tampa, FL** where he ran the afternoon drive.

--Bill Thurlow to **WCFB-Tupelo**. Formerly of **WMER-Meridian** will assume the program director/music director position.

--Richard D. Taylor has assumed the post of deputy director of **Operation Blessing**, the humanitarian relief arm of the **Christian Broadcast Network**. Taylor, a retired U.S. Navy officer, previously managed several Navy human service programs.

--Jamie Sprinkle to **U.S.A. Management, Inc.** where she will be working with booking and management for such performers as **Ruscha, D.O.X., Scott Anderson, Higher Power, and Lex Rex**.

--Andra Kotcho will assuming

CALENDAR

NRB Eastern Regional Convention
October 19 - 21
North East, MD
(716) 461-9212

NRB Caribbean Regional Convention
November 7 - 9
San Juan, Puerto Rico

(809) 769-4103

NRB 47th Annual Convention & Exposition
January 27 - 31
Washington, DC
(201) 428-5400

the role of music director and afternoon drive time at **KVOI-Tuscon, AZ**.

--Bill Scott, formerly of **WCIE-Lakeland, FL**, to production manager of **WJIS-Sarasota, FL**.

--Mike Gonzales to **WJIS** where he will assume the responsibilities of pastoral relations. Formerly of **TV 22 and The Christian Television Network**, Gonzales will managing the public relation duties for the station.

--Cora Andrews to international marketing coordinator for the **Sparrow Corporation**. Andrews, a recent graduate of Wheaton College, comes to Sparrow to coordinate sales and marketing for all product releases.

--Karlo Salminen, current music director of **WGLY-Waterbury, VT** responsibilities will grow to include director of programming.

--Van White to program director/music director at **WMER-Meridian, MS**.

PROMOTIONS

--Former weekend announcer, **Chuck Pryer**, of **WCIC-Pekin, IL** to music director.

--Lynne Marie, also of **WCIC** will move into the position of director of public relations. Formerly the music director, Marie responsibilities will include community relations.

SIGNINGS

--Lex Rex have signed an exclusive recording and co-publishing contract with **Pan-Trax Records, Inc.** The group's first project, *Beat the Heat*, will be released in November.

--Higher Power to an exclusive world-wide record distribution agreement with **Pan Trax Record, Inc.** Scheduled release

for their album entitled, *Cast A Light*, is scheduled for November.

WEDDINGS

--Jeff Brown (**WERK-Muncie, IN**) and Lisa Young, September 30.

BIRTHS

--To Jim (of **WLAB-Fort Wayne, IN**) and Liz Zix, a girl, Hannah Caitlan, October 1.

MOVES

--Pan Trax Records, Inc. and U.S.A. Management, Inc. have moved to 112 South Main Street, Dickson, TN 37055; 615/446-5595; FAX 615/446-5493 (call first).

RADIOACTIVITY

CLEVELAND, OH -- **WRDZ** was the national grand prize winner in the Sheila Walsh "Calling of Love" contest sponsored by Word Inc. Myrrh Records.

Station's Jan deCaro flew to Virginia Beach for a weekend that included a reception with the 700 Club's Pat Robertson and a concert by Sheila and friends with a 60-piece orchestra.

PHILADELPHIA, PA -- **WZZD**

has given new meaning to the term 'a remote broadcast.' Afternoon drive announcer Paul Lewis has been volunteering and broadcasting live from North Philadelphia at the **Habitat for Humanity** worksite. Hoping to increase listeners awareness of the important and vital work of Habitat in their community, Lewis has been reporting each morning and afternoon with updates and experiences of the volunteer life of this organization.

PICK OF THE WEEK:**Carman, *Revival In The Land* (Benson)**

Christian music's premiere showman continues to stir the emotions and souls of his listeners with his seventh release. Some things never change: Carman's charisma; his staple story songs; and the guaranteed AC ballad hits. But producer Keith Thomas helped to expand the musical horizons greatly. Not only is the sound much more aggressive, but also more varied. Carman includes a rocker, a scorching black gospel number, and even house rap. While this may bring some new life to his traditional sound, it may stretch the tastes of some of his older fans. But that won't stop *Revival* from being one of '89s biggest sellers.

Ellen B, *Prince of Peace* (Alarma)

Here's another tasty offering from Sweden. Ellen B (don't ask me who she is) is a five member band with a foundation of well-written Top 40 rock. With some added grit, texturing and R&B influences, they reflect the sounds of other Euro-bands like INXS and Crowded House.

Holm, Sheppard, Johnson, *Soldiers Again* (Dayspring)

The dynamic trio (Dallas Holm, Tim Sheppard and Phil Johnson) are back for their second release in nine years. Their first release is considered by many to be a classic in Christian music history. *Soldiers Again* picks up that mantle with the added benefit of modern recording technologies. The sound basically reflects the three artists warm AC, but blending those three voices produces a heavenly effect. Hopefully, this will jump start a reunion trend in Christian music.

Sheila Walsh, *Simple Truth* (Myrrh)

This is Walsh's first release since joining "The 700 Club"; and, as expected, that has affected her music career. She continues the gradual process (already started) to separate from her earlier quirky, new wave style. This is pure AC guided by producer Greg Nelson. Any of the songs on *Simple Truth* could be sung on "The 700 Club." It should increase her sales potential to that vast new audience. But don't take these points as negatives. This is a beautiful album. Walsh sounds as comfortable with this material as anything in her past. Retailers, be creative with your merchandising of *Simple Truth* and Walsh's media appeal.

P.I.D., *Back to Back* (Graceland)

This young def duo from Dallas follow up their ground-breaking release for Christian rap, *Here We Are*, with more genuine street rap on *Back to Back*. A bigger production budget and the experienced hands of co-producer Scott Smith give this release a more competitive edge. "Sugar-coated" is not a good term to describe P.I.D.'s lyrics, which tackle backsliding, pre-marital sex and racism (it's about time someone addressed this!), but shame on Graceland/Frontline for not including lyrics.

Trace Balin, *Here and Now* (DaySpring)

This fresh new artist's sophomore release continues to establish her place in Christian pop. Producers Jonathan David Brown returns to fine-tune Balin's upbeat pop-rock blend. She is Christian pop's grittiest female vocalist. Suggest *Here and Now* to Margaret Becker or Michael W. Smith fans.

Petra, *Petra Means Rock* (Star Song)

This is Petra's parting release with Star Song (they are now on Dayspring). It is a compilation of 17 rock classics from Petra's last seven releases. Although the styles, recording and lead singers differ, it is a great retrospective on the top rockers in Christian music.

Send albums for review to: Mike Atkinson P.O. Box 969, (UPS-2139 Newcastle Ave.), Cardiff by the Sea, CA 92007-0969.

Noteworthy**Carman, "Witches Invitation" (Benson) CD**

No one in Christian music can tell a story quite like Carman and the first single from *Revival In the Land* succeeds in doing what only this performer can. Interesting spoken story about a Christian's actions when invited to the home of a person heavily involved with the occult. Although the mini-drama mounts with predictable Carman-like showmanship, it should be quite successful as an alternative tale during the upcoming Halloween season.

Deniece Williams, "Every Moment" (Sparrow) CD

Deniece wraps her unmistakable voice around this jivin' single which follows the success of her chart-topping "Healing." This is a definite feel-good tune with pulsating beat and hot guitar leads that contrast nicely with the song's general laid-back groovin' feeling.

David Mullen, "Somebody Say Amen" b/w "Live So God Can Use You" (Myrrh) Cassette

First cuts from Mullen's *Revival* project. "Somebody Say Amen" is a simple, prayerlike, gentle song laced with acoustic guitar and some moody harmonies, but before it has a chance to become commonplace, Mullen's distinctive vocals sear into the chorus, harmonizing with guitar and guest vocalist, Kim Hill. Bass, guitar leads, and a belting back beat frame "Live So God Can Use You" a rockin' piece by Mullen as he and his friends raise the anthem to turn your desires in actions so that God can use them to help a hurting world.

Chris Christian, "The Man Behind The Man" (Home Sweet Home)

This first single from the forthcoming *FOCUS* album is a tribute to former Dallas Cowboys head coach Tom Landry, a man of integrity and a role model to the sports world. This tune has a catchy chorus and bright synths that is highlighted by Landry, himself speaking on his faith. Sure to interest the sports lovers.

Allies, "Trust In God" b/w "Old Man Down" (Day Spring) CD

This song's has got all the right ingredients - great lyrics, solid vocals, fun harmonies coupled with a simple thought. That is, the security of trusting in God and how we can fill our lives up with the knowledge of that promise. "Old Man Down" is an out 'n' out rocker filled with enough wailing guitars, and vocals to satisfy any roller.

Rich Mullins, "Ready For the Storm" (Reunion) CD

Acoustically bare, lyrically rich song of the sea, a lighthouse, and a sailor preparing for a storm as an analogy for our own walk in life with God by our side. Fiddle and harmonies paints a picture of a stormy sea and our sometimes restless souls.

Trace Balin, "Well Done" (DaySpring)

Upbeat, pop tune featuring Balin's rough and raspy vocals lend a edge to the lyrics of living one's life as if this could be the last moment, the last day so that when we finally see the Lord, he will say, "well done..."

Send singles for review to Kathleen Ervin, CCM, P.O. Box 6300, Laguna Hills, CA 92654.

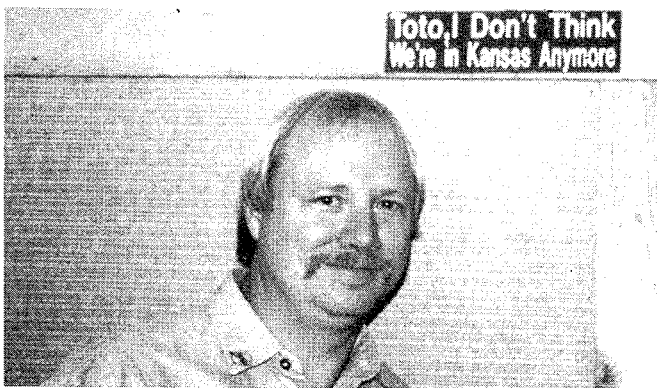
GALLERY



Sandi Patti receives RIAA "gold" certification for her 88 Word album, Make His Praise Glorious, as well as the 86-87 "Let There Be Praise" tour video. Pictured from left to right: Dan Johnson, Word, Inc., senior vice president; the multi award winner, Sandi Patti and her husband/manager, John Helvering; and Roland Lundy, president of Word, Inc.



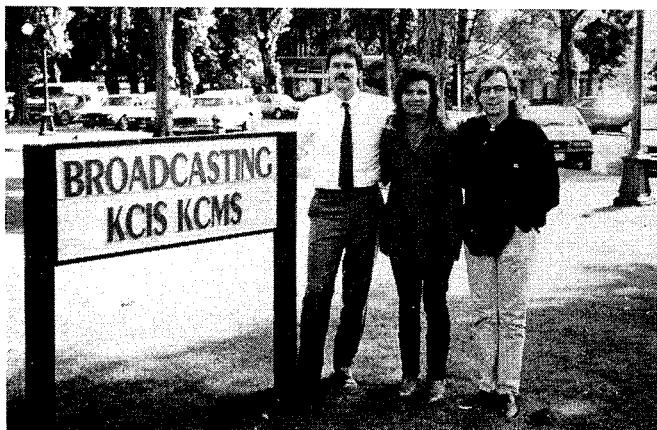
Twila Paris speaking to some of the Venezuelan people during a break in the shooting of her first two videos. The videos center on the title tracks of "For Every Heart" and "Wandering Pilgrim," from her newly released Christmas album, It's the Thought.



While Kerry Livgren wasn't farming, feeding the livestock critters or mining for gold or platinum alloys (not records...), he was recording his latest album for Sparrow entitled One of Several Possible Musiks in the basement of his Covington, GA farm.



Morgan Cryar (he's the one smiling on the left) and Rick Cua during one of their many promotional stops at radio stations throughout country during their latest tour schedule.



The promotional tour that would not end....Yes, it's Chris Houser from Myrrh and Russ Taff at yet another unsuspecting radio station. This time it's Seattle, Washington's powerstation, KCMS. Scott Thunder, program director at KCMS is the one with his shirt tucked in.



ONE is in the studio working on their debut project entitled Spirit To Spirit. Pictured are (top) ONE members Brent Henderson, Brian McSee, and Don Peslis. Also shown are producer Phil Johnson and Sandi Patti who will be making a guest vocal appearance on two of the album's cuts. Release date for the project is scheduled for early November.

CCM ROCK

Title, Artist/Label * Songwriter (Publisher-License).

- | | | | |
|----|----|----|--|
| 10 | 6 | 1 | IT WAS LOVE , Russ Taff/Myrrh
* Tori Taff, Marshall Chapman, Russ Taff, James Hollihan (James Hollihan/Tori Taff-ASCAP; Tall Girl-BMI). |
| 14 | 3 | 2 | Immigrant's Daughter , Margaret Becker/Sparrow
* Margaret Becker, Charlie Peacock (Birdwing-ASCAP; SBK Blackwood/Andi Beat Goes On-BMI). |
| 10 | 4 | 3 | When the Love Is Gone , Shout/Frontline
* Ken Tamplin (Broken Songs-ASCAP). |
| 8 | 2 | 4 | Invitation , White Heart/Sparrow * G. Kennedy, T. Sims (Polygram/Yellow Jacket-BMI; Birdwing-ASCAP). |
| 2 | 20 | 5 | Kick It Down , Liason/Frontline
* Lary Melby, Tim Melby (Broken Songs-ASCAP). |
| 14 | 1 | 6 | BOYCOTT HELL , DeGarmo & Key/Power Discs
* Eddie DeGarmo, Dana Key (DKB-ASCAP). |
| 8 | 5 | 7 | To Cover You , The Choir/Myrrh
* S. Hindalton, D. Daugherty (Word-ASCAP). |
| 12 | 7 | 8 | I See Red , David Zaffiro/Alama
* David Zaffiro (Broken Songs-ASCAP). |
| 10 | 11 | 9 | Turn the Tables , Mylon LeFevre & Broken Heart/Star Song * Scott Allen, Trent Argante, Kenneth Bentley, Ben Hewitt, Paul Joseph, Mylon LeFevre, Joe Hardy (Angel Band-BMI). |
| 6 | 10 | 10 | Who Pulls the Strings , Zion/Image
* Rex Scott, David Zaffiro (Rock for Eternity-ASCAP). |
| 4 | 17 | 11 | Here Ends the Night , Altar Boys/Frontline
* Ric Alba, Mike Stand (Broken Songs-ASCAP). |
| 4 | 9 | 12 | Live for the Promise , Guardian/Enigma
* Paul Crawley, David Bach, Rikk Hart, Tony Palacios (La Rana-BMI). |
| 4 | 16 | 13 | Top of the Mountain , Bloodgood/Intense
* Michael Bloodgood, Les Carlson, Paul Jackson (Broken Songs-ASCAP). |
| 12 | 8 | 14 | Light/Light , Rez/Ocean-Grrr
* Glenn Kaiser, Roy Montroy (Rez-SESAC). |
| 6 | 12 | 15 | Headlights From the Highway , Benny Hester/Frontline * Lauren Stalneck (Room Full of Music-BMI). |
| 4 | 15 | 16 | Follow You , Geoff Moore & the Distance /Sparrow * Glen Burtlik, Jack Ponti (Hampstead Heath/Colgems-EMI/Jack Ponti). |
| 2 | 18 | 17 | Church of Do What You Want , Jacob's Trouble/Frontline * Steve Atwell, Mark Blackburn, Jerry Davison (Broken Songs-ASCAP). |
| 2 | 24 | 18 | Without Eyes , Veil of Ashes/Graceland
* Sean Doty, Phil Meads, Lance Harris, Sterling (Broken Songs-ASCAP). |
| 8 | 14 | 19 | I'm Still Dangerous , Morgan Cryar/Reunion
* Morgan Cryar (Edward Grant-ASCAP). |
| 12 | 21 | 20 | Long Way From Paradise , Allies/DaySpring
* Bob Carlisle, Randy Thomas (Carlisle and Thomasongs, Word-ASCAP). |
| 6 | 19 | 21 | U Tell Me , Sparks/Reunion
* Greg Sparks, Rebecca Sparks (Edward Grant-ASCAP). |
| 14 | 13 | 22 | Out of Time , Barren Cross/Enigma
* Steve Whitaker, John Elefante (B.C./La Rana-BMI). |
| 6 | 22 | 23 | Let the Day Begin , The Call/MCA
* Michael Been (Neeb-ASCAP). |
| -- | -- | 24 | Turn , Watchman/Regency
* D. Van Liew, G. Sweet, D. Larson (Waterboys-ASCAP). |
| -- | -- | 25 | R U Gonna Stand Up /Giant
* David Huff (Huff, Huff, and Huff-ASCAP). |

MOST PLAYED LPs

- 1 **IN YOUR FACE** Shout/Frontline
- 2 **The Pledge**, DeGarmo & Key/Forefront
- 3 **It's a Jungle Out There**, Mastodon/Regency
- 4 **Wide Eyed Wonder**, The Choir/Myrrh
- 5 **Freedom**, White Heart/Sparrow

Reporting stations & shows: Reality Rock, KBQC (Night Watch), KCFV (Breakaway), KCMS (Club 105), KFMT (Power Outlet), KGAM, KGOT (Crosstrax), KICT (Sonlight), KMOD (Morning Sonlight), KOKF (Power Rock), KWJC, KWLD, WAYJ (The Way), WBJB (His Song), WBRG, WBRI (Real Life Radio), WCIE (Living Water), WCIL (Jesus Solid Rock), WCLQ, WGSJ (Power Supply), WHLX (Rock of Ages), WJFM (Innervision), WJIS (Light Force), WJTL (Exit 90), WKTQ (1989), WLAB (His Rock), WLRW (Voice in the Wind), WMIE (The Show Without a Name), WNNN (Star Rock), WPIT (Saturday Night Light), WRKC (The Solid Rock Show), WSIV (Pressin' On), WTSJ (Beacon), WVOF (New Creation), WXTQ (Sunday Offering), WZPK (New Creation Show).

All stations reporting.

CCM INSPIRATIONAL

Title, Artist/Label * Songwriter (Publisher-License).

- | | | | |
|----|----|----|--|
| 6 | 1 | 1 | IN IT AFTER ALL , Larnelle Harris/Benson
* Dawn Thomas (Magnolia Hill-ASCAP). |
| 4 | 7 | 2 | We Belong to Him , Wayne Watson/Day Spring
* Jeff Nelson (Word-ASCAP). |
| 4 | 14 | 3 | 'Tis So Sweet To Trust in Jesus , Amy Grant/Myrrh * (Riverstone/Brown N' Serve/Edward Grant-ASCAP; Mark O'Connor-BMI). |
| 4 | 10 | 4 | You're Beautiful , Michele Wagner/Benson
* Michele Wagner, Tim Norris (Paragon/Ariose-ASCAP). |
| 6 | 2 | 5 | In Your Strength , Craig Smith/Benson
* Craig Smith (Dimension-SESAC). |
| 8 | 3 | 6 | Here's My Heart , David & the Giants/Benson
* David Huff, Lloyd Bustard (Huff, Huff and Huff-ASCAP). |
| 6 | 6 | 7 | No Condemnation , Kelly Willard/Alleluia
* Charles F. Monroe (Integrity's Hosanna-ASCAP). |
| 8 | 13 | 8 | Wonderful Words of Life , Prism/Reunion
* Phillip P. Bliss, arr. by Chris Harris, Mark Heimermann (Hummingbird/Farnsworth-ASCAP). |
| 2 | 25 | 9 | Forget It , Bruce Carroll/Word
* Bruce Carroll, Barbara Kinnamon, Paul Smith (Word-ASCAP). |
| 10 | 4 | 10 | Sweet Victory , Twila Paris/Star Song
* Twila Paris (Ariose Music-ASCAP). |
| 10 | 12 | 11 | Where it All Begins , Stevie & Annie Chapman/Star Song * Karla Worley (Ariose-ASCAP). |
| 6 | 16 | 12 | Live This Mystery , Michael Card/Sparrow
* Michael Card (Birdwing/Mole End-ASCAP). |
| 14 | 8 | 13 | I Am Determined , Tim Sheppard/Diadem
* Tim Sheppard (Tim Sheppard-ASCAP). |
| 10 | 9 | 14 | Love So Loved the World , Glad/Benson
* Tom Beard (Champion of Love/Paragon-ASCAP). |
| 8 | 11 | 15 | I Open My Heart , Mike Eldred/Home Sweet Home * Tanya Goodman-Sykes, Michael Sykes, David Binion (Word-ASCAP). |
| 4 | 21 | 16 | Movin On , Mylon & Broken Heart/Star Song
* Scott Allen, Trent Argante, Kenneth Bentley, Ben Hewitt, Paul Joseph, Mylon LeFevre, Joe Hardy (Angels Band-BMI). |
| 2 | 22 | 17 | A Day Like Any Other , Bill Blatstone w/the Maranatha Singers * |
| -- | -- | 18 | I Cherish Thee , Kellye Huff/Giant
* David Huff (Huff, Huff, and Huff-ASCAP). |
| 14 | 5 | 19 | That's the Love of God , Sandi Patti/Word
* Phill McHugh, Greg Nelson (River Oaks/New Wings-BMI). |
| -- | -- | 20 | Bigger Than Life , Paul Smith/Dayspring
* Jonathan David Brown (Dimension/Hole in the Sky-SESAC). |
| -- | -- | 21 | Farther On , Russ Taff/Myrrh
* Russ Taff, Tori Taff, James Hollihan (Tori Taff-James Hollihan-ASCAP). |
| -- | -- | 22 | You'll See a Man , Harvest/Benson
* Ed Kerr Z(Singspiration-ASCAP). |
| -- | -- | 23 | Masterpiece , Sandi Patti/Word
* B Henderson, C. Patty, Mike Patty (Steadfast/Knotty Pine-ASCAP; Sandi's Song-BMI). |
| -- | -- | 24 | Testimony , Kim Hill/Reunion
* Wayne Kirkpatrick (Emily Boothe-BMI). |
| -- | -- | 25 | More to This Life , Steven Curtis Chapman /Sparrow * Steven Curtis Chapman, Phil Nash (.Sparrow Songs/New Wings/Greg Nelson-BMI; Pamela K/Bekengus/L.C.S. Songs-ASCAP). |

MOST ACTIVE NEW PLAYS

- 1 **MASTERPIECE**, Sandi Patti/Word
- 2 **Holy, Holy**, Michael W. Smith/Word
- 3 **Blessed Be the Lord**, Matthew Ward/Alleluia!
- 4 **I Cherish Thee**, Kellye Huff/Giant
- 5 **Lead Me To the Rock**, Lenny LeBlanc/Alleluia!

Reporting Stations: : KAJN, KCCS, KCOV, KGNM, KIXL, KJLY, KSUD, KWBI, WAME, WANL, WBGL, WCIC, WEMI, WFRN, WGLY, WHYD, WIBI, WJIE, WJIS, WMHK, WOKT, WRJZ.

The following station failed to report: WJEP.

CCM CONTEMPORARY HITS

Title, Artist/Label * Songwriter (Publisher-License).

2	4	1	FARTHER ON , Russ Taff/Myrrh * Russ Taff, Tori Taff, James Hollihan (Tori Taff/James Hollihan-ASCAP).
4	3	2	In the Name of the Lord , Jon Gibson/Frontline * Jon Gibson (Broken Songs/Reachers-ASCAP).
6	1	3	THE HUNGER STAYS , Margaret Becker/Sparrow * Margaret Becker, Charlie Peacock (His Eye-SESAC; SBK Blackwood/Andi Beat Goes On-BMI).
2	11	4	Celebrate New Life (ReMix) , BeBe & CeCe Winans /Sparrow * K. Thomas, B. Winans (Yellow Elephant/Edward Grant/Benny's Music-BMI-ASCAP).
8	2	5	Testimony , Kim Hill/Reunion * Wayne Kirkpatrick (Emily Boothe-BMI).
2	14	6	Bigger Than Life , Paul Smith/Day Spring * Jonathan David Brown, Bobby Price (Dimension/Hole in the Sky/Tim Roof/Promiseland-SESAC).
4	5	7	Young Boy/Young Girl , Rick Cua/Reunion * Bob Halligan, Jr., Rick Cua (Oppenockity Tunes/Elymax-BMI; Edward Grant-ASCAP).
6	6	8	On the Other Side , Michael W. Smith /Reunion * Michael W. Smith, Wayne Kirkpatrick (O'Ryan-ASCAP; Emily Boothe-BMI).
2	12	9	Foundations , Geoff Moore & the Distance /Sparrow * Geoff Moore, David Martin (Birdwing/Martin Noyes-ASCAP).
2	9	10	Go & Sin No More , Liaison/Frontline * Tim Melby, Lary Melby (Broken Songs-ASCAP).
-	-	11	It's Gonna Take Love , Farrell & Farrell /Dayspring * Bob Farrell, Mike Demus (Summerdown/Word-ASCAP).
2	15	12	You Weren't Meant To Live Your Life Alone , Benny Hester/Frontline * Benny Hester, Niles Borop (Benny Hester/Broken Songs/N.B.-ASCAP).
4	7	13	Don't Ya Wanna Rap , Bryan Duncan/Modern Art * B. Duncan, C. Barth, B. D. Duncan, K. Cappello (Fantic/Panda Pals-ASCAP; Chuck Barth/Mind of the Cell).
-	-	14	Onward Christian Soldiers , Petra/
-	-	15	More To This Life , Steven Curtis Chapman /Sparrow * Steven Curtis Chapman, Phil Nash (Sparrow Song/New Wings/Greg Nelson-BMI; Pamela K/Beckengus/L.C.S. Songs-ASCAP).

Reporting stations: KGAM, KJIA, KLRD, KLYT, KOKF, KTFA, KWLD, WAEC, WAYJ, WCLQ, WGEV, WGSJ, WJTL, WNCM, WNOW.

All Stations reporting.

CCM VIDEO SALES

MO LM TM Title, Artist/Label (Distributor).

5	1	1	DO YOU HEAR ME , Mike Warnke /DaySpring (Word)
1	4	2	Perfect Peace , Various /Moody Video-Maranathal (Word)
6	2	3	This Is the Day , Various /Moody Video-Maranathal (Word)
14	3	4	Live... Radically Saved , Carman/Benson Music Video (Benson)
-	-	5	VH7 , Various Artists /DaySpring (Word)
3	*	6	Wide-Eyed Wonder , The Choir /Myrrh Music Video (Word).
20	10	7	Let There Be Praise! , Sandi Patti /Word (Word)
4	*	8	Michael W. Smith In Concert , Michael W. Smith/Reunion (Word)
20	9	9	I Predict 1990 , Steve Taylor /Myrrh Music Video (Word)
2	*	10	Thank You , Ray Boltz /Diadem (Spectra)

The CCM airplay charts are compiled from reports obtained by telephone from selected Christian radio stations in the U.S. The *Rock*, *Inspirational*, and *Contemporary Hits* charts reflect songs receiving the most airplay on reporting stations for the two-week period ending October 7, 1989.

(* = Re-entry, - = New Entry, First Column = Weeks on Chart, Second Column = Position 2 Weeks Ago, Third Column = Position This Week.)

The CCM Video Sales chart reflects sales in selected retail outlets for the month of August, 1989.

(*MO = Months on Chart, *LM = Position Last Month, *TM = Position This Month.)

These listings may not be reproduced in any manner without the express written permission of CCM Publications, Inc.

CHART WATCH

Adult Contemporary

Amy Grant's tender reading of "Tis So Sweet to Trust in Jesus," which reached #1 last week on the chart CCM creates for *Christian Countdown USA*, is stopped short by Russ Taff's powerful ballad, "Farther On." The Taff song is extremely strong, debuting at #20, jumping to #5 and then to #1. Amy's back at #2, Margaret Becker holds at #3 and Kim Hill drops to #4. Big mover of the period is another cut from *Our Hymns*—Michael W. Smith's "Holy Holy Holy"—which shot up 16 positions to #13. Major upward movement is also posted by the debut cut from the new Steven Curtis Chapman album, "More to This Life," up 15 to #7. DeGarmo & Key's "Hand in Hand" also makes a notable jump, up 14 to #21. Farrell and Farrell make the highest debut on the chart with "It's Gonna Take Love."

Inspirational

Larnelle maintains a commanding lead on Inspirational formats with "In It After All," now in its sixth week at #1. Amy Grant is doing well in this format too, with "Tis So Sweet..." climbing 11 notches to #3. Biggest mover, however, is Bruce Carroll's "Forget It," with a jump of 16 points to #9. The big story in Inspirational this period, though, is the amount of new music on the playlists. No less than seven songs debut here, the highest of which is Kellye Huff's "I Cherish Thee." All the other debuting names are big, so there could be some serious action on this chart in the coming weeks.

Contemporary Hits

Russ Taff's "Farther On" is proving to be a multi-format hit, softly pounding its way to the top in only its second appearance on this chart. The top three songs are very tightly grouped and are way ahead of all the others, so it's anybody's guess what's going to happen next time. (If we were the betting types, we'd place our money on Taff, however). Paul Smith moves up eight to #6 with "Bigger Than Life" (another multi-format hit). Farrell & Farrell, who had the highest AC debut, accomplish the same with CHR as "It's Gonna Take Love" enters at #11.

Rock

Russ Taff is going to have to send this issue home to mom and dad. He joins the rare company of artists to score simultaneous #1's on three charts as "It Was Love" scorches rock formats. His lead is significant, too. D&K's six-week stay at #1 ends as "Boycott Hell" drops to #6. Liaison makes a nice jump (20 positions) to #5 with "Kick It Down." Only two debuts this time, both at the bottom of the chart.

CCM ADULT CONTEMPORARY

Title, Artist/Label * Songwriter (Publisher-License)

4	5	1	FARTHER ON , Russ Taff/Myrrh * Russ Taff, Tori Taff, James Hollihan (Tori Taff/James Hollihan-ASCAP).
6	2	2	'Tis So Sweet to Trust in Jesus , Amy Grant /Myrrh * (Riverstone/Brown N' Serve/Edward Grant-ASCAP; Mark O'Connor-BMI).
8	3	3	The Hunger Stays , Margaret Becker/Sparrow * Margaret Becker, Charlie Peacock (His Eye-SESAC; SBK Blackwood/Andi Beat Goes On-BMI).
8	1	4	Testimony , Kim Hill/Reunion * Wayne Kirkpatrick (Emily Boothe-BMI).
4	14	5	Bigger Than Life , Paul Smith/DaySpring * Jonathan David Brown, Bobby Price (Dimension/Hole in The Sky/Tim Roof/Promiseland-SESAC).
6	11	6	Foundations , Geoff Moore & the Distance /Sparrow * Geoff Moore, David Martin (Birdwing/Martin Noyes-ASCAP).
8	22	7	More To This Life , Steven Curtis Chapman/ Sparrow * Steven Curtis Chapman, Phil Nash (Sparrow Song/New Wings/Greg Nelson-BMI; Pamela K/Beckengus /L.C.S. Songs-ASCAP).
8	10	8	You're Beautiful , Michele Wagner/Benson * Michele Wagner, Tim Norris (Paragon/Ariose-ASCAP).
8	4	9	In It After All , Larnelle Harris/Benson * Dawn Thomas (Magnolia Hill-ASCAP).
8	9	10	We Belong to Him , Wayne Watson/DaySpring/ * Jeff Nelson (Word-ASCAP).
4	18	11	You Weren't Meant To Live Your Life Alone , Benny Hester/Frontline * Benny Hester, Niles Borop (Benny Hester/Broken Songs/N.B.-ASCAP).
4	19	12	Don't Cry , BeBe & CeCe Winans/Sparrow * Benjamin Winans, Keith Thomas (Yellow Elephant-BMI; Edward Grant/Benny's Music-ASCAP).
2	29	13	Holy, Holy, Holy , Michael W. Smith/Word * Arr. by Michael W. Smith (O'Ryan-ASCAP).
8	6	14	No Condemnation , Kelly Willard/Alleluia * Charles F. Monroe (Integrity's Hosanna-ASCAP).
4	17	15	In the Name of the Lord , Jon Gibson/Frontline * Jon Gibson (Broken Songs/Reachers-ASCAP).
8	12	16	Movin' On , Mylon & Broken Heart/Star Song * Scott Allen, Trent Aragante, Kenneth Bentley, Ben Hewitt, Paul Joseph, Mylon LeFevre, Joe Hardy (Angels Band-BMI).
2	25	17	Go and Sin No More , Liaison/Frontline * Tim Melby, Lary Melby (Broken-ASCAP).
2	37	18	The Calling of Love , Sheila Walsh/Myrrh * Leonard Ahlstrom, Mike Demus (Paragon/Sunday Shoes- ASCAP).
10	8	19	Living Dangerously in the Hands of God , Steve Camp/Sparrow * Steve Camp, Rob Frazier (Birdwing-ASCAP/Sparrow Song-BMI).
8	7	20	On the Other Side , Michael W. Smith/Reunion * Michael W. Smith, Wayne Kirkpatrick (O'Ryan-ASCAP/Emily Boothe-BMI).
2	35	21	Hand in Hand , DeGarmo & Key/Power Discs * Eddie DeGarmo, Dana Key (DKB-ASCAP).
2	26	22	Blood Stained Pages , Crystal Lewis /Frontline * Hal Spencer, Lauren Stalneck (Manna/Room Full of Music-ASCAP).

--	--	23	It's Gonna Take Love , Farrell & Farrell/DaySpring * Bob Farrell/Mike Demus (Summerdawn/Word-ASCAP).
--	--	24	Blessed Be the Lord , Matthew Ward/Alleluia! * Jeff Hamlin (Integrity's Hosanna-ASCAP).
10	13	25	Wonderful Words of Life , Prism/Reunion * Phillip P. Bliss, arr. by Chris Harris, Mark Heimermann (Hummingbird/Farnsworth-ASCAP).
6	27	26	All Day Praising , Billy & Sarah Gaines /Benson * Billy Gaines (LCS Songs/Pamela Kay-ASCAP).
2	31	27	A Day Like Any Other Day , Bill Batstone w/ Maranatha! Singers/Maranatha! Music * Bill Batstone (Maranatha-ASCAP).
8	21	28	Ready to Fly , Mike Eldred/Home Sweet Home * John Barilla (N.B.-ASCAP).
--	--	29	His Love Flows , Jerome Olds/StarSong * Jerome Olds (Jerome Olds/Shepherd's Fold-BMI).
--	--	30	Sweet Love , First Call/Myrrh * Keith Thomas, Mark Hammond, Bonnie Keen, Dan Keen (Yellow Elephant/Edward Grant/Julie Rose/Meadowgreen- ASCAP).
6	24	31	Nothin' I Wouldn't Do , Recess/Reunion * D. Carlson, T. McGuire, M. Stewart (Edward Grant-ASCAP; Emily Boothe-BMI).
12	15	32	Sweet Victory , Twila Paris/Star Song * Twila Paris (Ariose Music-ASCAP).
8	23	33	Eighth Wonder , Whiteheart/Sparrow * Mark Gersmehl, Gordon Kennedy, Chris McHugh, Billy Smiley, Rick Florian (Songs of Polygram International/Yellow Jacket-BMI; Birdwing/Kid and the Squid-ASCAP).
--	--	34	Every Moment , Deniece Williams/Sparrow * David Rynor, Deniece Williams (Gateway-ASCAP).
--	--	35	Feel Every Heartache , Holme, Sheppherd, Johnson/DaySpring * Tim Sheppherd (Tim Sheppherd-ASCAP).
--	--	36	Masterpiece , Sandi Patti/Word * B. Henderson, C. Patti, M. Patti, Gloria Galtner (Steadfast/Knotty Pine/Galtner-ASCAP; Sandi's Song-BMI).
--	--	37	Square Pegs...Round Hole , New Song/DaySpring * Eddie Carswell, Oliver Wells (Causing Change/DaySpring/Wello-BMI).
--	--	38	Walk Towards the Light , Greg X. Volz/River Records * Joe Grier, Dave Eden (Jabbok-ASCAP).
10	30	39	I Am Determined , Tim Sheppard/Diadem * Tim Sheppard (Tim Sheppard-ASCAP).
--	--	40	When I Was Alone , Arcade/Maranatha * Bryan Duncan (Maranatha-ASCAP).

Reporting stations: KCFA, KCGL, KCON, KDAR, KKLO, KLFJ, KLVF, KLYN, KNIS, KNLE, KOBC, KPBC, KRDS, KSLR, KSLT, KWKY, KXOX, KYCR, WAAB, WAJL, WBCM, WBFJ, WBSN, WCFY, WDYL, WFEL, WGGN, WHAZ, WHLO, WHME, WJQK, WKTX, WLFJ, WLIX, WMER, WMUZ, WNAZ, WNDL, WNLW, WNNN, WQCK, WQFL, WRDZ, WRFD, WRUN, WVEV, WXIR, WXLN, WYLO, WYNX.

Reporting power stations: KCMS, KLTY, KSBJ, KYMS, WCBW, WCIE, WPIT, WWCM, WWDJ, WZZD.

All stations reporting.

The CCM Adult Contemporary chart is compiled from reports obtained by telephone from selected Christian radio stations in the U.S. This ranking reflects songs receiving the most airplay on reporting stations for the two-week period ending **October 4, 1989**. This listing may not be reproduced in any manner without the express written permission of CCM Publications, Inc. ("*" = Re-entry, "-" = New Entry, First Column = Weeks on Chart, Second Column = Position 2 Weeks Ago, Third Column = Position This Week.)

The CCM Update is published every other Monday (except the First Monday in January), by CCM Publications, Inc. Los Angeles office: 25231 Paseo de Alicia, Suite 201, Laguna Hills, CA. 92653; Phone: (714) 951-9106; FAX: (714) 951-5179. Nashville office: P.O. Box 50400, Nashville, TN. 37205; Phone: (615) 646-8838; FAX: (615) 646-8828. In the U.S. and Canada, subscriptions are \$110 per year (includes 25 issues of *The Update* plus 12 issues of CCM magazine) or \$59 for six months (13 issues of *The Update* plus 6 issues of CCM), payable in advance (no billing). All other countries, one year of *The Update* only, USD \$95. Send payment to CCM Publications, Inc., P.O. Box 6300, Laguna Hills, Calif. 92654.

Copyright © 1989 by CCM Publications, Inc. Contents may not be reproduced without permission.

Editor: John W. Styll; Editorial Assistants: Terri Ellis, Kathleen A. Ervin; Publisher: Paul B. DelGiudice; Director of Advertising: DeDe Donatelli-Tarrant; Art/Production Director: Lynn Schrader; Album reviews: Mike Atkinson; Subscriber Service: Terri Ellis; Receptionist: Teri Adolph